Assembly

Record of Committee Proceedings

Committee on Economic Development

Assembly Bill 240

Relating to: requiring the Department of Administration to study the feasibility of developing a Wisconsin brand.

By Representatives Wieckert, Jeskewitz, Hahn, Owens, Seratti, Ott, Gronemus, Vrakas and Schooff; cosponsored by Senators Stepp, Roessler, Kanavas and Chvala.

April 08, 2003 Referred to Committee on Economic Development. PUBLIC HEARING HELD May 13, 2003 Present: Representatives McCormick, Nischke, Hahn, (8) Vukmir, Lothian, Van Akkeren, Steinbrink and Taylor. Absent: None. (0)Appearances For Representative Steve Wieckert Marsha Lindsay, Lindsay, Stone and Briggs Thomas Farley, Chris Farley Foundation Dan Lacy Dean Amhaus, Spirit of Milwaukee Wayne Harris, Forward Wisconsin Holly Reed, SBC and Forward Wisconsin Chet Gerlach Bob Boelter, Boelter and Lincoln Appearances Against □ None. Appearances for Information Only □ None. Registrations For Senator Carol Roessler, Wisconsin State Senate Senator Cathy Stepp, Wisconsin State Senate Registrations Against □ None.

Present: (8) Representatives McCormick, Nischke, Hahn, Vukmir, Lothian, Honadel, Van Akkeren and Steinbrink.

Absent: (1) Representative Taylor.

Moved by Representative Nischke, seconded by Representative Hahn that **Assembly Bill 240** be recommended for passage.

Ayes: (8) Representatives McCormick, Nischke, Hahn, Vukmir, Lothian, Honadel, Van Akkeren and Steinbrink.

Noes: (0) None.

Absent: (1) Representative Taylor.

PASSAGE RECOMMENDED, Ayes 8, Noes 0

Jennifer Komassa Committee Clerk