



file with bill

Dean Ambaus
Executive Director

3/20

DAVID -

THIS LETTER WAS
DELIVERED TO THE
LEADERSHIP IN BOTH
THE SENATE & ASSEMBLY
AS WELL AS THE MEMBERS
OF JOINT FINANCE.
HOPE IT HELPS.

DEAN

PHONE (608) 266-0190

FAX (608) 267-0380

TDD (608) 267-9629

P.S. THANKS FOR
YOUR STRONG
SUPPORT!

Total Pages Transmitted
Including Transmittal 3

FACSIMILE TRANSMITTAL

Date Transmitted

3-18-96

Please deliver the following page(s).

FAX (Area Code-Telephone No.)

TO: Firm/Agency/District Name
Sherril Kraus - Rep. Brandenuehl

267-4358

(Area Code-Telephone No.)

and

Person's Name

Dean Anhaus

267-0380

FAX (Area Code-Telephone No.)

FROM: Wisconsin Department of Transportation
Bureau/District/Section Name

Office of Policy and Budget
Person's Name

(Area Code-Telephone No.)

Liz Gorenstein

- MESSAGE -

266-0179

Per our phone conversations. Please
call if you have questions.

If you receive this transmission in error, please call the sender and return the message. This transmission is intended only for the use of the addressee.



Estimating Unbudgeted Costs of SESQUICENTENNIAL COMMISSION Voluntary Plate Proposal (Revised 3-18-96)

1. **REGISTRATION RENEWALS (156,750 plate sets):** Approximately 85% of the total fleet renewing will be eligible for plates (includes: autos, light trucks, motorhome, dual purpose farm, dual purpose vehicle and light farm). It is estimated 4.75% of 3.3 million owners will purchase sesquicentennial plates at time of renewal. **None of these plates currently being rebased; will result in new workload/costs.**
2. **OTHER REQUESTS (8,250 plate sets; not registration renewal or new issue):** Over 2.5 years, 0.25% of 3.3 million renewed vehicle owners will purchase plates prior to their registration renewal date. **Results in new workload/costs for DOT.**
3. **NEW ISSUE PLATES (34,000 plate sets):** Approximately 5% of 680,000 new issue plate/vehicle owners (distributed to people moving into state, plate replacements, new vehicle sales) estimated to purchase sesquicentennial plates over the 2.5 years. **New issue plates are ongoing DOT workload - already budgeted for on annual basis, therefore, excluded from increased costs estimate.**
 - All calculations are based on the assumption of new workload/costs for DOT.
 - For fall 1996 (approximately August) distribution, plate design needs to be agreed to/created WITHIN 1 MONTH after legislation enactment (ie: enact March 1996, design by end of April 1996). BSI Industries requires at least 3 months for obtaining aluminum/producing plates.
 - Approximately 199,000 of 3.4 million vehicle owners estimated will purchase sesquicentennial plates. Assumes **aggressive marketing campaign**. Estimates includes some marketing costs; assumes DOT will include an informational piece in 3.3 million renewal notices.

1. REGISTRATION RENEWAL CALCULATIONS (156,750 plate sets):

- $156,750 \times .70 = 109,725$ (70% mailed plate sets)
- $156,750 \times .30 = 47,025$ (30% distributed at service sites)

Plate Costs = \$612,400

Note: 156,750/2.5 years = approximate annual distribution. 96% projected higher volume/less costly plates (prices: FY97 \$3.00, FY98 estimated \$3.10, FY99 estimated \$3.20). 4% projected lower volume/more costly plates (prices: FY97 \$5.55, FY98 estimated \$5.70, FY99 estimated \$5.85).

Additional costs associated with mailing plates (70% plate volume = 109,725):

- **Postage = \$21,100**
- **Staff/LTE (handling Certificate of Registration/plates/stickers) = \$9,000**
- **Freight (transporting plates from prison) = approximately \$1,200**
- **DP System Changes = \$25,000**

Additional costs associated with distributing new plates at counter (30% plate volume = 47,025):

- **LTE Costs (keying new plate information, distributing plates and new month sticker) = \$12,800**

Additional staff costs: increased customer contacts (confusion with new fees/questions on plates):

- 1% increase in customer contacts (of 3,300,000 eligible fleet) = \$26,500
- 7% increase in lockbox kickouts (of 156,750) = \$4,000
- 93% (of 156,750) would be processed through lockbox system = \$9,000

2. OTHER REQUEST COSTS (8,250 plate sets):

These individuals would receive application at counter; required to mail in title with fees; would receive plate by mail. Estimated 0.25% of 3.3 million vehicle owners would opt to do this.

- Plate Costs = \$26,400

Additional costs associated with mailing plates:

- Postage = \$1,600
- Staff/LTE Costs (handling Certificate of Registration, plates and stickers) = \$49,600

3. MARKETING COSTS (3.3 million eligible renewals; 58% or 1,914,000 currently postcards; insert would require additional postage and envelopes):

- Postage = \$179,900
- Envelopes = \$11,900
- LTE = \$12,000
- Insert = \$33,000
- Assumes 3 colors, 2 sided, glossy sheet

TOTAL = \$236,800

4. NEW ISSUE LICENSE PLATES (34,000 plate sets):

Estimated additional 5% of 680,000 (34,000) new issue plates would be distributed over 2.5 years. Since these plates are currently budgeted for in DOT's base budget (regular cost in annual budget) increased distribution and fee collection would reduce the projected cost per plate.

| | |
|---|--|
| TOTAL NEW COSTS FOR DOT = #1 Registration Renewals + #2 Other Requests + #3 Marketing + #4 New Issue | \$1,035,400** Divided by 199,000 plates = \$5.20 to cover additional DOT costs. |
|---|--|

REVENUES (estimated collection over 2.5 year period):\$15 FEE/MARKETING INCLUDED:

(** Note: due to rounding figures differ)

| REVENUES | Fee/Plate Set | Plate Volume | TOTAL: |
|-----------------------------|---------------|--------------|---------------|
| DOT | \$5.20 | 199,000 | \$1,034,800** |
| Sesquicentennial Commission | \$9.80 | 199,000 | \$1,950,200 |
| Total | \$15.00 | 199,000 | \$2,985,000 |

EUGENE HAHN*First Idea*

State Representative • 47th Assembly District

March 16, 1995

Chairman:
Assembly Committee on
Tourism & RecreationH. Nicholas Muller III
Director, State Historical Society
816 State Street, Suite 205
Inter-D

Dear Mr. Muller;

I write today to inform you of legislation I'm currently researching for introduction. I intend to introduce legislation that would replace America's Dairyland on auto license plates with a sesquicentennial message.

There is space for the message, and I think we can do it at a relatively low cost. The plate would be a standard issue plate that would run starting in 1996 through 1998 and be available for all auto plates, including personalized auto plates, and auto plates issued to passenger vans.

Currently, Wisconsin has 2.7 million autos registered, under this proposal, the Department of Transportation has estimated that 1.5 million autos would receive the plate over the three-year 1996-1998 period. This will cover a substantial amount of the autos in Wisconsin.

