

23

1 77.51 (15b) (a) "Sales price" means the total amount of consideration, including
2 cash, credit, property, and services, for which tangible personal property, specified
3 digital goods, additional digital goods, or services are sold, leased, or rented, valued
4 in money, whether received in money or otherwise, without any deduction for the
5 following:

6 1. The seller's cost of the property, specified digital goods, or additional digital
7 goods sold.

8 2. The cost of materials used, labor or service cost, interest, losses, all costs of
9 transportation to the seller, all taxes imposed on the seller, and any other expense
10 of the seller.

11 3. Charges by the seller for any services necessary to complete a sale, not
12 including delivery and installation charges.

13 4. a. Delivery charges, except as provided in par. (b) 4.

14 b. If a shipment includes property that is subject to tax under this subchapter
15 and property that is not subject to tax under this subchapter, the amount of the
16 delivery charge allocated to the property that is subject to tax under this subchapter
17 based on the total sales price of the property that is subject to tax under this
18 subchapter as compared to the total sales price of all the property or on the total
19 weight of the property that is subject to tax under this subchapter as compared to the
20 total weight of all the property.

21 5. Installation charges.

22 (b) "Sales price" does not include:

23 1. Discounts, including cash, terms, or coupons, that are not reimbursed by a
24 3rd party, except as provided in par. (c); that are allowed by a seller; and that are
25 taken by a purchaser on a sale.

1 2. Interest, financing, and carrying charges from credit that is extended on a
2 sale of tangible personal property, specified digital goods, additional digital goods,
3 or services, if the amount of the interest, financing, or carrying charges is separately
4 stated on the invoice, bill of sale, or similar document that the seller gives to the
5 purchaser.

6 3. Any taxes legally imposed directly on the purchaser that are separately
7 stated on the invoice, bill of sale, or similar document that the seller gives to the
8 purchaser.

9 4. Delivery charges for direct mail.

10 5. In all transactions in which an article of tangible personal property is traded
11 toward the purchase of an article of greater value, the amount of the sales price that
12 represents the amount allowed for the article traded, except that this subdivision
13 does not apply to any transaction to which subd. 7. or 8. applies.

14 6. If a person who purchases a motor vehicle presents a statement issued under
15 s. 218.0171 (2) (cq) to the seller at the time of purchase, and the person presents the
16 statement to the seller within 60 days from the date of receiving a refund under s.
17 218.0171 (2) (b) 2. b., the trade-in amount specified in the statement issued under
18 s. 218.0171 (2) (cq), but not to exceed the sales price from the sale of the motor vehicle.
19 This subdivision applies only to the first motor vehicle purchased by a person after
20 receiving a refund under s. 218.0171 (2) (b) 2. b.

21 7. Thirty-five percent of the sales price, excluding trade-ins, of a new mobile
22 home, as defined in s. 340.01 (29), that is a primary housing unit or of a new mobile
23 home, as defined in s. 340.01 (29), that is transported in 2 unattached sections if the
24 total size of the combined sections, not including additions and attachments, is at

1 least 984 square feet measured when the sections are ready for transport. This
2 subdivision does not apply to a lease or rental.

3 8. At the retailer's option; except that after the retailer chooses an option the
4 retailer may not use the other option for other sales without the department's written
5 approval; either 35 percent of the sales price of a manufactured building, as defined
6 in s. 101.71 (6), or an amount equal to the sales price of the manufactured building
7 minus the cost of materials that become an ingredient or component part of the
8 building.

9 (c) "Sales price" includes consideration received by the seller from a 3rd party,
10 if:

11 1. The seller actually receives consideration from a 3rd party, other than the
12 purchaser, and the consideration is directly related to a price reduction or discount
13 on a sale.

14 2. The seller is obliged to pass the price reduction or discount to the purchaser.

15 3. The amount of the consideration that is attributable to the sale is a fixed
16 amount and the seller is able to determine that amount at the time of the sale to the
17 purchaser.

18 4. Any of the following also applies:

19 a. The purchaser presents a coupon, certificate, or other documentation to the
20 seller to claim the price reduction or discount, if the coupon, certificate, or other
21 documentation is authorized, distributed, or granted by the 3rd party with the
22 understanding that the 3rd party will reimburse the seller for the amount of the price
23 reduction or discount.

24 b. The purchaser identifies himself or herself to the seller as a member of a
25 group or organization that may claim the price reduction or discount.

1 c. The seller provides an invoice to the purchaser, or the purchaser presents a
2 coupon, certificate, or other documentation to the seller, that identifies the price
3 reduction or discount as a 3rd-party price reduction or discount.

4 **SECTION 2269.** 77.51 (17) of the statutes is amended to read:

5 77.51 (17) "Seller" includes every person selling, leasing, or renting tangible
6 personal property, specified digital goods, or additional digital goods or selling,
7 performing, or furnishing services of a kind the ~~gross receipts~~ sales price from the
8 sale, lease, rental, performance, or furnishing of which ~~are~~ is required to be included
9 in the measure of the sales tax.

10 **SECTION 2270.** 77.51 (17m) of the statutes is repealed and recreated to read:

11 77.51 (17m) "Service address" means any of the following:

12 (a) The location of the telecommunications equipment to which a customer's
13 telecommunications service is charged and from which the telecommunications
14 service originates or terminates, regardless of where the telecommunications service
15 is billed or paid.

