


STATE DOCUMENT
The State of Wisconsin

OFFICE OF THE GOVERNOR

EXECUTIVE ORDER #113

Relating to Creating the Governor's Blue Ribbon
Commission on Lottery Advertising

WHEREAS, the Wisconsin Legislature created the Wisconsin Lottery Board in Chapter 565 of the Wisconsin Statutes under the authority of Article IV, section 24(6) of the Wisconsin Constitution; and

WHEREAS, the Lottery Board is charged with the administration and regulation of the statewide, state-operated lottery system; and

WHEREAS, the state lottery has proved beneficial to this state by creating jobs and providing revenues to help offset property taxes for its citizens; and

WHEREAS, public funds and revenue derived from lottery operations are to be used in part for the purpose of informational, non-promotional advertising;

NOW, THEREFORE, I, TOMMY G. THOMPSON, Governor of the State of Wisconsin, by the authority vested in me by the Constitution and the laws of this State, and specifically by Wisconsin Statute section 14.019, do hereby:

1. Establish the Governor's Blue Ribbon Commission on Lottery Advertising;
2. Provide that the Commission shall consist of five (5) members appointed by the Governor to serve at his pleasure. The Chairperson shall be appointed by the Governor.
3. Direct the Commission to:
 - a. Investigate the methods and means utilized by the Lottery Board for the dissemination of vital lottery information to the public necessary to the operation of the state lottery.
 - b. Recommend appropriate methods and criteria by which vital lottery information may be presented to the public in a non-promotional manner.
 - c. Advise whether "promotional advertising" has been utilized to provide lottery information to the public and if so, to what extent.

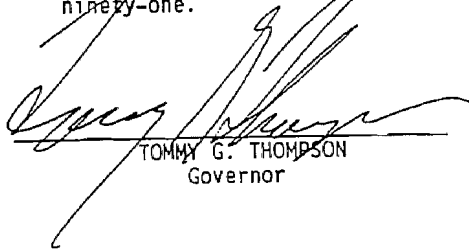
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Legislative Reference
Bureau

4. Direct that staff assistance for the Commission be provided by the Department of Administration.

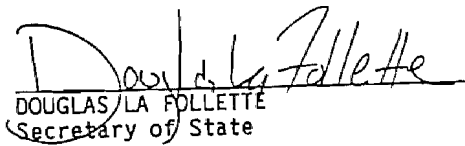
IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this Eleventh of March in the year one thousand nine hundred and ninety-one.



TOMMY G. THOMPSON
Governor



By the Governor:



DOUGLAS LA FOLLETTE
Secretary of State