There are other plate options available to us, fiscally speaking this the best option and the one that I intend to pursue.

I'd like to move quickly on this idea, I would appreciate the Historical Society's thoughts on the proposal.

Thank you,

Eugene Hahn
State Representative
47th Assembly District

EHH:des

enclosure

cc: Wisconsin Sesquicentennial Commission members

S:\DOCS\PLATES





Current auto plate



A sesquicentennial
plate idea



Fallon Bldg., 109 State Street
Montpelier, Vt. 05602-0901
(802) 828-2291

FaxLetter

VHS Fax: 802-828-3638

*JEFF
set up meeting
with DOT on
license plates*

March 16, 1995

TO: H. Nicholas Muller, III, Director
State Historical Society of Wisconsin
FAX: 608/264-6404

FROM: Michael Sherman, Director

SUBJECT: Vermont bicentennial license plate laws

There are four pages to this transmission, including this cover page.

Message: Here are the documents you requested. I hope they help. I still see statehood bicentennial plates on the road, so I guess the enforcement of the deadline for display has been lax and Vermonters are taking advantage of their reputation for cussedness.

One fear that the Motor Vehicles Division had was that by covering the front plate, clever motorists could drive two cars on one registration, hence the admonition in the law that the front plate had to be on the car, even if it was covered by the bicentennial plate. There were rumors--unconfirmed and probably entirely fabulous--that the state police had radar detectors that could "see" if drivers had both plates on the front. I think there is a whole folklore that got built up around these things.

29th

1:00 p.m.

*DOT
Roger Cross*

Ann Asnew

208/124-6404

(c) No malt or vinous beverages or spirituous liquors shall be sold or served to a minor by a holder of a caterer's permit.

Sec. 6. This act shall take effect from passage.

Approved: April 16, 1975.

NO. 45. AN ACT TO PROVIDE FOR DESIGN, MANUFACTURE AND SALE OF BICENTENNIAL LICENSE PLATES.

(H. 216)

It is hereby enacted by the General Assembly of the State of Vermont:

Sec. 1. Authority

The Vermont bicentennial commission, established under No. 261 of the Acts of 1969 Adjourned Session, is authorized to design, manufacture, distribute and sell commemorative bicentennial motor vehicle registration plates. The commission, in its discretion, may license the design, manufacture, distribution and sale of such plates. The commission shall promulgate such rules and regulations as it deems appropriate with respect to the design, manufacture, distribution and sale of bicentennial motor vehicle registration plates. No such plates shall be sold, distributed or displayed which are not approved by the traffic committee, and such plates shall be of reflectorized material such as present Vermont registration plates.

Sec. 2. Use

Residents of the state of Vermont may display one bicentennial plate on the front of any registered motor vehicle from July 1, 1975 to December 31, 1977. The bicentennial plates shall not be used in lieu of regular registration plates, nor are they required to be displayed on a motor vehicle. If a person wishes to display a bicentennial plate on a motor vehicle registered as a pleasure car or a motor truck with a gross weight of 5,099 pounds or less, he shall display the plate by covering the front registration plate with the bicentennial plate. The regular front registration plate shall not be removed. The rear registration plate shall be in place and clearly visible at all times. Nonresidents may purchase bicentennial plates and may display a bicentennial plate on the front of their motor

vehicle in the same manner as the plate is displayed by residents, while the vehicle is being operated in Vermont.

Sec. 3. Fees

The price of the bicentennial plates shall be determined by the commission. The funds received by the commission from the sale of such plates or licenses granted for the design, manufacture, distribution or sale of such plates shall be expended by the commission for the observance of the bicentennial and for other lawful purposes of the commission.

Sec. 4. This act shall take effect from passage.

Approved: April 15, 1975.

NO. 46. AN ACT TO PROVIDE FOR THE DESIGNATION OF PUBLIC HIGH SCHOOLS.

(H. 301)

It is hereby enacted by the General Assembly of the State of Vermont:

Sec. 1. School districts

(a) The school districts of Pawlet and Wells each may vote on such terms as it deems appropriate to designate Granville High School, Granville, New York, as the public high school of the district.

(b) The school district of Rupert may vote on such terms as it deems appropriate to designate Salem High School of Salem, New York, as the public high school of the district.

(c) When the governing board of the high school votes to accept the designation, the school shall be regarded as the district's public high school and the school district shall pay tuition to the high school only until such time as the school district or the governing board votes to rescind the designation.

(d) A parent or guardian who is dissatisfied with the instruction provided at the designated high school or who cannot obtain for his child the kind of course or instruction desired there, or whose child can be better accommodated in another approved high school, may request the school board to pay tuition to another approved high school pursuant to section 82a(a) of Title 16.

PUBLIC ACTS, 1990 SESSION

NO. 137. AN ACT RELATING TO THE ISSUANCE OF STATEHOOD BICENTENNIAL MOTOR VEHICLE PLATES.

(H.634)

It is hereby enacted by the General Assembly of the State of Vermont:

Sec. 1. 23 V.S.A. § 515a is added to read:

§ 515a. COMMEMORATIVE "VERMONT BICENTENNIAL 1791-1991"

PLATES

(a) Legislative intent. It is the intent of this section to commemorate the 200 years between 1791 and 1991 during which Vermont has existed as a state. In order to provide an appropriate tribute to the 200th anniversary of the Statehood of Vermont, it is the purpose of this section to allow the design, purchase, and sale of commemorative motor vehicle plates bearing the message "Vermont Bicentennial 1791-1991".

(b) Authority. The department of motor vehicles is authorized to design in conjunction with the Vermont Statehood Bicentennial Commission, purchase, distribute and sell commemorative motor vehicle plates as described in subsection (a) of this section at retail or to the bicentennial commission. The bicentennial commission may wholesale or retail the plates. Plates shall not be sold, distributed or displayed which are not approved by the commissioner of motor vehicles.

(c) Use. Residents of the state of Vermont may display one approved commemorative plate on the front of any registered motor vehicle. The commemorative plates shall not be used instead of regular registration plates, nor are they required to be displayed on a motor vehicle. The commemorative plate may be displayed on a motor vehicle registered as a pleasure car or a motor truck with a gross weight of 10,000 pounds or less by covering the front registration plate with the commemorative plate until December 31, 1995. The regular front registration plate shall not be removed. The rear registration plate shall be in place and clearly visible at all times. Nonresidents may purchase commemorative plates and may display the plates on the front of their motor vehicles, in the same manner and for the same period of time as the plates are displayed by residents, while the vehicles are being operated in Vermont.

(d) Prices. The retail price shall be a maximum of \$15.00 and the price at which the department of motor vehicles may retail the plates shall be \$15.00. The commission may establish a schedule of wholesale prices for bulk purchases. Wholesale bulk purchase prices shall be not less than the actual cost of the plate as determined by the commission.

(e) Allocation of revenue. Funds received by the department from the sale of the plates or licenses granted for the design, distribution or sale of the plates shall be used by the department for the purpose of recovering not more than the actual costs of production of the commemorative plate. After all costs of the department of motor vehicles are recovered, the balance of the revenues shall go to the bicentennial commission for support of its programs.

