

WISCONSIN STATE
LEGISLATURE
COMMITTEE HEARING
RECORDS

2005-06

(sessio
(Assembly, Senate or Joint)

Committee on
Education
(SC-Ed)

File Naming Example:

Record of Comm. Proceedings ... RCP
➤ 05hr_AC-Ed_RCP_pt01a
➤ 05hr_AC-Ed_RCP_pt01b
➤ 05hr_AC-Ed_RCP_pt02

Published Documents

➤ Committee Hearings ... CH (Public Hearing Announcements)

➤ **

➤ Committee Reports ... CR

➤ **

➤ Executive Sessions ... ES

➤ **

➤ Record of Comm. Proceedings ... RCP

➤ **

Information Collected For Or
Against Proposal

➤ Appointments ... Appt

➤ **

➤ Clearinghouse Rules ... CRule

**

➤ Hearing Records ... HR (bills and resolutions)

➤ **05hr_sb0377_SC-Ed_pt01**

➤ Miscellaneous ... Misc

➤ **

November 4, 2005

VIA: HAND DELIVERED BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South - State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Sheila Harsdorf
Senate Education Committee
Room 131 South - State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Jon Erpenbach
Senate Education Committee
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Senator Glenn Grothman
Senate Education Committee
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Senator Alberta Darling
Senate Education Committee
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Senator Robert Jauch
Senate Education Committee
Room 130 South - State Capitol
Post Office Box 7882
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Senator Dave Hansen
Senate Education Committee
Room 319 South - State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

RE: The International Academy: Madison Campus

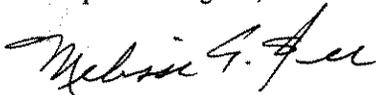
Distinguished Senators of the Senate Education Committee:

As a founding member, it is my great pleasure to respectfully submit the enclosed letters of recommendation for the formation of The International Academy: Madison Campus. We - a unified group of business leaders and educators who are deeply dedicated to public education - have designed The International Academy: Madison Campus to be sponsored by The University of Wisconsin System. Senator Alberta Darling and Representative Leah Vukmir have co-sponsored bills (enclosed) currently in the Senate and Assembly that will allow The Madison Campus to open as a public school choice for students in Dane County. We hereby formally request the support of the Senate Education Committee and ask for your help to pass Senate Bill 377. We are thrilled for this university-international-business education choice to be formed. The community support we have is truly incredible and continues to grow.

Our directive is to create a comprehensive K-12 education experience through an independent public charter school with a rigorous academic program, global alliances and community-based business partnerships. The International Academy: Madison Campus sponsored by the University of Wisconsin System is a logical and powerful strategic partner. Bill Linton, Chairman of Promega Corporation, has deep roots in education. Bill's father and grandfather were educators in Korea, which is currently one of the highest ranking countries in K-12 academic performance. Bill has education success, international business attainment, and established relationships to share with our school. Jeff Rotsch, a UW-Madison Alumni, is an important member of our design team and has shared his insight and advice from a global marketing perspective as the Executive Vice President of Worldwide Sales for General Mills. Herb Walberg is a national member of our design team who was recently appointed by President Bush to the National Board of Education Sciences and has written more than 55 books on public education (bio enclosed). The UW-Madison School of Business – Center for International Business Education and Research (CIBER) has formally endorsed our school and will be involved in its development along with many others. **As extremely important education policy-makers for the State of Wisconsin, your support is crucial to the formation of The International Academy: Madison Campus.**

We look forward to discussing The International Academy: Madison Campus with each of you, at your convenience. Thank you for your consideration.

Best personal regards,



Melissa E. Wee

Enclosures

CC: Dr. Ashley G. Anderson, Physicians Plus Insurance Corporation (w/o encl.)
Scott Bukolt, The Douglas Stewart Co, Inc. (w/o encl.)
Dr. Brad Byce, First Choice Dental Group (w/o encl.)
Dean Cady (w/o encl.)
Brian Cook, former President Famous Footwear (w/o encl.)
John Correll, Trees on Wheels (w/o encl.)
Senator Alberta Darling (w/o encl.)
Greg Dombrowski, Johnson Bank (w/o encl.)
Jim Downing, Badgerland Supply, Inc. (w/o encl.)
Brad Duesler, Food Concepts, Inc. (w/o encl.)
Randy Dunham, UW-Madison, Center for International Business Education and Research (w/o encl.)
Shawn Harper, Harper Fritsch Studios Inc. (w/o encl.)
Susan Huber Miller, UW-Madison, Center for International Business Education and Research (w/o encl.)
Dr. Jane Jung, Lapham Elementary (w/o encl.)
William A. Linton, Promega Corporation (w/o encl.)
Mary Martinson, Whitney Hair and Wellness (w/o encl.)
Kip E. Pendleton, Agristar Global Networks, Ltd. (w/o encl.)
Tom Petri (w/o encl.)
Kevin P. Reilly, President University of Wisconsin System (w/ encl.)
Dale Roskom, Barclays Bank (w/o encl.)
Jeffrey J. Rotsch, General Mills (w/o encl.)
Tom Shipley, former President Edgewood High School (w/o encl.)
Dr. Sara Tarver, University of Wisconsin – Madison (w/o encl.)
Representative Leah Vukmir (w/o encl.)
Dr. Herbert J. Walberg, Presidential Appointment National Society of Educational Sciences (w/o encl.)
David G. Walsh, President Board of Regents (w/ encl.)
Scott Woodward, Coated Metals Group, Inc. (w/o encl.)

