

**Committee Name:**  
**Senate Committee –  
Higher Education and Tourism  
(SC–HET)**

**Appointments**

**03hr\_SC–HET\_Appt\_pt02**

**Committee Hearings**

03hr\_SC–HET\_CH\_pt00

**Committee Reports**

03hr\_SC–HET\_CR\_pt00

**Clearinghouse Rules**

03hr\_SC–HET\_CRule\_03–

**Executive Sessions**

03hr\_SC–HET\_ES\_pt00

**Hearing Records**

03hr\_ab0000

03hr\_sb0000

**Misc.**

03hr\_SC–HET\_Misc\_pt00

**Record of Committee Proceedings**

03hr\_SC–HET\_RCP\_pt00



**PAPER BALLOT**

**Bradley, Mark**

Of Wausau, as a member of the Board of Regents,  
to serve for the term ending May 1, 2010.

**Connolly-Keesler, Eileen**

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**Walsh, David**

Of Madison, as a member of the Board of  
Regents, to serve for the term ending May 1, 2008.

Aye

No

Signature:

*Chuck Pruitt*

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Aye

No

Signature:

*Sheila Harsdorf*

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State Senator Sheila Harsdorf

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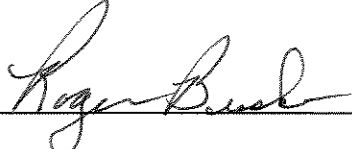
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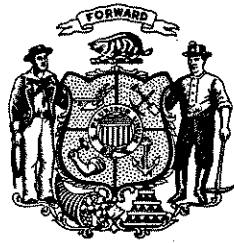
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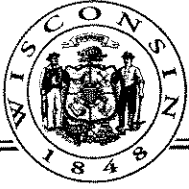
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*END*



*END*



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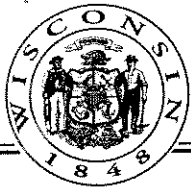
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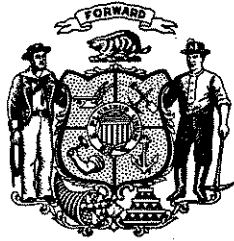
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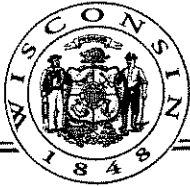
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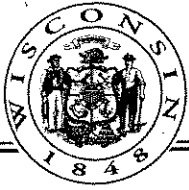
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## State Senator Sheila Harsdorf

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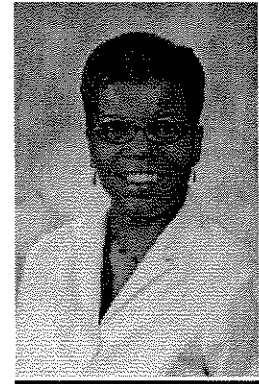
Signature:



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***Danae D. Davis***  
***Director, Staffing & Diversity***  
***Miller Brewing Company***



Danae D. Davis was appointed Director, Staffing & Diversity, Miller Brewing Company effective August 2, 1999. She is responsible for managing the corporate sourcing selection and acclimation services and the company's strategic diversity program.. Prior to assuming her current job, Danae was Director of Diversity Management and Work/Life Programs of Kraft Foods, Inc., responsible for leading the implementation of Kraft's diversity management strategy, and overseeing all company diversity and work/life balance initiatives. She joined Kraft Foods in this capacity in September 1996.

Prior to joining Kraft Foods, Davis was the Director of the Department of Employee Relations for the City of Milwaukee and was responsible for overseeing 92 employees and all human resource functions, namely, staffing, compensation, labor relations, EEO and benefits. Davis has held numerous labor relations and human resources positions at the City, State and Federal levels. She was also the legal counsel for the Governor of the State of Wisconsin.

Davis is a member numerous civic boards including the Leader's Forum, Safe & Sound, Local Initiatives Support Corporation (LISC), and Marquette University's College of Professional Studies Advisory Council.