16 (b) If the location described under par. (a) is not known by the seller who sells
17 the telecommunications service, the location where the signal of the
18 telecommunications service originates, as identified by the seller's
19 telecommunications system or, if the signal is not transmitted by the seller's
20 telecommunications system, by information that the seller received from the seller's
21 service provider.

22 (c) If the locations described under pars. (a) and (b) are not known by the seller
23 who sells the telecommunications service, the customer's place of primary use.

24 **SECTION 2271.** 77.51 (17w) of the statutes is created to read:

1 77.51 (17w) "Soft drink" means a beverage that contains less than 0.5 percent
2 of alcohol and that contains natural or artificial sweeteners. "Soft drink" does not
3 include a beverage that contains milk or milk products; soy, rice, or similar milk
4 substitutes; or more than 50 percent vegetable or fruit juice by volume.

5 **SECTION 2272.** 77.51 (17x) of the statutes is created to read:

6 77.51 (17x) "Specified digital goods" means digital audio works, digital
7 audiovisual works, and digital books. For purposes of this subchapter, the sale of or
8 the storage, use, or other consumption of a digital code is treated the same as the sale
9 of or the storage, use, or other consumption of any specified digital goods for which
10 the digital code relates.

11 **SECTION 2273.** 77.51 (18) of the statutes is amended to read:

12 77.51 (18) "Storage" includes any keeping or retention in this state of tangible
13 personal property, specified digital goods, or additional digital goods purchased from
14 a retailer for any purpose except sale in the regular course of business.

15 **SECTION 2274.** 77.51 (20) of the statutes is amended to read:

16 77.51 (20) "Tangible personal property" means all tangible personal property
17 of every kind and description that can be seen, weighed, measured, felt, or touched,
18 or that is in any other manner perceptible to the senses, and includes electricity,
19 natural gas, steam and, water, and also leased property affixed to realty if the lessor
20 has the right to remove the property upon breach or termination of the lease
21 agreement, unless the lessor of the property is also the lessor of the realty to which
22 the property is affixed. "Tangible personal property" also includes coins and stamps
23 of the United States sold or traded as collectors' items above their face value and
24 computer programs except custom computer programs prewritten computer
25 software, but does not include specified digital goods.

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1 **SECTION 2275.** 77.51 (21) of the statutes is amended to read:

2 77.51 (21) "Taxpayer" means the person who is required to pay, collect, or
3 account for or who is otherwise directly interested in the taxes imposed by this
4 subchapter, including a certified service provider.

5 **SECTION 2276.** 77.51 (21m) of the statutes is amended to read:

6 77.51 (21m) "Telecommunications Internet access services" means sending
7 messages and information transmitted through the use of local, toll and wide-area
8 telephone service; channel services; telegraph services; teletypewriter; computer
9 exchange services; cellular mobile telecommunications service; specialized mobile
10 radio; stationary two-way radio; paging service; or any other form of mobile and
11 portable one-way or two-way communications; or any other transmission of
12 messages or information by electronic or similar means between or among points by
13 wire, cable, fiber optics, laser, microwave, radio, satellite or similar facilities.
14 "~~Telecommunications services~~" ~~does not include sending collect telecommunications~~
15 ~~that are received outside of the state.~~

16 **SECTION 2277.** 77.51 (21n) of the statutes is created to read:

17 77.51 (21n) "Telecommunications services" means electronically transmitting,
18 conveying, or routing voice, data, audio, video, or other information or signals to a
19 point or between or among points. "Telecommunications services" includes the
20 transmission, conveyance, or routing of such information or signals in which
21 computer processing applications are used to act on the content's form, code, or
22 protocol for transmission, conveyance, or routing purposes, regardless of whether
23 the service is referred to as a voice over Internet protocol service or classified by the
24 federal communications commission as an enhanced or value-added service.
25 "Telecommunications services" does not include any of the following:

1 (a) Data processing and information services that allow data to be generated,
2 acquired, stored, processed, or retrieved and delivered to a purchaser by an electronic
3 transmission, if the purchaser's primary purpose for the underlying transaction is
4 the processed data.

5 (b) Installing or maintaining wiring or equipment on a customer's premises.

6 (c) Tangible personal property.

7 (d) Advertising, including directory advertising.

8 (e) Billing and collection services provided to 3rd parties.

9 (f) Telecommunications Internet access service.

10 (g) Radio and television audio and video programming services, regardless of
11 the medium in which the services are provided, including cable service, as defined
12 in 47 USC 522 (6), audio and video programming services delivered by commercial
13 mobile radio service providers, as defined in 47 CFR 20.3, and the transmitting,
14 conveying, or routing of such services by the programming service provider.

15 (h) Ancillary services.

16 (i) Digital products delivered electronically, including software, music, video,
17 reading materials, or ringtones.

18 **SECTION 2278.** 77.51 (21p) of the statutes is created to read:

19 77.51 (21p) "Tobacco" means cigarettes, cigars, chewing tobacco, pipe tobacco,
20 and any other item that contains tobacco.

21 **SECTION 2279.** 77.51 (21q) of the statutes is created to read:

22 77.51 (21q) "Transferred electronically" means accessed or obtained by the
23 purchaser by means other than tangible storage media.