Department of Surgery
Division of Otolaryngology –
Head and Neck Surgery
1 S. Park Street, 6th Floor
Madison, WI 53715
608.287.2500

Ashley G. Anderson, MD, FACS
Michael E. Becker, MD, FACS
William W. Finch, MD, FACS
Judith N. Green, MD, FACS

Elizabeth A. Sisk, MD
Paul Staskowski, MD
Alexis M. Austin, PA-C
Connie Westphal, NP

October 19, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

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Senator Glenn Grothman
Senate Education Committee
Room 120 South – State Capitol
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RE: The International Academy: Madison Campus

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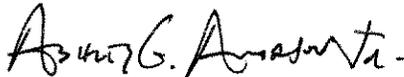
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The International Academy: Madison Campus plans to open in 2007-08 to serve 700 students K-8, and expand to serve 1400 students K-12 in 2008-09. We have the support of many parents, teachers, businesses, and community leaders and the excitement continues to grow. The International Academy will minimally impact any single school district because Dane County has 15 school districts that served over 64,027 students in the 2004 school year. The International Academy would only serve 1400 of those students. The strategic alliance is prudent, sound, and very exciting. I am glad to be part of it and look forward to its success.

I am available to further discuss The International Academy: Madison Campus and will do whatever I can help make this a public education choice for Dane County. Thank you for your consideration.

Sincerely,

Handwritten signature of Ashley G. Anderson Jr. in black ink.

Ashley G. Anderson Jr., MD, MS
Clinical Professor
UW Division of Otolaryngology
Chairman of the Board
Physicians Plus Insurance Corporation

October 19, 2005

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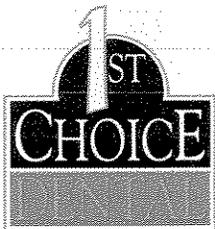
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I am available to further discuss The International Academy: Madison Campus and will do whatever I can help make this a public education choice for Dane County. Thank you for your consideration.

Sincerely,



Scott Bukolt
President and COO
The Douglas Stewart Co, Inc.



CARE, COMFORT, CONVENIENCE

November 1, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

CAMPUS
1050 REGENT STREET
MADISON, WI 53715
608-256-0671

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Alberta Darling
Senate Education Committee
Room 316 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7887

DOWNTOWN
621 SOUTH PARK STREET
MADISON, WI 53715
608-251-3535

Senator Sheila Harsdorf
Senate Education Committee
Room 131 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Robert Jauch
Senate Education Committee
Room 130 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

EAST
258 CORPORATE DRIVE,
SUITE 201
MADISON, WI 53714
608-249-9141

Senator Jon Erpenbach
Senate Education Committee
Room 19 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Dave Hansen
Senate Education Committee
Room 319 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

FITCHBURG
5950 SEMINOLE CENTRE COURT,
SUITE 120
FITCHBURG, WI 53711
608-273-6500

Senator Glenn Grothman
Senate Education Committee
Room 120 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

RE: The International Academy: Madison Campus

Dear Senators of the Senate Education Committee:

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WEST
138 JUNCTION ROAD
MADISON, WI 53717
608-833-1100

VERONA
927 NORTH MAIN STREET
VERONA, WI 53593
608-227-7777

MIDDLETON
7780 ELMWOOD AVENUE,
SUITE 108
MIDDLETON, WI 53562
608-836-1020

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I am available to further discuss The International Academy: Madison Campus and will do whatever I can to help make this a public education choice for Dane County. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Brad Byce". The signature is fluid and cursive, with a large initial "B".

