

**2001 DRAFTING REQUEST**

**Bill**

Received: 10/03/2000

Received By: kahlepj

Wanted: As time permits

Identical to LRB:

For: Administration-Budget 6-7329

By/Representing: Walker

This file may be shown to any legislator: NO

Drafter: kahlepj

May Contact:

Alt. Drafters:

Subject: Econ. Development - misc.

Extra Copies: Commerce

**Pre Topic:**

DOA:.....Walker -

**Topic:**

Expand eligibility for trade show grants

**Instructions:**

See Attached

**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	kahlepj 10/13/2000	gilfokm 10/16/2000		_____			State
/P1			rschluet 10/17/2000	_____	lrb_docadmin 10/17/2000		State
/1	kahlepj 01/07/2001	gilfokm 01/08/2001	jfrantze 01/09/2001	_____	lrb_docadmin 01/09/2001		

FE Sent For:

<END>

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FE Sent For:			8/19	Self 1/9			

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1?	kahlepj	1/11-10/16 King	 10.16.00	 km 10.16.00			

FE Sent For:

<END>

Medium

*for holding co.,  
See 196.795  
(1)(h) 1.*

Trade Show Grant Program. The changes to this program will:

- Allow new companies that have developed high-tech products with worldwide applications to receive a trade show grant for an international show held in the United States.
- Allow Wisconsin companies that are independently run, but wholly owned by a holding company, to receive a grant.

**V. Division of International Development**

**A. Trade Show Grant Program**

Amend s. 560.167 to:

- Allow new companies that have developed high-tech products with worldwide applications to receive a trade show grant for an international show held in the United States.
- Allow Wisconsin companies that are independently run, but wholly owned by a holding company, to receive a grant.



State of Wisconsin  
2001 - 2002 LEGISLATURE

LRB-0653/1  
PJK... King

DOA:.....Walker – Expand eligibility for trade show grants

FOR 2001-03 BUDGET — NOT READY FOR INTRODUCTION

SOON  
(10-13)  
D-note

do not  
fund cat

1 AN ACT ...; relating to: the budget.

*Analysis by the Legislative Reference Bureau*  
**COMMERCE AND ECONOMIC DEVELOPMENT**

**ECONOMIC DEVELOPMENT**

✓ Under current law, the department of commerce may reimburse an eligible business (a business operating in this state that manufactures a product or performs a service with a potential to be exported) for fees and costs that it incurs by participating in a trade show or a matchmaker trade delegation event. A trade show is a trade event that is held in a foreign country, attended by foreign buyers, and certified or coordinated by the department of commerce or the U.S. department of commerce. A matchmaker trade delegation event is a trade event that is planned by the U.S. department of commerce and that consists of prearranged meetings between eligible businesses and prospective foreign representatives and distributors. The bill provides that the department of commerce may reimburse an eligible business that is a new company that has developed a high-technology product with worldwide application for fees and costs it incurs by participating in a trade event held in the United States that is attended by foreign buyers and certified or coordinated by the department of commerce or the U.S. department of commerce.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

1 SECTION 1. 560.167 (1) (bf) of the statutes is created to read:

2 560.167 (1) (bf) "New company" means an eligible business that .... ✓

\*\*\*NOTE: How do you want to define "new company"? What makes it *new*?

3 SECTION 2. 560.167 (1) (d) of the statutes is created to read:

4 560.167 (1) (d) "✓ ~~the~~ <sup>United States</sup> trade show" means a trade event held in the United States  
5 that brings prospective foreign buyers to a central location and that is certified or  
6 coordinated by the U.S. department of commerce or the department.

\*\*\*NOTE: Is this definition okay? It is the same as the definition for "trade show,"  
except that the event is held in the U.S. ✓ ↗

7 SECTION 3. 560.167 (2) (intro.) of the statutes is amended to read:

8 560.167 (2) (intro.) Subject to sub. subs. (2m) and (5), the department may  
9 make reimbursements totaling no more than \$100,000 in a fiscal year from the  
10 appropriations under s. 20.143 (1) (c) and (ie) to eligible businesses for any of the  
11 following:

History: 1995 a. 27

12 SECTION 4. 560.167 (2) (a) of the statutes is amended to read:

13 560.167 (2) (a) Fees for participation in a trade show, U.S. trade show, or  
14 matchmaker trade delegation event. ✓

History: 1995 a. 27

15 SECTION 5. 560.167 (2) (b) of the statutes is amended to read:

16 560.167 (2) (b) Costs associated with shipping displays, sample products,  
17 catalogs, or advertising material to a trade show, U.S. trade show, or matchmaker  
18 trade delegation event. ✓

History: 1995 a. 27

1           **SECTION 6.** 560.167 (2) (c) of the statutes is amended to read:

2           560.167 (2) (c) Costs incurred at a trade show, U.S. trade show, or matchmaker  
3 trade delegation event for utilities, booth construction, or necessary modifications or  
4 repairs.

5 History: 1995 a. 27

6           **SECTION 7.** 560.167 (2) (d) of the statutes is amended to read:

7           560.167 (2) (d) Costs associated with foreign language translation of brochures  
8 or product information or with the use of translation services at a trade show, U.S.  
9 trade show, or matchmaker trade delegation event.