24 **SECTION 2280.** 77.51 (22) (a) of the statutes is amended to read:

1 77.51 (22) (a) "Use" includes the exercise of any right or power over tangible
2 personal property, specified digital goods, additional digital goods, or taxable
3 services incident to the ownership, possession or enjoyment of the property, goods,
4 or services, or the results produced by the services, including installation or
5 affixation to real property and including the possession of, or the exercise of any right
6 or power over tangible personal property, specified digital goods, or additional digital
7 goods by a lessee under a lease, except that "use" does not include the activities under
8 sub. (18).

9 **SECTION 2281.** 77.51 (22) (b) of the statutes is amended to read:

10 77.51 (22) (b) In this subsection "enjoyment" includes a purchaser's right to
11 direct the disposition of property, specified digital goods, or additional digital goods,
12 whether or not the purchaser has possession of the property or goods. "Enjoyment"
13 also includes, but is not limited to, having shipped into this state by an out-of-state
14 supplier printed material which is designed to promote the sale of property, specified
15 digital goods, additional digital goods, or services, or which is otherwise related to
16 the business activities, of the purchaser of the printed material or printing service.

17 **SECTION 2282.** 77.51 (22) (bm) of the statutes is created to read:

18 77.51 (22) (bm) In this subsection, "exercise of any right or power over tangible
19 personal property, specified digital goods, additional digital goods, or taxable
20 services" includes distributing, selecting recipients, determining mailing schedules,
21 or otherwise directing the distribution, dissemination, or disposal of tangible
22 personal property, specified digital goods, additional digital goods, or taxable
23 services, regardless of whether the purchaser of such property, goods or services
24 owns or physically possesses, in this state, the property, goods, or services.

25 **SECTION 2283.** 77.51 (24) of the statutes is created to read:

1 77.51 (24) "Value-added non-voice data service" means a service in which
2 computer processing applications are used to act on the form, content, code, or
3 protocol of the data provided by the service and are used primarily for a purpose other
4 than for transmitting, conveying, or routing data.

5 **SECTION 2284.** 77.51 (25) of the statutes is created to read:

6 77.51 (25) "Vertical service" means an ancillary service that is provided with
7 one or more telecommunications services and allows customers to identify callers
8 and to manage multiple calls and call connections, including conference bridging
9 services.

10 **SECTION 2285.** 77.51 (26) of the statutes is created to read:

11 77.51 (26) "Voice mail service" means an ancillary service that allows a
12 customer to store, send, or receive recorded messages, not including any vertical
13 service that the customer must have to use the voice mail service.

14 **SECTION 2286.** 77.52 (1) of the statutes is renumbered 77.52 (1) (a) and
15 amended to read:

16 77.52 (1) (a) For the privilege of selling, licensing, leasing or renting tangible
17 personal property, including accessories, components, attachments, parts, supplies
18 and materials, at retail a tax is imposed upon all retailers at the rate of 5% of the
19 gross receipts sales price from the sale, license, lease or rental of tangible personal
20 property, including accessories, components, attachments, parts, supplies and
21 materials, sold, leased or rented at retail in this state, as determined under s. 77.522.

22 **SECTION 2287.** 77.52 (1) (b) of the statutes is created to read:

23 77.52 (1) (b) For the privilege of selling at retail coins and stamps of the United
24 States that are sold or traded as collectors' items above their face value, a tax is

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1 imposed on all retailers at the rate of 5 percent of the sales price from the sale of such
2 coins and stamps.

3 **SECTION 2288.** 77.52 (1) (c) of the statutes is created to read:

4 77.52 (1) (c) For the privilege of leasing property that is affixed to real property,
5 a tax is imposed on all retailers at the rate of 5 percent of the sales price from the lease
6 of such property, if the lessor has the right to remove the leased property upon breach
7 or termination of the lease agreement, unless the lessor of the leased property is also
8 the lessor of the real property to which the leased property is affixed.

9 **SECTION 2289.** 77.52 (1) (d) of the statutes is created to read:

10 77.52 (1) (d) For the privilege of selling, licensing, leasing, or renting specified
11 digital goods or additional digital goods at retail, regardless of whether the
12 purchaser has the right to permanently use such goods or whether the purchaser's
13 right to access or retain such goods is not permanent, a tax is imposed upon all
14 retailers at the rate of 5 percent of the sales price from the sale, license, lease or rental
15 of such goods.

16 **SECTION 2290.** 77.52 (2) (intro.) of the statutes is amended to read:

17 77.52 (2) (intro.) For the privilege of selling, licensing, performing or furnishing
18 the services described under par. (a) at retail in this state, as determined under s.
19 77.522, to consumers or users, a tax is imposed upon all persons selling, licensing,
20 performing or furnishing the services at the rate of 5% of the ~~gross receipts~~ sales price
21 from the sale, license, performance or furnishing of the services.

22 **SECTION 2291.** 77.52 (2) (a) 5. a. of the statutes is renumbered 77.52 (2) (a) 5.
23 (intro.) and amended to read:

24 77.52 (2) (a) 5. (intro) The sale of all of the following:

1 ~~am. Intrastate, interstate, and international~~ telecommunications services,
2 ~~except services subject to 4 USC 116 to 126, as amended by P.L. 106-252, that either~~
3 ~~originate or terminate in this state; except services that are obtained by means of a~~
4 ~~toll-free number, that originate outside this state and that terminate in this state;~~
5 ~~and are charged to a service address in this state, regardless of the location where~~
6 ~~that charge is billed or paid; and the sale of the rights to purchase~~
7 ~~telecommunications services, including purchasing reauthorization numbers, by~~
8 ~~paying in advance and by using an access number and authorization code, except~~
9 ~~sales that are subject to subd. 5. b interstate 800 services.~~

10 **SECTION 2292.** 77.52 (2) (a) 5. b. of the statutes is repealed.