(f) Funding. The department of motor vehicles is authorized to obtain an advance from the transportation fund in an amount to be determined by the commissioner of motor vehicles in anticipation of receipts from the administration of this section.

(g) Tax exemption. Sales of commemorative plates pursuant to this act shall be exempt from the sales and use tax established by 32 V.S.A. chapter 233.

PUBLIC ACTS, 1990 SESSION

NO. 137

Sec. 2. REPEAL

23 V.S.A. § 515 (Commemorative "Republic of Vermont" plates) is repealed; however, plates may be issued pursuant to § 515 through June 30, 1990 and these plates may be used until July 1, 1991.

Sec. 3. BICENTENNIAL COMMISSION AUTHORITY

In the event that the Vermont Statehood Bicentennial Commission, in its sole discretion, determines that additional compensation is warranted for any graphic artist in connection with design work or other services rendered, the Commission may make such additional compensation.

Sec. 4. EFFECTIVE DATE

Secs. 1, 3 and 4 of this act shall take effect from passage.

Approved: April 10, 1990

NO. 138. AN ACT RELATING TO LICENSED MANUFACTURERS AND RECTIFIERS OF ALCOHOLIC BEVERAGES.

(H.192)

It is hereby enacted by the General Assembly of the State of Vermont:

Sec. 1. 7 V.S.A. § 2(15) is amended to read:

(15) "Manufacturer's or rectifier's license": the liquor control board may grant to a manufacturer or a rectifier a license to manufacture or rectify, as the case may be, malt beverages and vinous beverages for export and for sale to bottlers or wholesale dealers, and the liquor control board may grant to a manufacturer or a rectifier a license to manufacture or rectify, as the case may be, spirituous liquors for export and for sale to the liquor control board, upon application of such manufacturer or rectifier and the payment to the liquor control board of the license fee of \$150.00 for either license. The liquor control board may grant to a licensed manufacturer or rectifier a first class restaurant license or first and third class restaurant license permitting the licensee to sell alcoholic beverages to the public only at the manufacturer's premises. The liquor control board may grant to a licensed manufacturer or a rectifier a second class license permitting the licensee to sell alcoholic beverages to the public only at the manufacturer's or rectifier's premises provided that such beverages were manufactured or rectified on the premises. The manufacturer or rectifier shall pay directly to the commissioner of taxes, the sum of twenty-six and one-half cents per gallon for every gallon of malt beverage and the sum of fifty-five cents per gallon for each gallon of vinous beverage manufactured by the manufacturer or rectifier and provided for sale pursuant to the first class license or the second class license or both held by the manufacturer or rectifier. Holders of a manufacturer's or rectifier's license may distribute, without charge, malt or vinous beverages by the glass, to all persons having attained the age of majority, which must be consumed upon the premises of the holder of the license. At the request of a person holding a first class or second class license, a holder of a manufacturer's or rectifier's license may distribute without charge to the management and staff of the license holder, provided they are of legal drinking age, no more than four ounces per person of a malt beverage or two ounces per person of a vinous beverage for the purpose of promoting the beverage. Written notice shall be provided to the department of liquor control at least 10 days prior to the date of the tasting.

Approved: April 12, 1990

8/164-6404

(c) No malt or vinous beverages or spirituous liquors shall be sold or served to a minor by a holder of a caterer's permit.

Sec. 6. This act shall take effect from passage.

Approved: April 16, 1975.

NO. 45. AN ACT TO PROVIDE FOR DESIGN, MANUFACTURE AND SALE OF BICENTENNIAL LICENSE PLATES.

(H. 216)

It is hereby enacted by the General Assembly of the State of Vermont:

Sec. 1. Authority

The Vermont bicentennial commission, established under No. 251 of the Acts of 1969 Adjourned Session, is authorized to design, manufacture, distribute and sell commemorative bicentennial motor vehicle registration plates. The commission, in its discretion, may license the design, manufacture, distribution and sale of such plates. The commission shall promulgate such rules and regulations as it deems appropriate with respect to the design, manufacture, distribution and sale of bicentennial motor vehicle registration plates. No such plates shall be sold, distributed or displayed which are not approved by the traffic committee, and such plates shall be of reflectorized material such as present Vermont registration plates.

Sec. 2. Use

Residents of the state of Vermont may display one bicentennial plate on the front of any registered motor vehicle from July 1, 1975 to December 31, 1977. The bicentennial plates shall not be used in lieu of regular registration plates, nor are they required to be displayed on a motor vehicle. If a person wishes to display a bicentennial plate on a motor vehicle registered as a pleasure car or a motor truck with a gross weight of 5,099 pounds or less, he shall display the plate by covering the front registration plate with the bicentennial plate. The regular front registration plate shall not be removed. The rear registration plate shall be in place and clearly visible at all times. Nonresidents may purchase bicentennial plates and may display a bicentennial plate on the front of their motor

vehicle in the same manner as the plate is displayed by residents, while the vehicle is being operated in Vermont.

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Approved: April 15, 1975.

NO. 46. AN ACT TO PROVIDE FOR THE DESIGNATION OF PUBLIC HIGH SCHOOLS.

(H. 301)

It is hereby enacted by the General Assembly of the State of Vermont:

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(b) The school district of Rupert may vote on such terms as it deems appropriate to designate Salem High School of Salem, New York, as the public high school of the district.

(c) When the governing board of the high school votes to accept the designation, the school shall be regarded as the district's public high school and the school district shall pay tuition to the high school only until such time as the school district or the governing board votes to rescind the designation.

(d) A parent or guardian who is dissatisfied with the instruction provided at the designated high school or who cannot obtain for his child the kind of course or instruction desired there, or whose child can be better accommodated in another approved high school, may request the school board to pay tuition to another approved high school pursuant to section 824(a) of Title 16.

PUBLIC ACTS, 1990 SESSION

NO. 137. AN ACT RELATING TO THE ISSUANCE OF STATEHOOD BICENTENNIAL MOTOR VEHICLE PLATES.

(H.634)

It is hereby enacted by the General Assembly of the State of Vermont:

Sec. 1. 23 V.S.A. § 515a is added to read:

§ 515a. COMMEMORATIVE "VERMONT BICENTENNIAL 1791-1991" PLATES

(a) Legislative intent. It is the intent of this section to commemorate the 200 years between 1791 and 1991 during which Vermont has existed as a state. In order to provide an appropriate tribute to the 200th anniversary of the Statehood of Vermont, it is the purpose of this section to allow the design, purchase, and sale of commemorative motor vehicle plates bearing the message "Vermont Bicentennial 1791-1991".

(b) Authority. The department of motor vehicles is authorized to design in conjunction with the Vermont Statehood Bicentennial Commission, purchase, distribute and sell commemorative motor vehicle plates as described in subsection (a) of this section at retail or to the bicentennial commission. The bicentennial commission may wholesale or retail the plates. Plates shall not be sold, distributed or displayed which are not approved by the commissioner of motor vehicles.

