

# Vote Record

## Assembly - Committee on Agriculture

Date: 1/17/02  
 Moved by: Rep. Gronemus      Seconded by: Rep. Hahn  
 AB: 678      SB: \_\_\_\_\_      Clearinghouse Rule: \_\_\_\_\_  
 AJR: \_\_\_\_\_      SJR: \_\_\_\_\_      Appointment: \_\_\_\_\_  
 AR: \_\_\_\_\_      SR: \_\_\_\_\_      Other: \_\_\_\_\_

A/S Amdt: 1 by Rep. Plouff  
 A/S Amdt: \_\_\_\_\_ to A/S Amdt: \_\_\_\_\_  
 A/S Sub Amdt: \_\_\_\_\_  
 A/S Amdt: \_\_\_\_\_ to A/S Sub Amdt: \_\_\_\_\_  
 A/S Amdt: \_\_\_\_\_ to A/S Amdt: \_\_\_\_\_ to A/S Sub Amdt: \_\_\_\_\_

Be recommended for:

- Passage
- Introduction
- Adoption
- Rejection

- Indefinite Postponement
- Tabling
- Concurrence
- Nonconcurrence
- Confirmation

Committee Member

	<u>Aye</u>	<u>No</u>	<u>Absent</u>	<u>Not Voting</u>
Rep. Alvin Ott, Chair	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Eugene Hahn	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. John Ainsworth	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Jerry Petrowski	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Steve Kestell	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Rep. Scott Suder	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Gabe Loeffelholz	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Garey Bies	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. J.A. Hines	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Barbara Gronemus	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Joe Plouff	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Marty Reynolds	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. John Steinbrink	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Rep. Julie Lassa	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Marlin Schneider	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Mary Hubler	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Totals: 14      0      1      1

Motion Carried

Motion Failed

# Vote Record

## Assembly - Committee on Agriculture

Date: 1/17/02  
 Moved by: Rep. Hubler      Seconded by: Rep. Schneider  
 AB: 678      SB: \_\_\_\_\_      Clearinghouse Rule: \_\_\_\_\_  
 AJR: \_\_\_\_\_      SJR: \_\_\_\_\_      Appointment: \_\_\_\_\_  
 AR: \_\_\_\_\_      SR: \_\_\_\_\_      Other: \_\_\_\_\_

A/S Amdt: \_\_\_\_\_  
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 A/S Amdt: \_\_\_\_\_ to A/S Amdt: \_\_\_\_\_ to A/S Sub Amdt: \_\_\_\_\_

Be recommended for:

- Passage *as amended*
- Introduction
- Adoption
- Rejection

- Indefinite Postponement
- Tabling
- Concurrence
- Nonconcurrence
- Confirmation

**Committee Member**

	<u>Aye</u>	<u>No</u>	<u>Absent</u>	<u>Not Voting</u>
Rep. Alvin Ott, Chair	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Eugene Hahn	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. John Ainsworth	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Jerry Petrowski	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Steve Kestell	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Rep. Scott Suder	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Gabe Loeffelholz	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Garey Bies	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. J.A. Hines	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Barbara Gronemus	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Joe Plouff	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Marty Reynolds	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. John Steinbrink	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Rep. Julie Lassa	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Marlin Schneider	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rep. Mary Hubler	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Totals:    14      0      1      1

Motion Carried

Motion Failed



## NIH NEWS RELEASE

NATIONAL INSTITUTES OF HEALTH

National Institute of Child  
Health and Human Development

FOR IMMEDIATE RELEASE  
Monday, December 10, 2001

Contact:  
Christina Stile or  
Robert Bock  
(301) 496-5133

### "Calcium Crisis" Affects American Youth *Expanded Web Site Seeks to Inform Children of Dangers of Low Calcium Intake*

Only 13.5 percent of girls and 36.3 percent of boys age 12 to 19 in the United States get the recommended daily amount (RDA) of calcium, placing them at serious risk for osteoporosis and other bone diseases, according to statistics from the U.S. Department of Agriculture. Because nearly 90 percent of adult bone mass is established by the end of this age range, the nation's youth stand in the midst of a calcium crisis.

"Osteoporosis is a pediatric disease with geriatric consequences," said Duane Alexander, M.D., director of the National Institute of Child Health and Human Development (NICHD), sponsor of the **Milk Matters** calcium education campaign. "Preventing this and other bone diseases begins in childhood. With low calcium intake levels during these important bone growth periods, today's children and teens are certain to face a serious public health problem in the future."

The health risks related to low calcium intake are not just years away, explained Dr. Alexander. Children are drinking more soft drinks and more non-citrus drinks than they used to; meanwhile, milk consumption has dropped. The number of fractures among children and young adults has increased, probably due to lower intakes of calcium. Pediatricians are also seeing the re-emergence of rickets, a bone disease that results from low levels of vitamin D. Rickets became almost nonexistent after vitamin D was added to milk in the 1950s, but is now appearing at greater rates around the country.

But the major effects of this crisis are yet to come.

"As these children get older, this calcium crisis will become more serious as the population starts to show its highest rate of osteoporosis and other bone health problems in our nation's history," Dr. Alexander said. "But we need to remember that this is a preventable and *correctable* public health problem."

Getting children to pay attention to their calcium needs is a challenge for scientists and educators, he adds. For this reason, the NICHD has expanded its Milk Matters campaign and Web site to speak directly to children and their parents about calcium.

Previously, the NICHD developed educational materials that are used primarily by educators, nurses, and physicians to convey the importance of adequate calcium consumption among children and teens. Now, NICHD has expanded its Web site to give children and their parents

more direct access to the information and will be adding games and other interactive content specifically for kids.

The Institute's Milk Matters campaign stresses low-fat or fat-free milk as the preferred source of dietary calcium because:

- o Milk has a high calcium content.
- o Calcium in milk is easily absorbed by the body.
- o Milk contains other nutrients, including vitamin D, vitamin A, B12, potassium, magnesium, and protein, that are essential to healthy bone and tooth development.

The NICHD bases its recommendations on the 1994 National Institutes of Health (NIH) Consensus Development Conference on Optimal Calcium Intake, and on additional guidance from the 2000 NIH Consensus Development Conference on Osteoporosis Prevention, Diagnosis, and Therapy. "If you don't drink milk, it's important to get calcium from other sources, like other dairy products, green leafy vegetables, and foods with added calcium," explained Dr. Alexander.