11 **SECTION 2293.** 77.52 (2) (a) 5. bm. of the statutes is created to read:

12 77.52 (2) (a) 5. bm. Telecommunications Internet access services.

13 **SECTION 2294.** 77.52 (2) (a) 5. c. of the statutes is created to read:

14 77.52 (2) (a) 5. c. Ancillary services, except detailed telecommunications billing
15 services.

16 **SECTION 2295.** 77.52 (2) (a) 5m. of the statutes is amended to read:

17 77.52 (2) (a) 5m. The sale of services that consist of recording
18 telecommunications messages and transmitting them to the purchaser of the service
19 or at that purchaser's direction, but not including those services if they are merely
20 an that are taxable under subd. 5. or services that are incidental, as defined in s.
21 77.51 (5), element of to another service that is not taxable under this subchapter and
22 sold to that the purchaser of the incidental service and is not taxable under this
23 subchapter.

24 **SECTION 2296.** 77.52 (2) (a) 10. of the statutes is amended to read:

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1 77.52 (2) (a) 10. Except for services provided by veterinarians and except for
2 installing or applying tangible personal property that, subject to par. (ag), when
3 installed or applied, will constitute an addition or capital improvement of real
4 property, the repair, service, alteration, fitting, cleaning, painting, coating, towing,
5 inspection, and maintenance of all items of tangible personal property, specified
6 digital goods, and additional digital goods, unless, at the time of that the repair,
7 service, alteration, fitting, cleaning, painting, coating, towing, inspection, or
8 maintenance, a sale in this state of the type of property repaired, serviced, altered,
9 fitted, cleaned, painted, coated, towed, inspected, or maintained would have been
10 exempt to the customer from sales taxation under this subchapter, other than the
11 exempt sale of a motor vehicle or truck body to a nonresident under s. 77.54 (5) (a)
12 and other than nontaxable sales under s. ~~77.51 (14r) juvenile 77.522~~ or unless the
13 repair, service, alteration, fitting, cleaning, painting, coating, towing, inspection, or
14 maintenance is provided under a contract that is subject to tax under subd. 13m. The
15 tax imposed under this subsection applies to the repair, service, alteration, fitting,
16 cleaning, painting, coating, towing, inspection, or maintenance of items listed in par.
17 (ag), regardless of whether the installation or application of tangible personal
18 property, specified digital goods, or additional digital goods related to the items is an
19 addition to or a capital improvement of real property, except that the tax imposed
20 under this subsection does not apply to the original installation or the complete
21 replacement of an item listed in par. (ag), if that the installation or replacement is
22 a real property construction activity under s. 77.51 (2).

23 **SECTION 2297.** 77.52 (2) (a) 11. of the statutes is amended to read:

24 77.52 (2) (a) 11. The producing, fabricating, processing, printing or imprinting
25 of tangible personal property for a consideration for consumers who furnish directly

1 or indirectly the materials used in the producing, fabricating, processing, printing
2 or imprinting. This subdivision does not apply to the printing or imprinting of
3 tangible personal property ~~which will be subsequently transported outside the state~~
4 ~~for use outside the state by the consumer for advertising purposes~~ that results in
5 printed material, catalogs, or envelopes that are exempt under s. 77.54 (25) and
6 (25m).

7 **SECTION 2298.** 77.52 (2) (a) 13m. of the statutes is created to read:

8 77.52 (2) (a) 13m. The sale of contracts, including service contracts,
9 maintenance agreements, and warranties, that provide, in whole or in part, for the
10 future performance of or payment for the repair, service, alteration, fitting, cleaning,
11 painting, coating, towing, inspection, or maintenance of tangible personal property,
12 unless the sale, lease, or rental in this state of the property to which the contract
13 relates is or was exempt, to the purchaser of the contract, from taxation under this
14 subchapter.

15 **SECTION 2299.** 77.52 (2m) (a) of the statutes is amended to read:

16 77.52 (2m) (a) With respect to the services subject to tax under sub. (2), no part
17 of the charge for the service may be deemed a sale or rental of tangible personal
18 property, specified digital goods, or additional digital goods, if the property or digital
19 goods transferred by the service provider is are incidental to the selling, performing
20 or furnishing of the service, except as provided in par. (b).

21 **SECTION 2300.** 77.52 (2m) (b) of the statutes is amended to read:

22 77.52 (2m) (b) With respect to the services subject to tax under sub. (2) (a) 7.,
23 10., 11. and 20., all property, specified digital goods, or digital additional goods,
24 physically transferred, or transferred electronically, to the customer in conjunction
25 with the selling, performing or furnishing of the service is a sale of tangible personal

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1 property, specified digital goods, or additional digital goods separate from the selling,
2 performing or furnishing of the service.

3 **SECTION 2301.** 77.52 (3m) of the statutes is repealed.

