



State of Wisconsin  
2023 - 2024 LEGISLATURE

LRB-5183/1  
JPC:cdc

## 2023 SENATE BILL 743

December 8, 2023 - Introduced by Senators SMITH, LARSON, L. JOHNSON and WIRCH, cosponsored by Representatives J. ANDERSON, ANDRACA, BARE, CLANCY, CONLEY, DRAKE, EMERSON, JACOBSON, JOERS, MADISON, MOORE OMOKUNDE, ORTIZ-VELEZ, PALMERI, SHELTON, SNODGRASS, SORTWELL, STUBBS and SUBECK. Referred to Committee on Insurance and Small Business.

1     **AN ACT** *to create* 609.045 of the statutes; **relating to:** insurance coverage and  
2             balance billing for certain health care services and granting rule-making  
3             authority.

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### *Analysis by the Legislative Reference Bureau*

This bill requires defined network plans, such as health maintenance organizations, and certain preferred provider plans and self-insured governmental plans that cover benefits or services provided in either an emergency department of a hospital or independent freestanding emergency department to cover emergency medical services without requiring a prior authorization determination and without regard to whether the health care provider providing the emergency medical services is a participating provider or facility. If the emergency medical services for which coverage is required are provided by a nonparticipating provider, the plan must 1) not impose a prior authorization requirement or other limitation that is more restrictive than if the service was provided by a participating provider; 2) not impose cost sharing on an enrollee that is greater than the cost sharing required if the service was provided by a participating provider; 3) calculate the cost-sharing amount to be equal to the amount that would have been charged if the service was provided by a participating provider; 4) provide, within 30 days of the provider's or facility's bill, an initial payment or denial notice to the provider or facility and then pay a total amount to the provider or facility that is equal to the amount by which the provider's or facility's rate exceeds the amount it received in cost sharing from the enrollee; and 5) count any cost-sharing payment made by the enrollee for the

**SENATE BILL 743**

emergency medical services toward any in-network deductible or out-of-pocket maximum as if the cost-sharing payment was made for services provided by a participating provider or facility. The provider or facility may not bill or hold liable an enrollee of the plan for any amount for the emergency medical service that is more than the cost-sharing amount that is calculated as described in the bill for the emergency medical service.

For coverage of an item or service that is provided by a nonparticipating provider in a participating facility, a plan must 1) not impose a cost-sharing requirement for the item or service that is greater than the cost-sharing requirement that would have been imposed if the item or service was provided by a participating provider; 2) calculate the cost-sharing amount to be equal to the amount that would have been charged if the service was provided by a participating provider; 3) provide, within 30 days of the provider's bill, an initial payment or denial notice to the provider and then pay a total amount to the provider that is equal to the amount by which the provider's rate exceeds the amount it received in cost sharing from the enrollee; and 4) count any cost-sharing payment made by the enrollee for the items or services toward any in-network deductible or out-of-pocket maximum as if the cost-sharing payment was made for items or services provided by a participating provider. A nonparticipating provider providing an item or service in a participating facility may not bill or hold liable an enrollee for more than the cost-sharing amount unless the provider provides notice and obtains consent as described in the bill. However, if the nonparticipating provider is providing an ancillary item or service that is specified in the bill, and the commissioner of insurance has not specifically allowed balance billing for that item or service by rule, the nonparticipating provider providing the ancillary item or service in a participating facility may not bill or hold liable an enrollee for more than the cost-sharing amount.

Under the bill, a provider or facility that is entitled to a payment for an emergency medical service or other item or service may initiate open negotiations with the defined network plan, preferred provider plan, or self-insured governmental health plan to determine the amount of payment. If the open negotiation period terminates without determination of the payment amount, the provider, facility, or plan may initiate the independent dispute resolution process as specified by the commissioner of insurance. If an enrollee of a plan is a continuing care patient, as defined in the bill, and is obtaining services from a participating provider or facility, and the contract is terminated because of a change in the terms of the participation of the provider or facility in the plan or the contract is terminated, resulting in a loss of benefits under the plan, the plan must notify the enrollee of the enrollee's right to elect to continue transitional care, provide the enrollee an opportunity to notify the plan of the need for transitional care, and allow the enrollee to continue to have the benefits provided under the plan under the same terms and conditions as would have applied without the termination until either 90 days after the termination notice date or the date on which the enrollee is no longer a continuing care patient, whichever is earlier. If a continuing care patient would qualify for continued care for a longer period under current law than specified in the bill, the

**SENATE BILL 743**

bill specifies that the continuing care patient may continue to receive coverage for the longer period provided under current law.

This proposal may contain a health insurance mandate requiring a social and financial impact report under s. 601.423, stats.