Dr. Brad Byce
President
First Choice Dental Group

Brian Cook Consulting

14 W. Mifflin Street
Madison, WI 53703
608-268-0175

October 24, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

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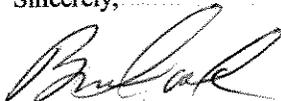
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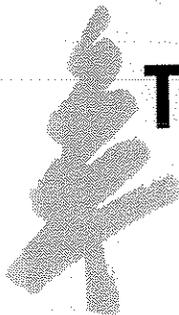
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Please help make this a public education choice for Dane County. Thank you for your consideration.

Sincerely,



Brian Cook
Former President
Famous Footwear



TREES ON WHEELS

3290 Elvehjem Road
Mc Farland, WI 53558
(608) 838-3290

October 31, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

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Sincerely,

A handwritten signature in black ink, appearing to read "John Correll". The signature is fluid and cursive, with the first name "John" being more prominent than the last name "Correll".

John Correll
Owner
Trees on Wheels



JOHNSON BANK®

Member Johnson Financial Group

October 19, 2005

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Chairman of the Senate Education Committee
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JOHNSON BANK

5133 W. TERRACE DRIVE P.O. BOX 8636 MADISON, WI 53708 PHONE: 608.249.7800 FAX: 608.249.7830
525 JUNCTION ROAD MADISON, WI 53717 PHONE: 608.245.6510 FAX: 608.245.6575

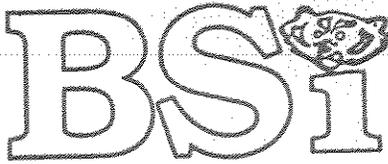
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Thank you for your consideration.

Sincerely,

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Greg Dombrowski
President
Johnson Bank



Badgerland Supply, Inc.

PO. Box 259066 • Madison, WI 53725-9066 • 608-274-6630 • FAX 608-274-6359

October 31, 2005

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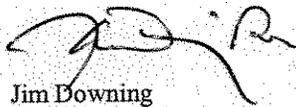
Locations in:

Madison, WI.....	608-274-6630	Janesville, WI.....	608-754-5858	Cherry Valley, IL.....	815-332-4124
Fond du Lac, WI.....	920-923-0666	Green Bay, WI.....	920-965-1924	Hartland, WI.....	262-367-5280

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I am available to further discuss The International Academy: Madison Campus and will do whatever I can to help make this a public education choice for Dane County. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Jim Downing", written over a light gray grid background.

Jim Downing
President
Badgerland Supply, Inc.

October 20, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Sheila Harsdorf
Senate Education Committee
Room 131 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Jon Erpenbach
Senate Education Committee
Room 19 South – State Capitol
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Senator Glenn Grothman
Senate Education Committee
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Senator Alberta Darling
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Room 316 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7887

Senator Robert Jauch
Senate Education Committee
Room 130 South – State Capitol
Post Office Box 7882
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Senator Dave Hansen
Senate Education Committee
Room 319 South – State Capitol
Post Office Box 7882
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RE: The International Academy: Madison Campus

Dear Senators of the Senate Education Committee:

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8551 research way
suite 130
middleton, wi 53562
phone 800-419-9324
fax 608-831-2257

[www. foodconcepts.net](http://www.foodconcepts.net)

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I am available to further discuss The International Academy: Madison Campus and will do whatever I can to help make this a public education choice for Dane County. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Brad Duesler', with a long horizontal line extending to the right.

Brad Duesler
President & CEO
Food Concepts, Inc.



October 24, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Alberta Darling
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School of Business
CIBER/International Programs

2266 Grainger Hall University of Wisconsin–Madison 975 University Avenue Madison, Wisconsin 53706–1323
CIBER 608/263–7682 International Programs 608/262–9037 Fax: 608/263–0477 www.bus.wisc.edu/ciber

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Sincerely,



Susan Huber Miller
Managing Director, CIBER



Randy Dunham
Director of Executive MBA Program & Entrepreneurial Activities
Faculty Director, CIBER



November 2, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Sheila Harsdorf
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Sincerely,

A handwritten signature in cursive script that reads "Shawn P. Harper". The signature is written in dark ink and is positioned above the typed name.

Shawn Harper
President
Harper Fritsch Studios Inc.

Jane Jung
2246 Fox Avenue
Madison, Wisconsin 53711
(608) 256-5055

November 1, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Alberta Darling
Senate Education Committee
Room 316 South – State Capitol
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Senator Glenn Grothman
Senate Education Committee
Room 120 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

RE: The International Academy: Madison Campus

Dear Senators of the Senate Education Committee:

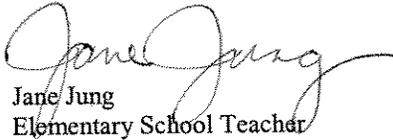
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I am available to further discuss The International Academy: Madison Campus and will do whatever I can to help make this a public education choice for Dane County. Thank you for your consideration.

