

State Mandated
Courses

Beginning
October 16, 2003

Boundary & X-Ray Training

16 Seminar Locations

- Tuesday
- Wednesday
- Thursday &
- Saturday options

WISCONSIN CHIROPRACTIC ASSOCIATION

Dr. Leonard - presenter

Program Dates & Locations

DATE	DAY	LOCATION	ADDRESS	CITY	PHONE
October 16, 2003	Thursday	Barker's Island Inn	300 Marina Drive	Superior	715-392-7152
October 21, 2003	Tuesday	Holiday Inn	668 W. Kemp St.	Rhineland	715-369-3600
October 30, 2003	Thursday	Holiday Inn	5125 6th Avenue	Kenosha	262-658-3281
November 13, 2003	Thursday	Ramada Inn	2750 Ramada Way	Green Bay	920-499-0631
December 9, 2003	Tuesday	Holiday Inn	3841 E. Washington Ave.	Madison	608-244-2481
January 28, 2004	Wednesday	Ramada Inn	2750 Ramada Way	Green Bay	920-499-0631
February 12, 2004	Thursday	Plaza Inn	1202 W. Clairemont	Eau Claire	715-834-3181
February 21, 2004	Saturday	Grand Geneva Resort	7036 Geneva Way	Lake Geneva	262-248-8811
March 16, 2004	Tuesday	Holiday Inn	3841 E. Washington Ave.	Madison	608-244-2481
April 22, 2004	Thursday	Park Inn	2101 N. Mountain Rd.	Wausau	715-842-0711
May 11, 2004	Tuesday	Best Western	1005 S. Moorland Rd.	Brookfield	262-786-9540
June 10, 2004	Thursday	Radisson	200 Harborview Plaza	La Crosse	608-784-6680
October 2, 2004	Saturday	Kalahari Resort	1305 Kalahari Drive	WI Dells	608-254-5466
October 20, 2004	Wednesday	Country Inn Suites	350 E. Seven Hills Rd.	Port Washington	262-284-2100
November 11, 2004	Thursday	Radisson	333 W. College Ave.	Appleton	800-242-3499
December 9, 2004	Thursday	Holiday Inn	3841 E. Washington Ave.	Madison	608-244-2481

Program Descriptions

X-Ray Training

Registration 12:30pm | Program: 1:00pm - 5:00pm

This course meets the state requirement for a 4 hour x-ray course during the 2003-2004 licensure period. This program will center on improving the quality of chiropractic x-rays. It is a "back to the basics" course that will focus on clarity of the x-ray image, positioning, the maintenance of x-ray equipment, and the new state rules regarding x-ray equipment. The course will be taught by Steve Yeomans, DC.

Boundary Training & Ethics

Registration 7:30am | Program: 8:00am - 12:00pm

This course meets the state requirement for a 4 hour boundary training and ethics course during the 2003-2004 licensure period. The boundary training portion of the class will deal with inappropriate patient communication, touching, exam procedures, and sexual contact. The ethics portion of the class will focus on a range of unprofessional conduct including inappropriate billing and treatment practices. The course will be taught by WCA Executive Director, Russ Leonard.

Attend Both Programs and save!

BOUNDARY & X-RAY TRAINING

Registration Form

Register early Limited seating at each location

Registration Fees

	X-RAY	X-RAY	BOUNDARY	BOUNDARY	* BOTH PROGRAMS	* BOTH PROGRAMS
	7 days prior	After 7 days	7 days prior	After 7 days	7 days prior	After 7 days
WCA Member, DC	\$90	\$115	\$90	\$115	\$149	\$174
Member, CA	\$60	\$ 85	\$60	\$ 85	\$ 99	\$124
Non Member, DC	\$115	\$140	\$115	\$140	\$189	\$214
Non Member, CA	\$ 70	\$ 95	\$ 70	\$ 95	\$109	\$134
Lunch Option	\$ 9	\$ 9	\$ 9	\$ 9	\$ 9	\$ 9

* You must register for both programs at the same time to receive the reduced price. The programs selected do not have to be at the same location.

Dates of Boundary & X-Ray Training Courses

<input type="checkbox"/> October 16, 2003	<input type="checkbox"/> December 9, 2003	<input type="checkbox"/> March 16, 2004	<input type="checkbox"/> October 2, 2004
<input type="checkbox"/> October 21, 2003	<input type="checkbox"/> January 28, 2004	<input type="checkbox"/> April 22, 2004	<input type="checkbox"/> October 20, 2004
<input type="checkbox"/> October 30, 2003	<input type="checkbox"/> February 12, 2004	<input type="checkbox"/> May 11, 2004	<input type="checkbox"/> November 11, 2004
<input type="checkbox"/> November 13, 2003	<input type="checkbox"/> February 21, 2004	<input type="checkbox"/> June 10, 2004	<input type="checkbox"/> December 9, 2004

Person(s) attending	Name of Program	Date of Program	Amount
Attendee _____	Program _____	Date _____	Fee \$ _____
Attendee _____	Program _____	Date _____	Fee \$ _____
Attendee _____	Program _____	Date _____	Fee \$ _____
Attendee _____	Program _____	Date _____	Fee \$ _____
Lunch (\$9 each) x _____			Fee \$ _____

Total Amount Due \$ _____

Doctor / Member Name _____

City/State/Zip _____

Telephone _____

Method of Payment

My check is enclosed
 Bill my:
 VISA
 Master Card

Card Number _____

Expiration Date _____

Card Holder Name _____

Mail to: WCA, 521 E. Washington Ave., Madison, WI 53703 or fax to 608-256-7123
 Cancellation Policy: Full refund up to 7 days prior to seminar. Fifty percent refund up to day of seminar.
 No refund on day of seminar or later. No confirmation will be sent.