Davis received her B.S. degree in Political Science from the University of Wisconsin, Oshkosh in 1977 and a Juris Doctorate from the University of Wisconsin in 1980. She has a teenage son and resides in Milwaukee, Wisconsin





**March 12, 2003**

**Senator Sheila Harsdorf  
Room 131 South  
State Capital  
P. O. Box 7882  
Madison, WI 53707-7882**

**Dear Senator Harsdorf:**

**It is an honor for me to have been appointed by Governor Doyle to the University of Wisconsin System Board of Regents. I am writing to introduce myself. As an alumni of the University of Wisconsin system, I have strong passion for maintaining the superior quality and open access that our university system provides.**

**I am excited to be involved in the challenge of this important role and will devote the time necessary to serve effectively. I look forward to the opportunity to work closely with you and the other members of the Senate in continuing the fine Wisconsin tradition of quality education in the most cost-effective manner possible, given these difficult fiscal times. I also look forward to participating in the confirmation hearing for my appointment on March 19<sup>th</sup>.**

**Enclosed is my biographical sheet for your use. If you have any questions, please call me at (414) 931-3456. Thank you, in advance, for your consideration.**

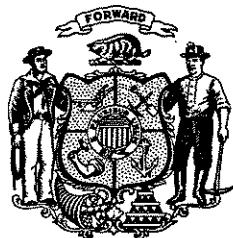
**Sincerely,**

**Danae D. Davis**

**Enclosure**

**DDD/lr**

*END*



*END*



## State Senator Sheila Harsdorf

### PAPER BALLOT

#### **Greenberg, Martin**

Of Milwaukee, as a member of the State Fair Park Board, to serve for the term ending May 1, 2007.

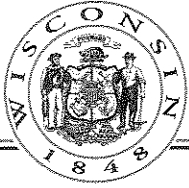


Signature:

Aye	No
<input checked="" type="checkbox"/>	<input type="checkbox"/>

*Chuck Grulo*

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## State Senator Sheila Harsdorf

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Of Milwaukee, as a member of the State Fair Park Board, to serve for the term ending May 1, 2007.

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Aye	No
<input checked="" type="checkbox"/>	<input type="checkbox"/>



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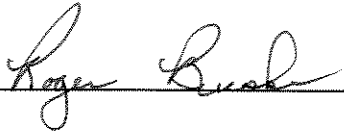
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METROPOLITAN MILWAUKEE ASSOCIATION OF COMMERCE  
COUNCIL OF SMALL BUSINESS EXECUTIVES

TIMOTHY R. SHEEHY  
PRESIDENT

March 18, 2003

Senator Sheila Harsdorf, Chairman, and  
Members of the Senate Committee on Higher Education and  
Tourism  
State Capitol  
Madison, WI

Dear Chairman Harsdorf and Members of the Senate Committee on  
Higher Education and Tourism:

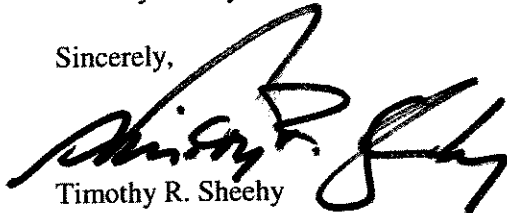
I write today in support of the nomination of Marty Greenberg to the  
Wisconsin State Fair Board of Directors.

I have known Mr. Greenberg for nearly 20 years, and in that time,  
having worked on numerous projects with him, have come to know  
him as a man of great intellect, motivation and leadership. The  
Wisconsin State Fair is poised to face challenges that, when met, will  
put the Fair in a stronger position moving into the future. The key to  
meeting those challenges is having the strongest possible Chairman  
for the State Fair Park Board, and Marty Greenberg is the man for  
the job.

The Wisconsin State Fair has been, and will continue to be, the  
crowned jewel of Wisconsin's agricultural and tourism heritage, and  
I, as a Board member, look forward to serving with Mr. Greenberg  
and working under his conscientious guidance to ensure the best Fair  
possible for years to come. I hope the committee agrees.

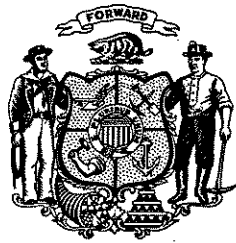
Thank you very much.

Sincerely,



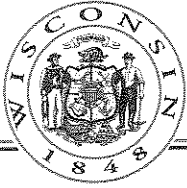
Timothy R. Sheehy

*END*



*END*





**PAPER BALLOT**

**Holperin, Jim**

Of Eagle River, as Secretary of the Department of  
Tourism, to serve for the term ending at the pleasure of  
the Governor.