Sincerely,



Jane Jung
Elementary School Teacher



October 21, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Alberta Darling
Senate Education Committee
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Madison, Wisconsin 53707-7882

Senator Glenn Grothman
Senate Education Committee
Room 120 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

RE: The International Academy: Madison Campus

Dear Senators of the Senate Education Committee:

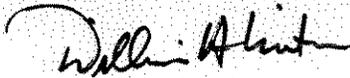
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I am pleased to lend my support to this unique and valuable public education choice for Dane County. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "William A. Linton". The signature is fluid and cursive, with a large initial "W" and "L".

William A. Linton
Chairman and CEO
Promega Corporation

Direct Line:

Direct Facsimile:



1234 Pavilion Drive Northampton NN4 7SC
Barclaycard Main Reception: 01604 234234

October 19, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Alberta Darling
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Barclays Bank PLC.

Barclays Bank is authorised and regulated by the FSA.

Registered in England. Registered No: 1026167. Registered Office: 54 Lombard Street, London EC3P 3AH.

Please note that with effect from 31st May 2005 our Registered Office will move to 1 Churchill Place, London E14 5HP.

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Sincerely,

A handwritten signature in black ink, appearing to read "Dale Roskom". The signature is fluid and cursive, with a large initial "D" and "R".

Dale Roskom
Chief Credit Officer
Barclaycard, Barclays Bank
Northampton, England

Direct: +44 1604 256 832
Email: dale.roskom@barclaycard.co.uk

*Tom Shipley
22 Shea Court
Madison, Wisconsin 53717
(608) 831-7019*

October 20, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Alberta Darling
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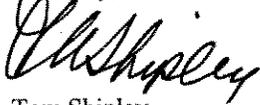
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Sincerely,

A handwritten signature in black ink, appearing to read "Tom Shipley". The signature is written in a cursive, flowing style.

Tom Shipley
Former President
Edgewood High School

Sara G. Tarver, Ph.D.
Professor, University of Wisconsin-Madison
Effective Instruction Consultant
2002 Jefferson Street
Madison, Wisconsin 53711
Home Telephone: 608-255-9895
Work Telephone: 608-255-9895
Email: tarver@education.wisc.edu

November 2, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

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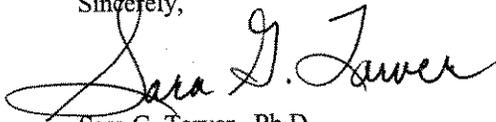
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Sincerely,

A handwritten signature in cursive script that reads "Sara G. Tarver". The signature is written in black ink and is positioned above the printed name.

Sara G. Tarver, Ph.D.

Professor

University of Wisconsin-Madison

UNIVERSITY OF ILLINOIS
AT CHICAGO

Educational Psychology (MC 147)
College of Education
1040 West Harrison Street
Chicago, Illinois 60607-7133

October 19, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
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I have been working to improve U.S. education for more than 40 years. My work with national and international professional organizations, the U.S. government and governments of other countries, and

UIC

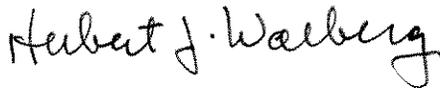
foundations such as the National Science Foundation is summarized in the brief biography that is attached to this letter. Recently, President George W. Bush appointed me as a founding member of the National Board of Education Sciences, which oversees education research supported by the U.S. Department of Education. Formerly, I taught at Harvard University and the University of Illinois at Chicago. At the present time, I am a Distinguished Visiting Fellow at Stanford University. I have written or edited more than 55 books that address a variety of topics related to educational testing and evaluation, effective educational practice, education in Japan, and educational standards and accountability. I believe that the results of my work have impacted education policy and practice in important ways. I am confident and deeply supportive of the strong foundations that The International Academy has established to achieve World Class results in education.

On October 12, 2005, Senator Alberta Darling and Representative Leah Vukmir formally introduced to the senate and the house companion bills that would change Wisconsin law to allow the formation and opening of The International Academy: Madison Campus as a public school. Our mission is to create a comprehensive education experience through an independent public charter school with a rigorous academic program, global alliances, and community based business partnerships. We believe that The International Academy, sponsored by the University of Wisconsin System, will help our children take the next step to the university level to prepare them to successfully compete with other industrialized nations in an increasingly competitive global marketplace. We ask for your support to help us shape this strategic and powerful alliance with the University of Wisconsin System for the direct benefit of the children in Dane County.

I urge you to support the opening of the Madison Campus--in the 2007-2008 school year--to be established as a model for education excellence. This school will be an example of the type of schools that are needed to promote economic growth in the State of Wisconsin and our country as a whole.