Convenient CEU's?

That's right!

Northwestern's new THURSDAY or SATURDAY SEMINAR SERIES Offer Another Option To Earn Your CEUs.

With the continuation of our two seminar series, Northwestern Health Sciences University once again shows its dedication to bringing you clinically relevant and convenient continuing education. We encourage you to take advantage of these **four-hour Thursday** afternoon seminars or **eight-hour Saturday** presentations to earn your CEU's. All seminars are on the Northwestern campus in Bloomington, Minnesota.

Some of the speakers include:



**Joel Pins
PhD, MPH, LN**

**Recent Updates Concerning
Many Health Issues And Disorders
(Three Separate Seminars)**



Paul Ratte, ND

**A Functional Medicine Approach
To Fibromyalgia
And Chronic Disease**



Joyce Miller, DC

**Essential Pediatrics
For The Chiropractor**

Look inside for the complete schedule!

Thursday

SEMINAR SERIES (1 p.m. – 5 p.m.)

unless otherwise noted



Sept. 18, 2003: CA SEMINAR: Optimizing Plain Film Radiographs – What Chiropractic Assistants Need To Know (ACRRT approved)

Presented by Steve Fridinger, DC, DACBR

The chiropractic assistant will review proper film taking and processing procedures with emphasis on how this will affect the final film quality and how to adjust techniques to optimize film quality. As always, plenty of pertinent case studies will be presented to illustrate points.

Advance Tuition: \$99 Regular Tuition: \$149



Oct. 2, 2003: Essential Pediatrics For The Chiropractor

Presented by Joyce Miller, DC

This overview of pediatric cases will improve your skills as a doctor. Complete with an introduction to essential pediatrics, discussion regarding the history and examination procedures, as well as diagnosis and treatment of common infant cases.

Advance Tuition: \$79 Regular Tuition: \$99



Oct. 9, 2003: TMJ Connections To Pain, Injury, Inflammatory Process And Sleep Disorders

Presented by Roy V. Hakala, DDS

Discuss TMJ anatomy and function in health and disease. Learn about the radiographic diagnosis of TMJ as well as treatments both in the chiropractic office and a TMJ center. Significance, diagnosis and treatment of obstructive sleep apnea will be explored.

Advance Tuition: \$79 Regular Tuition: \$99



Oct. 30, 2003: Recent Updates On Osteoporosis And Arthritic Disorders

Presented by Joel J. Pins, PhD, MPH, LN

Are you seeking the latest information on the diagnosis, prevention and treatment of osteoporosis and general arthritic disorders? Today, more than ever, health professionals are trying to keep pace with the advancements in this ever-changing field. Dr. Joel Pins will detail the most recent evidence to help your patients manage or prevent these conditions.

Advance Tuition: \$79 Regular Tuition: \$99



Nov. 6, 2003: At The Viewbox (4 X-ray Hours)

Presented by Timothy Mick, DC, DACBR

This program features real chiropractic radiology cases from chiropractic offices just like yours. Cases range from common to complex and are clinically applicable to your practice. Discussions are informal with relevant facts and concepts.

Advance Tuition: \$79 Regular Tuition: \$99



Dec. 18, 2003: Diagnostic Imaging (2 p.m. - 5 p.m., three X-ray hours) And Professional Boundaries (1 p.m. - 2 p.m., one hour)

Presented by Timothy Mick, DC, DACBR, and Okokon Udo, PhD, CPCC

Explore bone and joint abnormality cases, grand rounds, and understand an update of new cases during the imaging portion of this seminar. The dynamic and engaging professional boundary session will focus on different cultural/spiritual beliefs, values and practices and how they impact people's experiences in health care settings. It will explore cultural worldviews and cultural sources of misunderstanding and provide tested strategies and resources for communicating effectively across cultures.

\$105 for the full day; or purchase separately for \$30 for professional boundaries, \$90 for X-ray



Wisconsin Chiropractic Association
 521 E. Washington Avenue
 Madison, WI 53703
 Tel. (608) 256-7023 | Fax (608) 256-7123

October 13, 2003

To: All WCA Members
 From: Russ Leonard, Executive Director
 Re: Chiropractic Examining Board Proposed Rule Changes

*This letter was
 sent out before
 the hearing on
 10/14/03*

Your Urgent Action Is Requested

This morning I received a notice that the examining board met Thursday on changes to the rules that govern the chiropractic profession. They are making numerous "minor changes" to the existing rules. Proposing will have a significant and long lasting negative impact on the profession.

We are concerned with two major issues. The adoption of a new exam will lead to licensing chiropractors that are not minimally competent. The other concerns a rule under which the examining board would give itself the authority to approve any chiropractic organization to offer continuing education in Wisconsin.

The current rules allow any of the following schools/universities and organizations to offer continuing education programs:

- | | |
|---|--|
| Palmer College | Chiropractic College of Kansas City |
| Logan College | Cleveland Chiropractic College |
| Northwestern Health Sciences University | Life University |
| National University of Health Sciences | Life Chiropractic College West |
| Los Angeles College of Chiropractic | New York Chiropractic College |
| Palmer College West | Parker College |
| Sherman College | Texas Chiropractic College |
| Bridgeport College of Chiropractic | Western States College of Chiropractic |
| American Chiropractic Association | International Chiropractic Association |
| University of Wisconsin Medical Schools | All Medical Schools |
| Wisconsin Chiropractic Association | All Osteopathic Colleges |

One of the items in the WCA legislative package is a change in the law that guarantees that these organizations will be the only ones that offer CE in Wisconsin – and not extend the right to "for profit" organizations.