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

1           **SECTION 1.** 609.045 of the statutes is created to read:

2           **609.045 Balance billing; emergency medical services. (1) DEFINITIONS.**

3           In this section:

4           (a) “Emergency medical services” means emergency medical services for which  
5           coverage is required under s. 632.85 (2) and includes emergency medical services  
6           described under s. 632.85 (2) as if section 1867 of the federal Social Security Act  
7           applied to an independent freestanding emergency department.

8           (b) “Preferred provider plan,” notwithstanding s. 609.01 (4), includes only any  
9           preferred provider plan, as defined in s. 609.01 (4), that has a network of  
10          participating providers and imposes on enrollees different requirements for using  
11          providers that are not participating providers.

12          (c) “Self-insured governmental plan” means a self-insured health plan of the  
13          state or a county, city, village, town, or school district that has a network of  
14          participating providers and imposes on enrollees in the self-insured health plan  
15          different requirements for using providers that are not participating providers.

16          **(2) EMERGENCY MEDICAL SERVICES.** A defined network plan, preferred provider  
17          plan, or self-insured governmental plan that covers any benefits or services provided  
18          in an emergency department of a hospital or emergency medical services provided  
19          in an independent freestanding emergency department shall cover emergency  
20          medical services in accordance with all of the following:

**SENATE BILL 743****SECTION 1**

1 (a) The plan may not require a prior authorization determination.

2 (b) The plan may not deny coverage on the basis of whether or not the health  
3 care provider providing the services is a participating provider or participating  
4 emergency facility.

5 (c) If the emergency medical services are provided to an enrollee by a provider  
6 or in a facility that is not a participating provider or participating facility, the plan  
7 complies with all of the following:

8 1. The emergency medical services are covered without imposing on an enrollee  
9 a requirement for prior authorization or any coverage limitation that is more  
10 restrictive than requirements or limitations that apply to emergency medical  
11 services provided by participating providers or in participating facilities.

12 2. Any cost-sharing requirement imposed on an enrollee for the emergency  
13 medical services is no greater than the requirements that would apply if the  
14 emergency medical services were provided by a participating provider or in a  
15 participating facility.

16 3. Any cost-sharing amount imposed on an enrollee for the emergency medical  
17 services is calculated as if the total amount that would have been charged for the  
18 emergency medical services if provided by a participating provider or in a  
19 participating facility is equal to the amount paid to the provider or facility that is not  
20 a participating provider or participating facility as determined by the commissioner.

21 4. The plan does all of the following:

22 a. No later than 30 days after the provider or facility transmits to the plan the  
23 bill for emergency medical services, sends to the provider or facility an initial  
24 payment or a notice of denial of payment.

**SENATE BILL 743****SECTION 1**

1           b. Pays to the provider or facility a total amount that, incorporating any initial  
2           payment under subd. 4. a., is equal to the amount by which the rate for a provider  
3           or facility that is not a participating provider or facility exceeds the cost-sharing  
4           amount.

5           5. The plan counts any cost-sharing payment made by the enrollee for the  
6           emergency medical services toward any in-network deductible or out-of-pocket  
7           maximum applied by the plan in the same manner as if the cost-sharing payment  
8           was made for emergency medical services provided by a participating provider or in  
9           a participating facility.

10           **(3) PROVIDER BILLING LIMITATION FOR EMERGENCY MEDICAL SERVICES; AMBULANCE**  
11           **SERVICES.** A provider of emergency medical services or a facility in which emergency  
12           medical services are provided that is entitled to payment under sub. (2) may not bill  
13           or hold liable an enrollee for any amount for the emergency medical service that is  
14           more than the cost-sharing amount determined under sub. (2) (c) 3. for the  
15           emergency service. A provider of ambulance services that is not a participating  
16           provider under an enrollee's defined network plan, preferred provider plan, or  
17           self-insured governmental plan may not bill or hold liable an enrollee for any  
18           amount of the ambulance service that is more than the cost-sharing amount that the  
19           enrollee would be charged if the provider of ambulance services was a participating  
20           provider under the enrollee's plan.

21           **(4) NONPARTICIPATING PROVIDER IN PARTICIPATING FACILITY.** For items or services  
22           other than emergency medical services that are provided to an enrollee of a defined  
23           network plan, preferred provider plan, or self-insured governmental plan by a  
24           provider that is not a participating provider but is providing services at a

**SENATE BILL 743****SECTION 1**

1 participating facility, the plan shall provide coverage for the item or service in  
2 accordance with all of the following:

3 (a) The plan may not impose on an enrollee a cost-sharing requirement for the  
4 item or service that is greater than the cost-sharing requirement that would have  
5 been imposed if the item or service was provided by a participating provider.