(c) Use. Residents of the state of Vermont may display one approved commemorative plate on the front of any registered motor vehicle. The commemorative plates shall not be used instead of regular registration plates, nor are they required to be displayed on a motor vehicle. The commemorative plate may be displayed on a motor vehicle registered as a pleasure car or a motor truck with a gross weight of 10,000 pounds or less by covering the front registration plate with the commemorative plate until December 31, 1995. The regular front registration plate shall not be removed. The rear registration plate shall be in place and clearly visible at all times. Nonresidents may purchase commemorative plates and may display the plates on the front of their motor vehicles, in the same manner and for the same period of time as the plates are displayed by residents, while the vehicles are being operated in Vermont.

(d) Prices. The retail price shall be a maximum of \$15.00 and the price at which the department of motor vehicles may retail the plates shall be \$15.00. The commission may establish a schedule of wholesale prices for bulk purchases. Wholesale bulk purchase prices shall be not less than the actual cost of the plate as determined by the commission.

(e) Allocation of revenue. Funds received by the department from the sale of the plates or licenses granted for the design, distribution or sale of the plates shall be used by the department for the purpose of recovering not more than the actual costs of production of the commemorative plate. After all costs of the department of motor vehicles are recovered, the balance of the revenues shall go to the bicentennial commission for support of its programs.

(f) Funding. The department of motor vehicles is authorized to obtain an advance from the transportation fund in an amount to be determined by the commissioner of motor vehicles in anticipation of receipts from the administration of this section.

(g) Tax exemption. Sales of commemorative plates pursuant to this act shall be exempt from the sales and use tax established by 32 V.S.A. chapter 233.

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In the event that the Vermont Statehood Bicentennial Commission, in its sole discretion, determines that additional compensation is warranted for any graphic artist in connection with design work or other services rendered, the Commission may make such additional compensation.

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Approved: April 12, 1990

8/164-6404

(c) No malt or vinous beverages or spirituous liquors shall be sold or served to a minor by a holder of a caterer's permit.

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(H.634)

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Vermont:

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(a) Legislative intent. It is the intent of this section to commemorate the 200 years between 1791 and 1991 during which Vermont has existed as a state. In order to provide an appropriate tribute to the 200th anniversary of the Statehood of Vermont, it is the purpose of this section to allow the design, purchase, and sale of commemorative motor vehicle plates bearing the message "Vermont Bicentennial 1791-1991".

(b) Authority. The department of motor vehicles is authorized to design in conjunction with the Vermont Statehood Bicentennial Commission, purchase, distribute and sell commemorative motor vehicle plates as described in subsection (a) of this section at retail or to the bicentennial commission. The bicentennial commission may wholesale or retail the plates. Plates shall not be sold, distributed or displayed which are not approved by the commissioner of motor vehicles.

(c) Use. Residents of the state of Vermont may display one approved commemorative plate on the front of any registered motor vehicle. The commemorative plates shall not be used instead of regular registration plates, nor are they required to be displayed on a motor vehicle. The commemorative plate may be displayed on a motor vehicle registered as a pleasure car or a motor truck with a gross weight of 10,000 pounds or less by covering the front registration plate with the commemorative plate until December 31, 1995. The regular front registration plate shall not be removed. The rear registration plate shall be in place and clearly visible at all times. Nonresidents may purchase commemorative plates and may display the plates on the front of their motor vehicles, in the same manner and for the same period of time as the plates are displayed by residents, while the vehicles are being operated in Vermont.

(d) Prices. The retail price shall be a maximum of \$15.00 and the price at which the department of motor vehicles may retail the plates shall be \$15.00. The commission may establish a schedule of wholesale prices for bulk purchases. Wholesale bulk purchase prices shall be not less than the actual cost of the plate as determined by the commission.

(e) Allocation of revenue. Funds received by the department from the sale of the plates or licenses granted for the design, distribution or sale of the plates shall be used by the department for the purpose of recovering not more than the actual costs of production of the commemorative plate. After all costs of the department of motor vehicles are recovered, the balance of the revenues shall go to the bicentennial commission for support of its programs.

(f) Funding. The department of motor vehicles is authorized to obtain an advance from the transportation fund in an amount to be determined by the commissioner of motor vehicles in anticipation of receipts from the administration of this section.

(g) Tax exemption. Sales of commemorative plates pursuant to this act shall be exempt from the sales and use tax established by 32 V.S.A. chapter 233.

PUBLIC ACTS, 1990 SESSION

NO. 137

Sec. 2. REPEAL
23 V.S.A. § 515 (Commemorative "Republic of Vermont" plates) is repealed; however, plates may be issued pursuant to § 515 through June 30, 1990 and these plates may be used until July 1, 1991.

Sec. 3. BICENTENNIAL COMMISSION AUTHORITY
In the event that the Vermont Statehood Bicentennial Commission, in its sole discretion, determines that additional compensation is warranted for any graphic artist in connection with design work or other services rendered, the Commission may make such additional compensation.

Sec. 4. EFFECTIVE DATE
Secs. 1, 3 and 4 of this act shall take effect from passage.
Approved: April 10, 1990

NO. 138. AN ACT RELATING TO LICENSED MANUFACTURERS AND RECTIFIERS OF ALCOHOLIC BEVERAGES.

(H.192)

It is hereby enacted by the General Assembly of the State of Vermont:

Sec. 1. 7 V.S.A. § 2(15) is amended to read:

(15) "Manufacturer's or rectifier's license": the liquor control board may grant to a manufacturer or a rectifier a license to manufacture or rectify, as the case may be, malt beverages and vinous beverages for export and for sale to bottlers or wholesale dealers, and the liquor control board may grant to a manufacturer or a rectifier a license to manufacture or rectify, as the case may be, spirituous liquors for export and for sale to the liquor control board, upon application of such manufacturer or rectifier and the payment to the liquor control board of the license fee of \$150.00 for either license. The liquor control board may grant to a licensed manufacturer or rectifier a first class restaurant license or first and third class restaurant license permitting the licensee to sell alcoholic beverages to the public only at the manufacturer's premises. The liquor control board may grant to a licensed manufacturer or a rectifier a second class license permitting the licensee to sell alcoholic beverages to the public only at the manufacturer's or rectifier's premises provided that such beverages were manufactured or rectified on the premises. The manufacturer or rectifier shall pay directly to the commissioner of taxes, the sum of twenty-six and one-half cents per gallon for every gallon of malt beverage and the sum of fifty-five cents per gallon for each gallon of vinous beverage manufactured by the manufacturer or rectifier and provided for sale pursuant to the first class license or the second class license or both held by the manufacturer or rectifier. Holders of a manufacturer's or rectifier's license may distribute, without charge, malt or vinous beverages by the glass, to all persons having attained the age of majority, which must be consumed upon the premises of the holder of the license. At the request of a person holding a first class or second class license, a holder of a manufacturer's or rectifier's license may distribute without charge to the management and staff of the license holder, provided they are of legal drinking age, no more than four ounces per person of a malt beverage or two ounces per person of a vinous beverage for the purpose of promoting the beverage. Written notice shall be provided to the department of liquor control at least 10 days prior to the date of the tasting.

