Fiscal Estimate - 2005 Session

	Original		Updated		Corrected	l [Suppler	nental
LRB N	umber 05- 0	0903/1		Intro	duction N	Number	AB	3-389	
Subject Committe	ee to study brandi	ing							
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Agency/	Prepared By			Authorized :	Signature				Date
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Fiscal Estimate Narratives DOA 4/29/2005

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Subject				
Committee to study branding				

Assumptions Used in Arriving at Fiscal Estimate

The costs of preparing a feasibility study for a national brand image for the state are unknown at this time. It is presumed the study costs can be asorbed for the report which would identify the cost estimate for the full branding effort.

Long-Range Fiscal Implications

None.