Steve Conway, DC is the legal counsel and lobbyist for Allied Health of Wisconsin. He has been actively lobbying the state legislature against the WCA bill. Allied Health is a "for profit" organization that has dozens of offices throughout Wisconsin and surrounding states. Dr. Conway is also a member of the Chiropractic Examining Board that, by proposing this change, is attempting to do an end around the legislature.

Allied Health charges doctors (or waives the fees of its own members) to attend continuing education programs for which they are a "co-sponsor". They presumably make a profit. Dr.

Conway is using his position on the examining board to further the interests of Allied Health. The WCA believes this is a conflict of interest that cannot be allowed. "For profit" organizations, like Allied Health may use profits from CE programs to expand their organization. "Not for profit" organizations, like those listed above, rededicate the revenues from these programs for the improvement of the profession.

The chiropractic examining board and the state long ago selected the groups listed above to be to be the sponsors of continuing education for two reasons. First, they understood the important role each of these organizations play in maintaining the integrity of organized health care. *These organizations are "not for profit"*. None of them compete against you.

Second, these organizations have significant responsibilities for instructing chiropractors on their clinical and administrative responsibilities, insuring that the chiropractic profession is professionally integrated into all facets of the health care delivery system and that the profession complies with state, federal and administrative agency statutes and regulations for the chiropractic profession.

Part IV Rules

The examining board has also proposed rule changes that would institutionalize their decision to eliminate the Wisconsin practical exam and use the national Part IV exam in its place. The WCA filed suit against the Chiropractic Examining Board because we believe they violated Wisconsin law by failing to have a public and legislative hearing before this change was made.

Our attorneys informed us that our chances for winning this lawsuit are very good and, by proposing these rule changes, the examining board is attempting to cover up their previous error. We believe that patients deserve to know that every chiropractor in Wisconsin is *minimally competent* to practice in all areas of their practice and the scoring methodology for the Part IV exam does not provide this assurance.

How does Allied Health benefit from this change? A rule change that makes it easier to obtain a chiropractic license makes it easier to open new Allied offices in every part of Wisconsin.

What We Need You To Do

Please send a simple e-mail or letter in the next 15 days stating that you are opposed to any rules that increase the number of sponsors for chiropractic education or change the rules to allow for the Part IV exam.

Chiropractic Examining Board
PO Box 8935
Madison, WI 53708-8935
web@drl.state.wi.us
(they do not have a fax)

The WCA has always worked for every chiropractor in Wisconsin. If these rule changes are allowed, Allied Health and other organizations could gain a significant competitive advantage which may very well affect you now or in the future and the changes with the Part IV exam will mean the quality of chiropractic in Wisconsin will decline.

**92nd Annual Business Meeting
Wisconsin Chiropractic Association
October 2, 2003
Kalahari Resort – Wisconsin Dells, Wisconsin**

Order of Business

- 1) Roll Call of Officers and Directors
- 2) Reading of the September 26, 2002 minutes
- 3) Reports: Financial Secretary (Membership)
 Treasurer (Balance Sheet & Income Statement)
- 4) Introduction of Resolutions
- 5) Old Business
- 6) New Business
- 7) Adjournment

This is the financial statement given out if you ask for. Very vague.

I thought you might like to see it.



Wisconsin Chiropractic Association
521 E. Washington Avenue
Madison, WI 53703
Tel. (608) 256-7023 • Fax (608) 256-7123

**92nd Annual Business Meeting
Wisconsin Chiropractic Association**

**Statement of Financial Condition
12/31/02**

Expenses

Administrative	\$	499,378
Convention / Seminar		308,931
Publications / Printing / Postage		81,127
Building Expense		32,975
Personnel		374,477
Total Expenses	\$	<u>1,296,888</u>

Respectfully submitted,
Wendy Varish, DC, Treasurer

Compiled from reviewed financial statements of certified public accounting firm of
DavisWren, CPA

Serving Wisconsin's health care needs since 1911

**91st Annual Business Meeting
September 26, 2002
Kalahari Resort
Wisconsin Dells, Wisconsin**

The meeting was called to order at 3:00 p.m. by WCA president Sherry Walker, DC.

Board members present: Drs. Lyne, Davis, Douglas, Gurske, Varish, McMahon, Walker, Hendrichs, and Baker. Board members absent Drs: Masche, Steele, Scherer.

Motion One: Moved by Hendrichs, seconded by McMahon to suspend the reading of the September 20, 2001 minutes and accept them as printed. Motion carried.

Motion Two: Moved by McMahon, seconded by Lyne, to abstain from reading reports. Motion carried.

There was no old business.

There was no new business.

The meeting was adjourned unanimously at approximately 3:15 p.m.