Approved: April 12, 1990



Wisconsin Department of Transportation

Tommy G. Thompson
Governor

Charles H. Thompson
Secretary

OFFICE OF THE SECRETARY
P. O. Box 7910
Madison, WI 53707-7910

March 7, 1995

The Honorable Eugene Hahn
Wisconsin State Representative
Room 11 East, State Capitol
P.O. Box 8952
Madison, WI 53702

*Wed 29th Bill Spaw
DOT & Mickmally*

Dear Representative Hahn:

I'm happy to respond to your letter concerning the required space for and cost of adding a sesquicentennial message to the Wisconsin license plate.

There is sufficient space on the current auto plate to place a sesquicentennial message. A low cost option would be to temporarily print the following message on the bottom of the auto plate:

1848-1998
Sesquicentennial

This plate would be our standard issue auto plate for a limited period, say from some time in 1996 through 1998. The message described above would temporarily replace America's Dairyland. At the end of 1998 we would resume issuing the America's Dairyland plate. A law change would be necessary to allow this.

The sesquicentennial plate would be available for all auto plates, including personalized auto plates, and auto plates issued to passenger vans. Customers receiving a new auto license plate would automatically receive it.

Customers who already have a regular auto plate but who wish to replace it with a sesquicentennial plate could purchase the plate by paying the \$4 plate set replacement fee.

If the sesquicentennial plate were issued this way, 1.5 million autos would receive this plate in the three-year 1996-1998 period. We currently have 2.7 million autos registered, so this would cover a substantial share of the autos in Wisconsin, and it would do it at almost no additional cost.

Representative Eugene Hahn

Page 2

March 7, 1995

The drawback of this low cost approach is that the plate would not be available for vehicles other than those registered as autos. Pickups would not be eligible for the plate, for example. Plates for vehicles other than autos must indicate that the registration type is other than auto.

A more costly approach would be to create a new special plate type. If this were the case, we would prefer that, to minimize costs, it be placed on our special plate background. This background is currently used on the Endangered Resources (wolf) plate. A special plate could be made available for use on autos and other vehicle types.

A new special plate can create significant costs for the Department of Transportation in computer programming, and in handling the applications received. Even if an additional fee were charged for the special plate, our staffing and budgeting are limited by law.

Thank you again for your letter. I'd be happy to discuss this issue with you in more detail at your convenience.

Sincerely,

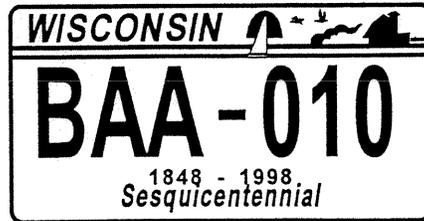

Ann C. Agnew
Executive Assistant

ACA:ck
Enclosure

*look forward to
discussing it with
you.*



Current auto plate



A sesquicentennial
plate idea

CHAPTER 7G

IOWA STATEHOOD SESQUICENTENNIAL

7G.1 Iowa statehood sesquicentennial commission.

1. *Organization.* An Iowa statehood sesquicentennial commission is established in the office of the governor. The commission shall be chartered and shall operate as a nonprofit corporation within the state of Iowa, according to the provisions of chapter 504A.

2. *Purpose.* The purpose of the commission shall be to plan, coordinate, and administer activities and programs relating to the celebration of the sesquicentennial of Iowa statehood which occurs in the year 1996.

3. *Membership.* The commission shall consist of twenty-five members, five of whom shall be appointed by the governor, and twenty of whom shall be selected by leaders of the general assembly. Of the five members appointed by the governor, one member shall be the administrator of the state historical society within the department of cultural affairs. Of the twenty members selected by leaders of the general assembly, five members each, who may be legislators or citizens, shall be selected by the majority leader of the senate and the speaker of the house, and the minority leaders of each body respectively. The governor shall appoint the chairperson and co-chairperson of the commission, subject to confirmation by the senate. Persons making appointments shall consult with one another to ensure that the commission is balanced by gender, political affiliation, and geographic location, and to ensure selection of members representing diverse interest groups. The provisions of chapters 21 and 22 shall apply to meetings and records of the commission.

4. *Rulemaking authority.* The commission may adopt rules in accordance with chapter 17A in order to accomplish the purpose of the commission.

5. *Authority.* The commission may receive and make grants, receive and expend appropriations, contract for services, hold licenses and copyrights, and otherwise act as is necessary to accomplish the purpose of the commission.

6. *Fund established.* The sesquicentennial fund is established as a separate fund in the state treasury under the control of the commission.

7. *Funds received.* All funds received by the commission, including but not limited to gifts, transfers, endowments, application and other fees related to the issuance of sesquicentennial motor vehicle registration plates pursuant to section 321.34, subsection 14, moneys from the sale of mementos and products related to the purposes of the commission, and appropriations, shall be credited to the sesqui-

centennial fund and are appropriated to the commission to be invested or used to support the activities of the commission. Notwithstanding section 8.3, any balance in the fund on June 30 of any fiscal year shall not revert to the general fund of the state.

8. *Personnel.*

a. The commission may employ personnel, including an executive director whose salary shall not exceed executive branch pay grade classification 35 to administer its programs and services. The personnel shall be considered state employees.

b. Personnel employed by the commission shall be exempt from the merit system provisions of chapter 19A.

9. *Expiration.* The commission shall expire no later than June 30, 1997. Upon expiration, all fund balances from appropriations of state funds shall be returned to the general fund of the state, and all other assets shall be transferred to the Iowa historical foundation authorized pursuant to section 303.9, subsection 3, subject to any conditions or restrictions previously placed on the assets.

91 Acts, ch 259, §1 HF 710
Confirmation: §2.32
NEW section

7G.2 County sesquicentennial commissions.

The Iowa statehood sesquicentennial commission shall certify a county sesquicentennial commission in each county in the state, for the purpose of receiving funds from the state commission and administering and coordinating a local celebration. No more than one county sesquicentennial commission shall be certified in each county.

1. *Membership.* Each county commission shall include one member appointed by the board of supervisors, one member appointed by the city council of each city in the county, and other members as required by administrative rules of the state commission established in section 7G.1.

2. *Authority.* Each county sesquicentennial commission may receive and expend moneys and otherwise act to coordinate and implement local celebrations of the sesquicentennial of Iowa statehood within the county of organization.

3. *Expiration.* Each county sesquicentennial commission shall expire no later than June 30, 1997. Upon expiration of each commission, all fund balances and all other assets shall be transferred to a designated incorporated local historical society or designated local historical societies located within the county.

91 Acts, ch 259, §2 HF 710
NEW section

FOX-WISCONSIN RIVERS HERITAGE CORRIDOR

WISCONSIN SESQUICENTENNIAL PROJECT

The Fox-Wisconsin Rivers Heritage Corridor, Inc. is sponsoring a Sesquicentennial Project, to celebrate Wisconsin's 150th anniversary in 1998. Requests have been made for recognition, formal inclusion and support from the Wisconsin Sesquicentennial Commission which is governing the statewide event.

