## **Assembly**

# **Record of Committee Proceedings**

## **Committee on State Affairs**

#### **Assembly Bill 389**

Relating to: requiring the Department of Administration to study the feasibility of developing a Wisconsin brand.

By Representatives Wieckert, Owens, Hines, Pridemore, Petrowski, Ott, Townsend, Albers, Vrakas, Mursau, Stone and Jeskewitz; cosponsored by Senators Roessler and Stepp.

April 27, 2005 Referred to Committee on State Affairs.

June 20, 2005 **PUBLIC HEARING HELD** 

Present: (7) Representatives J. Fitzgerald, Kleefisch, Gundrum, Krawczyk, Petrowski, Young and Benedict.

Excused: (2) Representatives Musser and Toles.

## Appearances For

- Steve Wieckert, Appleton Author, State Representative, 57th Assembly District
- Mr. Tom Farley, Madison President & Managing Director, Chris Farley Foundation

## Appearances Against

• None.

#### Appearances for Information Only

• None.

#### Registrations For

- Carol Roessler, Oshkosh Senate Author, State Senator, 18th Senate District
- Mr. Scott Reigstad, Madison Director of Communications, Forward Wisconsin
- Mr. Dean Amhaus, Milwaukee President, Spirit of Milwaukee
- Ms. Marsha Lindsay, Madison President & CEO, Lindsay, Stone & Briggs

#### **Registrations Against**

• None.

### June 20, 2005 **EXECUTIVE SESSION HELD**

Excused:

Present: (7) Representatives J. Fitzgerald, Kleefisch, Gundrum, Krawczyk, Petrowski, Young and Benedict.

(2) Representatives Musser and Toles.

Moved by Representative Krawczyk, seconded by Representative Kleefisch that **Assembly Bill 389** be recommended for passage.

Ayes: (7) Representatives J. Fitzgerald, Kleefisch, Gundrum, Krawczyk, Petrowski, Young and Benedict.

Noes: (0) None.

Excused:(2) Representatives Musser and Toles (Rep. Toles asked that the record indicate she would have voted "aye" had she been

present).

PASSAGE RECOMMENDED, Ayes 7, Noes 0

Brian Pleva Committee Clerk