Aye	No
<input checked="" type="checkbox"/>	<input type="checkbox"/>

Signature:

*Chuck Chvala*

Please return to Senator Harsdorf's office by 12:00 PM,  
Wednesday, August 13, 2003.



**PAPER BALLOT**

**Holperin, Jim**

Of Eagle River, as Secretary of the Department of  
Tourism, to serve for the term ending at the pleasure of  
the Governor.

Signature:

Please return to Senator Harsdorf's office by 12:00 PM,  
Wednesday, August 13, 2003.

Aye	No
<input checked="" type="checkbox"/>	<input type="checkbox"/>



## State Senator Sheila Harsdorf

### PAPER BALLOT

#### **Holperin, Jim**

Of Eagle River, as Secretary of the Department of Tourism, to serve for the term ending at the pleasure of the Governor.

Aye	No
<input checked="" type="checkbox"/>	<input type="checkbox"/>

Signature:

*Sheila Harsdorf*

Please return to Senator Harsdorf's office by 12:00 PM,  
Wednesday, August 13, 2003.



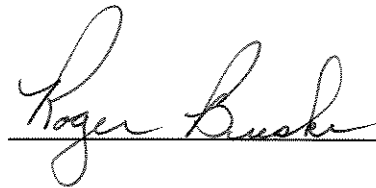
**PAPER BALLOT**

**Holperin, Jim**

Of Eagle River, as Secretary of the Department of  
Tourism, to serve for the term ending at the pleasure of  
the Governor.

Aye	No
<input checked="" type="checkbox"/>	<input type="checkbox"/>

Signature:



---

Please return to Senator Harsdorf's office by 12:00 PM,  
Wednesday, August 13, 2003.



Serving the  
Lodging Industry  
for Over 100 Years

July 16, 2003

MEMO TO: Senate Committee on Higher Education and Tourism  
Senator Sheila Harsdorf, Chairperson

FROM: Trisha A. Pugal, CAE  
Wisconsin Innkeepers Association President, CEO  
Wisconsin Tourism Federation Vice-President

**RE: Confirmation of Jim Holperin  
as Secretary of the Department of Tourism**

On behalf of the over 1,100 hotel, motel, resort, inn, and bed & breakfast members of the Wisconsin Innkeepers Association throughout Wisconsin as well as the eleven tourism industry associations comprising the Wisconsin Tourism Federation, we respectfully ask your support in confirming Jim Holperin as the Secretary of the Wisconsin Department of Tourism.

As a former legislator and a former Chairman of the Assembly Committee on Tourism Recreation and Forest Productivity, Jim Holperin not only understands state government but he also has worked closely with the tourism industry throughout the state.

Jim Holperin also recognizes the importance of economic development and the key role the tourism industry, one of the top three industries in our state, can incur to generate increased revenue to both the state and the many individual industries uniting to form Wisconsin's tourism industry.

Widely respected throughout the state, Jim Holperin has the support of each segment of the tourism industry, which is critical to maximize efforts to promote our state as a premier tourism destination and to grow the tourism and state economies.

Please support the confirmation of Jim Holperin as Secretary of the Department of Tourism.

Thank-you for your consideration.

cc: WTF President  
WIA Executive Committee

TAP/jmp/7/16/03

1025 S. Moorland Rd.  
Suite 200  
Brookfield, WI 53005  
262/782-2851  
Fax# 262/782-0550  
wia@execpc.com  
<http://www.lodging-wi.com>





Date: July 16, 2003

To: Members of the Senate Committee on Higher Education and Tourism –  
Senator Sheila Harsdorf, Chairperson

From: Gail Parr, Executive Director of Operations  
Wisconsin Restaurant Association

Re: Testimony in Support of the Appointment of Jim Holperin as Secretary of the  
Wisconsin Department of Tourism

---

Chairperson Harsdorf and distinguished Committee Members, please accept this testimony on behalf of the Wisconsin Restaurant Association in support of the appointment of Jim Holperin as Secretary of the Wisconsin Department of Tourism.

