



State of Wisconsin  
1999 - 2000 LEGISLATURE

LRB-0715/1  
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## 1999 ASSEMBLY BILL 30

January 14, 1999 - Introduced by Representatives SCHNEIDER, MUSSER, GOETSCH, ZIEGELBAUER, BLACK, MILLER, STASKUNAS, BOYLE, POCAN, GROTHMAN, KREUSER, BERCEAU, LASSA, GRONEMUS and RYBA, cosponsored by Senators SCHULTZ and GEORGE. Referred to Committee on Judiciary and Personal Privacy.

1     **AN ACT to create** 196.633 of the statutes; **relating to:** prohibiting  
2           telecommunications providers from using social security numbers of customers  
3           for purposes related to providing telecommunications services and providing a  
4           penalty.

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***Analysis by the Legislative Reference Bureau***

This bill prohibits a telecommunications provider, including a person who provides cable television service, from requiring a customer to provide his or her social security number to the telecommunications provider for any purpose that is related to providing telecommunications services to the customer. The bill also prohibits a telecommunications provider from using a customer's social security number for the same purpose. In addition, the bill allows the public service commission, on its own motion or the filing of a complaint by any person, to commence an action in court to enforce the bill's prohibitions. A telecommunications provider that violates the bill's prohibitions is subject to a forfeiture of between \$25 and \$5,000.

For further information see the ***state and local*** fiscal estimate, which will be printed as an appendix to this bill.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

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1           **SECTION 1.** 196.202 (2) of the statutes is amended to read:

2           196.202 (2) SCOPE OF REGULATION. A commercial mobile radio service provider  
3 is not subject to ch. 200 or this chapter, except a commercial mobile radio service  
4 provider is subject to s. 196.209 (6), and subject to s. 196.218 (3) to the extent not  
5 preempted by federal law. If the application of s. 196.218 (3) to a commercial mobile  
6 radio service provider is not preempted, a commercial mobile radio service provider  
7 shall respond, subject to the protection of the commercial mobile radio service  
8 provider's competitive information, to all reasonable requests for information about  
9 its operations in this state from the commission necessary to administer the  
10 universal service fund.

11           **SECTION 2.** 196.203 (3) (dm) of the statutes is created to read:

12           196.203 (3) (dm) Section 196.209 (6) applies to an alternative  
13 telecommunications utility.

14           **SECTION 3.** 196.209 (title) of the statutes is amended to read:

15           **196.209 (title) Privacy considerations; social security numbers.**

16           **SECTION 4.** 196.209 (4) (intro.) of the statutes is amended to read:

17           196.209 (4) SCOPE. (intro.) Rules promulgated by the commission under ~~this~~  
18 ~~section~~ sub. (1) and privacy considerations addressed by a telecommunications  
19 provider shall include all of the following:

20           **SECTION 5.** 196.209 (5) (b) of the statutes is amended to read:

21           196.209 (5) (b) The telecommunications privacy council shall advise the  
22 commission concerning the administration of ~~this section~~ subs. (1) to (4) and the  
23 content of rules promulgated under ~~this section~~ sub. (1).

24           **SECTION 6.** 196.209 (6) of the statutes is created to read:

25           196.209 (6) SOCIAL SECURITY NUMBERS. (a) In this subsection:

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1           1. "Customer" means an individual to whom a telecommunications provider  
2 provides a telecommunications service.

3           2. "Telecommunications service" includes cable television service.

4           (b) 1. A telecommunications provider may not require a customer to provide his  
5 or her social security number to the telecommunications provider for any purpose  
6 that is related to the provision of a telecommunications service to the customer.

7           2. A telecommunications provider may not use the social security number of a  
8 customer for any purpose that is related to the provision of a telecommunications  
9 service to the customer.

10           (c) The commission may, upon its own motion or the filing of a complaint by any  
11 person, commence an action against a telecommunications provider to enforce this  
12 subsection.

13           (d) A telecommunications provider who violates this subsection shall forfeit not  
14 less than \$25 nor more than \$5,000.

**SECTION 7. Effective date.**

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16           (1) This act takes effect on the first day of the 2nd month beginning after  
17 publication.

18   (END)