The Milk Matters campaign offers a variety of free materials on the importance of calcium in the diets of children and teens. Brochures, booklets, fact sheets, coloring books, stickers, and posters are among those items available on its recently revamped Web site, most in both English and Spanish. The **Milk Matters Web site, [www.nichd.nih.gov/milkmatters](http://www.nichd.nih.gov/milkmatters)**, is also an excellent source for information on calcium for health care professionals. The site was recently updated to include:

- o *Why Milk Matters* — explains why children and teens need calcium and why milk is the NICHD's preferred source for dietary calcium; also provides a history of the Milk Matters campaign and lists some of the groups that partner with the NICHD on certain activities.
- o *Why Calcium* — explains why calcium is so important, how much calcium children and teens need, and how physical activity plays a role in building strong bones; also lists foods that are sources of calcium and provides facts about lactose intolerance and calcium supplements.
- o *Health Research 3* provides summaries for NICHD research projects that focus on calcium and healthy development, as well as a calendar of calcium-related events, conferences, and meetings; also offers materials for health care professionals on different topics related to calcium and bone health.
- o *Media Information* — indicates how reporters, producers, announcers, and other members of the media can get information about the Milk Matters campaign.
- o *Publications and Materials* — includes online versions of all the Milk Matters materials to view, download, print, and order.
- o *Kids & Teens* — this newly developed section of the Web site provides an interactive place for children and teens to learn more about calcium. It includes games, quizzes, and other activities related to calcium and milk, as well as fun ways to build strong and healthy bones and teeth.

- o *-Salud! Con Leche* — is the Spanish version of the Milk Matters Web site. This portion of the site offers all the information and materials from the Milk Matters campaign in Spanish, to allow this important health message to reach a larger audience.

The NICHD also supports research and encourages outreach to better understand and promote the importance of calcium in Americans' diets. As a part of these efforts, Dr. Alexander will be speaking at the Calcium Summit II in January 2001, a meeting of more than 200 experts from national health and nutrition organizations. Participants are expected to develop an "agenda for action" on the nation's calcium crisis. In addition, the NICHD is cosponsoring the Fifth International Symposium on Clinical Advances in Osteoporosis, also in 2002.

*For more information on the **Milk Matters** campaign, contact the NICHD Clearinghouse at 1-800-370-2943, or visit the campaign Web site at [www.nichd.nih.gov/milkmatters](http://www.nichd.nih.gov/milkmatters).*

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**Wisconsin Federation of Cooperatives**

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131 West Wilson Street, Suite 400, Madison, WI 53703  
Phone: 608.258.4400 Fax 608.258.4407 www.wfcmac.org wfcmac@wfcmac.org

Date: 1/17/2002  
To: Members, Assembly Committee on Agriculture  
From: John Manske, Director of Government Relations  
RE: Support for Assembly Bill 678

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The Wisconsin of Federation's Dairy Legislative and Regulatory Committee voted to support Assembly Bill 678 (and it's companion, Senate Bill 339). The committee recognizes the flexibility the bills offer, and that changes to line 7 on page 1 are being discussed by the lead authors of the bills to respond to questions raised to date concerning the wording "whenever and wherever."

We believe that if enacted, these bills will offer an additional measure of promotion of and access to dairy products by Wisconsin school students.



# Wisconsin School Food Service Association

## POSITION ON ASSEMBLY BILL 678

Recognizing that nutrition influences a child's development, health status, well being and potential for learning, the Wisconsin School Food Service Association (WSFSA) supports the passage of AB-678. Although the Association does not support the adoption of unfunded mandates on local units of government, WSFSA feels the goal of this legislation should be a priority and warrants our support. WSFSA is the Wisconsin affiliate of the American School Food Service Association with 1600 members statewide. The Association is made up of child nutrition professionals who advocate providing healthy food and nutrition education for all children.

WSFSA believes that all students must attend school with minds and bodies ready to take advantage of their learning environment. Providing healthy food choices, as AB-678 attempts to accomplish, will play a part in giving students the proper nutrition in order to make the most out of their school day. By having milk made available to school children as an alternative to soda, the state through the school community, will help to create an environment that supports healthy, life-long eating habits.

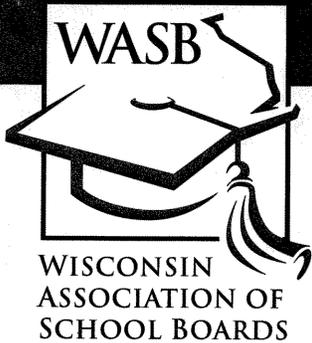
The Association would like to take this opportunity to point out a few concerns and offer some suggestions for improving the bill. **First**, there will be some hidden costs associated with instituting this bill. There will be annual license fees for each of the milk vending machines due to a state law requiring licensure of all vending machines selling perishable items. These costs will be in addition to the cost of the machines and the cost of the milk product which schools may or may not be able to market successfully. **Second**, there is concern about where within a school budget the money for providing and operating these machines will come. School food service budgets are already stretched thin and if the responsibility for the vending machines falls upon the school food service, the result could possibly be a reduction in other nutrition programs. If this is the case, nothing will be gained by this new law. **Third** and last, the Association would like to make legislators aware that many soft drink companies no longer insist on exclusive arrangements with school districts for the sale of soda. Currently, the trend is for school districts in Wisconsin to enter into agreements with more than one soft drink company. If the intention of the legislature is to truly provide a healthy alternative to the school children of our state, the language in AB-678 must be more comprehensive.

We would like to thank Representative Plouff and Senator Hansen for authoring this bill and bringing child nutrition needs to the forefront. Thank you also to all of the sponsors of AB-678, especially Representative Ott for holding a public hearing. We hope you find this information helpful. If there are any questions or comments please direct them to the following people.

Sharon Boos  
WSFSA President  
262-968-6300, ext. 323

Kathy Ehlers, MS, RD, CD  
WSFSA Legislative Chair  
715-365-9688

Tom Springer  
WSFSA Lobbyist  
608-258-7130



122 W. WASHINGTON AVENUE, MADISON, WI 53703  
PHONE: 608-257-2622 • FAX: 608-257-8386

KEN COLE, EXECUTIVE DIRECTOR

To: Assembly Committee on Agriculture  
Fr: Annette Talis, Legislative Services Coordinator  
Re: AB 678—Milk in Schools  
Dt: January 17, 2002

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This memorandum is to provide information about AB 339 as you consider this legislation. School board members share Rep. Plouff's concern about nutrition in schools and respect the sincerity of his motivation in introducing this legislation. Local officials are handling this very well at the local level. The WASB would support the bill if it is amended to address concerns about certain aspects of the language.

The WASB sent out an email to all districts and requested responses relating to this issue. Attached please find a chart, which reflects the responses we have received to date. Because this was a voluntary questionnaire, this is not a comprehensive representation of the state. It does, however, give you a feel for the issues and the status of what is occurring currently.