The Fox and Wisconsin Rivers were the "Mainstreet" of Wisconsin at the time of statehood in 1848 and continued through history as the impetus for transportation, industrialization and settlement. River communities have a great history to celebrate. Organizations, businesses and communities within the corridor are encouraged to participate the Sesquicentennial event. Project proposals and organization efforts have already begun and include:

- Antique Vehicle Race - antique car and truck race featuring four wheel drives and other specialty vehicles on the Military Road route from Green Bay to Prairie du Chien.
- River Rendezvous - series of troop assembly re-enactments focusing on Fort Howard (Heritage Hill), Fort Winnebago (Portage), Fort Crawford (Prairie du Chien), and other historic places along the Fox-Wisconsin Rivers.
- Voyage of Rediscovery - Re-enactment of Marquette and Jolliet discovery route by canoe from Green Bay to Prairie du Chien.
- Festivals of Heritage - sequence of river community festivals and events focusing on local and state history.
- Historic Dedications - Fox River Heritage State Park, Oshkosh Heritage Center, Fort Winnebago Preservation Project.

You can participate in preparing for this Sesquicentennial celebration. Please contact the Fox-Wisconsin Rivers Heritage Corridor:

Bob Dodsworth
Wisconsin River Section
213 Hudson
Mazomanie, WI 53560
Tele. 608-795-2549

Harlan Kiesow
Fox River Section
132 Main Street
Menasha, WI 54952
Tele. 414-751-4770

*license plates for -
DOT - special plates
marking 150 years*

Talk to Gen Rude

- Professor

a year or two

*State of WI
Participation*

get back to Sharon Foley

**WMC SESQUICENTENNIAL TASK FORCE
SUMMARY OF MEETING
FEBRUARY 14, 1996 - 10 AM-NOON**

NOTE: Next meeting is March 22, 1996, 11 am-1:15, at the WMC offices. Box lunch will be provided.

Attendance:

Tom Luljak, Lori Richardson, Steve Slinde, Virginia Riddle, Tom Porch (for Peter Baer), Jean Graf, Nick Muller, Byron Knight, Malcolm Brett, Max Harris, Dean Amhaus, Richard Daniels, and Pat Blankenburg.

Update:

Nick Muller reported on the Commission meeting of February 13. Pat Blankenburg reviewed the latest series of letters sent under the signatures of Lee Dreyfus and Pat Lucey, asking selected companies to be Pioneer contributors.

Planning Points:

Discussion covered the importance of demonstrating a public-private partnership in framing the Sesquicentennial message. A budget, along with a timeline, will be developed by the Coalition partners, each organization putting together a section, then presenting it to the Commission. This must be done before corporate "ask" packages can be designed. A target date of March 1 was set for having a draft budget.

Pat Blankenburg will contact other states' manufacturing associations to see how the business community was approached for sponsors. We will check Idaho, Iowa, Kentucky, Tennessee, Texas, Utah, Vermont, Washington.

Task Force co-chair Tom Luljak emphasized the importance of seeing the commitment for state funding first, before approaching companies. Only then can we develop a timeline, budget, and "packages" of sponsorship. Perhaps we can organize regional representatives from industry.

We agreed to meet on March 22, 11 am-1:15 at WMC, with box lunches, prior to the 1:30 p.m. Sesquicentennial Commission meeting in the Capitol, Governor's Conference Room.

Follow-up Comment:

On February 27, principals of the Coalition organizations met at Wisconsin Public Television to discuss budget development and timeline. The timeline is enclosed. Sample budget figures provided by the Smithsonian (later discovered to be Iowa's) are helpful. The session went very well, resulting in fine tuning to make each organization's budget format consistent and complete as possible. The budget redraft after yesterday's meeting also will include a listing of identified "products" or "deliverables" that will be accomplished. The budget and its products will be ready for distribution to the Task Force in mid-March. We will get this information to Task Force members ahead of the meeting, so that we can brainstorm on March 22 about designing "recognition" packages.

License Plate Follow-up:

A legislative hearing on the license plate bill, LRB 5221, scheduled for February 29 was postponed and will be rescheduled.

We look forward to meeting again on March 22, 11 am.



WISCONSIN LEGISLATURE

P.O. Box 7882 • Madison, WI 53707-7882

Risser
Rude
Grobschmidt

Prosser
Brandemuehl
Lorge
Klusman
Duff
Turner
OH
Freese
Goetsch
Hahn
Ainsworth
R. Young

TO: All Legislators
FROM: Representatives David Prosser and David Brandemuehl
DATE: March 19, 1996
RE: LRB 5624, relating to vehicle registration plates commemorating the 150th anniversary of Wisconsin statehood and making appropriations.

In 1998, the state of Wisconsin will be 150 years old. In order to celebrate this milestone, the Governor appointed a Sesquicentennial Commission to plan the festivities. At this time, events include a spot on the National Mall in Washington, D.C. at the Smithsonian's Festival of American Folklife, as well as local cultural attractions and historical documentaries.

The Sesquicentennial Commission has been actively pursuing private donations for these activities. To ensure that it has adequate funds to celebrate this important event properly, we are introducing legislation to create a special license plate which will be available to the public on a voluntary basis for a one-time fee of \$15. In addition, LRB 5624 includes an appropriation of \$1.5 million of GPR to the Sesquicentennial Commission for its general program operations.

If you are interested in co-sponsoring LRB 5624, please contact Rep. Brandemuehl's office at 266-1170 by Thursday, March 21. Thank you.



LEGISLATIVE ALERT

501 East Washington Avenue P.O. Box 352 Madison, WI 53701-0362 608/258-3400 FAX 608/258-3413

March 5, 1996

WISCONSIN SESQUICENTENNIAL

What IS the Wisconsin Sesquicentennial? The state's 150th birthday, marking 150 years from the date of statehood. Officially the exact day is May 29, 1998.

How will it be observed? By multi-layered festivities and activities, coordinated throughout the state during the entire year of 1998, and highlighted in July in Washington, DC, in a festival hosted by the Smithsonian Institution.

Who's in charge? The key players are:

Sesquicentennial Chairs: Governors Tommy Thompson, Lee Sherman Dreyfus, Patrick J. Lucey. Each governor is taking an active role.

Sesquicentennial Commission: Appointed by Governor Thompson, members from across the state represent the private and public sector, including key legislators, and have formed working committees.

Sesquicentennial Coalition: Statewide organizations are committed to implementing the projects of the Sesquicentennial, in coordination with the Commission: Wisconsin Arts Board, Wisconsin Department of Tourism, State Historical Society, Wisconsin Humanities Council, Wisconsin Public Television, Wisconsin Public Radio, Wisconsin Academy of Sciences, Arts & Letters, University of Wisconsin-Extension, and Wisconsin Manufacturers & Commerce.

