

## Fiscal Estimate - 2005 Session

Original     
  Updated     
  Corrected     
  Supplemental

<b>LRB Number</b> <b>05-2202/1</b>	<b>Introduction Number</b> <b>SB-209</b>
<b>Subject</b>	
Special plates on a blaze orange background related to hunting and fishing	
<b>Fiscal Effect</b>	
<b>State:</b>	
<input type="checkbox"/> No State Fiscal Effect <input type="checkbox"/> Indeterminate	
<input type="checkbox"/> Increase Existing Appropriations <input checked="" type="checkbox"/> Increase Existing Revenues <input type="checkbox"/> Increase Costs - May be possible to absorb within agency's budget	
<input type="checkbox"/> Decrease Existing Appropriations <input type="checkbox"/> Decrease Existing Revenues <input type="checkbox"/> Yes <input type="checkbox"/> No	
<input type="checkbox"/> Create New Appropriations <input type="checkbox"/> Decrease Costs	
<b>Local:</b>	
<input type="checkbox"/> No Local Government Costs <input type="checkbox"/> Indeterminate	
1. <input type="checkbox"/> Increase Costs      3. <input type="checkbox"/> Increase Revenue                      5. Types of Local Government Units Affected	
<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory <input type="checkbox"/> Towns <input type="checkbox"/> Village <input type="checkbox"/> Cities	
2. <input type="checkbox"/> Decrease Costs      4. <input type="checkbox"/> Decrease Revenue <input type="checkbox"/> Counties <input type="checkbox"/> Others	
<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory <input type="checkbox"/> School Districts <input type="checkbox"/> WTCS Districts	
<b>Fund Sources Affected</b>	
<input type="checkbox"/> GPR <input type="checkbox"/> FED <input type="checkbox"/> PRO <input type="checkbox"/> PRS <input checked="" type="checkbox"/> SEG <input type="checkbox"/> SEGS	
<b>Affected Ch. 20 Appropriations</b>	
<b>Agency/Prepared By</b>	
DNR/ Joe Polasek (608) 266-2794	
<b>Authorized Signature</b>	
Joe Polasek (608) 266-2794	
<b>Date</b>	
6/30/2005	

**Fiscal Estimate Narratives**  
**DNR 6/30/2005**

LRB Number	<b>05-2202/1</b>	Introduction Number	<b>SB-209</b>	Estimate Type	<b>Original</b>
<b>Subject</b>					
Special plates on a blaze orange background related to hunting and fishing					

**Assumptions Used in Arriving at Fiscal Estimate**

Bill Summary: This bill establishes an authorized special group specifically enumerated in state law for persons interested in obtaining special distinguishing vehicle registration plates expressing their enthusiasm for hunting and fishing for sport and recreation in this state. The bill provides that in addition to the regular vehicle registration fee, special group members are required to pay a \$15 fee for issuance or reissuance of the special plates and an additional \$15 annual fee that is deposited in the conservation fund to be used by the Department for the management of the fish and wildlife resources of this state. The bill provides that the coloring of the special group plates must include a bright orange background and black identifying numbers or letters. The bill exempts these special plates from the current requirement that most vehicle registration plates be re-designed every seven years.

Fiscal Estimate: It is estimated that the fiscal impacts associated with the bill will be a net increase in revenue to the Department of \$175,000. More assumption detail follows.

Currently, Wisconsin has nearly 75 special group license plates, of which 5 are "fund-raising" license plates. For the last three fiscal years, the Endangered Resources plate generated an average of \$606,100 (24,244 plates @\$25 each); the Green Bay Packer plate generated an average of \$361,100 (14,444 plates @ \$25); the Celebrate Children plate generated an average of \$282,580 (14,129 plates at \$20 each); the UW System campuses plate generated an average of \$144,900 (7,245 plates @ \$20 each); and the Ducks Unlimited plate generated an average of \$34,900 (1,396 plates @ \$25 each). Annual revenue for the Endangered Resources plate has been declining over the last 3 years, from \$626,220 in FY 02 to \$584,861 in FY 04. Revenue for the other 4 plates has increased over the last 3 years.

It is assumed for this estimate that revenue generated by a new plate would be somewhere between the Ducks Unlimited plate and the Endangered Resources plate, averaging plate sales similar to the Green Bay Packer plate. Based on this assumption, it is estimated that the new hunting and fishing license plate would have annual average sales of 14,000 plates per year. At 14,000 plates per year, revenue generated would be an estimated \$210,000.

It is also assumed that an estimated 10% of the new hunting and fishing license plates sold would be purchasers switching from the Endangered Resources plate to the new plate, resulting in reduced revenue from the Endangered Resources plate of \$35,000 annually (1,400 plates @ \$25 each). This is based on the assumption that the license plates would appeal to a cross section of purchasers with similar interests in natural resources.

Net revenue to the Department is estimated to be \$175,000, with an increase of \$210,000 to the Fish & Wildlife account of the Conservation Fund, and a decrease of \$35,000 to the Endangered Resources account.

Note: additional considerations that influenced this estimate: a) it is assumed that most hunters and anglers would not feel compelled to purchase a plate to support hunting and fishing programs because they already provide financial support through license purchases; and b), information from the Department of Transportation indicates that in their opinion, the market for new special group plates is nearly saturated, as evidenced by the relatively low interest in the most recent fund-raising plates.

**Long-Range Fiscal Implications**

## Fiscal Estimate Worksheet - 2005 Session

Detailed Estimate of Annual Fiscal Effect

Original     
  Updated     
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<b>LRB Number 05-2202/1</b>		<b>Introduction Number SB-209</b>	
<b>Subject</b>			
Special plates on a blaze orange background related to hunting and fishing			
<b>I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):</b>			
<b>II. Annualized Costs:</b>		<b>Annualized Fiscal Impact on funds from:</b>	
		Increased Costs	Decreased Costs
<b>A. State Costs by Category</b>			
State Operations - Salaries and Fringes		\$	
(FTE Position Changes)			
State Operations - Other Costs			
Local Assistance			
Aids to Individuals or Organizations			
<b>TOTAL State Costs by Category</b>		<b>\$</b>	<b>\$</b>
<b>B. State Costs by Source of Funds</b>			
GPR			
FED			
PRO/PRS			
SEG/SEG-S			
<b>III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)</b>			
		Increased Rev	Decreased Rev
GPR Taxes		\$	\$
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S		210,000	-35,000
<b>TOTAL State Revenues</b>		<b>\$210,000</b>	<b>-\$35,000</b>
<b>NET ANNUALIZED FISCAL IMPACT</b>			
		State	Local
NET CHANGE IN COSTS		\$	\$
NET CHANGE IN REVENUE		\$175,000	\$
<b>Agency/Prepared By</b>		<b>Authorized Signature</b>	<b>Date</b>
DNR/ Joe Polasek (608) 266-2794		Joe Polasek (608) 266-2794	6/30/2005