*This meeting is held
on Thursday before the
fall convention which
starts Friday morn.
There is no one there
at this time & no
one knows about it.*



Wisconsin Chiropractic Association

521 E. Washington Avenue

Madison, WI 53703

Tel. (608) 256-7023 • Fax (608) 256-7123

Wisconsin Chiropractic Association

Recording Secretary's Report

October 2, 2003

Regular Members	1,131
Student Members	23
Retired Members	24
Semi-Retired Members	13
Out of State Members	<u>23</u>
Total Members	1,214



Wisconsin Chiropractic Association

521 E. Washington Avenue

Madison, WI 53703

Tel. (608) 256-7023 • Fax (608) 256-7123

**92nd Annual Business Meeting
Wisconsin Chiropractic Association**

**Statement of Financial Condition
12/31/02**

ASSETS

Current Assets

Checking Accounts	\$	86,999
CHIEF Account		88,000
Receivables		137,788
Investments		1,380,997
Prepaid Expenses		5,649
Inventory		4,520

Total Current Assets \$ 1,703,953

Fixed Assets

Building, Land, Equipment		617,551
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Total Fixed Assets \$ 617,551

Total Assets \$ 2,321,504

LIABILITIES AND EQUITY

Liabilities

Accounts Payable	\$	118,070
Accrued Expenses		246,196
Due to CHIEF Account		88,000
Other Payables		496
Unearned Income		188,335

Total Liabilities \$ 641,097

Retained Earnings \$ 1,680,407

Total Liabilities & Equity \$ 2,321,504

Respectfully submitted,
Wendy Varish, DC, Treasurer

Compiled from reviewed financial statements of certified public accounting firm of
DavisWren, CPA

Serving Wisconsin's health care needs since 1911



Wisconsin Chiropractic Association

521 E. Washington Avenue

Madison, WI 53703

Tel. (608) 256-7023 • Fax (608) 256-7123

**92nd Annual Business Meeting
Wisconsin Chiropractic Association**

**Statement of Financial Condition
12/31/02**

INCOME

Regular Dues	\$	680,705
Convention / Seminar		551,924
Other Income		148,463
Total Income	\$	<u>1,381,092</u>

*Mr Leonard gets
35% of the net
of seminar + conv.
Chiro. pay all the
expenses*

Respectfully submitted,
Wendy Varish, DC, Treasurer

Compiled from reviewed financial statements of certified public accounting firm of
DavisWren, CPA

Serving Wisconsin's health care needs since 1911

HURLEY, BURISH & MILLIKEN, S.C.
ATTORNEYS AT LAW

301 NORTH BROOM STREET
MADISON, WI 53703-2067

Marcus J. Berghahn
Mark D. Burish
Ralph Cagle^Δ
Kristine A. Edwards
Stephen P. Hurley*

John D. Hyland
Kevin F. Milliken
Daniel J. Schlichting
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mburish@hbrmlaw.com

^ΔOf Counsel
*Also Licensed In Illinois

January 15, 2001

John Schweitzer, Legal Counsel
Chiropractic Examining Board
PO Box 8935
Madison, WI 53708

Dear Mr. Schweitzer:

The Wisconsin Chiropractic Association (WCA) appreciates the time you spent with its Executive Director, Russ Leonard, to discuss the examining board's violations of Wi. Admin. Code Chir 5 relating to its responsibilities for continuing education programs. Unfortunately, Mr. Leonard has indicated to me that you were unable to provide him with any assurance that the board would approve future programs as required by these rules.

The WCA is particularly concerned about continuing education programs offered by Foot Levelers and Allied Health of Wisconsin in which there was no sponsor as required under Chir 5.02 (1) (a) or, the sponsor improperly assigned or delegated its responsibilities. There were also problems with programs approved for the Wisconsin Back Society (WBS); however, based on discussions with the WBS, the WCA believes these problems will not re-occur.

The WCA was integrally involved in the creation of the continuing education rules and the major revision that occurred in 1996. Since the implementation of rules requiring chiropractors to obtain continuing education during each licensure period, sponsorship of continuing education programs has been strictly restricted to those groups that have the long term responsibility for the integrity of health care professions.

Past examining boards have recognized that the organizations allowed to sponsor continuing education have significant responsibilities for instructing chiropractors on their clinical and administrative responsibilities, insuring that the chiropractic profession is professionally integrated into the health care delivery system and, that it interfaces properly with the state and federal governments and the host of administrative agencies that control elements of a chiropractor's practice. The education of chiropractors is an integral part of these responsibilities

HURLEY, BURISH & MILLIKEN, S.C.

Schweitzer
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January 19, 2001

and, until now, the examining board has denied continuing education credit for groups attempting to usurp this role.

Based on sporadic problems, the WCA asked the examining board for rule changes to Chir 5 that were enacted in 1996. The legislative history of this rule change clearly demonstrates that a sponsor has the responsibility to do all of the following:

- ◆ Instructor selection
- ◆ Course selection
- ◆ Course Objectives
- ◆ Course Content
- ◆ Course Evaluation
- ◆ Apply for state approval
- ◆ Proctor class attendance
- ◆ Secure meeting space
- ◆ Prepare & distribute course brochures
- ◆ Prepare handouts and other course materials
- ◆ Financial administration
- ◆ Provide attendance vouchers
- ◆ Maintain transcripts
- ◆ Award credentials

With the exception of the monitoring of class attendance as specified in Chir 5.02 (1) (c), the rules require, except in extenuating circumstances, a sponsor to complete these responsibilities by using personnel from within its own organization. To insure compliance, the state specifically requires the program sponsor under Chir 5.02 (4) (7) to list any responsibility the sponsor intends to delegate. This allows the examining board to disqualify programs when chiropractic colleges, or other organizations, allow the use of their names as a "sponsoring organization" in exchange for a payment or other consideration and are merely pretending to be a legitimate sponsor.