Task Force: Formed by the business community, members include representatives of the Commission, the Coalition, and Wisconsin companies and local chambers of commerce committed to help with fundraising for Sesquicentennial Coalition projects. Task Force Co-chairs represent two prominent Wisconsin companies, Snap-on Tools and United Wisconsin Services (Blue Cross/Blue Shield).

Who will participate in Sesquicentennial activities? Nearly everyone in Wisconsin.

How is a Sesquicentennial funded? With federal, state and private sector funds. The Sesquicentennial will be a close partnership that has already begun with committed dollars from the Smithsonian, seed money from the state, and early corporate commitments.

What have other states done? We're learning from them, hoping to make Wisconsin's celebration as good or better. Iowa is celebrating its Sesquicentennial this year--watch for their special license plates. In about ten states, license plate revenue has represented the state's share of funding.

How will Wisconsin fund the Sesquicentennial? Funding the state's share is suggested by a **one-time fee of \$1/per set of license plates** in the reissuance of license plates for autos and light trucks. The plates issued during calendar year 1997 would incorporate the Wisconsin Sesquicentennial design, resulting in approximately 2.8 million sets of traveling billboards announcing the state's Sesquicentennial. The new issue plates would not affect other special plates, such as Endangered Species, etc. The funding mechanism would provide \$2.8 million for promotion of the state's Sesquicentennial projects throughout Wisconsin.

CALL TO ACTION

It is critical that you contact your legislators and specifically members of the Committee on Joint Finance to support approval of Sesquicentennial funding during this floor period of the Legislature. Action is required during March to protect the timeline necessary for planning and implementation by the Sesquicentennial Commission and the Sesquicentennial Coalition.

If you have questions, please contact Nick George or Pat Blankenburg.



Memo

**WMC Sesquicentennial Task Force
Summary of Meeting
January 16, 1996 - 10 am-noon**

NOTE: Next Meeting is February 14, 1996, 10 am-noon, at the WMC offices

Attendance

Bob Walton, Steve Slinde, Virginia Riddle, Lori Richardson, Tom Luljak, Jean Graf, Jim Haney, Pat Blankenburg; Coalition members Max Harris, Christie Turly, Nick Muller, LeRoy Lee, Dean Amhaus, Byron Knight, Malcolm Brett.

Background Update

Pat Blankenburg opened the meeting, reviewing WMC's recent history of involvement with the Sesquicentennial Coalition and the formation of the business task force (see list attached). She noted that today's Task Force attendees include representatives from WMC's Board of Directors, Sesquicentennial Commission members, and Sesquicentennial Coalition members. The Task Force will include several additional members, including representatives of the original "pioneer" company contributors.

Nick Muller presented a full status report on the Commission, including its first meeting, announcement of the executive committee which meets January 23, and plans to establishment necessary committees. He sees the Commission, Coalition, and Task Force working in concert to achieve the maximum impact for the state's Sesquicentennial in 1998. The next meeting of the full Commission is February 13. More detail about operating procedures of the Commission will be known after the January 23 Executive Committee meeting.

Operating committees of the Commission will include (administrative) Standards, Communications/PR, and Merchandise/Sales/Contracts; (program) Publications, Commission State/Theme, Local/Community, Smithsonian Festival, and Ethnic; (ad hoc) Development of Logo/Medallion. Task Force members suggested that participation in the committees would enhance coordination among Commission, Coalition and Task Force, and volunteers in these areas were identified.

Dean Amhaus reported on the project to develop the official Sesquicentennial logo through a competition implemented by the Wisconsin Arts Board. The Task Force suggested that WMC announce the

competition to state firms engaged in advertising, public relations, design, etc., and the graphics departments of the state's large companies. Design of an attractive logo will be critical, as it will be used in a medallion, other products, and all possible Sesquicentennial applications.

Discussion followed these updates of the importance for solid linkage between all operations and events of the Coalition, the Commission and the Task Force to create the proper "nesting" of projects and activities under two major areas--administration and programming. The group agreed that funding approaches to the private sector must be integrated, consistent, and fully described so that a contributor is able to visualize and maximize their potential role as a sponsor. It is important that the funding approaches to the corporate community, "the ask," are from a single source. It is also important that participation and sponsorship of the Sesquicentennial activities is designed to be feasible for small to medium-size companies, as well as attractive for larger companies. It is important that participating companies have avenues of involvement and assistance, as well as being a contributor. Attendees felt that community events will appear to the business community. Several brainstorming ideas surfaced from the meeting, such as the concept of a Sesquicentennial flag as another source of announcement/education, revenue, and boosting pride in the Sesquicentennial.

Also discussed was the level of public funds which will be available, which will be a significant factor in approaching the private sector. Current seed money has been committed, and possible license plate revenue is being discussed. Other states' track records show this to have significant potential.

Task Force Structure

The group agreed to create a Mission statement and two Recommendations.

Mission: To design a mechanism for identifying, describing and implementing requests to the business community for funding and participation in Wisconsin's Sesquicentennial observances.

Statements of Recommendation:

- (1) That the Task Force work in concert with the Commission and Coalition organizations to demonstrate and pledge enthusiastic support, coordination and assistance in raising private funding to assist with Sesquicentennial programming.
- (2) That the Task Force favors the concept of special issue Sesquicentennial license plates to commemorate the Wisconsin Sesquicentennial.

The Task Force elected co-chairs Tom Luljak and Lori Richardson.

The Task Force set its next meeting for Wednesday, February 14, 10 am-noon at the WMC offices. The agenda will focus on identifying incentives for sponsorship "packages."

WMC Sesquicentennial Task Force

1/26/96

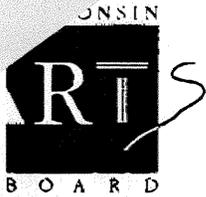
| First | Last | Company | Address | City | phone |
|----------|--------|--|----------------------------|------------|--------------|
| Dean | Amhaus | Wisconsin Arts Board | 101 E Wilson Street 1st Fl | Madison WI | 608/266-0190 |
| Malcolm | Brett | Wisconsin Public Television | 821 University Avenue ECB | Madison WI | 608/263-9598 |
| Jim | Haney | Wisconsin Manufacturers & Commerce | PO Box 352 | Madison WI | 608/258-3400 |
| Max | Harris | Wisconsin Humanities Council | 802 Regent St | Madison WI | 608/262-0706 |
| Byron | Knight | Wisconsin Public Television | 821 University Avenue ECB | Madison WI | 608/263-2129 |
| LeRoy | Lee | Wisconsin Academy of Sciences, Arts, and Letters | 1922 University Avenue | Madison WI | 608/263-1692 |
| Nicholas | Muller | State Historical Society of Wisconsin | 816 State Street, #205 | Madison WI | 608/264-6441 |
| Christie | Truly | Wisconsin Humanities Council | 802 Regent St | Madison WI | 608/262-0706 |

