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(FORM UPDATED: 08/11/2010)

## WISCONSIN STATE LEGISLATURE ... PUBLIC HEARING - COMMITTEE RECORDS

### 2005-06

(session year)

### Senate

(Assembly, Senate or Joint)

### Committee on Natural Resources and Transportation...

#### COMMITTEE NOTICES ...

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**

#### INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)  
(**ab** = Assembly Bill)                      (**ar** = Assembly Resolution)                      (**ajr** = Assembly Joint Resolution)  
(**sb** = Senate Bill)                              (**sr** = Senate Resolution)                              (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

\* Contents organized for archiving by: Stefanie Rose (LRB) (June 2012)

**Senate**

**Record of Committee Proceedings**

**Committee on Natural Resources and Transportation**

**Senate Bill 77**

Relating to: prohibiting the erection of certain new off-premises outdoor advertising signs along interstate and federal-aid primary highways.

By Senators Risser, Carpenter and Miller; cosponsored by Representatives Black, Boyle, Benedict, Lehman and Pope-Roberts.

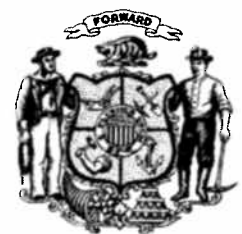
February 22, 2005      Referred to Committee on Natural Resources and Transportation.

May 4, 2006            Failed to pass pursuant to Senate Joint Resolution 1.

Dan Johnson  
Committee Clerk



# WISCONSIN STATE LEGISLATURE



# FRED A. RISSER

Wisconsin State Senator



August 4, 2005

Senator Neal Kedzie  
Senate Committee Natural Resources  
and Transportation  
313 South, State Capitol  
Madison, WI 53702

Dear Senator Kedzie,

I am writing today to request that the Senate Committee on Natural Resources and Transportation hold a public hearing on Senate Bill 77, which was referred to the Committee in February.


Senate Bill 77 will prohibit the erection of new billboards, but allow existing billboards to be maintained. This prohibition does not affect provisions of current law relating to on-property signs.

In the United States, one billboard is erected every 30 minutes along federal-aid highways. This number equals more than 15,000 new billboards every year. Today, billboard proliferation threatens to turn scenic landscapes and communities into a continuous outdoor commercial—an ambush media that cannot be turned off.

Four states—Alaska, Hawaii, Maine, and Vermont—have banned billboards completely. In addition, over 1000 communities nationwide are billboard free, prohibit new billboards, or have tough restrictions on the erection of new billboards. Senate Bill 77 will allow visitors to Wisconsin to actually see the beauty of the state, rather than mile after mile of billboards.

Thank you for your consideration of my request to hold a public hearing on this legislation. If you should have any questions about Senate Bill 77, please do not hesitate to contact me.

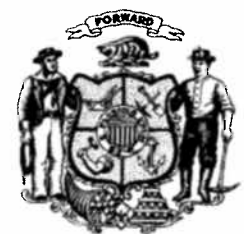
Most Sincerely,

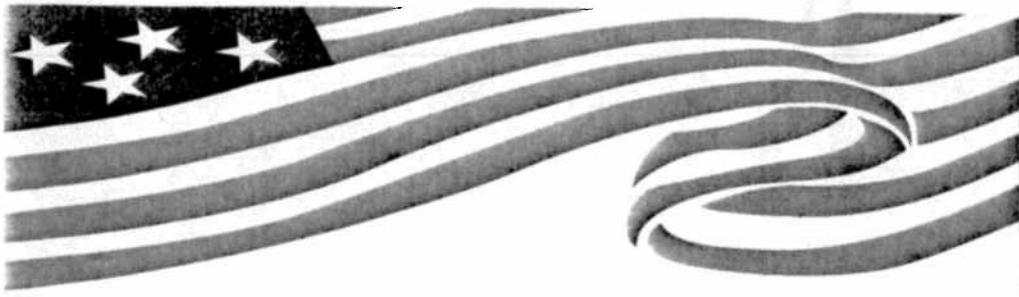
  
FRED A. RISSER  
State Senator

FAR:skb



# WISCONSIN STATE LEGISLATURE





January 18, 2006

Dear Senator Kedzie,

I am writing to support Senate Bill  
77. There are enough signs to provide  
advertising space for the travel oriented  
businesses that need them.  
Do hope to have a hearing on this matter.

Thank-you,

Hildegard Koell

1450 W 15792 Honeysuckle Ln.

Menomonee Falls WI 53051-6617