

Fiscal Estimate - 2005 Session

Original
 Updated
 Corrected
 Supplemental

LRB Number 05-2553/1	Introduction Number SB-282
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Subject
 Special plates for Wisconsin Women's Health Foundation, Inc

Fiscal Effect

State:

<input type="checkbox"/> No State Fiscal Effect	<input checked="" type="checkbox"/> Increase Existing Revenues	<input checked="" type="checkbox"/> Increase Costs - May be possible to absorb within agency's budget
<input type="checkbox"/> Indeterminate	<input type="checkbox"/> Decrease Existing Revenues	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<input checked="" type="checkbox"/> Increase Existing Appropriations		<input type="checkbox"/> Decrease Costs
<input type="checkbox"/> Decrease Existing Appropriations		
<input type="checkbox"/> Create New Appropriations		

Local:

<input type="checkbox"/> No Local Government Costs		
<input type="checkbox"/> Indeterminate		
1. <input type="checkbox"/> Increase Costs	3. <input type="checkbox"/> Increase Revenue	5. Types of Local Government Units Affected <input type="checkbox"/> Towns <input type="checkbox"/> Village <input type="checkbox"/> Cities <input type="checkbox"/> Counties <input type="checkbox"/> Others <input type="checkbox"/> School Districts <input type="checkbox"/> WTCS Districts
<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	
2. <input type="checkbox"/> Decrease Costs	4. <input type="checkbox"/> Decrease Revenue	
<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	

Fund Sources Affected	Affected Ch. 20 Appropriations
<input type="checkbox"/> GPR <input type="checkbox"/> FED <input type="checkbox"/> PRO <input type="checkbox"/> PRS <input checked="" type="checkbox"/> SEG <input type="checkbox"/> SEGS 20.395(5)(cq)	

Agency/Prepared By DOT/ Carson Frazier (608) 266-7857	Authorized Signature Julie Johnson (608) 267-3703	Date 8/30/2005
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Fiscal Estimate Narratives

DOT 8/30/2005

LRB Number	05-2553/1	Introduction Number	SB-282	Estimate Type	Original
Subject					
Special plates for Wisconsin Women's Health Foundation, Inc					

Assumptions Used in Arriving at Fiscal Estimate

PROVISIONS OF THE BILL

This bill establishes a special license plate to raise funds for the Wisconsin Women's Health Foundation, Inc. The bill requires an annual contribution amount of \$25 in addition to regular registration fee. This plate would also be subject to current law requiring a \$15 issuance or reissuance fee.

The bill directs that the first \$27,600 of contributions would be retained in the Transportation Fund, and after that, contributions would be given to the Wisconsin Women's Health Foundation, Inc. The bill makes a one-time appropriation to the DMV appropriation of \$27,600 for start-up expenditures.

The bill requires that DOT enter into an agreement with the Wisconsin Women's Health Foundation, Inc., to give DOT use of any trademark without fee, and governs payments to and reporting by the Wisconsin Women's Health Foundation, Inc.

FISCAL ESTIMATE

Volume:

In DMV's experience, special plate sales are strongest in the first year the plate is available, and decline significantly after that. Also, as more choices for special plates are available, the market for any one type of special plate is limited.

First-year plate sales have varied widely. The Endangered Resources plate sold 13,000 in its first year and the Green Bay Packer plate sold 8,357 (compared to the Packers' estimate of 40,000 plates in the first year, and with aggressive marketing). On the other hand, Celebrate Children plates sold 2,200 in the first year. University plates for all campuses combined sold 900 the first year. Ducks Unlimited sold 985 (compared to DU's estimate of 10,000 plates in the first year, and with aggressive marketing).

DMV estimates that perhaps 500 of the proposed plates might be sold the first year. Subsequently, sales would decline to perhaps 20 – 25 per year.

One-time cost and revenue:

Total one-time cost is \$35,600. One-time appropriation is \$27,600. This leaves a cost of \$8,000, which DMV cannot absorb within its current budget. While the Transportation Fund would receive increased revenue of \$7,500 in the first year, this amount is not appropriated into DMV's appropriation, instead remaining in the balance of the Transportation Fund.

The costs are as follows:

1. Before any plates can be issued, DMV would incur a cost of \$27,600, for data processing modifications and plate design. The bill makes a one-time appropriation to DMV of \$27,600, which offsets this cost. The bill directs that the first \$27,600 in contributions be retained in the Transportation Fund. It may require more than one year for contributions to equal \$27,600 – if 500 plates are sold the first year, contributions of \$12,500 would be received.

2. In the first year, DMV would incur a cost of \$8,000 to process and issue 500 plates. The Transportation Fund would receive increased revenue of \$7,500 from issuance fees. While this revenue is intended to partially offset DMV costs, it is not appropriated into the DMV appropriation, instead remaining in the balance of the Transportation Fund. DMV cannot absorb this cost within its current budget.

Ongoing annual cost and revenue:

After the first year of plate sales, DMV would be able to absorb the ongoing cost of about \$320-\$400 per year. The Transportation Fund would experience a revenue increase of \$300-375 per year.

Long-Range Fiscal Implications

Fiscal Estimate Worksheet - 2005 Session

Detailed Estimate of Annual Fiscal Effect

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Subject			
Special plates for Wisconsin Women's Health Foundation, Inc			
I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):			
Total one-time cost is \$35,600. One-time appropriation is \$27,600. This leaves a cost of \$8,000, which DMV cannot absorb within its current budget. While the Transportation Fund would receive increased revenue of \$7,500 in the first year, this amount is not appropriated into DMV's appropriation, instead remaining in the balance of the Transportation Fund.			
II. Annualized Costs:		Annualized Fiscal Impact on funds from:	
		Increased Costs	Decreased Costs
A. State Costs by Category			
State Operations - Salaries and Fringes		\$	
(FTE Position Changes)			
State Operations - Other Costs			
Local Assistance			
Aids to Individuals or Organizations			
TOTAL State Costs by Category		\$	\$
B. State Costs by Source of Funds			
GPR			
FED			
PRO/PRS			
SEG/SEG-S			
III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)			
		Increased Rev	Decreased Rev
GPR Taxes		\$	\$
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S			
TOTAL State Revenues		\$	\$
NET ANNUALIZED FISCAL IMPACT			
		State	Local
NET CHANGE IN COSTS		\$negligible	\$
NET CHANGE IN REVENUE		\$negligible	\$

Agency/Prepared By

DOT/ Carson Frazier (608) 266-7857

Authorized Signature

Julie Johnson (608) 267-3703

Date

8/30/2005