6 (b) Any cost-sharing amount imposed on an enrollee for the item or service is  
7 calculated as if the total amount that would have been charged for the item or service  
8 if provided by a participating provider is equal to the amount paid to the provider  
9 that is not a participating provider as determined by the commissioner.

10 (c) No later than 30 days after the provider transmits the bill for services, the  
11 plan shall send to the provider an initial payment or a notice of denial of payment.

12 (d) The plan shall make a total payment directly to the provider that provided  
13 the item or service to the enrollee that, added to any initial payment described under  
14 par. (c), is equal to the amount by which the out-of-network rate for the item or  
15 service exceeds the cost-sharing amount.

16 (e) The plan counts any cost-sharing payment made by the enrollee for the item  
17 or service toward any in-network deductible or out-of-pocket maximum applied by  
18 the plan in the same manner as if the cost-sharing payment was made for the item  
19 or service when provided by a participating provider.

20 **(5) CHARGING FOR SERVICES BY NONPARTICIPATING PROVIDER; NOTICE AND CONSENT.**

21 (a) Except as provided in par. (c), a provider of an item or service that is entitled to  
22 payment under sub. (4) may not bill or hold liable an enrollee for any amount for the  
23 item or service that is more than the cost-sharing amount calculated under sub. (4)

24 (b) for the item or service unless the nonparticipating provider provides notice and  
25 obtains consent in accordance with all of the following:

**SENATE BILL 743**

1           1. The notice states that the provider is not a participating provider in the  
2           enrollee's defined network plan, preferred provider plan, or self-insured  
3           governmental plan.

4           2. The notice provides a good faith estimate of the amount that the  
5           nonparticipating provider may charge the enrollee for the item or service involved,  
6           including notification that the estimate does not constitute a contract with respect  
7           to the charges estimated for the item or service.

8           3. The notice includes a list of the participating providers at the participating  
9           facility that would be able to provide the item or service and notification that the  
10          enrollee may be referred to one of those participating providers.

11          4. The notice includes information about whether or not prior authorization or  
12          other care management limitations may be required before receiving an item or  
13          service at the participating facility.

14          5. The notice clearly states that consent is optional and that the patient may  
15          elect to seek care from an in-network provider.

16          6. The notice is worded in plain language.

17          7. The notice is available in languages other than English. The commissioner  
18          shall identify languages for which the notice should be available.

19          8. The enrollee provides consent to the nonparticipating provider to be treated  
20          by the nonparticipating provider, and the consent acknowledges that the enrollee  
21          has been informed that the charge paid by the enrollee may not meet a limitation that  
22          the enrollee's defined network plan, preferred provider plan, or self-insured  
23          governmental plan places on cost sharing, such as an in-network deductible.

24          9. A signed copy of the consent described under subd. 8. is provided to the  
25          enrollee.

**SENATE BILL 743****SECTION 1**

1 (b) To be considered adequate, the notice and consent under par. (a) shall meet  
2 one of the following requirements, as applicable:

3 1. If the enrollee makes an appointment for the item or service at least 72 hours  
4 before the day on which the item or service is to be provided, any notice under par.  
5 (a) shall be provided to the enrollee at least 72 hours before the day of the  
6 appointment at which the item or service is to be provided.

7 2. If the enrollee makes an appointment for the item or service less than 72  
8 hours before the day on which the item or service is to be provided, any notice under  
9 par. (a) shall be provided to the enrollee on the day that the appointment is made.

10 (c) A provider of an item or service that is entitled to payment under sub. (4)  
11 may not bill or hold liable an enrollee for any amount for an ancillary item or service  
12 that is more than the cost-sharing amount determined under sub. (4) (b) for the item  
13 or service, unless the commissioner specifies by rule that the provider may balance  
14 bill for the ancillary item or service, if the item or service is any of the following:

15 1. Related to an emergency medical service.

16 2. Anesthesiology.

17 3. Pathology.

18 4. Radiology.

19 5. Neonatology.

20 6. An item or service provided by an assistant surgeon, hospitalist, or  
21 intensivist.

22 7. A diagnostic service, including a radiology or laboratory service.

23 8. An item or service provided by a specialty practitioner that the commissioner  
24 specifies by rule.



**SENATE BILL 743****SECTION 1**

1           9. An item or service provided by a nonparticipating provider when there is no  
2 participating provider that can furnish the item or service at the participating  
3 facility.

4           (d) Any notice and consent provided under par. (a) may not extend to items or  
5 services furnished as a result of unforeseen, urgent medical needs that arise at the  
6 time the item or service is provided.

