

1977 Assembly Bill 796

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CHAPTER 352, Laws of 1977

AN ACT to create 159.01 (1m) of the statutes, relating to exempting the demonstration of facial cosmetics and the applying of makeup for public performances from the definition of cosmetology.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 159.01 (1m) of the statutes is created to read:

159.01 (1m) "Cosmetology" does not include:

(a) Any practice specified in sub. (1) if performed on the face for the purpose of demonstrating a product and no direct or indirect compensation for the practice, other than sale of the product, is received or expected from the customer or potential customer. In this paragraph, “demonstrating a product” means applying to not more than one-half the face of a customer or potential customer only as much of a product as is necessary to demonstrate its correct use.

(b) The application of makeup preparatory to a public performance.