I would highlight the following points that were made:

- 1) Milk is readily available in schools. Many districts have in place or are in the process of placing milk vending machines in schools. Please also find attached information about the National School Breakfast and Lunch Programs. Most districts participate in one or both of these programs. Federal regulations require participants in these programs to meet dietary standards, which include milk, as outlined in the charts prepared by the American School Food Service Association (ASFSFA). The charts show standards for "traditional" school menus and "enhanced" school menus. To locate the regulations, please see 7CFR210.1 and 7CFR220.2.
- 2) Many of the responding districts express a lot of enthusiasm about milk vending machines.
- 3) Most of the responding districts have not been contacted by the dairy industry about this issue. Relying on local control and encouraging an aggressive marketing campaign on the part of the dairy industry may be a better way to go about this than a state law.
- 4) Some districts, such as Monona Grove and Sun Prairie, have tried to make a milk vending available to students but found the \$5,000-\$7,000 cost per machine charged by the Dairy Council to be a barrier.
- 5) In Kewaunee County, the Dairy Association donated a machine and it has been placed in a school in the district.
- 6) Chapters of the FFA have funded milk vending machines and are using them as fundraisers. This law might interfere with these local efforts by mandating where these machines are placed and when they are available.
- 7) There is no such thing as a standard "exclusivity" contract as this legislation implies. I have found no evidence of a contract that would limit or exclude the sale of milk. In fact, these issues are handled in many ways in districts through various vendor agreements with both soft drink and dairy vendors.
- 8) Many of the soft drink vending machines are provided without charge to the school district, provide full service in terms of stocking and maintenance and often include financial incentives or other

donations to allow districts to purchase items such as sports scoreboards without the use of taxpayer resources.

- 9) School officials are very cautious about student access to soft drink vending machines and generally limit access to specific windows of time during the school day. In many cases, soft drink machines are not turned on during the lunch hour.

I would also add that our annual State Education Convention features a trade show, which is toured by thousands of school officials each January. If you know of someone in the dairy industry whom we should alert to this marketing opportunity, we would be more than willing to work with them in arranging for a display at our convention.

Please contact me with any additional questions and concerns.

Juda

FOOD SERVICE PROGRAMS

The Board shall provide the necessary facilities and qualified personnel for the operation of school lunch and breakfast programs. The programs shall comply with all federal, state and local laws that affect their operation and efficiency.

An "offer vs. serve" lunch program option shall be available to students. Students will be allowed to select a minimum of three out of five lunch components -- meat or meat alternate, two fruits or vegetables or a fruit and a vegetable, bread or bread alternative and milk.

The Board shall maintain a school milk program for students in the School District of Juda. All milk contracts will be open for competitive bidding prior to the beginning of each school year.

Supervision and responsibility of food service programs shall rest with the Board and its designated administrative officers. Cafeteria personnel are subject to the supervision and authority of the school administrative officer.

Supplies for the food service programs shall be purchased locally whenever economically feasible.

The Board may furnish meals to students at district expense and/or charge students and employees the cost of such meals. When milk is made available to students who do not participate in the school lunch program, the established price will be charged. Cheese will be served daily to all persons who eat hot or cold lunches at school.

The School District of Juda shall not discriminate in school-sponsored food service programs on the basis of sex, race, religion, national origin, ancestry, creed, pregnancy, marital or parental status, sexual orientation or physical, mental, emotional or learning disability.

LEGAL REF.: Sections 118.13 Wisconsin Statutes  
120.10(6)  
120.13(1)

CROSS REF.: 760-Rule, Lost Ticket Guidelines  
411-Rule, Complaint Procedures (Nondiscrimination)  
761, Free and Reduced Price Food Services  
762, Vending Machines

APPROVED IN PART: February 9, 1983

REVISED: April 16, 1984  
August 14, 1985  
March 30, 1987  
July 8, 1987  
October 11, 1989  
December 9, 1992

## MILK PROGRAM

Milk shall be available to students during the morning break and lunch periods. Milk may also be made available at other times to elementary students as determined by the school district.

The Assistant Superintendent for Business will recommend any changes in prices annually as they apply.

LEGAL REF.: Section 115.343, Wisconsin Statutes

ADOPTED: August 25, 1975

REVISED: June 23, 1980  
December 10, 1984  
March 9, 1992  
May 1996  
November 24, 1997

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## Meal Pattern Requirements for School Meal Programs

### Traditional Food-Based Meal Pattern

The meal pattern in effect in the 1994-95 school year, or what we call the traditional meal pattern, is the meal planning system most familiar to school food service professionals. It has remained virtually unchanged since its inception as the "Type A" lunch pattern in 1946. Schools must offer children five food items from four food components: a serving of meat or meat alternate, a bread or bread alternate (at least one each day and a total of eight servings over the course of a week), two different fruits or vegetables and fluid milk.

Because of its familiarity, it remains attractive to many food service directors, and with modifications, can allow meals to be planned that comply with the nutrition standards including the Dietary Guidelines. However, it provides the least flexibility of all the established menu planning systems and would require careful planning to be effective.

- [Breakfast requirements](#)
- [Lunch requirements](#)

### Enhanced Food-Based System

The June 13, 1995 final regulation implemented a food-based menu planning system that is a variation on the traditional meal pattern designed to increase calories from nonfat or low-fat sources. Essentially, the enhanced food-based system retains the four component, five food item structure of the traditional meal pattern, and it continues to require the same amounts of meat/meat alternate and milk as before. However, it requires enhanced amounts of the fruit/vegetable and grain/bread components.

While the number of grade groupings for minimum portion sizes remains the same as the Traditional Meal Pattern, the grades are grouped differently. This menu planning system would appeal to schools that wish to retain the structure of a meal pattern but need to offset the loss of calories resulting from serving lower fat menu items.

- [Breakfast requirements](#)
- [Lunch requirements](#)

### Nutrient Standard Menu Planning

Nutrient Standard Menu Planning (NuMenus) is a computer-based menu planning system which allows menus to be planned without conforming to specific food components or quantity requirements. Approved software analyzes the nutrient content of foods prepared for school meals and enables the menu planner to adjust portion sizes and food components as needed to achieve compliance with the nutrition standards.

While menu planners are not bound by strict component and quantity requirements, they must, nonetheless, ensure that children are offered an entrée, milk and at least one other food item. This facilitates the identification of meals eligible for Federal reimbursement and ensures that children can receive a reasonable level of nutrients and calories daily. However, the meal planner has considerable latitude to decide what will constitute a menu item and an entrée. Because the analysis is

conducted by computer, and is generated during the actual planning of the meal service, the meal planner can determine precisely the degree to which the meals are in compliance with the nutrition standards and can design changes in the content as necessary.

NuMenus may involve some initial expense to acquire software and, in some cases, hardware, and the initial workload associated with entering recipes and values for processed foods may be significant. However, the flexibility inherent in the system offers opportunities for long-term control of food costs.

- [Required Grade Nutrient Standards for Breakfast](#)
- [Required Grade Nutrient Standards for Lunch](#)
- [Optional Age Nutrient Standards for Breakfast](#)
- [Optional Age Nutrient Standards for Lunch](#)

### **Assisted Nutrient Standard Menu Planning**

Assisted Nutrient Standard Menu Planning (Assisted NuMenus) is designed for schools that do not have the technical resources to implement NuMenus for themselves but who, nonetheless, would like to take advantage of the flexibility offered by this menu planning system. Under Assisted NuMenus, the school would use an outside entity such as another school district, the State agency or a consultant to conduct a nutrient analysis and develop a menu cycle, recipes, procurement specifications and preparation methods that will allow the school to produce meals that meet the nutrition standards.