7           (e) Any consent provided under par. (a) shall be retained by the provider for no  
8 less than 7 years.

9           **(6) NOTICE BY PROVIDER OR FACILITY.** Beginning no later than January 1, 2024,  
10 a health care provider or health care facility shall make available, including posting  
11 on a website, to enrollees in defined network plans, preferred provider plans, and  
12 self-insured governmental plans notice of the requirements on a provider or facility  
13 under subs. (3) and (5), of any other applicable state law requirements on the  
14 provider or facility with respect to charging an enrollee for an item or service if the  
15 provider or facility does not have a contractual relationship with the plan, and of  
16 information on contacting appropriate state or federal agencies in the event the  
17 enrollee believes the provider or facility violates any of the requirements under this  
18 section or other applicable law.

19           **(7) NEGOTIATION; DISPUTE RESOLUTION.** A provider or facility that is entitled to  
20 receive an initial payment or notice of denial under sub. (2) (c) 4. a. or (4) (c) may  
21 initiate, within 30 days of receiving the initial payment or notice of denial, open  
22 negotiations with the defined network plan, preferred provider plan, or self-insured  
23 governmental plan to determine a payment amount for an emergency medical  
24 service or other item or service for a period that terminates 30 days after initiating  
25 open negotiations. If the open negotiation period under this subsection terminates

**SENATE BILL 743****SECTION 1**

1 without determination of a payment amount, the provider, facility, defined network  
2 plan, preferred provider plan, or self-insured governmental plan may initiate,  
3 within the 4 days beginning on the day after the open negotiation period ends, the  
4 independent dispute resolution process as specified by the commissioner. If the  
5 independent dispute resolution decision maker determines the payment amount,  
6 the party to the independent dispute resolution process whose amount was not  
7 selected shall pay the fees for the independent dispute resolution. If the parties to  
8 the independent dispute resolution reach a settlement on the payment amount, the  
9 parties to the independent dispute resolution shall equally divide the payment for  
10 the fees for the independent dispute resolution.

11 **(8) CONTINUITY OF CARE.** (a) In this subsection:

12 1. "Continuing care patient" means an individual who is any of the following:

13 a. Undergoing a course of treatment for a serious and complex condition from  
14 a provider or facility.

15 b. Undergoing a course of institutional or inpatient care from a provider or  
16 facility.

17 c. Scheduled to undergo nonelective surgery, including receipt of postoperative  
18 care, from a provider or facility.

19 d. Pregnant and undergoing a course of treatment for the pregnancy from a  
20 provider or facility.

21 e. Terminally ill and receiving treatment for the illness from a provider or  
22 facility.

23 2. "Serious and complex condition" means any of the following:

**SENATE BILL 743****SECTION 1**

1           a. In the case of an acute illness, a condition that is serious enough to require  
2 specialized medical treatment to avoid the reasonable possibility of death or  
3 permanent harm.

4           b. In the case of a chronic illness or condition, a condition that is  
5 life-threatening, degenerative, potentially disabling, or congenital and requires  
6 specialized medical care over a prolonged period.

7           (b) If an enrollee is a continuing care patient and is obtaining items or services  
8 from a participating provider or participating facility and the contract between the  
9 defined network plan, preferred provider plan, or self-insured governmental plan  
10 and the participating provider or participating facility is terminated or the coverage  
11 of benefits that include the items or services provided by the participating provider  
12 or participating facility are terminated by the plan, the plan shall do all of the  
13 following:

14           1. Notify each enrollee of the termination of the contract or benefits and of the  
15 right for the enrollee to elect to continue transitional care from the provider or facility  
16 under this subsection.

17           2. Provide the enrollee an opportunity to notify the plan of the need for  
18 transitional care.

19           3. Allow the enrollee to elect to continue to have the benefits provided under  
20 the plan under the same terms and conditions as would have applied to the item or  
21 service if the termination had not occurred for the course of treatment related to the  
22 enrollee's status as a continuing care patient beginning on the date on which the  
23 notice under subd. 1. is provided and ending 90 days after the date on which the  
24 notice under subd. 1. is provided or the date on which the enrollee is no longer a  
25 continuing care patient, whichever is earlier.

**SENATE BILL 743****SECTION 1**

1 (c) The provisions of s. 609.24 apply to a continuing care patient to the extent  
2 that s. 609.24 does not conflict with this subsection so as to limit the enrollee's rights  
3 under this subsection.

4 (9) RULE MAKING. The commissioner may promulgate any rules necessary to  
5 implement this section, including specifying the independent dispute resolution  
6 process under sub. (7). The commissioner may promulgate rules to modify the list  
7 of those items and services for which a provider may not balance bill under sub. (5)  
8 (c).

9

(END)