

Assembly

Record of Committee Proceedings

Committee on Tourism

Assembly Bill 918

Relating to: changes to the room tax law and the creation of destination marketing organizations and tourism committees.

By Representatives Pettis, Kestell, Kreibich, Hines, Ladwig, Nass, Townsend, M. Lehman, Montgomery, Nischke, McCormick, D. Meyer and Suder; cosponsored by Senators Harsdorf, Roessler, Zien, Breske and Kanavas.

February 26, 2004 Referred to Committee on Tourism.

March 3, 2004 **PUBLIC HEARING HELD**

Present: (12) Representatives Pettis, Bies, Ladwig,
Gunderson, Hines, M. Williams, Van Roy,
Ziegelbauer, Van Akkeren, Sinicki, Young and
Taylor.

Absent: (0) None.

Appearances For

- Representative Mark Pettis, State Legislature
- Trisha Pugal, Wisconsin Innkeepers Association, 10255 Moorland Road, Brookfield
- Jeff Machut, AmericInn and Wisconsin Innkeepers Association, 101 W. Broadway, Monona
- Dave Blank, RCCVB, 4435 Scout Trail, Racine
- Tammy Tritz, Wisconsin Association of Convention and Visitors Bureaus, 2124 Delfield St., Waukesha
- Ed Lump, Wisconsin Tourism Federation, 2801 Fish Hatchery Road, Madison
- Peter Knapik, Wisconsin Bed and Breakfast Association, 15415 Vance Road, Soldiers Grove
- Renee Suscha, Lakeview Mansion Bed and Breakfast, 303 St. Clair Ave, Sheboygan
- Susan Hundberg, English Manor Bed and Breakfast, 632 Michigan Ave, Sheboygan

Appearances Against

- Curt Witynski, League of Wisconsin Municipalities, 202 State St, Madison
- Ed Huck, Wisconsin Alliance of Cities, 14 W. Mifflin St, Madison

- Mayor James Schrama, City of Sheboygan, 828 Center Ave, Sheboygan
- Steve McLoan, City of Sheboygan, 2628 N. 12th St, Sheboygan
- Dee Olsen, Sheboygan County Chamber of Commerce, N2930 Sunset Drive, Oostburg
- Kevin Crawford, City of Manitowoc, 900 Quay St., Manitowoc

Appearances for Information Only

- Secretary Jim Holperin, Department of Tourism
- Mario Mendoza, City of Madison, 210 Martin Luther King Jr Blvd, Madison

Registrations For

- Senator Ted Kanavas, State Legislature - 33rd Senate District
- Representative Steve Kestell, State Legislature
- Senator Sheila Harsdorf, State Senator - 10th Senate District
- Chet Gerlach, Association of Wisconsin Tourism Attractions, 44 E. Mifflin St, Suite 900, Madison
- Kathi Kilgore, Wisconsin Association of Campground Owners, 44 E. Mifflin, Madison
- Janet Swandby, Outdoor Advertising Association of Wisconsin, 44 E. Mifflin St, Suite 101, Madison
- Lynn Peters, Fox Cities Club, 3433 W. College, Appleton
- Glenn Brill, Fond du Lac CVB, 171 S. Pioneer Road, Fond du Lac
- Linda John, Chippewa Valley CVB, 3625 Gateway Dr., Eau Claire
- Paul Merline, Wisconsin Restaurant Association, 2801 Fish Hatchery Road, Madison
- Andy Franken, Wisconsin Association of Convention and Visitors Bureaus, 10 E. Doty St., Madison

Registrations Against

- Art Fahey, LaCrosse Center, 300 Harborview Plaza, LaCrosse
- Paulette Enders, City of Sheboygan, 807 Center Ave, Sheboygan

March 3, 2004

EXECUTIVE SESSION HELD

- Present: (9) Representatives Pettis, Ladwig, Gunderson, Hines, M. Williams, Van Roy, Ziegelbauer, Van Akkeren and Sinicki.
- Absent: (3) Representatives Bies, Young and Taylor.

Moved by Representative Ladwig, seconded by Representative Hines that **Assembly Bill 918** be recommended for passage.

Ayes: (6) Representatives Pettis, Ladwig, Gunderson, Hines, M. Williams and Van Roy.

Noes: (3) Representatives Ziegelbauer, Van Akkeren and Sinicki.

Absent: (3) Representatives Bies, Young and Taylor.

PASSAGE RECOMMENDED, Ayes 6, Noes 3

Moved by Representative Gunderson, seconded by Representative M. Williams that **Assembly Bill 918** be recommended for Request Legislative Council Study on room tax issue and its use.

Ayes: (9) Representatives Pettis, Ladwig, Gunderson, Hines, M. Williams, Van Roy, Ziegelbauer, Van Akkeren and Sinicki.

Noes: (0) None.

Absent: (3) Representatives Bies, Young and Taylor.

REQUEST LEGISLATIVE COUNCIL STUDY ON ROOM TAX ISSUE AND ITS USE, Ayes 9, Noes 0

Kimber Liedl
Committee Clerk