

## Assembly

### Record of Committee Proceedings

#### **Committee on Transportation**

##### **Assembly Bill 20**

Relating to: displaying attractions on highway specific information signs.

By Representatives Ainsworth, Hundertmark, Ballweg, Gielow, Hahn, Jeskewitz, Kerkman, Krawczyk, F. Lasee, LeMahieu, Lothian, McCormick, Mursau, Musser, Ott, Petrowski, Pettis, Steinbrink, Stone, Townsend, Vos and Vrakas; cosponsored by Senators Zien, Grothman, Kedzie, A. Lasee, Lassa and Olsen.

January 20, 2005      Referred to Committee on Transportation.

March 3, 2005      **PUBLIC HEARING HELD**

Present:    (15)    Representatives Ainsworth, Petrowski, Hahn, Suder, Friske, Ott, Lamb, Van Roy, Davis, Steinbrink, Gronemus, Sherman, Vruwink, Molepske and Nelson.

Absent:    (0)    None.

##### Appearances For

- Rep. John Ainsworth — Author
- Chet Gerlach — Association of Wisconsin Tourism Attractions
- Chuck Mitchell — Citizens for a Scenic Wisconsin
- Tom Wilson — Citizens for a Scenic Wisconsin
- Vernie Smith — Citizens for a Scenic Wisconsin

##### Appearances Against

- Janet Swandby — Outdoor Advertising Association of Wisconsin
- Brad Yarmark — Lamar Advertising
- Mary Teske — Hoey Outdoor Advertising
- Paul Wauters — Jag Outdoor Advertising
- Keith Carson — Collins Outdoor Advertising, Inc.

##### Appearances for Information Only

- David Vieth — WisDOT

##### Registrations For

- Andy Franken — WI Association of Convention & Visitors Bureaus

Registrations Against

- Kurt Weis — Lamar Advertising
- Tim Collins — Collins Outdoor Advertising
- Louise Kentopf — Jag Outdoor Advertising

March 24, 2005

**EXECUTIVE SESSION HELD**

Present: (14) Representatives Ainsworth, Petrowski, Hahn, Suder, Ott, Lamb, Van Roy, Davis, Steinbrink, Gronemus, Sherman, Vruwink, Molepske and Nelson.

Absent: (1) Representative Friske.

Chairperson Ainsworth asked for unanimous consent to introduce **Assembly Amendment LRBA0300/1**.

Unanimous consent was granted.

Moved by Representative Sherman, seconded by Representative Petrowski that **Assembly Amendment LRBA0300/1** be recommended for adoption.

Ayes: (14) Representatives Ainsworth, Petrowski, Hahn, Suder, Ott, Lamb, Van Roy, Davis, Steinbrink, Gronemus, Sherman, Vruwink, Molepske and Nelson.

Noes: (0) None.

Absent: (1) Representative Friske.

**ASSEMBLY AMENDMENT LRBA0300/1 ADOPTION  
RECOMMENDED, Ayes 14, Noes 0**

Moved by Representative Sherman, seconded by Representative Petrowski that **Assembly Bill 20** be recommended for passage as amended.

Ayes: (14) Representatives Ainsworth, Petrowski, Hahn, Suder, Ott, Lamb, Van Roy, Davis, Steinbrink, Gronemus, Sherman, Vruwink, Molepske and Nelson.

Noes: (0) None.

Absent: (1) Representative Friske.

**PASSAGE AS AMENDED RECOMMENDED, Ayes 14, Noes 0**

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Kristina Boardman  
Committee Clerk