I am available to further discuss The International Academy: Madison Campus and will do whatever I can help make this a public education choice for Dane County. Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Herbert J. Walberg". The signature is written in dark ink and is positioned above the printed name.

Herbert Walberg

Enclosure



October 31, 2005

VIA: HAND DELIVERED UNDER SEPARATE COVER BY MELISSA WEE

Senator Luther Olsen
Chairman of the Senate Education Committee
Room 5 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Alberta Darling
Senate Education Committee
Room 316 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7887

Senator Sheila Harsdorf
Senate Education Committee
Room 131 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Robert Jauch
Senate Education Committee
Room 130 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Jon Erpenbach
Senate Education Committee
Room 19 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Dave Hansen
Senate Education Committee
Room 319 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

Senator Glenn Grothman
Senate Education Committee
Room 120 South – State Capitol
Post Office Box 7882
Madison, Wisconsin 53707-7882

RE: The International Academy: Madison Campus

Dear Senators of the Senate Education Committee:

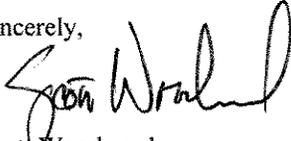
We, a group of business leaders and educators who are deeply dedicated to public education, have been working on the development of an international charter school to serve students in Dane County and we find the University of Wisconsin System to be the logical strategic sponsor. I write to you today to express my strong support for The International Academy: Madison Campus and to ask each of you for your support.

On October 12, 2005, Senator Alberta Darling and Representative Leah Vukmir formally introduced to the Senate and the Assembly companion bills that would change Wisconsin law to allow the formation and opening of The International Academy: Madison Campus as a public school. Our mission is to create a comprehensive education experience through an independent public charter school with a rigorous academic program, global alliances, and community based business partnerships. We believe that The International Academy, sponsored by the University of Wisconsin System, will help our children take the next step to the university level to prepare them to successfully compete with other industrialized nations in an increasingly competitive global marketplace. We ask for your support to help us shape this strategic and powerful alliance with the University of Wisconsin System for the direct benefit of our children in Dane County.

The International Academy: Madison Campus plans to open in 2007-08 to serve 700 students K-8, and expand to serve 1400 students K-12 in 2008-09. We have the support of many parents, teachers, businesses, and community leaders and the excitement continues to grow. The International Academy will minimally impact any single school district because Dane County has 15 school districts that served over 64,027 students in the 2004 school year. The International Academy would only serve 1400 of those students. The strategic alliance is prudent, sound, and very exciting. I am glad to be part of it and look forward to its success.

I am available to further discuss The International Academy: Madison Campus and will do whatever I can to help make this a public education choice for Dane County. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Scott Woodward". The signature is written in a cursive style with a large, prominent initial "S".

Scott Woodward
Owner
Coated Metals Group, Inc.

FORWARD

Alberta Darling

Wisconsin State Senator

Joint Committee on Finance

From: Sen. Darling

Sent: Tuesday, September 27, 2005 3:32 PM

To: *Legislative Assembly Republicans; *Legislative Assembly Democrats; *Legislative Senate Republicans; *Legislative Senate Democrats

Subject: Darling / Vukmir Co-sponsorship of LRB 3386/2: relating to: Authorizing the UW-System to Establish a Charter School

DATE: September 27, 2005

TO: Legislative Colleagues

FROM: Senator Alberta Darling, Representative Leah Vukmir

RE: Co-sponsorship of LRB 3386/2: Relating to: Authorizing the UW-System to establish a charter school

We propose amending the existing 118.40 (2R) charter school statute to allow for the creation of one individual, independent charter school in Dane County to be sponsored by the University of Wisconsin System.

A proposed new public school to serve Dane County, The International Academy: Madison Campus plans to open in 2007-08 to serve students throughout Dane County. We believe that the existing independent charter school laws should be expanded to allow Dane County school children to have another educational opportunity that provides an international focus involving businesses and the university which is not currently offered to them by the traditional public school system. Initial plans allow for the school opening in the fall of 2007 as a public charter school serving 700 students K-8 and later expanding to 1,400 students K-12 total. The needed state funds would be allocated in the 2007-09 state budget. The school would serve students residing in Dane County and would be located in Dane County. This will provide families in Dane County access to an independent public charter school with a rigorous academic program, global alliances and community based business partnerships.

The International Academy: Madison Campus has been designed to be a University of Wisconsin System sponsored charter school by a group of non-partisan parents, educators and business leaders who are deeply committed to public education. The design team has spent the past three years reviewing the academic achievement of students on a local, national and international basis and has analyzed the academic programs and educational practices that have proven to be highly effective throughout the world. The team has worked to develop a rigorous academic curriculum K-12 that specifies both the knowledge that students must acquire and the research-based practices by which that knowledge can be taught effectively.