Assisted NuMenus allows for precision in analyzing and modifying meals, although it is somewhat less flexible than NuMenus since any experimentation that the school might want to do would have to be reanalyzed by the outside entity. Also, while the initial cost may be less than the cost of acquiring equipment and software, the school will be dependent on the outside entity for support service, and this factor may prove to be more expensive over time.

Contact ASFSA: [servicecenter@asfsa.org](mailto:servicecenter@asfsa.org)  
Questions or comments regarding asfsa.org: [webmaster@asfsa.org](mailto:webmaster@asfsa.org)  
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## Traditional Food-Based Menu Pattern School Breakfast Program

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### Minimum Quantities Required

Meal Component	Ages 1 – 2	Ages 3 – 5	Grades K - 12
Milk (As a beverage)	½ cup	¾ cup	1 cup
Juice/Fruit/Vegetable: Fruit and/or vegetable; or full-strength fruit juice or vegetable juice.	¼ cup	½ cup	½ cup

Select *one* serving from each of the following components or *two* from one component:

### Grains/Breads

One of the following or an equivalent combination:

Whole-Grain or Enriched Bread	½ slice	½ slice	1 slice
Whole-Grain or Enriched Biscuit, Roll, Muffin, etc.	½ serving	½ serving	1 serving
Whole-Grain, Enriched or Fortified Cereal	¼ cup or 1/3 ounce	1/3 cup or ½ ounce	¾ cup or 1 ounce

### Meat/Meat Alternate

Meat/Poultry or Fish	½ ounce	½ ounce	1 ounce
Yogurt, cultured	2 ounces	2 ounces	4 ounces
Cheese	½ ounce	½ ounce	1 ounce
Egg (large)	½ egg	½ egg	½ egg
Peanut Butter or Other Nut or Seed Butters	1 Tbsp.	1 Tbsp.	2 Tbsp.
Cooked Dry Beans and Peas	2 Tbsp.	2 Tbsp.	4 Tbsp.
Nuts and/or Seeds (as listed in program guidance) <sup>1</sup>	½ ounce	½ ounce	1 ounce

<sup>1</sup>No more than 1 ounce of nuts and/or seeds may be served in any one meal.

Contact ASFSA: [servicecenter@asfsa.org](mailto:servicecenter@asfsa.org)

Questions or comments regarding [asfsa.org](http://asfsa.org): [webmaster@asfsa.org](mailto:webmaster@asfsa.org)

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## Traditional Food-Based Menu Pattern National School Lunch Program

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Meal Component	Minimum Quantities					
	Required	Age/Grade Groupings	Recommended Groupings			
		Preschool Ages 1-2	Preschool Ages 3-4	Grades K-3 Ages 5-8	Grades 4-12 Ages 9-12	Grades 7-12 Ages 12 and up
Milk (As a Beverage)	6 ounces	6 ounces	8 ounces	8 ounces	8 ounces	
Meat or Meat Alternate (Quantity of the edible portion as served) Lean meat, poultry or fish	1 ounce	1 ½ ounce	1 ½ ounce	2 ounces	3 ounces	
Yogurt, cultured	4 ounces	6 ounces	6 ounces	8 ounces	12 ounces	
Cheese	1 ounce	1 ½ ounce	1 ½ ounce	2 ounces	3 ounces	
Large Egg	½ egg	¾ egg	¾ egg	1 egg	1 ½ egg	
Cooked Dry Beans or Peas	¼ cup	¾ cup	¾ cup	1/2 cup	¾ cup	
Peanut Butter or Other Nut or Seed Butter	2 Tbsp.	3 Tbsp.	3 Tbsp.	4 Tbsp.	6 Tbsp.	
The following may be used to meet no more than 50% of the requirement and must be in combination with any of the above: Peanuts, soynuts, tree nuts, or seeds, as listed in program guidance, or an equivalent quantity of any combination of the meat/meat alternate (1 ounce of nuts/seeds = 1 ounce of cooked lean meat, poultry or fish)	½ ounce = 50%	¾ ounce = 50%	¾ ounce = 50%	1 ounce = 50%	1 ½ ounce = 50%	
Vegetables/Fruits (2 or more servings of vegetables or fruits or both)	½ cup	½ cup	½ cup	¾ cup	¾ cup	
Grains/Breads Must be enriched or whole grain. A serving is a slice of bread or an equivalent serving of biscuits, rolls, etc., or ½ cup of cooked rice, macaroni, noodles, other pasta products or cereal grains	5 servings per week – minimum of ½ serving per day	8 servings per week – minimum of 1 serving per day	8 servings per week – minimum of 1 serving per day	8 servings per week – minimum of 1 serving per day	10 servings per week – minimum of 1 serving per day	

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## Enhanced Food-Based Menu Pattern School Breakfast Program

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### Minimum Quantities Required

Meal Component	Ages 1-2	Preschool	Grades K - 12	Option for Grades 7 - 12
Milk (As a beverage)	½ cup	¾ cup	1 cup	1 cup
Juice/Fruit/Vegetable: Fruit and/or vegetable; or full-strength fruit juice or vegetable juice.	¼ cup	½ cup	½ cup	½ cup

Select *one* serving from each of the following components or *two* from one component:

### Grains/Breads

One of the following or an equivalent combination:

Whole-Grain or Enriched Bread	½ slice	½ slice	1 slice	1 slice
Whole-Grain or Enriched Biscuit, Roll, Muffin, etc.	½ serving	½ serving	1 serving	1 serving
Whole-Grain, Enriched or Fortified Cereal	¼ cup or 1/3 ounce	1/3 cup or ½ ounce	¾ cup or 1 ounce	¾ cup or 1 ounce. Plus an additional serving of 1 of the Grains/Breads above.

### Meat/Meat Alternate

Meat/Poultry or Fish	½ ounce	½ ounce	1 ounce	1 ounce
Yogurt, cultured	2 ounces	2 ounces	4 ounces	4 ounces
Cheese	½ ounce	½ ounce	1 ounce	1 ounce
Egg (large)	½ egg	½ egg	½ egg	½ egg
Peanut Butter or Other Nut or Seed Butters	1 Tbsp.	1 Tbsp.	2 Tbsp.	2 Tbsp.
Cooked Dry beans and Peas	2 Tbsp.	2 Tbsp.	4 Tbsp.	4 Tbsp.
Nut and/or Seeds (as listed in program guidance) <sup>1</sup>	½ ounce	½ ounce	1 ounce	1 ounce

<sup>1</sup>No more than 1 ounce of nuts and/or seeds may be served in any one meal.