4 **SECTION 2302.** 77.52 (3n) of the statutes is repealed.

5 **SECTION 2303.** 77.52 (4) of the statutes is amended to read:

6 77.52 (4) It is unlawful for any retailer to advertise or hold out or state to the
7 public or to any customer, directly or indirectly, that the tax or any part thereof will
8 be assumed or absorbed by the retailer or that it will not be added to the selling price
9 of the property, specified digital goods, or additional digital goods sold or that if added
10 it, or any part thereof, will be refunded. Any person who violates this subsection is
11 guilty of a misdemeanor.

12 **SECTION 2304.** 77.52 (6) of the statutes is repealed.

13 **SECTION 2305.** 77.52 (7) of the statutes is amended to read:

14 77.52 (7) Every person desiring to operate as a seller within this state who
15 holds a valid certificate under s. 73.03 (50) shall file with the department an
16 application for a permit for each place of operations. Every application for a permit
17 shall be made upon a form prescribed by the department and shall set forth the name
18 under which the applicant intends to operate, the location of the applicant's place of
19 operations, and the other information that the department requires. The Except as
20 provided in sub. (7b), the application shall be signed by the owner if a sole proprietor;
21 in the case of sellers other than sole proprietors, the application shall be signed by
22 the person authorized to act on behalf of such sellers. A nonprofit organization that
23 has gross receipts a sales price taxable under s. 77.54 (7m) shall obtain a seller's
24 permit and pay taxes under this subchapter on all taxable gross receipts sales prices
25 received after it is required to obtain that permit. If that organization becomes

1 eligible later for the exemption under s. 77.54 (7m) except for its possession of a
2 seller's permit, it may surrender that permit.

3 **SECTION 2306.** 77.52 (7b) of the statutes is created to read:

4 **77.52 (7b)** Any person who may register under sub. (7) may designate an agent,
5 as defined in s. 77.524 (1) (ag), to register with the department under sub. (7), in the
6 manner prescribed by the department.

7 **SECTION 2307.** 77.52 (12) of the statutes is amended to read:

8 **77.52 (12)** A person who operates as a seller in this state without a permit or
9 after a permit has been suspended or revoked or has expired, unless the person has
10 a temporary permit under sub. (11), and each officer of any corporation, partnership
11 member, limited liability company member, or other person authorized to act on
12 behalf of a seller who so operates, is guilty of a misdemeanor. Permits shall be held
13 only by persons actively operating as sellers of tangible personal property, specified
14 digital goods, additional digital goods, or taxable services. Any person not so
15 operating shall forthwith surrender that person's permit to the department for
16 cancellation. The department may revoke the permit of a person found not to be
17 actively operating as a seller of tangible personal property, specified digital goods,
18 additional digital goods, or taxable services.

19 **SECTION 2308.** 77.52 (13) of the statutes is amended to read:

20 **77.52 (13)** For the purpose of the proper administration of this section and to
21 prevent evasion of the sales tax it shall be presumed that all receipts are subject to
22 the tax until the contrary is established. The burden of proving that a sale of tangible
23 personal property, specified digital goods, additional digital goods, or services is not
24 a taxable sale at retail is upon the person who makes the sale unless that person
25 takes from the purchaser ~~a~~ an electronic or a paper certificate, in a manner

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1 prescribed by the department, to the effect that the property, digital good or service
2 is purchased for resale or is otherwise exempt, except that no certificate is required
3 for sales of cattle, sheep, goats, and pigs that are sold at an animal market, as defined
4 in s. 95.68 (1) (ag), and no certificate is required for sales of commodities, as defined
5 in 7 USC 2, that are consigned for sale in a warehouse in or from which the
6 commodity is deliverable on a contract for future delivery subject to the rules of a
7 commodity market regulated by the U.S. commodity futures trading commission if
8 upon the sale the commodity is not removed from the warehouse the sale of tangible
9 personal property, specified digital goods, additional digital goods, and services that
10 are exempt under s. 77.54 (7), (7m), (8), (10), (11), (14), (15), (17), (20n), (21), (22b),
11 (30), (31), (32), (35), (36), (37), (42), (44), (45), and (46), except as provided in s. 77.54
12 (30) (e) and (f).

13 **SECTION 2309.** 77.52 (14) (a) (intro.) and 1. and (b) of the statutes are
14 consolidated, renumbered 77.52 (14) (a) and amended to read:

15 77.52 (14) (a) The certificate referred to in sub. (13) relieves the seller from the
16 burden of proof only if any of the following is true: 1. The certificate is taken in good
17 faith the seller obtains a fully completed exemption certificate, or the information
18 required to prove the exemption, from a person who is engaged as a seller of tangible
19 personal property or taxable services and who holds the permit provided for in sub.
20 (9) and who, at the time of purchasing purchaser no later than 90 days after the date
21 of the sale of the tangible personal property, specified digital goods, additional digital
22 goods, or services, intends to sell it in the regular course of operations or is unable
23 to ascertain at the time of purchase whether the property or service will be sold or
24 will be used for some other purpose. (b) except as provided in par. (am). The
25 certificate under sub. (13) shall not relieve the seller of the burden of proof if the seller

1 fraudulently fails to collect sales tax, solicits the purchaser to claim an unlawful
2 exemption, accepts an exemption certificate from a purchaser who claims to be an
3 entity that is not subject to the taxes imposed under this subchapter, if the subject
4 of the transaction sought to be covered by the exemption certificate is received by the
5 purchaser at a location operated by the seller in this state and the exemption
6 certificate clearly and affirmatively indicates that the claimed exemption is not
7 available in this state. The certificate referred to in sub. (13) shall be signed by and
8 bear the name and address of provide information that identifies the purchaser, and
9 shall indicate the general character of the tangible personal property or service sold
10 by the purchaser and the basis for the claimed exemption and a paper certificate
11 shall be signed by the purchaser. The certificate shall be in such form as the
12 department prescribes by rule.