Global alliances as they exist in education today are of vital importance to The International Academy; accordingly substantive alliances have been previewed and will be established with primary and secondary schools in Europe, Canada and Asia. The Madison Campus places a high priority for its students to obtain the necessary business acumen or "street smarts," therefore will develop strategic partnerships with local entrepreneurial businesses to provide internships. The International Academy's directive is to build an unprecedented educational experience, create a strong basis to attract community involvement through parental and business participation and stimulate international collaboration in a cost-effective means to benefit Dane County.

Capitol Office: P.O. Box 7882 □ Madison, Wisconsin 53707-7882 □ Phone: 608-266-5830 □ Fax: 608-267-0588 □ Toll-free: 1-800-863-1113

District Office: N88 W16621 Appleton Avenue □ Menomonee Falls, Wisconsin 53051

Email: Sen.Darling@legis.state.wi.us □ **Web page:** www.legis.state.wi.us/senate/sen08/news/

Public Charter Schools in Wisconsin are growing and currently there are 182 charter schools operating in Wisconsin and eight charter schools in Dane County. University of Wisconsin – Milwaukee currently sponsors seven charter schools and University of Wisconsin - Parkside sponsors a charter school in Racine. The state funding is intended to expand educational choices for families and stimulate the creation of innovative, high performance schools within the public system.

Within the last few weeks, we have received more than 500 statements of support from Dane County parents, businesses and community leaders and the local support continues to grow significantly. Members of The International Academy's Design Team and Supporters include: Bill Linton, President, Promega Corporation, Dr. Ashley Anderson, Chairman of the Board, Physicians Plus Insurance Corporation, Brian Cook, former President of Famous Footwear, Greg Dombrowski, President Johnson Bank; James Potter, former President of Potter Lawson; Scott Bukolt, President of The Douglas Stewart Company; Tom Shipley, former President of Edgewood High School; Dr. Herbert Walberg, Presidential appointment to the National Board of Education Sciences, written or edited more than 55 books on education; Jeff Rotsch, UW-Madison School of Business Distinguished Business Alumnus Award-Winner, Executive Vice President World Wide Sales General Mills; Dale Roskom, U.W. Alumni, Barclays Bank, London and others.

As a charter school, The International Academy: Madison Campus will be a nonsectarian school of choice within the public education system. It is a vision and an option whose time has come.

If you are interested in co-sponsoring this bill, please contact Senator Darling's office (6-5830). The deadline is Friday, October 7th.

Analysis by the Legislative Reference Bureau

Under current law, school boards may enter into contracts with individuals, groups, businesses, or governmental bodies to establish charter schools, which operate with fewer constraints than traditional public schools. Current law also permits the University of Wisconsin–Milwaukee, the University of Wisconsin–Parkside, the Milwaukee Area Technical College, and the city of Milwaukee to operate charter schools (independent charter schools) directly or to contract for the operation of charter schools. Only pupils who reside in the school district in which an independent charter school is located may attend the charter school.

This bill allows the president of the University of Wisconsin System to operate or to contract for the operation of a charter school with the approval of the Board of Regents. The charter school must be located in Dane County and may accept any pupil who resides in Dane County. The school may accommodate up to 700 pupils in its first school year (which may be no sooner than 2007–08), and up to 1,400 pupils thereafter.



Bio for Herb Walberg

180 East Pearson St. Apt. 3607

Chicago, IL 60611

Phone (312) 951-6044

Email: hwalberg@yahoo.com

Herbert J. Walberg is Distinguished Visiting Fellow at Stanford University. He formerly taught at Harvard University and was professor of education and psychology at the University of Illinois at Chicago for three decades. Holding a Ph.D. from the University of Chicago, he has written or edited more than 55 books and written about 300 articles on such topics as educational effectiveness and exceptional human accomplishments. Among his latest books are the *Successful Reading Instruction*, *International Encyclopedia of Educational Evaluation*, and *Psychology and Educational Practice*.

Herb served as a founding member of the National Assessment Governing Board, referred to as "the national school board," given its mission to set education standards for U.S. students and measure progress in achieving them. The National Assessment provides information on changes in educational achievement in the U.S. as well as comparisons of individual states. Because of the new federal No Child Left Behind act, the National Assessment will play an even larger role in educational policy.