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## Enhanced Food-Based Menu Pattern National School Lunch Program

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### Minimum Quantities

Meal Component	Required Age/Grade Groupings			Optional Groupings
	Preschool	Grades K-6	Grades 7-12	Grades K-3
Milk (As a Beverage)	6 ounces	8 ounces	8 ounces	8 ounces
Meat or Meat Alternate (Quantity of the edible portion as served) Lean meat, poultry or fish	1 ½ ounce	2 ounces	2 ounces	1 ½ ounces
Yogurt, cultured	6 ounces	8 ounces	8 ounces	6 ounces
Cheese	1 ½ ounce	2 ounces	2 ounces	1 ½ ounce
Large Egg	¾ egg	1 egg	1 egg	¾ egg
Cooked Dry Beans Or Peas	¾ cup	½ cup	½ cup	¾ cup
Peanut Butter or Other Nut or Seed Butter	3 Tbsp	4 Tbsp	4 Tbsp	3 Tbsp
The following may be used to meet no more than 50% of the requirement and must be in combination with any of the above: Peanuts, soynuts, tree nuts, or seeds, as listed in program guidance, or an equivalent quantity of any combination of the meat/meat alternate (1 ounce of nuts/seeds = 1 ounce of cooked lean meat, poultry or fish.)	¾ ounce = 50%	1 ounce = 50%	1 ounce = 50%	¾ ounce = 50%
Vegetables/Fruits (2 or more servings of vegetables or fruits or both)	½ cup	¾ cup plus extra ½ cup over a week <sup>1</sup>	1 cup	¾ cup
Grains/Breads Must be enriched or whole grain. A serving is a slice of bread or an equivalent serving of biscuits, rolls, etc., or ½ cup of cooked rice, macaroni, noodles or other pasta products or cereal grains.	8 servings per week – minimum of 1 serving per day <sup>1</sup>	12 servings per week – minimum of 1 serving per day <sup>1,2</sup>	15 servings per week – minimum of 1 serving per day <sup>1,2</sup>	10 servings per week – minimum of 1 serving per day <sup>1,2</sup>

<sup>1</sup>For the purpose of this chart, a week equals 5 days.

<sup>2</sup>Up to 1 grains/breads serving per day may be a dessert.

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## Required Grade Nutrient Standards for NuMenus School Breakfast Program

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Nutrients and energy allowances	Preschool	Grades K-12	Option Grades 7-12
Energy Allowances/Calories	388	554	618
Total Fat (g) <sup>3</sup>	13 <sup>1</sup>	18 <sup>1</sup>	21 <sup>1</sup>
Saturated Fat (g) <sup>3</sup>	4 <sup>2</sup>	6 <sup>2</sup>	7 <sup>2</sup>
RDA for Protein (g)	5	10	12
RDA for Calcium (mg)	200	257	300
RDA for Iron (mg)	2.5	3.0	3.4
RDA for Vitamin A (RE)	113	197	225
RDA for Vitamin C (mg)	11	13	14

- <sup>1</sup> Total fat not to exceed 30 percent over a school week.
- <sup>2</sup> Saturated fat to be less than 10 percent over a school week.
- <sup>3</sup> The grams of fat will vary depending on the actual level of calories offered.

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## Required Grade Nutrient Standards for NuMenus National School Lunch Program

Minimum Calorie and Nutrient Levels (school week averages for grade groups)

Nutrients and energy allowances	Pre-School	Grades K-6	Grades 7-12	Grades K-3 Option
Energy Allowances/Calories	517	664	825	633
Total Fat (g) <sup>3</sup>	17 <sup>1</sup>	22 <sup>1</sup>	28 <sup>1</sup>	21 <sup>1</sup>
Saturated Fat (g) <sup>3</sup>	6 <sup>2</sup>	7 <sup>2</sup>	9 <sup>2</sup>	9 <sup>2</sup>
RDA for Protein (g)	7	10	16	9
RDA for Calcium (mg)	267	286	400	267
RDA for Iron (mg)	3.3	3.5	4.5	3.3
RDA for Vitamin A (RE)	150	224	300	200
RDA for Vitamin C (mg)	14	15	18	15

<sup>1</sup> Total fat not to exceed 30 percent over a school week.

<sup>2</sup> Saturated fat to be less than 10 percent over a school week.

<sup>3</sup> The grams of fat will vary depending on the actual level of calories offered.

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## Optional Age Nutrient Standards for NuMenus School Breakfast Program

### Minimum Calorie and Nutrient Levels (school week averages for age groups)

Nutrients and energy allowances	Ages 3-6	Ages 7-10	Ages 11-13	Ages 14 and older
Energy Allowances/Calories	419	500	588	625
Total Fat (g) <sup>3</sup>	14 <sup>1</sup>	17 <sup>1</sup>	20 <sup>1</sup>	21 <sup>1</sup>
Saturated Fat (g) <sup>3</sup>	5 <sup>2</sup>	6 <sup>2</sup>	7 <sup>2</sup>	7 <sup>2</sup>
RDA for Protein (g)	5.50	7.00	11.25	12.50
RDA for Calcium (mg)	200	200	300	300
RDA for Iron (mg)	2.5	2.5	3.4	3.4
RDA for Vitamin A (RE)	119	175	225	225
RDA for Vitamin C (mg)	11.00	11.25	12.50	14.40

<sup>1</sup> Total fat not to exceed 30 percent over a school week.

<sup>2</sup> Saturated fat to be less than 10 percent over a school week.

<sup>3</sup> The grams of fat will vary depending on the actual level of calories offered.

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## Optional Age Nutrient Standards for NuMenus National School Lunch Program

### Minimum Calorie and Nutrient Levels (school week averages for age groups)

Nutrients and energy allowances	Ages 3-6	Ages 7-10	Ages 11-13	Ages 14 and older
Energy Allowances/Calories	558	667	783	846
Total Fat (g) <sup>3</sup>	19 <sup>1</sup>	22 <sup>1</sup>	26 <sup>1</sup>	28 <sup>1</sup>
Saturated Fat (g) <sup>3</sup>	6 <sup>2</sup>	7 <sup>2</sup>	9 <sup>2</sup>	9 <sup>2</sup>
RDA for Protein (g)	7.3	9.3	15.0	16.7
RDA for Calcium (mg)	267	267	400	400
RDA for Iron (mg)	2.5	2.5	3.4	3.4
RDA for Vitamin A (RE)	158	233	300	300
RDA for Vitamin C (mg)	14.6	15.0	16.7	19.2

<sup>1</sup> Total fat not to exceed 30 percent over a school week.

<sup>2</sup> Saturated fat to be less than 10 percent over a school week.

<sup>3</sup> The grams of fat will vary depending on the actual level of calories offered.