13 **SECTION 2310.** 77.52 (14) (a) 2. of the statutes is repealed.

14 **SECTION 2311.** 77.52 (14) (am) of the statutes is created to read:

15 77.52 (14) (am) If the seller has not obtained a fully completed exemption
16 certificate or the information required to prove the exemption, as provided in par. (a),
17 the seller may, no later than 120 days after the department requests that the seller
18 substantiate the exemption, either provide proof of the exemption to the department
19 by other means or obtain, in good faith, a fully completed exemption certificate from
20 the purchaser.

21 **SECTION 2312.** 77.52 (15) of the statutes is amended to read:

22 77.52 (15) If a purchaser who gives a resale certificate purchases tangible
23 personal property, specified digital goods, additional digital goods, or taxable
24 services without paying a sales tax or use tax on such purchase because such
25 property, goods, or services were for resale makes any use of the property, goods, or

1 ~~services other than retention, demonstration or display while holding it~~ the property,
2 goods, or services for sale, lease or rental in the regular course of the purchaser's
3 operations, the use shall be taxable to the purchaser under s. 77.53 as of the time that
4 the property is, goods, or services are first used by the purchaser, and the sales
5 purchase price of the property, goods, or services to the purchaser shall be the
6 measure of the tax. ~~Only when there is an unsatisfied use tax liability on this basis~~
7 ~~because the seller has provided incorrect information about that transaction to the~~
8 ~~department shall the seller be liable for sales tax with respect to the sale of the~~
9 ~~property to the purchaser.~~

10 **SECTION 2313.** 77.52 (16) of the statutes is amended to read:

11 77.52 (16) Any person who gives a resale certificate for property, specified
12 digital goods, additional digital goods, or services which that person knows at the
13 time of purchase is not to be resold by that person in the regular course of that
14 person's operations as a seller for the purpose of evading payment to the seller of the
15 amount of the tax applicable to the transaction is guilty of a misdemeanor. Any
16 person certifying to the seller that the sale of property, specified digital goods,
17 additional digital goods, or taxable service is exempt, knowing at the time of
18 purchase that it is not exempt, for the purpose of evading payment to the seller of the
19 amount of the tax applicable to the transaction, is guilty of a misdemeanor.

20 **SECTION 2314.** 77.52 (19) of the statutes is amended to read:

21 77.52 (19) The department shall by rule provide for the efficient collection of
22 the taxes imposed by this subchapter on sales of property, specified digital goods,
23 additional digital goods, or services by persons not regularly engaged in selling at
24 retail in this state or not having a permanent place of business, but who are
25 temporarily engaged in selling from trucks, portable roadside stands, concessions at

1 fairs and carnivals, and the like. The department may authorize such persons to sell
2 property, specified digital goods, or additional digital goods or sell, perform, or
3 furnish services on a permit or nonpermit basis as the department by rule prescribes
4 and failure of any person to comply with such rules constitutes a misdemeanor.

5 **SECTION 2315.** 77.52 (20) of the statutes is created to read:

6 77.52 (20) (a) Except as provided in par. (b), the entire sales price of a bundled
7 transaction is subject to the tax imposed under this subchapter.

8 (b) At the retailer's option, if the retailer can identify, by reasonable and
9 verifiable standards from the retailer's books and records that are kept in the
10 ordinary course of its business for other purposes, including purposes unrelated to
11 taxes, the portion of the price that is attributable to products that are not subject to
12 the tax imposed under this subchapter, that portion of the sales price is not taxable
13 under this subchapter. This paragraph does not apply to a bundled transaction that
14 contains food and food ingredients, drugs, durable medical equipment, mobility
15 enhancing equipment, prosthetic devices, or medical supplies.

16 **SECTION 2316.** 77.52 (21) of the statutes is created to read:

17 77.52 (21) A person who provides a product that is not a distinct and
18 identifiable product because it is provided free of charge, as provided in s. 77.51 (3pf)
19 (b), is the consumer of that product and shall pay the tax imposed under this
20 subchapter on the purchase price of that product.

21 **SECTION 2317.** 77.52 (22) of the statutes is created to read:

22 77.52 (22) With regard to transactions described in s. 77.51 (1f) (b), the service
23 provider is the consumer of the tangible personal property, specified digital goods,
24 or additional digital goods and shall pay the tax imposed under this subchapter on
25 the purchase price of the property or goods.

1 **SECTION 2318.** 77.52 (23) of the statutes is created to read:

2 **77.52 (23)** With regard to transactions described in s. 77.51 (1f) (c), the service
3 provider is the consumer of the service that is essential to the use or receipt of the
4 other service and shall pay the tax imposed under this subchapter on the purchase
5 price of the property or goods.