The Wisconsin Chiropractic Association and many chiropractic colleges/universities take their sponsorship responsibilities seriously. The WCA, for example, goes well beyond the rules by only hiring instructors that are on the post graduate faculty of a chiropractic college to teach courses on advanced clinical topics. In addition, the WCA maintains a continuing education database for its members and non-members alike to insure that chiropractors can efficiently verify their attendance at continuing education programs when required by the state.

We are very disappointed that the Chiropractic Examining Board has failed to protect the integrity of chiropractic education by approving programs in violation Wi. Admin. Code Chir 5. Because you have been unable to assure us that every effort will be made to resolve these

HURLEY, BURISH & MILLIKEN, S.C.

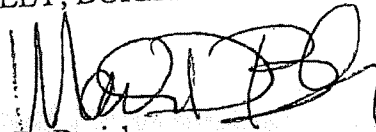
Schweitzer
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January 19, 2001

problems, the Wisconsin Chiropractic Association's Board of Directors has authorized me to proceed with legal action if we become aware of another rule violation.

Please feel free to contact me or WCA Executive Russ Leonard with any questions or concerns. We want to do everything possible to resolve this issue.

Sincerely,

HURLEY, BURISH & MILLIKEN, S.C.



Mark D. Burish

MDB:kal
1005403
K.F:MDB:WCA:L011901Schweitzer

CC: Russell Leonard



State of Wisconsin \ DEPARTMENT OF REGULATION & LICENSING

Tommy G. Thompson
Governor

Marlene A. Cummings
Secretary

1400 E. WASHINGTON AVENUE
P.O. BOX 8935
MADISON, WISCONSIN 53708-8935
E-Mail: dori@mail.state.wi.us
(608) 266-2112
FAX#: (608) 267-0644

April 6, 2000

Russell Leonard
Wisconsin Chiropractic Association
by fax only to 256-7123

Russ:

I am willing to have you rail at me about my interfering in the WCA's private activities, which was not my primary purpose. Give me another call after you've read the following background on why I wrote the letter to the ICA, and I can even come over to your office to let you do so. It's my impression, though, that you got caught doing something you shouldn't have, and you're upset at the bearer of bad news.

On Tuesday, Dr. Greenwald called me and said that in his capacity as approver of continuing education programs, he had approved a New Whiplash Seminar sponsored by Life Chiropractic and the ICA, and that he had just received a flyer for the seminar with the WCA and the ICA listed as co-sponsors. He was concerned about a number of issues and he wanted the board to take up the matter. The only issue which I considered worthy of any discussion was whether the sponsorship of the seminar had been changed without informing the board as the approving body.

I called the ICA and talked to the person responsible for the seminar, Wes Dibbern. He stated that there had been no change in the sponsorship, and he expressed surprise at the language of the flyer and wanted to see what was printed. I suppose I could -- and maybe even should -- have just told him to contact you, but I offered to get the text from Dr. Greenwald and send it to him. I then called Dr. Greenwald and told him what I had learned. Dr. Greenwald brought the flyer into the office yesterday and I faxed it to Mr. Dibbern. I sent you a courtesy copy.

Sincerely,

John Schweitzer
Legal Counsel to the Chiropractic Examining Board
(608) 267-5205

cc: James Greenwald, D.C.

Regulatory Boards

Accounting; Architects, Landscape Architects, Professional Engineers, Designers and Land Surveyors; Professional Geologists, Hydrologists and Soil Scientists; Auctioneer; Barbering and Cosmetology; Chiropractic; Controlled Substances; Dentistry; Dietitians; Funeral Directors; Hearing and Speech; Medical; Nursing; Nursing Home Administrator; Optometry; Pharmacy; Physical Therapists; Podiatry; Psychology; Real Estate; Real Estate Appraisers; Social Workers, Marriage and Family Therapists and Professional Counselors; and Veterinary.

**MAY 20-21
JULY 15-16
MILWAUKEE**

NEW!
LOW IMPACT COLLISION
DATA AND HOW THE ADJUSTMENT
HELPS TRAUMATIC CHRONIC
SPINAL PAIN

The New Era in Whiplash & Spinal Trauma Parts 1-2

EVIDENCE FROM MOST RECENT AUTHORITATIVE RESEARCH THROUGH 1999

WHAT YOU WILL LEARN:

Part 1: THE NEW ERA IN WHIPLASH

Important updates reveal new chiropractic understanding of the Whiplash phenomenon including ...

- Whiplash Mechanics, 1997-1999
- Whiplash Injury and Minor Vehicle Damage, 1997-1998
- Whiplash Injury Thresholds for Humans, 1995-1999
- Whiplash and Vertebral Artery Injury, 1997-1998
- Whiplash and Vision, 1998
- Whiplash and Dizziness
- Whiplash Psychology and Chronic Pain, 1997
- Chiropractic Treatment of Chronic Whiplash Syndrome, 1996
- Whiplash Injury Prognosis
- Whiplash Disc and Facet Injury, 1991-1999
- Disc and Facet Injury Diagnosis and Management
- Chiropractic Pain Management: neurology ... nutrition ... exercise
- Pain Plasticity
- Chiropractic Adjustment Neurology



Instructor:

Daniel J. Murphy, D.C.
D.C., Western States
Chiropractic College 1978,
magna cum laude;
Diplomate, American Board of
Chiropractic Orthopedists;
Faculty, Life Chiropractic
College/West

Part 2: THE NEW ERA IN MED-LEGAL

Learn to use a "model" for information gathering, examination, treatment and testimony...

