



## Fiscal Estimate Narratives

DATCP 3/1/2006

LRB Number	05-4753/1	Introduction Number	SB-636	Estimate Type	Original
<b>Description</b> Creating a family and school communications protection registry, providing an exemption from emergency rule-making procedures, granting rule-making authority, making appropriations, and providing a penalty					

### Assumptions Used in Arriving at Fiscal Estimate

The bill requires the DATCP to create a family and school communications protection registry. A parent, guardian, or legal custodian of a minor may request that DATCP include in the registry an electronic mail address, a wireless telephone number, or certain other electronic contact information (contact points) that pertain to the person making the request or to the minor. The bill would prohibit sending restricted messages to a contact point that has been registered for more than 30 days. The bill would also permit an administrator or a school or state institution that primarily serves minors to register an Internet domain name associated with the school or institution, if a minor may obtain an electronic mail address that contains the domain name.

Under the bill DATCP must charge a fee for the verification procedure not to exceed one-half of one cent for each contact point processed. Eighty percent of these fees collected are appropriated to DATCP for the administration and enforcement of the registry.

According to the 2005-2006 Wisconsin Blue Book, Wisconsin has approximately 1 million school aged children who would be eligible to register a contact point. It is assumed that each minor would have access to at least two contact points, which would result in over 2 million registrations.

Based on these assumptions, DATCP would need 2 Consumer Protection Investigators to administer and enforce this law at a cost of \$124,400. In addition to the FTEs, DATCP would require start up costs of \$120,000, GPR. These start up costs include hiring 1 FTE for one-year to establish and publicize the registry and to contract with a third party to create and operate the verification procedure and the reporting mechanism. It is known that there are some third party contractors who have zero start-up costs and take an annual percentage of the fees charged for "scrubbing" solicitors' lists. We estimate those costs to be about \$30,000.

The bill also requires DATCP to promulgate rules establishing a procedure by which a person who wishes to send a restricted message to a contact point may verify that the contact point is not a registered contact point or an electronic mail address that contains a registered domain name. The one-year FTE would also be responsible for the additional work that comes with drafting a rule.

These costs would eventually be offset by program revenue generated by processing solicitors' lists to remove registered contact points. Based on very limited information from other states, it is assumed that approximately 10 lists will be "scrubbed" on a monthly basis. If the average list contains 250,000 contacts, this activity should generate \$150,000 annually in program revenue, thus covering the cost of 2 FTEs to run the program and the third party contract expenses.

### Long-Range Fiscal Implications

Over the long range, the revenue generated from solicitors' "scrubbing" their lists should cover the costs associated with 2 FTEs to run the program.

## Fiscal Estimate Worksheet - 2005 Session

Detailed Estimate of Annual Fiscal Effect

Original     
  Updated     
  Corrected     
  Supplemental

<b>LRB Number 05-4753/1</b>		<b>Introduction Number SB-636</b>	
<b>Description</b> Creating a family and school communications protection registry, providing an exemption from emergency rule-making procedures, granting rule-making authority, making appropriations, and providing a penalty			
<b>I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):</b>  one time costs (for 2 FTEs), office setup, computer, telephone service, supplies = \$20,000. one time costs (for 1 FTE for one-year) for rule development and establishing & publicizing the registry as well as contracting with a third party = \$72,200. one time costs for establishing and publicizing the registry + \$27,800. Total one time costs = \$120,000, GPR.			
<b>II. Annualized Costs:</b>		<b>Annualized Fiscal Impact on funds from:</b>	
		Increased Costs	Decreased Costs
<b>A. State Costs by Category</b>			
State Operations - Salaries and Fringes		\$99,400	
(FTE Position Changes)		(2.0 FTE)	
State Operations - Other Costs		50,600	
Local Assistance			
Aids to Individuals or Organizations			
<b>TOTAL State Costs by Category</b>		<b>\$150,000</b>	<b>\$</b>
<b>B. State Costs by Source of Funds</b>			
GPR			
FED			
PRO/PRS		150,000	
SEG/SEG-S			
<b>III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)</b>			
		Increased Rev	Decreased Rev
GPR Taxes		\$	\$
GPR Earned			
FED			
PRO/PRS		150,000	
SEG/SEG-S			
<b>TOTAL State Revenues</b>		<b>\$150,000</b>	<b>\$</b>
<b>NET ANNUALIZED FISCAL IMPACT</b>			
		State	Local
NET CHANGE IN COSTS		\$150,000	\$
NET CHANGE IN REVENUE		\$150,000	\$
<b>Agency/Prepared By</b>			
DATCP/ Michelle Reinen (608) 224-5160		<b>Authorized Signature</b>	
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<b>Date</b>			
			3/1/2006