6 **SECTION 2319.** 77.522 of the statutes is created to read:

7 **77.522 Sourcing. (1) GENERAL.** (a) In this section:

8 1. "Direct mail form" means a form for direct mail prescribed by the
9 department.

10 2. "Receive" means taking possession of tangible personal property; making
11 first use of services; or taking possession or making first use of digital goods,
12 whichever comes first. "Receive" does not include a shipping company taking
13 possession of tangible personal property on a purchaser's behalf.

14 3. "Transportation equipment" means any of the following:

15 a. Locomotives and railcars that are used to carry persons or property in
16 interstate commerce.

17 b. Trucks and truck tractors that have a gross vehicle weight rating of 10,001
18 pounds or greater, trailers, semitrailers, and passenger buses, if such vehicles are
19 registered under the international registration plan and operated under the
20 authority of a carrier that is authorized by the federal government to carry persons
21 or property in interstate commerce.

22 c. Aircraft that is operated by air carriers that are authorized by the federal
23 government or a foreign authority to carry persons or property in interstate or
24 foreign commerce.

1 d. Containers that are designed for use on the vehicles described in subd. 4. a.
2 to c. and component parts attached to or secured on such vehicles.

3 (b) Except as provided in par. (c) and subs. (2), (3), and (4), the location of a sale
4 is determined as follows:

5 1. If a purchaser receives the product at a seller's business location, the sale
6 occurs at that business location.

7 2. If a purchaser does not receive the product at a seller's business location, the
8 sale occurs at the location where the purchaser, or the purchaser's designated donee,
9 receives the product, including the location indicated by the instructions known to
10 the seller for delivery to the purchaser or the purchaser's designated donee.

11 3. If the location of a sale of a product cannot be determined under subs. 1. and
12 2., the sale occurs at the purchaser's address as indicated by the seller's business
13 records, if the records are maintained in the ordinary course of the seller's business
14 and if using that address to establish the location of a sale is not in bad faith.

15 4. If the location of a sale of a product cannot be determined under subs. 1. to
16 3., the sale occurs at the purchaser's address as obtained during the consummation
17 of the sale, including the address indicated on the purchaser's payment instrument,
18 if no other address is available and if using that address is not in bad faith.

19 5. If the location of a sale of a product cannot be determined under subs. 1. to
20 4., the location of the sale is determined as follows:

21 a. If the item sold is tangible personal property, the sale occurs at the location
22 from which the tangible personal property is shipped.

23 b. If the item sold is a digital good, or computer software delivered
24 electronically, the sale occurs at the location from which the digital good or computer
25 software was first available for transmission by the seller.

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1 c. If a service is sold, the sale occurs at the location from which the service was
2 provided.

3 (c) The sale of direct mail occurs at the location from which the direct mail is
4 shipped, if the purchaser does not provide to the seller a direct pay permit, a direct
5 mail form, or other information that indicates the appropriate taxing jurisdiction to
6 which the direct mail is delivered to the ultimate recipients. If the purchaser
7 provides a direct mail form or direct pay permit to the seller, the purchaser shall pay
8 or remit, as appropriate, to the department the tax imposed under s. 77.53 on all
9 purchases for which the tax is due and the seller is relieved from liability for
10 collecting such tax or that satisfy the requirements under par. (e) or (f). A direct mail
11 form provided to a seller under this paragraph shall remain effective for all sales by
12 the seller who received the form to the purchaser who provided the form, unless the
13 purchaser revokes the form in writing and provides such revocation to the seller.

14 (2) LEASE OR RENTAL. (a) Except as provided in pars. (b) and (c), with regard
15 to the first or only payment on the lease or rental, the lease or rental of tangible
16 personal property occurs at the location determined under sub. (1) (b). If the property
17 is moved from the place where the property was initially delivered, the subsequent
18 periodic payments on the lease or rental occur at the property's primary location as
19 indicated by an address for the property that is provided by the lessee and that is
20 available to the lessor in records that the lessor maintains in the ordinary course of
21 the lessor's business, if the use of such an address does not constitute bad faith. The
22 location of a lease or rental as determined under this paragraph shall not be altered
23 by any intermittent use of the property at different locations.

24 (b) The lease or rental of motor vehicles, trailers, semitrailers, and aircraft,
25 that are not transportation equipment, occurs at the primary location of such motor

1 vehicles, trailers, semitrailers, or aircraft as indicated by an address for the property
2 that is provided by the lessee and that is available to the lessor in records that the
3 lessor maintains in the ordinary course of the lessor's business, if the use of such an
4 address does not constitute bad faith, except that a lease or rental under this
5 paragraph that requires only one payment occurs at the location determined under
6 sub. (1) (b). The location of a lease or rental as determined under this paragraph shall
7 not be altered by any intermittent use of the property at different locations.

8 (c) The lease or rental of transportation equipment occurs at the location
9 determined under sub. (1) (b).

10 (d) A license of tangible personal property, specified digital goods, or additional
11 digital goods shall be treated as a lease or rental of tangible personal property under
12 this subsection.

13 **(3) TELECOMMUNICATIONS.** (a) In this subsection:

14 1. "Air-to-ground radiotelephone service" means a radio service in which
15 common carriers are authorized to offer and provide radio telecommunications
16 service for hire to subscribers in aircraft.