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# Milk in Schools, Soft Drink Contracts

AB 678 1/17/02

District	Respondent	Does your district have a contractual arrangement with a soft drink company?	Does your district have soft drink vending machines in any of your schools where they are accessible to students?	In what ways are dairy products, including milk, available to students?	Has anyone from the dairy industry ever contacted your board with concerns about soft drinks or the availability of milk?
Albany	John Bauman, School Board Vice President	No, we do not have a contractual agreement with a soft drink company.	Yes, we have soft drink machines accessible to students.	Milk is available for elementary students for an extra fee before school and at lunch. I believe that our K classes have milk during a mid-morning break, but I can't recall for sure.	I am not aware of anyone from the dairy industry ever approaching the Board, but it certainly hasn't happened in the past 2 years during my Board service. This is a tough one. When the money gets tight, I'm sure soft drink contracts are quite alluring. Our district just hasn't been approached as of yet... I'd personally much rather exclusively contract with a dairy producer if given the choice.
Albama	Dick Glueckert, Board President	Albama does have a contract with Coca-Cola. It runs for five years and provides for a variety of payments to us. For specifics please contact Dr. Mark Smits, our superintendent.	We also have a milk vending machine at the high school that is available all day long.	In addition, milk is served at lunch time.	We were contacted by Kewaunee County Dairy Association who actually donated the machine to us.
Albama	(Unsure)	Yes, we have an exclusive contract with a soft drink company.	yes.	We sell milk throughout the day in the cafeteria. We have a milk machine available for milk purchase throughout the day. Students also have the opportunity to purchase water and juice during the day. More water is purchased in our district than any other beverage.	No.
Ameny	Mike Goodrum, Principal	Yes, we have a ten-year contract with Pepsi. The contract was for ten years and Pepsi furnished a scoreboard for the football field and high school gym.	The machines at the high school are accessible to students throughout the school day. The pop machine at the middle school is set to a timer that turns on at 3:30 pm after the school busses have left.	The high school provides milk throughout the day with the use of a milk vending machine. Milk is also available during the morning break and at lunchtime through the lunch program. The middle school and elementary schools provides milk through the school food service program.	A dairy farmer purchased the milk machine at the high school. I am not aware of any complaints to the school board from the dairy industry.

<i>District</i>	<i>Respondent</i>	<i>Does your district have a contractual arrangement with a soft drink company?</i>	<i>Does your district have soft drink vending machines in any of your schools where they are accessible to students?</i>	<i>In what ways are dairy products, including milk, available to students?</i>	<i>Has anyone from the dairy industry ever contacted your board with concerns about soft drinks or the availability of milk?</i>
Bonduel	Peter Behnke, District Administrator	There are no exclusivity contracts.	The Bonduel School District has five soda vending machines in its five school buildings. These machines have been in district buildings for many years (over 15 years). This fall a milk vending machine was installed at the urging of the local FFA chapter. The FFA owns, maintains and fills the machine and, of course, keeps the profits. The milk vending machine dispenses various types of milk chugs and is very popular. All vending machines are operated on the same schedule which is on before and after school and during the lunch periods only.	Dairy products are available through the lunch program and soon will be through a milk vending machine the district will be purchasing.	The placement of the milk machine is in response to local dairy industry affiliated people.
Clinton Community	Kent Ellikson, Business Manager	District has contract. It is not exclusive and is only for placement of machine in building.	Yes, soda machines are accessible to students. However, not during school hours.	Milk is offered thru the regular school lunch at the high school, during morning break and noon at the middle and elementary.	The FFA Alumni has offered to fund a milk vending machine at the high school. The board is discussing other options to encourage healthy drinks and discourage carbonated drink consumption.
Columbus	Jim Schieble, Board President	We do not have a contractual relationship with a soft drink company granting exclusivity. I believe that some of the machines are full service in that the vending company keeps them filled.	The machines are located in the high school and middle school cafeterias. Students are not allowed to use them during the lunch break.		The dairy industry has not contacted us but we are looking to put in a milk machine supplied and maintained by Pepsi with the proceeds going into the Hot Lunch Program. This machine would make the dairy products more available in our building. We have had our local dentist express some concerns.
Cumberland	Donald Groth, District Administrator	Cumberland Schools has vendor agreements with both Coke and Pepsi at various sites. No district exclusive.		School breakfast and lunch at all schools, a la carte line at the high school, and free afternoon milk break for all students grades K-5.	No.
Elsworth Community	Jim Streifel, District Administrator	No.	Yes.		No.
Gilman	Drew Johnson, District Administrator	We have a five-year contract with Pepsi in which we purchase their products exclusively. They in return provide scoreboards to the district and miscellaneous other items.	We do have soft drink vending machines in the cafeteria area that are turned on before school and again during after school hours. During any extra-curricular events these machines are also turned off.	Dairy products, including milk, are offered as part of the breakfast and lunch programs at no charge. We also offer a milk snack to the elementary students at both the morning and afternoon breaks. In addition, there is an ice cream machine located in the cafeteria area that is on at all times.	We have not had anyone contact the board with concerns about soft drinks or the availability of milk.

District	Respondent	Does your district have a contractual arrangement with a soft drink company?	Does your district have soft drink vending machines in any of your schools where they are accessible to students?	In what ways are dairy products, including milk, available to students?	Has anyone from the dairy industry ever contacted your board with concerns about soft drinks or the availability of milk?
Hortonville	Greg Joseph, District Administrator	Only at the high school. A vendor (Beverage Services) agreed to purchase a score board in exchange for the right to place machines in our student commons. We anticipate having milk machines available to high school students by January 1, 2002.	Only at the high school. In addition, juice machines are operated by our food service department as a healthy alternative to carbonated beverages.	Through the school lunch program at all grade levels. At the elementary levels, dairy milk breaks are still offered.	No.
Hudson	Annette Cook, Board President	As far as I am aware, we do not have a contract with a soft drink company.	We have vending machines in our high school (available only after school hours) and in the teachers lounge at most of the schools in our district. These would not be available for student use during the day.	Our elementary students have a snack break in the morning where milk is available to them.	The dairy industry has not contacted the board in the 8 years that I have been on the board with concerns regarding the availability of soft drinks in the schools. As a side note, I am not in favor of soft drinks being available to students during the school day. I believe we can provide beverages that are much more nutritious and beneficial than soft drinks.
Laona	Storm Carroll, District Administrator	Yes, we have a contract with Pepsi Cola. In return or consideration of this contract, we have received athletic equipment and scoreboards at no cost to the taxpayer.	Yes.	Milk is available to students through the free hot lunch program. The hot lunch program is free for all students in Laona. Milk is also available during milk breaks for elementary students. This year milk is also available in a vending machine.	No.
Little Chute	Bill Fitzpatrick, District Administrator	Yes, We have an exclusive rights contract with Pepsi that basically states Pepsi products will be the only soft drink products offered in our schools when soft drinks are sold. This does not prohibit the sale of milk or milk products.	We do not have vending machines that are accessible to students in our elementary school. We do at our high/middle school complex. However, they are on timers and are only operational after school hours. Milk and juice products are the only option for students during the day.	We contract with Taher Inc. to manage our school lunch program. Consistent with the national school lunch program, milk is offered at every meal. We offer skim, 2% and chocolate milk. Vending machines are off during the school day including the lunch periods.	No.
Marshfield	Dave Smette, District Administrator	Marshfield does not have a specific contract with a soft drink company.	We do have vending machines in several buildings. They are often a major fund raiser for activity groups. This year the FFA and alumni of FFA worked together to put a milk vending machine into the High School and Jr. High. They are sort of expensive and do not draw quite as well as the pop machines.		



