

2007 DRAFTING REQUEST

Bill

Received: 01/17/2007

Received By: mshovers

Wanted: As time permits

Identical to LRB:

For: Terry Van Akkeren (608) 266-0656

By/Representing: Carol

This file may be shown to any legislator: NO

Drafter: mshovers

May Contact:

Addl. Drafters:

Subject: Local Gov't - room tax

Extra Copies:

Submit via email: YES

Requester's email: Rep.VanAkkeren@legis.wisconsin.gov

Carbon copy (CC:) to:

Pre Topic:

No specific pre topic given

Topic:

Changes to the room tax percentage that must be spent on tourism promotion

Instructions:

See Attached. Redraft 2005 LRB-3577

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	mshovers 01/17/2007	jdyer 02/01/2007		_____			S&L
/1			pgreensl 02/01/2007	_____	sbasford 02/01/2007	cduerst 02/02/2007	

FE Sent For: "/1" AT INTRO. 6-1-2007 <END>

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/? mshovers

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FE Sent For:

<END>

Shovers, Marc

From: Reineking, Carol
Sent: Wednesday, January 17, 2007 11:52 AM
To: Shovers, Marc
Subject: Van Akkeren draft request

Marc-

Rep. Van Akkeren would like to get a redraft of a bill he had drafted last session, LRB 3577/1. It relates to the use of the room tax for tourism promotion and development.

Are you still the appropriate drafter? Let me know.

Thanks much!

Carol

*Carol Reineking
Office of Rep. Terry Van Akkeren
608-266-0656
1-888-529-0026*

-1551/1
LRB-8577/1
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2007 ~~2005~~ BILL

LPS-PWF
please

(yes)

1 AN ACT to repeal 66.0615 (1m) (d) 2.; and to amend 66.0615 (1m) (d) 1. of the
2 statutes; relating to: the percentage of room tax revenue that must be spent
3 on tourism promotion and development. ✓

Analysis by the Legislative Reference Bureau

Under current law, a city, village, or town (municipality) ✓ and a local exposition *
district may impose a room tax. The room tax ✓ is a tax on the privilege of furnishing,
at retail, rooms or lodging to transients by hotelkeepers, motel operators, and other
persons who furnish accommodations that are available to the public, irrespective
of whether membership is required for use of the accommodations.

Generally, the maximum room tax that a municipality may impose is eight ✓ e8
percent. A single municipality ✓ that imposes a room tax may create a commission,
which is defined as an entity to coordinate tourism promotion and development. If
two or more municipalities in a zone impose a room tax, they must create a
commission. Current law defines a zone ✓ as an area made up of two ✓ or more
municipalities that, those municipalities agree, is a single destination as perceived
by the traveling public. Current law requires a commission to contract with an
organization to provide staff, development, or promotional services for the tourism
industry in a municipality if a tourism entity does not exist in that municipality. A
tourism entity ✓ is defined as a nonprofit organization that existed before January 1,
1992, and provides staff, development, or promotional services for the tourism
industry in a municipality.

A municipality that first imposes a room tax after May 13, 1994, ✓ must spend
at least 70 ✓ percent of the amount collected on tourism promotion and development;

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the expenditure may be spent directly by the municipality or forwarded to the commission for its municipality or zone. The 30[✓] percent or less of the room tax revenue that is not spent on tourism promotion and development may be retained by the municipality and used for any other purpose. If a municipality collected a room tax on May 13, 1994, it may retain up to the same percentage of the room tax that it retained on that date, even if that percentage is more than 30[✓] percent.

In general, under this bill, every municipality that collects a room tax must spend at least 70[✓] percent of the amount collected on tourism promotion and development.

For further information see the *state and local* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

1 **SECTION 1.** 66.0615 (1m) (d) 1. [✓] of the statutes is amended to read:

2 66.0615 (1m) (d) 1. -A- Except for a municipality acting under par. [✓](am) 2., a
3 municipality that ~~first imposes a room tax under par. (a) after May 13, 1994,~~ shall
4 spend at least 70% of the amount collected on tourism promotion and development.
5 Any amount of room tax collected that must be spent on tourism promotion and
6 development shall either be spent directly by the municipality on tourism promotion
7 and development or shall be forwarded to the commission for its municipality or zone
8 if the municipality has created a commission.

9 **SECTION 2.** 66.0615 (1m) (d) 2. [✓] of the statutes is repealed.

10 **SECTION 3. Initial applicability.**

11 (1) This act first applies to room tax revenue that is collected on the first day
12 of the [✓]3rd month beginning after the effective date of this subsection. [✓]

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(END)

Duerst, Christina

From: Reineking, Carol
Sent: Friday, February 02, 2007 10:38 AM
To: LRB.Legal
Subject: Draft Review: LRB 07-1551/1 Topic: Changes to the room tax percentage that must be spent on tourism promotion

Please Jacket LRB 07-1551/1 for the ASSEMBLY.