The Wisconsin Restaurant Association (WRA) represents approximately 7,000 foodservice outlets across the state, ranging from fast service to fine dining establishments. It is our firm belief that Jim Holperin is an excellent choice to lead the Department of Tourism.

Mr. Holperin brings extensive legislative experience to this position. He has previously served as a member of the Assembly Tourism Committee, where he spent time as Chairman, and he has been a member of the Joint Committee on Finance. While on these committees, Mr. Holperin was known as being fair and open-minded and he played a major role in developing many bi-partisan agreements, including working to increase the tourism promotion budget.

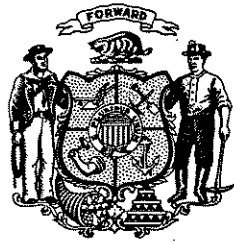
Mr. Holperin worked hard in the legislature to educate his colleagues on the important role that tourism plays in our state's economy. Recent numbers from the Department of Tourism show that this importance continues to grow. Last year alone, tourism-related spending accounted for over \$11.7 billion which in turn generated nearly \$2 billion of tax revenue for Wisconsin. Mr. Holperin recognizes the critical relationship of this tax revenue to the state's ability to fund the many programs and services that are so important to Wisconsin residents.

Jim Holperin's experience makes him well known to the tourism industry. He will bring a business-like approach to his position as Secretary and be an excellent spokesman for all of Wisconsin's great recreational opportunities. He has the ability to provide leadership and guidance to the Department of Tourism and help maintain the department's contributions to the long-term growth and stability of the Wisconsin tourism industry.

Because of this, the Wisconsin Restaurant Association respectfully requests an expeditious confirmation of Mr. Holperin's appointment as Secretary of the Department of Tourism and look forward to his leadership and guidance in promoting all of Wisconsin's premiere tourism destinations.

Thank you for your consideration.

*END*



*END*



**PAPER BALLOT**

**Kehl, Allan**

Of Kenosha, as a member of the Wisconsin Technical College Systems Board, to serve for the term ending May 1, 2005.

**Smith, Brent**

Of La Crosse, as a member of the Wisconsin Technical College Systems Board, to serve for the term ending May 1, 2005.

**Vasquez, Jose**

Of Wauwatosa, as a member of the Wisconsin Technical College Systems Board, to serve for the term ending May 1, 2009.

Aye

No

Signature:

*Chris Chabala*

Please return to Senator Harsdorf's office by 12:00 PM,  
Wednesday, August 13, 2003.





State Senator Sheila Harsdorf

**PAPER BALLOT**

**Kehl, Allan**

Of Kenosha, as a member of the Wisconsin Technical College Systems Board, to serve for the term ending May 1, 2005.

**Smith, Brent**

Of La Crosse, as a member of the Wisconsin Technical College Systems Board, to serve for the term ending May 1, 2005.

**Vasquez, Jose**

Of Wauwatosa, as a member of the Wisconsin Technical College Systems Board, to serve for the term ending May 1, 2009.

Signature:

Please return to Senator Harsdorf's office by 12:00 PM, Wednesday, August 13, 2003.

Aye	No
<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>



## State Senator Sheila Harsdorf

### PAPER BALLOT

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**Smith, Brent**

Of La Crosse, as a member of the Wisconsin Technical College Systems Board, to serve for the term ending May 1, 2005.

**Vasquez, Jose**

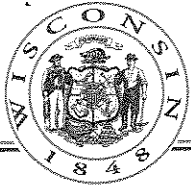
Of Wauwatosa, as a member of the Wisconsin Technical College Systems Board, to serve for the term ending May 1, 2009.

Aye	No
<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>

Signature:

*Sheila Harsdorf*

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Wednesday, August 13, 2003.



**PAPER BALLOT**

**Kehl, Allan**

Of Kenosha, as a member of the Wisconsin Technical College Systems Board, to serve for the term ending May 1, 2005.

**Smith, Brent**

Of La Crosse, as a member of the Wisconsin Technical College Systems Board, to serve for the term ending May 1, 2005.

**Vasquez, Jose**

Of Wauwatosa, as a member of the Wisconsin Technical College Systems Board, to serve for the term ending May 1, 2009.

Aye	No
<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>

Signature:



---

Please return to Senator Harsdorf's office by 12:00 PM,  
Wednesday, August 13, 2003.