- Formulate a legal argument out of clinical findings, while gaining pre-trial experience in your office.
- Find, collect, and correlate evidence of soft-tissue injury using a model based on Guyton's *Textbook of Medical Physiology*.
- Explain the clinical signs of a closed-head injury, treatment, and to whom you should refer.
- Explain the "causation" element of negligence, necessary for successful litigation.
- Give a report-of-findings that will assist the doctor in litigation.
- Write a narrative report that can keep you from going to arbitration.
- Protect yourself against an attorney during deposition, by learning his strategies.
- Follow the do's and don'ts of depositions, arbitrations, and courtroom appearances.
- Follow the do's and avoid the don'ts in speaking to a jury.



Instructor:

Richard L. Christie, D.C., J.D.
D.C., Life Chiropractic College,
Marietta 1981;
J.D., Washburn University
College of Law 1989;
Personal injury lecturer and
consultant to attorneys,
chiropractors and insurers

KEYS TO SUCCESS

Competence and achievement are ingredients which exemplify the careers of Dan Murphy and Richard Christie. Both stay ahead of the field through study, motivation and applying their knowledge, which can mean success and fulfillment for the chiropractor who follows their example and their teaching. Attend now. Reserve your hotel room by **May 1 and June 26** to assure availability—\$74 single or double occupancy.

LOCATION AND HOURS

MILWAUKEE
MAY 20-21, '00
The New Era in Whiplash

JULY 15-16, '00
The New Era in Med-Legal

BEST WESTERN MIDWAY HOTEL
5105 S. Howell Av., Milwaukee, WI. 53207
414/769-2100

12 noon-7 p.m. SATURDAY • 8 a.m.-1 p.m. SUNDAY

5 GOOD REASONS TO ATTEND

- License-renewal approved for 12 hours in each seminar in Wisconsin and most states.
- Stay ahead of the pack by learning the "gold standard" in whiplash care.
- Invite your attorney for a superb education in chiropractic care.
- Become adept at understanding and explaining—with conviction—your patient's condition and the care you give.
- Get a discount as a member D.C.

HOW TO REGISTER

CALL ICA **800-423-4690** or send or fax form to address below:

Name _____
Address _____
City/State _____ Zip _____
Phone (____) _____ Member ICA WCA MCA ICS IPSCA
 MCC MCS Other _____
Seminar date and location _____
For students only:
College _____ Graduation date _____ month year
Check Enclosed for: \$ _____ Send membership information about ICA
 VISA MC AE Exp. Date _____ No. _____

SEMINAR FEES

(includes notes for the D.C. and attorney and refreshment breaks)

Registration 10 days in advance; if later add \$20—ICA, WCA, MCA, ICS or state association member elsewhere \$265 (\$480 for both seminars); non-member \$315 (\$580 for both seminars); attorney \$315 (when accompanied by the D.C. \$240 or \$430 for both seminars).

Other fees (notes extra)—CA, LA, paralegal or non-D.C. spouse \$75, member student \$50, nonmember student \$80 (automatically includes one-time student ICA membership fee.)

Send check payable to ICA to ICA, 1110 N. Glebe Rd. #1000, Arlington, VA 22201 - 5722 or fax to 703/528-5023

Discounts for first-year graduates.

Dan Murphy, DC to Teach New Whiplash Seminar

WCA and ICA to Co-Sponsor Two Milwaukee Seminars

New research published as recently as 1999 portending a changing era in whiplash care will highlight the outstanding presentation of Daniel J. Murphy, DC, to chiropractors, attorneys and students in at the Best Western Midway Hotel-Airport in Milwaukee May 20-21.

Richard L. Christie, DC, JD, will instruct in part 2 July 15-16 to conclude the series. He will use the research to develop a model that can be understood by both doctor and patient and used in information gathering, examination, treatment and testimony.

The two courses, twelve hours each, on the New Era in Whiplash and Spinal Trauma are cosponsored by the Wisconsin Chiropractic Association and the International Chiropractors Association, in cooperation with Life Chiropractic College West and ICA members in Wisconsin.

Making the joint announcement were Robert Hoffman, DC, ICA president and Timothy McGinnis, DC, a representative of the WCA Board of Directors and the ICA Wisconsin assembly representative, who urged chiropractors to take advantage of Dr. Murphy's appearance to invite attorneys to attend because of the superb education they receive on chiropractic care.

Attorneys like the instruction in both part 1 and part 2 because each provides a different perspective – clinical and judicial – on the management of personal injury.

As increasing amounts of research literature become available to the health care community, more of it is pertinent to the chiropractic practitioner.

Dr. Murphy's literature review uncovered pertinent studies published in 1997, 1998 and 1999 that revise thinking and reveal new chiropractic understanding of whiplash mechanics, whiplash injury and minor vehicle damage, thresholds for humans, vertebral artery injury, dizziness, vision, psychology

and chronic pain, and chiropractic treatment of chronic whiplash syndrome.

In addition to updated literature review, Dr. Murphy has introduced two significant additions to his presentation, one on low-impact collisions and an interactive section on the neurology of traumatic chronic spinal pain and how the chiropractic adjustment can help.

Dr. Christie, who is also an attorney, will describe the preparation of patient intake forms that lead to establishing reasonable prognosis and treatment. He will instruct on how to write a narrative report that can prevent the need for going to arbitration.