**District**

**Respondent**

***Does your district have a contractual arrangement with a soft drink company?***

***Does your district have soft drink vending machines in any of your schools where they are accessible to students?***

***In what ways are dairy products, including milk, available to students?***

***Has anyone from the dairy industry ever contacted your board with concerns about soft drinks or the availability of milk?***

Monona Grove

John Weinberger, Board President

The Monona Grove High School has an exclusive vendor contract with Coke. At this time they are providing both carbonated soft drinks and sport drinks. All equipment is provided by the vendor and except their logo on recycling containers no advertising is allowed in the building or on the premises. We received \$50,000 cash upfront and \$2,000 per year for each year of a five year contract, plus a small commission per unit sold.

The vending machines are located near the commons and are controlled by automatic timers to limit sales to before and after school hours. Milk is available to all students through the food service program. There is an optional breakfast program along with the regular hot lunch program. We have no vending machines for milk.

Milk and milk products are available to students in the cafeteria each morning from 7:45-8:45 am.

We have never, to our knowledge, been contacted by anyone from the dairy industry concerning our exclusive contract to sell soft drinks, the presence of machines to sell those products or making milk available to students outside the food service program. I have spoken with our High School principal and she informed me that they have tried to find a vending machine for milk. The Dairy Council has machines for sale at a cost of \$4,500 each, but no one wants to provide one at no charge. The other alternative would be to have a person selling milk to the students. Either way, it seems the school would be responsible for the cost of selling the product. Sounds like an unfunded mandate.

Monona Grove

Georgi Gleese, H.S. Principal

Monticello does have a contract with Pepsi. Pepsi has exclusive rights to sell their products in the school. The district receives a \$500 per year scholarship and other items - calendars, etc. The contract was signed for 5 years. The district received a baseball scoreboard for signing the contract.

Yes, machines are placed so that students have access during the entire time the school building is opened.

I also have other questions. Why just milk? Wisconsin produces cranberries and apples which find their way into juice products. Will these industries also want to mandate that their products be sold in school? Also, why apply this bill to school with exclusive contracts? Most High Schools sell soft drink products to students but do not have exclusives. Does that somehow make it OK? They wanted a milk machine. They approached dairies and it would cost them \$5,000. They approached the dairy council and couldn't get any information. They still want one, but can't afford it.

Our FFA is presently trying to install a milk vending machine in the school. Any contact from the dairy industry has been directed to the FFA advisor.

Thursday, January 17, 2002

<i>District</i>	<i>Respondent</i>	<i>Does your district have a contractual arrangement with a soft drink company?</i>	<i>Does your district have soft drink vending machines in any of your schools where they are accessible to students?</i>	<i>In what ways are dairy products, including milk, available to students?</i>	<i>Has anyone from the dairy industry ever contacted your board with concerns about soft drinks or the availability of milk?</i>
Neenah	James Wiswall, District Administrator	No.	Yes.	During hot lunch program and we have a milk vending machine at one of our middle schools. The milk vending machine is very well received but requires a \$4000 purchase of a vending cooler up front. For more details on this milk vending machine, contact Jon Fleming, (920) 751-6850.	Not to my knowledge.
New Berlin	Tony Goedheer, Business Manager	Yes, we have five-year contracts with Coke and Pepsi. They pay us a flat payment with a per product financial incentive. Both Coke and Pepsi provide us with cups for school parties and special events.	Vending machines are only located at the high school and are not available during serving hours.	Milk is available during morning and lunch breaks.	No.
Nicolet	Elliott Moeser, District Administrator	Nicolet does not have an exclusive contract with a soft drink company.	We have soft drink vending machines available to students, but the machines are made available through multiple companies and Nicolet receives a percentage of revenue from the machines.	The school has milk available through our breakfast and hot lunch program, but we want to expand its availability by placing a milk vending machine in the building either through a vending company or the dairy industry. Recently Nicolet placed an ice cream vending machine on the premises. This action was done in cooperation with a local vendor and would like to see the same cooperation in place for a milk vending machine in our school. It is my hope that Nicolet will have a milk vending machine in place by the beginning of the 2002-2003 school year.	The Nicolet High School District would be pleased to talk to someone from the dairy industry about placing a milk vending machine at Nicolet High School. We do not believe that legislation is necessary in order to make a milk vending machine available at Nicolet.
Oregon	Cynthia DiCarnelli, Board Member	The Oregon School District has a contract with a soft drink manufacturer.	We have machines accessible to students only in our Middle School (grades 7 and 8) and in our High School. The machines in the Middle School are only turned on after school. Soft drinks are available in the high school cafeteria but students who purchase a reimbursable lunch (which includes milk) can get a soft drink at a reduced cost.		To my knowledge no one from the dairy industry has approached the board about these matters.
Plum City	Thomas Casey, District Administrator	No.	Yes, middle/high school only. (Soda pop, fruit juices, bottled water).	Milk is available to 4K-grade 5 students as part of the morning milk program. Milk, butter, cheese, and assorted other dairy products are available to 4K-12 grade students during lunch hour. No soft drink vending machines are available during lunch hour.	No one has contacted us regarding soft drinks and/or increase in availability of dairy products. Several years ago we made milk available at all times to our 6-12 population. It was discontinued for lack of interest on the part of the students.