| First | Last | Company | Address | City | Phone |
|----------|----------------------|--|------------------------|--------------------|--------------|
| Tom | Boldt | Boldt Construction | 2525 North Roemer Road | Appleton WI | 414/739-7800 |
| Jack | MacDonough | Miller Brewing | 3939 W Highland Drive | Milwaukee WI | 414/931-2000 |
| Peter | Baer | 3M | 3M Center | St. Paul, MN | 612/733-3374 |
| JoAnne | Brandes | SC Johnson & Son | 1525 Howe Street | Racine WI | 414/631-2000 |
| Jean | Graf | Waukesha Area Chamber of Commerce | 223A Wisconsin Avenue | Waukesha WI | 414/532-4249 |
| Tom | Luljak, Co-Chair | Blue Cross/Blue Shield United of Wisconsin | 410 W Michigan Ave | Milwaukee | 414/226-5756 |
| Judith | Mann | Mann Bros. Inc. | PO Box 48 | Elkhorn WI | 414/723-4843 |
| Mick | Neshek | Kikkoman Foods | PO Box 260 | Elkhorn WI | 414/723-3220 |
| Lori | Richardson, Co-Chair | Snap-on Tools Corporation | 2801 80th Street | Kenosha WI | 414/656-5200 |
| Virginia | Riddle | Allen-Edmonds Shoe Corporation | 201 East 7 Hills Road | Port Washington WI | 414/284-1258 |
| Steve | Sliade | Nelson Industries, Inc. | PO Box 600 | Stoughton WI | 608/873-4373 |
| Robert | Walton | Agriculture Representative | 4066 Vinburn Road | De Forest WI | 608/846-5298 |

Task Force Staff Contact:

AMERITECH WISCONSIN
Patricia Blankenburg, WMC

X INTERESTED



Governor
Tommy G. Thompson

Board Members

Kathryn Burke
Board Chairman
Milwaukee

James Carley
Madison

Gerald Darrow
Platteville

Lloyd W. Herrold
Milwaukee

Gloria Kirking
Portage

John Koci
Wausau

Jane J. Lathrop
Madison

Sandra Mills
Menasha

Ruth Lull
Ashtland

Jonathan L. Overby
Maple Bluff

Jill G. Petisek
River Hills

Kathy Plautz
Mequon

Patricia Rusch
Rhineland

Emma Talen
Menomonie

Mary Alice Wimmer
Madison

Dean Ambaus
Executive Director

WISCONSIN ARTS BOARD
FAX COVER SHEET
FAX PHONE: 608-267-0380

DATE:

3/19

TO:

SHERI KRAUSE

REP. DAVID BRANDEMUEHL

FROM:

DEAN AMHAUS

NUMBER OF PAGES:
(including this page)

2

COMMENTS:

ANY COMMENTS
APPRECIATED.

THANKS FOR YOUR
HARD WORK ON THIS!

PHONE (608) 266-0190

FAX (608) 267-0380

TDD (608) 267-9629

If you experience any problems during transmission or have further questions, please call 608-266-0190.

ARTS AND HUMANITIES WORKING TOGETHER

March 20, 1996

The Honorable Ben Brancel
L4, 119 MLK Jr. Blvd.
Madison, WI 53707

DRAFT

Dear Rep. Brancel:

As members of a unique coalition of organizations, we urge you to support the proposed bill (LRB 5624) being offered by Reps. David Prosser and David Brandemuehl and Sen. Fred Risser to create a license plate and provide a special appropriation for Wisconsin's Sesquicentennial Celebration. As the enclosed video begins, "1998 marks the 150th Anniversary of Wisconsin's statehood—our Sesquicentennial. It is a momentous occasion, a time of proud celebration, thoughtful reflection on this place we call home."

There is so much about Wisconsin that sets us apart from other states as a special place to live, work and raise families. The Sesquicentennial gives each of us a wonderful frame of reference to become reacquainted with the shared values, culture and history that define our statewide community. They are the measure of what our state has been and meant to Wisconsinites and they are the building blocks for our future.

As a coalition, we are developing a year-long series of programs that have been endorsed by the Wisconsin Sesquicentennial Commission. The programs have also garnered the strong support of Wisconsin Manufacturers & Commerce and their decision to form a task force to lead the private fundraising efforts. Our projects, as well as those organized by other groups and communities, have come about through a unique blend of partnerships and collaboration. We believe that together we'll generate the awareness, enthusiasm and appreciation for this historical milestone that will carry over for years to come.

This bill is vital to the Sesquicentennial celebration for many reasons. As an example, without the bill the private sector will be hesitant to become a partner. The public and private sectors must work in unison or many of the activities will not occur and the Sesquicentennial will pass by with little recognition. LRB 5624 insures that Wisconsin will celebrate its heritage and people and therefore we urge your support.

Sincerely,

Dean Amhaus Nick Muller LeRoy Lee Max Harris Byron Knight

Wisconsin Arts Board*State Historical Society of Wisconsin*Wisconsin Academy of Science, Arts and Letters*Wisconsin Humanities Council*Wisconsin Public Television*Wisconsin Public Radio*University of Wisconsin-Extension



WISCONSIN LEGISLATURE

P.O. Box 7882 • Madison, WI 53707-7882

TO: All Legislators

FROM: Representatives David Prosser and David Brandemuehl

DATE: March 19, 1996

RE: LRB 5624, relating to vehicle registration plates commemorating the 150th anniversary of Wisconsin statehood and making appropriations.

In 1998, the state of Wisconsin will be 150 years old. In order to celebrate this milestone, the Governor appointed a Sesquicentennial Commission to plan the festivities. At this time, events include a spot on the National Mall in Washington, D.C. at the Smithsonian's Festival of American Folklife, as well as local cultural attractions and historical documentaries.

The Sesquicentennial Commission has been actively pursuing private donations for these activities. To ensure that it has adequate funds to celebrate this important event properly, we are introducing legislation to create a special license plate which will be available to the public on a voluntary basis for a one-time fee of \$15. In addition, LRB 5624 includes an appropriation of \$1.5 million of GPR to the Sesquicentennial Commission for its general program operations.

If you are interested in co-sponsoring LRB 5624, please contact Rep. Brandemuehl's office at 266-1170 by **Thursday, March 21**. Thank you.

DOT / Sesq. meeting

3-14-96

Carson Frazier

Liz Goren

Jim McDonnell

Paul Brinder

Tom Smith

Dean Amhaus
- Arts Board



State of Wisconsin

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REFERENCE FAX: (608) 266-5648

March 12, 1996

Representative David A. Brandemuehl
317 North
State Capitol

Dear Representative Brandemuehl:

Representative Prosser called this afternoon and requested another copy of LRB-5221/3, relating to vehicle registration plates commemorating the 150th anniversary of Wisconsin statehood, be sent to your office. This draft was first delivered to your office on March 4, 1996.

Sincerely,

A handwritten signature in black ink that reads "Paul E. Nilsen".

Paul E. Nilsen
Legislative Attorney
(608) 261-6926

Enclosure

Karl R. Foss

car collector

Registering in support
of Sesquicentennial
license plate

831-8898 -

1619 Middleton St.
Middleton, 53562-3723