A fellow of four academic organizations including the American Association for the Advancement of Science, American Psychological Association, and the Royal Statistical Society, Herb is also a founding fellow of the International Academy of Education, headquartered in Brussels. He edits for the Academy a booklet series on effective educational practices, which is distributed by the UNESCO International Bureau of Education to some 4,000 education officials in more than 120 countries.

Herb has given invited lectures in Australia, Belgium, China, England, France, Germany, Italy, Israel, Japan, the Netherlands South Africa,

Sweden, Taiwan, Venezuela, and the U.S. to educators and policy makers. He has frequently testified before U.S. Congressional committees, state legislators, and federal courts.

In his research, Herb employs experiments and analyses of large national and international data sets to discover the factors in homes, schools, and communities that promote learning and other human accomplishments. He also employs research synthesis (meta-analysis) to summarize effects of various educational conditions and methods on learning and other outcomes, the results of which have important bearings on education policy and practice.

For the U.S. Department of Education and the National Science Foundation, he carried out comparative research in Japanese and American schools. For the U.S. Department of State and the White House, he organized a radio series and book about American education distributed in 74 countries. Herb chaired the Scientific Advisory Group for the Paris-based Organization for Economic Cooperation and Development project on international educational indicators. He also advised UNESCO and the governments of Israel, Japan, Sweden, and the U.K. on education research and policy.

He serves on seven non-profit boards, and is a trustee of the California-based Foundation for Teaching Economics. In 2004, President George W. Bush nominated Herb as a founding member of the National Board of Educational Sciences, which oversees education research supported by the U.S. Department of Education. Further details are available in *Who's Who in America*, *Who's Who in Medicine and Health Care*, and *Who's Who in the World* and on several Internet sites.

Formerly a professor at Harvard University, Herbert J. Walberg is Emeritus University Scholar and Professor of Education and Psychology at the University of Illinois at Chicago. Though still a resident of Chicago, is Distinguished Visiting Fellow at the Stanford University Hoover Institution. Some of his recent activities are as follows:

After Senate confirmation of his presidential nomination, he was sworn in by the U.S. Secretary of Education Margaret Spellings as a founding member of the National Board of Education Sciences, which provides oversight of approximately \$550 million dollars in federal research similar to that provided by the boards of the National Institutes of Health and the National Science Foundation.

Herb began his second five-year term as Distinguished Visiting Fellow at the Stanford University. The Institution's 11-member Koret Task Force released at the National Press Club in April its sixth book "Within Our Reach" including his chapter on standards and accountability, which suggests revisions in the federal No Child Left Behind act.

With Harvard, Stanford, and Vanderbilt colleagues, he was awarded a \$10 million grant to study the learning effects of charters and vouchers on K-12 education. Chicago's think tank, the Heartland Institute, whose board he chairs, is distributing his coauthored pamphlet "Ten Principles of School Choice" to all 8,500 U.S. elected government officials (www.Heartland.org).

The Beck Foundation, whose board Herb chairs, now makes available at www.becklearning.org 4,700 selected public domain children's books and stories for free downloading and re-publication as well as Internet links to children's literacy sites. He is assisting two foundations evaluate the effects of their programs, the Walton Foundation, which supports charter schools, and Room to Read, which has helped build 1,600 libraries in India, Nepal, Sri Lanka, and Vietnam.

Herb recently accepted an appointment to the board of Camp Amelia that enables Stanford and other university students to provide computer literacy experiences to poor children in a dozen cities in Africa and the U.S. The United Nations Educational, Scientific, and Educational Organization ("UNESCO") recently distributed his 14th edited pamphlet "Teaching Writing, Speaking, and Listening" to about 4,000 government education officials in more than 150 countries.



The International Academy: Madison Campus

- The International Academy: Madison Campus plans to open in the fall of 2007 as a public charter school serving 700 students K-8 and later expanding to serve 1400 students K-12 in Dane County.
- The Academy has been designed to be a University of Wisconsin System sponsored charter school by a group of educators and business leaders who are deeply committed to public education.
- As a charter school, The International Academy will be a nonsectarian school of choice within the public education system.
- The International Academy will require no additional property tax funding.
- The design team has spent the past three years reviewing the academic achievement of students on a local, national and international basis and has analyzed and incorporated academic programs and educational practices that have proven to be highly effective throughout the world.
- The International Academy will utilize a rigorous academic program, K-12 that specifies both the knowledge that students must acquire and the research-based practices by which that knowledge can be taught effectively.
- The International Academy will pursue and build on global alliances as they exist in education today and substantive alliances will be established with primary and secondary schools in Europe, Canada and Asia.
- The International Academy places a high priority for its students to obtain the necessary business acumen or "street smarts," and will seek a strategic alliance with the Wisconsin Technology Council to encourage local businesses to provide internships to its students.
- The International Academy's directive is to establish an unprecedented research-based education foundation for students, provide community involvement through parental and business participation and to stimulate international collaboration that will benefit Dane County.

