## Fiscal Estimate - 2005 Session

Original Updated	Corrected Supplemental								
LRB Number <b>05-1461/1</b>	Introduction Number AB-741								
<b>Description</b> Review of Department of Transportation decisions related to outdoor advertising signs									
Fiscal Effect									
Appropriations Rev	ease Existing enues rease Existing enues  The property of the process of the proc								
Local:  No Local Government Costs Indeterminate  1. Increase Costs Permissive Mandatory  2. Decrease Costs Permissive Mandatory Permissive Mandatory Permissive Mandatory Permissive Mandatory Decrease Revenue Permissive Mandatory Permissive Mandatory Districts  5. Types of Local Government Units Affected Towns Counties Others School Districts Districts									
Fund Sources Affected  GPR FED PRO PRS SEG SEGS									
Agency/Prepared By	Authorized Signature Date								
DOT/ Jim Thiel (608) 266-8928	Julie Johnson (608) 267-3703 11/30/2005								

# Fiscal Estimate Narratives DOT 11/30/2005

LRB Number <b>05-1461/1</b>	Introduction Number AB-74	Estimate Type	Original						
Description Review of Department of Transportation decisions related to outdoor advertising signs									

#### **Assumptions Used in Arriving at Fiscal Estimate**

- 1. The Department of Justice is required to charge back the Department of Transportation (DOT) at the end of each fiscal year for the total cost of all legal services including travel and legal expenses. Wis. Stat. 165.25(4)(c) and (d).
- 2. Increased DOT expenses are indeterminate as it is unknown how many DOT sign removal notices or other DOT decisions relating to outdoor advertising sign regulation may be appealed directly to the courts.
- 3. Increased expenses may be significant as the direct appeals from DOT notices may be filed in any of the 72 counties where signs or sign companies may be located that are affected by a DOT action. Currently direct appeals of DOT notices or actions are filed with the Division of Hearings and Appeals in Madison.
- 4. The bill allows appeals in any of the 72 counties to be initiated on the basis of a DOT letter or DOT sign removal notice to the sign owner. The courts may require DOT to develop the facts involved by testimony and exhibits before the courts. There would be associated expenses.
- 5. Since 2001 there has been a one-time sign permit application fee of \$175 for most outdoor advertising signs, a \$35 annual renewal fee for most signs, and a \$50 annual fee for nonconforming, grand fathered and directional signs. DOT maintains an inventory of some 12,000 regulated signs along Wisconsin's approximately 12,000-mile state highway system. Notices were recently sent to the owners of some 2,700 signs for which fees currently remain unpaid. The removal order for nonpayment provides the sign owner with an opportunity to pay the fees due and states that, "The department will void this removal order if all unpaid fees are paid within fifteen [15] calendar days of the date of this order." There is a potential that sign companies and owners may appeal these notices with a loss or delay in collection of sign fee revenues to carry out the state and federal outdoor advertising control laws.
- 6. There would be one-time corresponding and implementing changes in DOT forms and procedures.

### **Long-Range Fiscal Implications**

There may be increased DOT expense or effort to enforce the outdoor advertising laws to conform to the expressed intent of Congress to control the erection and maintenance of billboards and other outdoor advertising signs, displays and devices adjacent to the Interstate Highways, the federal-aid primary system as it existed on June 1, 1991, the National Highway System and the Great River Road established under 23 USC 148. See Wis. Stat. 84.30(1), 23 USC 131, 23 CFR Part 750, the agreements between the State of Wisconsin and the U.S. federal highway administration dated June 9, 1961 and March 28, 1972, and with regulations and policies of the U.S. department of transportation implementing a national scenic byways program under 23 USC 162. The 1961 Agreement involved application of the Federal Bonus Act (part of the Federal Aid Highway Act of 1958), P.L. 85-381; the 1972 Agreement involves application of the Federal Highway Beautification Act of 1965, P.L. 89-285. DOT failure to effectively control outdoor advertising may result in withholding of 10% of the amount of federal highway and transportation funds that would otherwise be apportioned to Wisconsin.

## Fiscal Estimate Worksheet - 2005 Session

Detailed Estimate of Annual Fiscal Effect

$\boxtimes$	Original		Updated		Corrected		Supple	emental	
LRB	Number	05-1461/	1	Intro	duction Nu	umber	AB-74	1	
	Description Review of Department of Transportation decisions related to outdoor advertising signs								
I. One	I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in							e in	
annua	alized fiscal e	∌ffect):							
	Corresponding or implementing changes would be required in DOT forms and procedures and Ch. Trans 201, Wis. Admin. Code.								
II. Anı	nualized Cos	its:						funds from:	
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	Jim Thiel (608				on (608) 267-3	3703	1	11/30/2005	