



## 2013 SENATE BILL 568

February 5, 2014 - Introduced by Senators HARSDORF, DARLING, ELLIS, ERPENBACH, GUDEX, HARRIS, LASSA, LEHMAN, OLSEN, PETROWSKI, SCHULTZ, SHILLING, VINEHOUT and WIRCH, cosponsored by Representatives KAUFERT, PETRYK, BROOKS, BERCEAU, BERNARD SCHABER, BERNIER, BEWLEY, BIES, BILLINGS, CLARK, DOYLE, GENRICH, HESSELBEIN, HEBL, HULSEY, KAHL, KOLSTE, MASON, MILROY, MURPHY, OHNSTAD, RICHARDS, RINGHAND, SHANKLAND, SMITH, STRACHOTA, THIESFELDT, VRUWINK, WRIGHT and ZAMARRIPA. Referred to Committee on Agriculture, Small Business, and Tourism.

- 1     **AN ACT** *to create* 20.380 (3) (dm) and 41.567 of the statutes; **relating to:** a grant  
2             program to support creative industries, job creation, or economic development  
3             in this state and making an appropriation.

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### *Analysis by the Legislative Reference Bureau*

This bill creates a grant program administered by the Arts Board in the Department of Tourism. The bill requires the Arts Board to award grants on a competitive basis to businesses, arts organizations, local arts agencies, and business development organizations or associations that work to promote any of the following in Wisconsin:

1. Individuals or organizations whose products or services have an origin in artistic, cultural, creative, or aesthetic content.
2. Job creation.
3. Economic development.

Under the bill, such a grant may not exceed \$40,000, and the bill prohibits the Arts Board from awarding a grant unless the proposed grant recipient has secured from nonstate sources an amount equal to at least twice the amount of the proposed grant.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

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**SECTION 1.** 20.005 (3) (schedule) of the statutes: at the appropriate place, insert the following amounts for the purposes indicated:

**2013-14            2014-15**

**20.380 Tourism, department of**

**(3) SUPPORT OF ARTS PROJECTS**

**(dm) Creative economy development**

initiative grants	GPR	C	500,000	-0-
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**SECTION 2.** 20.380 (3) (dm) of the statutes is created to read:  
20.380 **(3)** (dm) *Creative economy development initiative grants.* As a continuing appropriation, the amounts in the schedule for creative economy development initiative grants under s. 41.567.

**SECTION 3.** 41.567 of the statutes is created to read:

**41.567 Creative economy development initiative grants. (1)** In this section:

(a) “Creative industry” means any of the following whose products or services have an origin in artistic, cultural, creative, or aesthetic content:

- 1. An organization or business, whether operated for profit or not for profit.
- 2. An individual.

(b) “Local arts agency” means an organization that represents local arts organizations.

**(2)** From the appropriation under s. 20.380 (3) (dm), the board shall award creative economy development initiative grants on a competitive basis to businesses, arts organizations, local arts agencies, and business development organizations or associations that work to promote creative industries, job creation, or economic

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1 development in this state. A grant awarded under this subsection may not exceed  
2 \$40,000.

3 **(3)** The board may not award a grant under sub. (2) unless the business, arts  
4 organization, local arts agency, or business development organization or association  
5 has secured from nonstate sources an amount equal to at least twice the amount of  
6 the proposed grant.

7 **SECTION 4. Nonstatutory provisions.**

8 (1) **EFFECTIVENESS REPORT.** The arts board shall develop a matrix to evaluate  
9 the effectiveness of creative economy development initiative grants awarded under  
10 section 41.567 of the statutes, as created by this act, and shall submit a report on the  
11 effectiveness of the creative economy development initiative grants, as determined  
12 using the matrix developed under this subsection, to the joint committee on finance  
13 no later than May 1, 2015.

14 **(END)**