<i>District</i>	<i>Respondent</i>	<i>Does your district have a contractual arrangement with a soft drink company?</i>	<i>Does your district have soft drink vending machines in any of your schools where they are accessible to students?</i>	<i>In what ways are dairy products, including milk, available to students?</i>	<i>Has anyone from the dairy industry ever contacted your board with concerns about soft drinks or the availability of milk?</i>
Potosi	(Unsure)	We buy Pepsi products for the soft drink machines in our teachers' lounges. We don't have a formal contractual agreement. The high school student council offers a juice machine and the proceeds for that machine come from Coca-Cola.	No soft drink machines are accessible to students.	We have a vending machine sponsored by the FFA Club that offers white, strawberry & chocolate milk, orange juice and lemonade. Milk is offered with lunch each day and extra cartons can be purchased when going through the lunch line. We also make morning milk available for grades K-5.	No contacts from the dairy industry.
River Valley	Jeff Mathoney, Business Manager	Yes we have a contract with Pepsi. The students choose the company. We negotiated that there would be no signage on any scoreboards. Pepsi donated 5 scoreboards and has made commitments for scholarships.	The middle school and high school. The machines are only available to students after school.	We have a Water, Juice and Milk machine that we operated during the day. Pepsi worked with us on using a machine that would handle all three products.	No.
Shullsburg	Earle Mallard, District Administrator	The Shullsburg School District has a contract with Coca Cola in exchange for a donation that they made for the purchase of scoreboards for our new gymnasium.	We also have a milk machine that is located next to the Coke machine and it is jointly operated by the FFA and Hot Lunch program.		
Siren	Jim Bucher, District Administrator	We have a contract with Bernick's Pepsi. They have provided scoreboards, free soda for special events and \$500/year towards the yearbook. Also \$1/case rebate towards scholarship program.	Yes. It is located in the commons area.	Besides the soda machine, we have one vending machine that serves white & chocolate milk, fruit juices and bottled water. There is also another vending machine that serves sandwiches and fresh fruit.	No.
Southwestern Wisconsin	Jim Egan, District Administrator	Southwestern Wisconsin Schools has a seven year contract with Coke for three softdrink and one juice machine in the district. We recently installed a milk vending machine in the high school commons and it has been very successful so far. It offers flavored and regular milk and juice.			

**District**

**Respondent**

Sun Prairie Area

Renee Sloten-Beauchamp,  
Director School Nutrition  
Programs

**Does your district have a contractual arrangement with a soft drink company?**

At Sun Prairie we do not have a district-wide exclusive contract with a soft drink vendor but building principals have signed agreements for the placement of vending machines in return for score boards and sport equipment.

**Does your district have soft drink vending machines in any of your schools where they are accessible to students?**

We do have vending machines that are accessible to students at our Middle Schools and our High School.

**In what ways are dairy products, including milk, available to students?**

Milk products are available to elementary students during school breakfast and school lunch with some elementary schools choosing to provide a milk break during the day. At the Senior High and Middle School milk is available during breakfast and lunch. We also have an a la carte program where during meal service students can purchase milk, cheese and yogurt.

**Has anyone from the dairy industry ever contacted your board with concerns about soft drinks or the availability of milk?**

As the Director of School Nutrition several local dairy farmers have contacted me regarding the installation of a milk vending machine. I have researched the idea and am in favor of it however, to purchase the machine I am looking at a cost of \$7000 per machine. We are researching the leasing option of a milk vending machine. These individuals also serve on the Milk Marketing Board and are concerned over the marketing of soda and the empty calories the students are receiving. I am also concerned over the mandate of having the machines and the cost of labor to monitor and fill the machines and the cost to the food service programs.

As a food service director and a Registered Dietitian I believe that more emphasis should be placed on nutrition education in the classroom for students to learn to make healthy choices. We do have program requirements from USDA stating that competitive foods can not be served in the cafeteria during meal service. Better use of legislation would be that competitive foods can not be sold during the school day and encourage districts to have nutrition policies. School nutrition should be an integral part of the education system and so many times it is not. We teach nutrition in the class room but due to budget restraints encourage the students to drink soda, eat less healthy items for the profitability.

Hope this helps. If I can be of any other assistance let me know. As I stated before I am very active legislatively and have testified at state and national congressional hearings regarding issues relating to school nutrition.

<i>District</i>	<i>Respondent</i>	<i>Does your district have a contractual arrangement with a soft drink company?</i>	<i>Does your district have soft drink vending machines in any of your schools where they are accessible to students?</i>	<i>In what ways are dairy products, including milk, available to students?</i>	<i>Has anyone from the dairy industry ever contacted your board with concerns about soft drinks or the availability of milk?</i>
Unity	Terry Schmidt, District Administrator	Yes, a 10 year contract with Pepsi Company. We have received scoreboards, a \$1,500 yearly student scholarship, \$3,000 profit guest to senior class graduation party, and helps with Community Education Budget.	Yes, however, not during the school day; machines are turned off at 7:00 am and on again at 3:45 pm.	Milk products are available to all students during the lunch program hours; milk is offered free to students in grades K-3 during a morning milk program.	No. Pepsi is willing to put milk machines in the school; principals are investigating this option. Pepsi has a contract with Wisconsin Milk Producers Association and work with local dairies to put milk machines in local schools.
Valders Area	Thomas Hughes, District Administrator	No.	Yes.	School lunch milk break.	No, but some interest in milk chugs.
West Allis-West Milwaukee	Kathy Zingsheim, Board Member	Our district is not in any contractual agreement with a soft drink vendor.	We do have our high schools with a soft drink vendor in the building for before and after school use in a commons area.	Dairy products and juices are also available in the same area.	No dairy vendor has contacted us that I know of.
Westby	Jerry Trochinski, District Administrator	Yes, Pepsi.	Yes, hallways.	Yes, vending machine and milk breaks.	Yes.
Wheatland Center	Paul Zawada, District Administrator	Yes, Coke Cola - machines - no exclusive.	Yes, but time controlled.	At mid-morning milk break and at lunch	No.
Wild Rose	Claude Olson, District Administrator	The Wild Rose School District does not have a formal contract with a soft drink company.	Soft drink vending machines are available to students in grades 6-12.	Milk is available for purchase in the morning to students in grades 9-12 that are on increased responsibility study hall.	No one from the dairy industry has contacted us about concerns to my knowledge.
Wisconsin Rapids	Dean Ryerson, District Administrator	The Wisconsin Rapids Public Schools holds no contracts with soft drink companies.	Our district has soft drink vending machines accessible to students in our two junior high schools and at Lincoln High School.	All students in our school district in grades E.C. to 5 receive a carton of milk free each morning through the Wisconsin Morning Milk Program and school district supplement to this program. Dairy products are available during lunch hours to students.	An individual from the county dairy group is pushing for us to install milk vending machines. For us, it's an issue of space, finding employee time to service the machines, etc. We are considering this, but have not made decisions at this time.

**District**

**Respondent**

Wrightstown Community

Jeff Meulemans, Board President

**Does your district have a contractual arrangement with a soft drink company?**

I am not aware of any contractual agreement with a soft drink company beyond a service agreement on the vending machines located in both our middle and high schools.

**Does your district have soft drink vending machines in any of your schools where they are accessible to students?**

At our high school, we also have a milk vending machine that was put into service last year. It replaced one of the 2 soft drink machines. The machine was put into use with a partnership arrangement with our FFA and a local feed mill, Bowers Feed & Grain. They purchased the machine, donated 1/2 of the cost, and will split the profits generated by the machine until the other 1/2 of the cost is recovered, at which time our FFA chapter will receive 100% of the profits.

**In what ways are dairy products, including milk, available to students?**

Milk is available in all 3 of our buildings through both our food service dept. and a la carte.

**Has anyone from the dairy industry ever contacted your board with concerns about soft drinks or the availability of milk?**

I believe the contacts with Bowers Feed & Grain were the only contacts our schools have had with Ag related businesses concerning milk in our schools.