Procedures in the judicial process will be explained, covering how to avoid the pitfalls of litigation and the need to adhere to the dos and don'ts of deposition, arbitration and courtroom appearances.

Besides applying the law to chiropractic, Dr. Christie applies chiropractic to the law. The seminar focuses on

information concerning the discovery, documentation, treatment, and proving of soft-tissue damage.

Based on Guyton's *Textbook of Medical Physiology*, this material is organized into a 'model,' the simplicity of that allows the doctor to prove his or her findings of soft-tissue injury, in or out of litigation. The model has been well received by chiropractors and attorneys.

Hours for both seminars will be from 12 noon to 7 p.m. on Saturday and from 8 a.m. to 1 p.m. Sunday. Seminar fees are discounted for ICA and WCA members, members of other state associations, first-year graduates, attorneys, faculty and students. Doctors who register for both parts 1 and 2 at the same times will receive further discount.

To register or inquire call the ICA weekdays eastern time at 800-423-4690.

New Era in Whiplash & Spinal Trauma

Part 1 May 20-21

Part 2 July 15-16

12 Continuing Education Credits each weekend

Saturdays from 12 p.m. to 7 p.m.

Sundays from 8 a.m. to 1 p.m.

Best Western Midway Hotel

5105 S. Howell Ave.

Milwaukee, WI 53207

414-769-2100

Call the ICA at 800-423-4690 to register!

FROM : MONROE CHIROPRACTIC ASSOCIATES PHONE NO. : 6083281870

Apr. 05 2000 11:10AM P1



Wisconsin Chiropractic Association
521 E. Washington Avenue
Madison, WI 53703
Tel. (608) 256-7023 • Fax (608) 256-7123

March 27, 2000

Terry Freitag, DC
714 4th Avenue West
Monroe, WI 53566-1039

Dear Terry:

Thank you for your letter asking the board for additional financial support for the ACA's HCFA lawsuit. At the same time the board was considering your request, they were reviewing the Seminar co-sponsored by the ACA and Allied Health.

The board is deeply concerned because the WCA was one of the first organizations to financially support the HCFA lawsuit. Allied Health is a managed care company. The ACA apparently felt it was in their interests to co-sponsor this seminar with a managed care company when they knew it would be an affront to the Wisconsin Chiropractic Association.

The board felt that the ACA has traded a short term financial opportunity with Allied Health for the opportunity to re-establish a working relationship with the WCA. Under these circumstances they were not inclined to help the ACA. The vote was unanimous.

I am sorry you had to be in the middle of this.

Regards,

Russell A. Leonard
Executive Director

J A notes from 10-14 hearings

10-14-03

SB 275

Dr. Conway (Allied Health)

- Proposed system (Schultz bill) does not sufficiently address discipline issues.
- Is it ~~the~~ that the current Board is not disciplining correctly - or - is it that people ~~aren't~~ aren't reporting. If people not reporting under the current system - why would someone ^{or else} pay to report.
- Panel can only do something if Chiro does something (bad) ^{for} over 50% of the ~~time~~ person's ^{care}.
- ^{Exam Board} Patient, Chiro, insured ^{only} can report under system. ex/ if MD notices something suspicious etc - he/she can not report.
- Does not like 2 tier system (old + new). why 2(?) why 2 sets of disciplines. ~~The~~ New system has no ~~the~~ screening system. Not due process for Chiropractor. (should have 1 set of justice).
- Doesn't get tough on Chiro.

Con + education

- Biggest Chiro Schools surrounding we oppose bill - have offered suggestions. (Cogan, Palmer).
- Discourage applying for credits in we for Con + education.

- Russ Leonard (ex. dir WCA) - certification that person attended course. Clearly a clerical error. But under bill - ^{Exam Bd} ~~person~~ would have to withhold approval 90 days.
- Opposes the duty to refer. New System - must refer to medical doctor. Now - could refer to dentist/podiatrist etc.

Russ Leonard - favor

- Walmart fired chiropractic profession last yr.
- Businesses are concerned w/ cost of H.C. + chiro care.
- Change from duty to inform to duty to refer
- Exams Board does not have clear guidelines as to what is/is not professional conduct.
- Current penalties on people who have participated in sexual misconduct do not get penalized enough.
- Russ wants any ^{chiro} ~~person~~ who has part. in sexual misconduct to lose license.
- Current system - takes too long. Provide an alt. system for those that want more expedient action.
- alt. Modeled after Worker's Comp. system
- No threshold for sexual abuse case.
- \$500 threshold applies to other. Alternative - use current system.

- If someone gets physically hurt - mal practice claims would be rare.

*Laura checking - is duty to refer treated the same in bill as other practices?

- Can't education: Scarcity of money

- Nutrition

~~Walter~~ or

Jim Rosemeyer, Chair of Examiners Bd (10 mos.)

- Thinks can't education should be cleaned up.
(undergrad + post grad credits required?)

- Seminars on increasing doc fees is another issue involved in Walmart firing of Chrus.

- Bill falls short. It does not protect public, it may increase costs.

- oppose requirement

- Can't ed section - about money (increased \$ to WCA)

- Peer Review, p 11, line 11 Change shall to may.

- Opposed to charging patients to ~~also~~ report a charge.

- Ties Board's hands in terms of discipline that can be used (Brd recently disciplined someone more so than the bill would allow).

- turnover on Brd - problem
- would prefer ability to charge fees that are enough to support duties.

Sherry Walker - supports WCA

- def. of techniques that are needed for cont. ed - p. 5 lines 18-19.

