

SENATE HEARING SLIP

(Please Print Plainly)

DATE: 2/21/01

BILL NO. SB 39

SUBJECT

BRANDON SCHOLZ

(NAME)

2601 CROSSROADS DR #185

(Street Address or Route Number)

WAUWATOSA WI 53718

(City and Zip Code)

WISCONSIN GROCERS ASSN

(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:

but not speaking:

Registering Against:

but not speaking:

Speaking for information only; Neither for nor against:

Please return this slip to a messenger PROMPTLY.

Senate Sergeant-At-Arms
State Capitol - B35 South
P.O.Box 7882
Madison, WI 53707-7882

SENATE HEARING SLIP

(Please Print Plainly)

DATE: Feb 20 2001

BILL NO. SB 39

SUBJECT

Tom Hanson

(NAME)

1 South Parkway

(Street Address or Route Number)

Madison

(City and Zip Code)

CAI FORUM WINE PARTNERSHIP

(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:

but not speaking:

Registering Against:

but not speaking:

Speaking for information only; Neither for nor against:

Please return this slip to a messenger PROMPTLY.

Senate Sergeant-At-Arms
State Capitol - B35 South
P.O.Box 7882
Madison, WI 53707-7882

SENATE HEARING SLIP

(Please Print Plainly)

DATE: 2/22/01

BILL NO. SB 39

SUBJECT

Jolene Plautz

(NAME)

4741 Hayes Rd #48

(Street Address or Route Number)

Madison 53708

(City and Zip Code)

WINE INSTITUTE

(Representing)

Speaking in Favor:

Speaking Against:

Registering in Favor:

but not speaking:

Registering Against:

but not speaking:

Speaking for information only; Neither for nor against:

Please return this slip to a messenger PROMPTLY.

Senate Sergeant-At-Arms
State Capitol - B35 South
P.O.Box 7882
Madison, WI 53707-7882

MEMORANDUM

January 12, 1999

TO: Paul E. Nilsen, Attorney
Legislative Reference Bureau
FR: Vaughn L. Vance for
State Senator Roger Breske
RE: LRB/1230 Wine Tasting Legislation

As you know, Roger has had the above legislation drafted to provide wine free of charge for sampling in certain "Class A" liquor licensed facilities. Roger is requesting that the following items be added to the latest bill draft that you forwarded to our office.

- The customer can only receive two, three-ounce samples of wine per visit.
- Time limits specified for the sampling of wine would be limited to Monday through Friday from 4:00 to 9:00PM and from 12:00 to 6:00PM on Saturday and Sunday.
- The individual offering wine samples must be over age 18 and a licensed bartender must be on duty.
- No samples to minors.
- A room or area must be set aside for sampling purposes in conformity to local regulations.
- No charges may be assessed for the sampling.

Thank you in advance for your assistance with this matter. Please feel free to give me a call if you have any questions or concerns.

MEMORANDUM

April 2, 1999

TO: Paul E. Nilsen, Attorney
Legislative Reference Bureau
FR: Vaughn L. Vance for
State Senator Roger Breske
RE: LRB/1230 Wine Tasting Legislation

Please find enclosed a proposed Amendment to Senate Bill 71 that Roger is requesting be drafted. Essentially, the amendment provides that any wine used as part of this legislation be purchased (as opposed to donated) from a licensed wholesaler in accord with Wis. Stats. §125.69.

As always, please feel free to give me a call should you have any questions or concerns.



**WISCONSIN
GROCERS
ASSOCIATION
INC.**

SB39

Testimony of Brandon Scholz, President
Wisconsin Grocers Association

Senate Committee on Insurance, Tourism and Transportation
Wednesday, February 21, 2001

SB-39. Allows "Class A" licensee to provide wine taste samples under certain conditions;
allows municipalities to override the statute.

GROCERS SUPPORT SB 39

Good Morning.

Mr. Chairman, members of the Committee, I'm Brandon Scholz, President of the Wisconsin Grocers Association which represents independent grocery store owners and operators, wholesale suppliers and distributors in Wisconsin.

I'm here today to testify in favor of Senate Bill 39, legislation introduced by Senator Roger Breske. On behalf of the WGA, I like to thank the sponsors and members of both chambers and caucuses who have already signed on to support this bill in this legislative session as well as the last legislative session.

I know I speak for every grocery retailer when I tell you that this bill will be an excellent opportunity for Class A license holders to help provide quality products to our customers.

As the chairman and members of the committee know, the grocery business is a very competitive industry and our members constantly work to provide quality products at competitive prices with a healthy dose of customer service.

By offering a very limited wine sample, grocers will be able to assist our customers in choosing a product, a bottle of wine in this example, that may be tied in with other items they buy that day. You'll note that there are limited hours (between 10am and 6pm) and we've limited the number of samples to two per customer.

Scholz Testimony
Page Two

I can also assure you that the grocery industry will approach this opportunity cautiously. That means that we will never be in a situation where a minor would receive a sample or that customers would make several trips to the sampling station.

In addition, we support the option of allowing a municipality to override this statute and believe that it will be up to the individual grocers in the community to make their case if concerns are brought forward.

On behalf of the grocers in Wisconsin, I appreciate your support of this legislation and look forward to Passage as soon as possible.

Vote Record

Senate - Committee on Insurance, Tourism, and Transportation

Date: 2/21/01
Moved by: Breske

Seconded by: Grobschmidt

AB: _____ SB: 39
AJR: _____ SJR: _____
AR: _____ SR: _____

Clearinghouse Rule: _____
Appointment: _____
Other: _____

A/S Amdt: _____ to A/S Amdt: _____
A/S Sub Amdt: _____ to A/S Sub Amdt: _____
A/S Amdt: _____ to A/S Amdt: _____
A/S Amdt: _____ to A/S Sub Amdt: _____

Be recommended for:

- Passage
- Introduction
- Adoption
- Rejection

- Indefinite Postponement
- Tabling
- Concurrence
- Nonconcurrence
- Confirmation

Committee Member

- Sen. Roger Breske, Chair
- Sen. Richard Grobschmidt
- Sen. Jim Baumgart
- Sen. Alan Lasee
- Sen. Margaret Farrow

	<u>Aye</u>	<u>No</u>	<u>Absent</u>	<u>Not Voting</u>
Sen. Roger Breske, Chair	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sen. Richard Grobschmidt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sen. Jim Baumgart	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sen. Alan Lasee	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sen. Margaret Farrow	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Totals: 5

Motion Carried

Motion Failed