Assembly

Record of Committee Proceedings

Committee on Transportation

Assembly Bill 985

Relating to: multiple or variable messages on off-premises outdoor advertising signs along interstate and federal-aid primary highways and granting rule-making authority.

By Representatives Gottlieb, Ballweg, Friske, Jensen, LeMahieu, Mursau, Musser, Ott, Richards, Schneider, Sheridan, Towns and M. Williams; cosponsored by Senators Stepp, Grothman, Plale, Leibham, Olsen and Reynolds.

February 02, 2006   Referred to Committee on Transportation.

March 23, 2006   **PUBLIC HEARING HELD**

Present: (14)   Representatives Ainsworth, Petrowski, Hahn, Suder, Friske, Ott, Van Roy, Davis, Steinbrink, Gronemus, Sherman, Vruwink, Molepske and Nelson.

Absent: (1)   Representative Lamb.

Appearances For
- Mark Gottlieb — Rep., Author
- Janet Swandby — Outdoor Advertising Assoc. of Wisconsin
- Brad Yarmark — Lamar Advertising
- Jason Saari — Adams Outdoor Advertising
- Keith Carson — Collins Outdoor Advertising, Inc.
- Bill Mitchell — Self

Appearances Against
- Chuck Mitchell — Citizens for a Scenic Wisconsin

Appearances for Information Only
- David Vieth — WisDOT

Registrations For
- Rich Reinart — Lamar Advertising
- Bill Schroeder — Orda Advertising

Registrations Against
- Lisa MacKinnon — 1000 Friends of Wisconsin

March 23, 2006   **EXECUTIVE SESSION HELD**

Present: (14)   Representatives Ainsworth, Petrowski, Hahn, Suder, Friske, Ott, Van Roy, Davis, Steinbrink, Gronemus, Sherman, Vruwink, Molepske and Nelson.

Absent: (1)   Representative Lamb.

Moved by Representative Petrowski, seconded by Representative Suder that **Assembly Bill 985** be recommended for passage.

Ayes: (13)   Representatives Ainsworth, Petrowski, Hahn, Suder, Friske, Ott, Van Roy, Davis, Steinbrink, Gronemus, Sherman, Vruwink and Nelson.

Noes: (1)   Representative Molepske.

Absent: (1)   Representative Lamb.

PASSAGE RECOMMENDED, Ayes 13, Noes 1

_____

Carol Redell
Committee Clerk