Reg. + Lic.

- Peer Reviews - adds an X-tra layer
- Discussion of Fiscal effect.

Dr. Greenwald - chair Rep self / will submit written

- 11 yr member on Brd & Exam
- current system is sufficient.
- objection to 90 day period
- 35% net profit of seminars goes to WCA.
- why fix what is not broken?
- lining pockets of exec dir.
- Recd from Ethics + Boundary training packet \$135.00 per class - Russ gets cut + Russ giving presentation.

- Mike McMahon

- inter disciplinary relationships.

CR - referrals -

CR does not like

Bill will allow chiro to hire RN's + LPN's

- Current law requires RN's + LPN's work under a medical phys.

Jeff Wilder

- 3 reasons chiro may not want bill

① Good intentioned - bill doesn't get there

②

③ Teach sponsor

CAROL,

WHAT A JOB! We ARE VERY APPRECIATIVE

OF THE INCREDIBLE WORK YOU DID TODAY.

ON BEHALF OF 1,250 DOCTORS WHO WANT

TO IMPROVE OUR PROFESSION — WE THANK YOU!

Russ

Russ LEONARD

WCA

CR does not like
Chiro's being able to
hire LPN's + RN's.

Current law - RN's + LPN's
must work under a
medical doctor.

CR ~~is~~ pulled him from
the last hearing's
agenda due to open
cases against him



WISCONSIN LEGISLATIVE COUNCIL

Terry C. Anderson, Director
Laura D. Rose, Deputy Director

TO: SENATOR DALE SCHULTZ

FROM: Laura Rose, Deputy Director

RE: Differences Between 2003 Assembly Bill 356 and 2003 Senate Bill 275

DATE: October 14, 2003

This memorandum was prepared at the request of your aide, Eileen O'Neill, and summarizes the differences between 2003 Assembly Bill 356 and 2003 Senate Bill 275. Both bills relate to making changes in the chapter of the statutes relating to the practice and regulation of chiropractors.

Assembly Bill 356 and Senate Bill 275 differ from each other in the following ways:

- Assembly Bill 356 changes current law to provide that when the term "physician" is used in the statutes, it means either a physician licensed by the Medical Examining Board (MEB) or a chiropractor licensed by the Chiropractic Examining Board. (Currently, if the term "physician" is used in the statutes, it means a physician licensed by the MEB, except if that meaning is inconsistent with the Legislature's manifest intent.) Senate Bill 275 does not contain these provisions.

- Assembly Bill 356 provides that a chiropractor may delegate to a physician assistant the making of a diagnosis, the analysis of a diagnostic test or clinical information, or any practice or service specified by the Chiropractic Examining Board by rule, except that a chiropractor may not delegate to a physician assistant the performance of a chiropractic adjustment and any practice or service that exceeds the scope of practice of the chiropractor or that exceeds the education, training, or experience of the physician assistant. Senate Bill 275 does not contain this provision.

- Assembly Bill 356 does not specify, as does Senate Bill 275 that a university of chiropractic must be accredited by the Council on Chiropractic Education, or its successor.

- The bills contain the following differences with respect to continuing education:

- ◆ If an instructor selected by an organization for a continuing education course is a member of the undergraduate or postgraduate faculty of a college or university of chiropractic, the organization must provide a written statement to the examining board verifying that the

instructor has been appointed by the college or university in accordance with the accreditation standards of the Council on Chiropractic Education, or its successor. This provision is not present in Senate Bill 275.

- ◆ The organization sponsoring the course must proctor course attendance through the instructor or an officer, director, or employee of the organization; Senate Bill 275 requires proctoring through an on-site representative to whom the organization provides written guidelines.
- ◆ The Chiropractic Examining Board must, for a period of two years, withdraw or withhold approval of all continuing education courses sponsored by the sponsoring organization if the organization fails to satisfy the requirements in the bill. Senate Bill 275 only requires a 90-day withdrawal or withholding of approval.
- Under Assembly Bill 356, a peer review panel may be selected from a list of nominees that is submitted every 24 months by the Wisconsin Chiropractic Association. Under Senate Bill 275, the examining board may solicit nominations for the peer review panel pursuant to a process developed by the Department of Regulation and Licensing, and must consider the recommendations of the Wisconsin Chiropractic Association regarding nominations.
 - The peer review fee in Assembly Bill 356 is \$250; the fee in Senate Bill 275 is \$275.
 - In Assembly Bill 356, no patient, chiropractor, or insurer may appear before the peer review panel or a peer reviewer. Also, a peer reviewer may not have a material professional, familial, or financial interest during the 12 months preceding his or her performance as a peer reviewer relating to a patient, chiropractor, insurer, or any agent or affiliate or a patient, chiropractor, or insurer named or involved in the peer review request. These restrictions are not present in Senate Bill 275.
 - In Assembly Bill 356, sexual misconduct does not include dating a patient within six months after the patient has been discharged from the chiropractor's care or treatment; this restriction is present in Senate Bill 275.
 - Assembly Bill 356 does not have a two-year license suspension for a fourth violation of s. 446.04 (1) to (10) for not less than two years; Senate Bill 275 has this penalty.
 - Assembly Bill 356 does not have the penalty of forfeiture three times the amount that a chiropractor billed a patient for inappropriate, unnecessary, or substandard chiropractic care or \$5,000; whichever is less; Senate Bill 275 has this penalty.

If you have any questions, please feel free to contact me directly at the Legislative Council staff offices.

LR:tlu