## Fiscal Estimate - 2005 Session

☑ Original ☐ Updated	☐ Corre	cted	Supplemental				
LRB Number <b>05-4441/1</b>	Introduction	on Number 🛮 🗛	B-985				
<b>Description</b> Multiple or variable messages on off-premises outdoor advertising signs along interstate and federal-aid primary highways and granting rule-making authority							
Fiscal Effect							
Appropriations R	crease Existing evenues ecrease Existing evenues	☐ Increase Costs to absorb withir ☐ Yes ☐ Decrease Costs	n agency's budget				
Permissive Mandatory Pe	crease Revenue ermissive  Mandatory ecrease Revenue ermissive  Mandatory	☐ Counties ☐ School ■	its Affected Village Cities Others WTCS Districts				
Fund Sources Affected Affected Ch. 20 Appropriations  ☐ GPR ☐ FED ☐ PRO ☐ PRS ☒ SEG ☐ SEGS 20.395(3)(eq)							
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Agency/Prepared By	Authorized Signate	ure	Date				
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# Fiscal Estimate Narratives DOT 3/24/2006

LRB Number	05-4441/1	Introduction Number	AB-985	Estimate Type	Original		
	<b>Description</b> Multiple or variable messages on off-premises outdoor advertising signs along interstate and federal-aid primary highways and granting rule-making authority						

#### **Assumptions Used in Arriving at Fiscal Estimate**

- 1. Assume the nature of these signs raises the need for monitoring sign operation to assure the signs are operated per regulation and the light levels are effectively controlled.
- 2. Depending on the availability of electronic data on sign operation or lack thereof, the cost to the department may be as follows: Assume the department would monitor sign operation quarterly. Assume there would be 15 variable message signs initially (this number would be expected to grow over time) and it would require an outdoor advertising coordinator 4 hours per quarter per sign to monitor. Thus 15 signs x 4 hours per sign/quarter x 4 quarters/year= 240 person hours/year. The cost per hour for the sign coordinator (salary, fringe, travel costs)would be \$50/hour. Therefore, the cost per year would be 240 person hours/year x \$50/hour= \$12,000/year.
- 3. Assume the department can bill these monitoring costs back to the outdoor advertisers.
- 4. Not included in these assumptions are other potential costs to the department. The department has reason to acquire signs along highway rights of way to complete highway projects and thus would be affected by these higher value devices when an acquisition is necessary. In addition, the department incurs risk associated with regulatory decisions that occasionally require purchase or relocation of a sign. Again, these more costly signs would increase the risk potential for additional costs to the department.

#### **Long-Range Fiscal Implications**

Since the department assumes it can bill the outdoor advertisers for monitoring of these signs, the effect could be revenue neutral. This does not include the possible additional costs to the department if it has to acquire some of these signs due to regulatory decisions or due to highway projects. These possible costs are also not included in the attached worksheet.

### Fiscal Estimate Worksheet - 2005 Session

Detailed Estimate of Annual Fiscal Effect

	Original		Updated		Corrected		Supplemental	
LRB	Number	nber 05-4441/1 Introduction Number AB-985						
Multip aid pri	imary highway	ys and grantin	ng rule-makin	ng authority	'		rstate and federal-	
	I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):							
II. Anı	nualized Cost	ts:			Annualized Fi	iscal Impa	act on funds from:	
	*****				Increased Cost	is	Decreased Costs	
<del></del>	ate Costs by (							
<del></del>	te Operations		d Fringes		\$12,00	0		
	E Position Cha							
	te Operations	- Other Costs	S		***************************************			
	al Assistance							
$\vdash$	s to Individuals		·····					
	OTAL State (				\$12,00	00		
	ate Costs by S	Source of Fu	ınds					
GPI								
FEC								
<u> </u>	O/PRS							
SEG/SEG-S			12,000	0				
	ate Revenues lues (e.g., tax							
					Increased Re	_	Decreased Rev	
	R Taxes				\$	Ď	\$	
<del></del>	R Earned							
FEC								
	O/PRS							
	G/SEG-S				12,000			
П	OTAL State F				\$12,000 \$			
			VET ANNUA	LIZED FISC	CAL IMPACT			
					State		Local	
	NET CHANGE IN COSTS			\$12,000	<del></del>	\$		
NET C	CHANGE IN R	EVENUE			\$12,000	סן	\$	
Agend	cy/Prepared E	Зу	1	Authorized	d Signature		Date	
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