10 History: 1995 a. 27

11           **SECTION 8.** 560.167 (2m) of the statutes is created to read:

12           560.167 (2m) The department may reimburse the fees and costs under sub. (2)  
13 that are related to participation in a U.S. trade show only if the eligible business  
14 seeking reimbursement for its participation is a new company that has developed a  
15 high-technology product with worldwide application.

16           **SECTION 9.** 560.167 (5) (b) of the statutes is amended to read:

17           560.167 (5) (b) Reimburse an eligible business more than \$5,000 for  
18 participation in a trade show, U.S. trade show, or matchmaker trade delegation  
19 event.

20 History: 1995 a. 27

21           **SECTION 10.** 560.167 (5) (c) of the statutes is amended to read:

22           560.167 (5) (c) Reimburse an eligible business for participating more than one  
time in the same trade show, U.S. trade show, or matchmaker trade delegation event  
held at different times or in different locations.

History: 1995 a. 27

**SECTION 11.** 560.167 (6) of the statutes is amended to read:

1           560.167 (6) An eligible business that is approved for a reimbursement under  
2 sub. (4) shall provide to the department, within 90 days after the trade show, U.S.  
3 trade show, or matchmaker trade delegation event for which the reimbursement is  
4 sought, documentation detailing the costs for which the reimbursement is sought.

History: 1995 a. 27

5

(END)

*D-note*

**DRAFTER'S NOTE**  
**FROM THE**  
**LEGISLATIVE REFERENCE BUREAU**

LRB-0653/7dn <sup>P1</sup>

PJK...  
*Kmg*

**Bill:**

This version of the draft does not address the part of the request to allow Wisconsin companies that are independently run, but wholly owned by a holding company, to receive a grant. I don't see that the definition of an "eligible business", which is very general, would prohibit such a company from receiving a grant. Is the problem that the gross annual sales might exceed \$25,000,000 if the holding company is included? Let me know what needs to be done, if anything. ✓

Pamela J. Kahler  
Senior Legislative Attorney  
Phone: (608) 266-2682  
E-mail: pam.kahler@legis.state.wi.us

**DRAFTER'S NOTE**  
**FROM THE**  
**LEGISLATIVE REFERENCE BUREAU**

LRB-0653/P1dn  
PJK:king:rs

October 16, 2000

**Bill:**

This version of the draft does not address the part of the request to allow Wisconsin companies that are independently run, but wholly owned by a holding company, to receive a grant. I don't see that the definition of an "eligible business," which is very general, would prohibit such a company from receiving a grant. Is the problem that the gross annual sales might exceed \$25,000,000 if the holding company is included? Let me know what needs to be done, if anything.

Pamela J. Kahler  
Senior Legislative Attorney  
Phone: (608) 266-2682  
E-mail: [pam.kahler@legis.state.wi.us](mailto:pam.kahler@legis.state.wi.us)

**Kahler, Pam**

---

**From:** Walker, William  
**Sent:** Saturday, January 06, 2001 2:35 PM  
**To:** Kahler, Pam  
**Subject:** FW: LRB Draft: 01-0653/P1 Expand eligibility for trade show grants

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Julie's answers to your questions on the trade show grant draft. Go ahead with her changes unless you see problems.

Thanks, Thanks.

-----Original Message-----

**From:** Keal, Julie  
**Sent:** Thursday, January 04, 2001 1:58 PM  
**To:** Walker, William  
**Subject:** FW: LRB Draft: 01-0653/P1 Expand eligibility for trade show grants

1. Definition of "new company" -- take this out, and take out the reference to newness on page 3, line 11. We don't limit the current trade show grant program to new businesses, so it seems better to not limit this segment of it either. Otherwise we wouldn't be able to fund a company that wasn't new, but was new-to-export.
2. Holding companies -- in 560.167 (1) (a), strike "and its parent company" from existing law. This will take the holding companies out of the calculation of the \$25 million cap.



State of Wisconsin  
2001 - 2002 LEGISLATURE

LRB-0653/PA

PJK:kmg:rs

*v m is new*

DOA:.....Walker - Expand eligibility for trade show grants

FOR 2001-03 BUDGET - NOT READY FOR INTRODUCTION

*SOON  
(1-2)*

*do not  
gen cat*

1 AN ACT relating to: the budget.

*Analysis by the Legislative Reference Bureau*

COMMERCE AND ECONOMIC DEVELOPMENT

ECONOMIC DEVELOPMENT

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*STAT*

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

insert 2-2

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3 (END)

**2001-2002 DRAFTING INSERT  
FROM THE  
LEGISLATIVE REFERENCE BUREAU**

LRB-0653/P1ins  
PJK:kmg:rs

INSERT 2-2 ✓

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3           manufactures a product or performs a service, or both, with a potential to be exported  
4           and that, together with all of its affiliates and subsidiaries ~~and its parent company,~~  
5           had gross annual sales of \$25,000,000 or less in the calendar year preceding the year  
6           in which it applies for a reimbursement under this section.

History: 1995 a. 27

(END OF INSERT 2-2)



State of Wisconsin  
2001 - 2002 LEGISLATURE

LRB-0653/1  
PJK:kmg:jf

DOA:.....Walker - Expand eligibility for trade show grants

FOR 2001-03 BUDGET — NOT READY FOR INTRODUCTION

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