The International Academy, P.O. Box 216, Madison, Wisconsin USA 53701
Telephone 608-845-6452 FAX 608-845-6451
info@internationalacademymadison.com





Statement of Support for The International Academy: Madison Campus

I, _____, hereby support the legislation to allow the University of Wisconsin System to sponsor The International Academy: Madison Campus. The independent charter school will be located in Dane County and serve students in the county. The school may accommodate 700 students K-8 in 2007-08 and expand to 1400 students K-12 in 2008-09. The passage of this legislation will enable families in Dane County to have access to an independent public charter school with global connections and community based business alliances.

Signature

Date

Printed Name

Address

E-Mail

Telephone

The International Academy, P.O. Box 216, Madison, Wisconsin USA 53701
Telephone 608-845-6452 FAX 608-845-6451
info@internationalacademymadison.com





For Immediate Release:

**A New Public School to Serve Dane County
The International Academy: Madison Campus**

Madison, Wisconsin September 27, 2005 - A proposed new public school The International Academy: Madison Campus plans to open in 2007-08 to serve students throughout Dane County. For this to happen, we need legislation to pass which would allow the University of Wisconsin System to sponsor The International Academy: Madison Campus. This will provide families in Dane County access to an independent public charter school with a rigorous academic program, global alliances and community based business partnerships. We need your help now to make approval happen.

The International Academy: Madison Campus has been designed to be a University of Wisconsin System sponsored charter school by a group of educators and business leaders who are deeply committed to public education. The design team has spent the past three years reviewing the academic achievement of students on a local, national and international basis and has analyzed the academic programs and educational practices that have proven to be highly effective throughout the world. The team has worked to develop a rigorous academic curriculum K-12 that specifies both the knowledge that students must acquire and the research-based practices by which that knowledge can be taught effectively. Global alliances as they exist in education today are of vital importance to The International Academy; accordingly substantive alliances have been previewed and will be established with primary and secondary schools in Europe, Canada and Asia. The Madison Campus places a high priority for its students to obtain the necessary business acumen or "street smarts," therefore will develop strategic partnerships with local entrepreneurial businesses to provide internships. The International Academy's directive is to build an unprecedented educational experience, create a strong basis to attract community involvement through parental and business participation and stimulate international collaboration in a cost-effective means to benefit Dane County.

The Madison Campus plans to open for 2007-08 serving 700 students K-8 and expanding to serve 1400 students K-12 in 2008-09. As a charter school, The International Academy: Madison Campus will be a nonsectarian school of choice within the public education system. The International Academy will apply for federal and private grant monies that are available for charter schools, facilities and credit enhancement and will work with Standard & Poor's to underwrite The Madison Campus to try to obtain an investment grade credit rating to ensure financial efficiency.

Currently there are 182 charter schools operating in Wisconsin and eight charter schools in Dane County. University of Wisconsin - Milwaukee currently sponsors seven charter schools and University of Wisconsin - Parkside sponsors a charter school in Racine. Those independent charter schools are funded by per pupil payments from the state, so there is no impact on property taxpayers. The state funding is intended to expand educational choices for families and stimulate the creation of innovative, high performance schools within the public system. Design team member Scott Bukolt, President of The Douglas Stewart Company, Madison stated, "Dane

County families should have the same educational options as parents and children in Milwaukee and Racine.”

Within the last few weeks more than 500 statements of support for The International Academy: Madison Campus have been received from Dane County parents, businesses and community leaders and the local support continues to grow significantly. Members of The International Academy's Design Team and Supporters include: Bill Linton, President, Promega Corporation; Dr. Ashley Anderson, Chairman of the Board, Physicians Plus Insurance Corporation; Brian Cook, former President of Famous Footwear; Greg Dombrowski, President of Johnson Bank; James Potter, former President of Potter Lawson; Scott Bukolt, President of The Douglas Stewart Company; Tom Shipley, former President of Edgewood High School; Dr. Brad Byce, President First Choice Dental Group, Dr. Herbert Walberg, Presidential appointment to the National Board of Education Sciences, written or edited more than 55 books on education; Jeff Rotsch, UW-Madison School of Business Distinguished Business Alumnus Award-Winner, Executive Vice President World Wide Sales General Mills; Dale Roskom, U.W. Alumni; Barclays Bank, London and many others.

The International Academy: Madison Campus Contact:

Melissa Wee
608-845-6452

The International Academy, P.O. Box 216, Madison, Wisconsin USA 53701
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info@internationalacademymadison.com