17 2. "Call-by-call basis" means any method of charging for telecommunications
18 services by which the price of such services is measured by individual calls.

19 3. "Communications channel" means a physical or virtual path of
20 communications over which signals are transmitted between or among customer
21 channel termination points.

22 4. "Customer" means a person who enters into a contract with a seller of
23 telecommunications services or, in any transaction for which the end user is not the
24 person who entered into a contract with the seller of telecommunications services,
25 the end user of the telecommunications services. "Customer" does not include a

1 person who resells telecommunications services or, for mobile telecommunications
2 services, a serving carrier under an agreement to serve a customer outside the home
3 service provider's licensed service area.

4 5. "Customer channel termination point" means the location where a customer
5 inputs or receives communications.

6 6. "End user" means an individual who uses a telecommunications service.

7 7. "Home service provider" means a home service provider under section 124
8 (5) of P.L. 106-252.

9 8. "Mobile telecommunications service" means a mobile telecommunications
10 service under 4 USC 116 to 126, as amended by P.L. 106-252.

11 9. "Place of primary use" means place of primary use, as determined under 4
12 USC 116 to 126, as amended by P.L. 106-252.

13 10. "Postpaid calling service" means a telecommunications service that is
14 obtained by paying for it on a call-by-call basis using a bankcard, travel card, credit
15 card, debit card, or similar method, or by charging it to a telephone number that is
16 not associated with the location where the telecommunications service originates or
17 terminates. "Postpaid calling service" includes a telecommunications service, not
18 including a prepaid wireless calling service, that would otherwise be a prepaid
19 calling service except that the service provided to the customer is not exclusively a
20 telecommunications service.

21 14. "Radio service" means a communication service provided by the use of radio,
22 including radiotelephone, radiotelegraph, paging, and facsimile service.

23 15. "Radiotelegraph service" means transmitting messages from one place to
24 another by means of radio.

1 16. "Radiotelephone service" means transmitting sound from one place to
2 another by means of radio.

3 (b) Except as provided in pars. (d) to (j), the sale of a telecommunications service
4 that is sold on a call-by-call basis occurs in the taxing jurisdiction for sales and use
5 tax purposes where the call originates and terminates, in the case of a call that
6 originates and terminates in the same such jurisdiction, or the taxing jurisdiction for
7 sales and use tax purposes where the call originates or terminates and where the
8 service address is located.

9 (c) Except as provided in pars. (d) to (j), the sale of a telecommunications service
10 that is sold on a basis other than a call-by-call basis occurs at the customer's place
11 of primary use.

12 (d) The sale of a mobile telecommunications service, except an air-to-ground
13 radiotelephone service and a prepaid calling service, occurs at the customer's place
14 of primary use.

15 (e) The sale of a postpaid calling service occurs at the location where the signal
16 of the telecommunications service originates, as first identified by the seller's
17 telecommunications system or, if the signal is not transmitted by the seller's
18 telecommunications system, by information that the seller received from the seller's
19 service provider.

20 (f) The sale of a prepaid calling service or a prepaid wireless calling service
21 occurs at the location determined under sub. (1) (b), except that, if the service is a
22 prepaid wireless calling service and the location cannot be determined under sub. (1)

23 (b) 1. to 4., the prepaid wireless calling service occurs at the location determined
24 under sub. (1) (b) 5. c. or at the location associated with the mobile telephone number,
25 as determined by the seller.

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1 (g) 1. The sale of a private communication service for a separate charge related
2 to a customer channel termination point occurs at the location of the customer
3 channel termination point.

4 2. The sale of a private communication service in which all customer channel
5 termination points are located entirely in one taxing jurisdiction for sales and use
6 tax purposes occurs in the taxing jurisdiction in which the customer channel
7 termination points are located.

8 3. If the segments are charged separately, the sale of a private communication
9 service that represents segments of a communications channel between 2 customer
10 channel termination points that are located in different taxing jurisdictions for sales
11 and use tax purposes occurs in an equal percentage in both such jurisdictions.

12 4. If the segments are not charged separately, the sale of a private
13 communication service for segments of a communications channel that is located in
14 more than one taxing jurisdiction for sales and use tax purposes occurs in each such
15 jurisdiction in a percentage determined by dividing the number of customer channel
16 termination points in that jurisdiction by the number of customer channel
17 termination points in all jurisdictions where segments of the communications
18 channel are located.

19 (h) The sale of a telecommunications Internet access service occurs at the
20 customer's place of primary use.

21 (i) The sale of ancillary services occurs at the customer's place of primary use.

22 (j) If the location of the customer's service address, channel termination point,
23 or place of primary use is not known, the location where the seller receives or hands
24 off the signal shall be considered, for purposes of this section, the customer's service
25 address, channel termination point, or place of primary use.

1 **(4) FLORISTS.** (a) For purposes of this subsection, “retail florist” means a person
2 engaged in the business of selling cut flowers, floral arrangements, and potted plants
3 and who prepares such flowers, floral arrangements, and potted plants. “Retail
4 florist” does not include a person who sells cut flowers, floral arrangements, and
5 potted plants primarily by mail or via the Internet.

6 (b) The sale of tangible personal property by a retail florist who takes an order
7 from a purchaser occurs at the location where the retail florist takes the order, if the
8 retail florist forwards the order to another retail florist who is at a location other than
9 the location of the florist who takes the order and who transfers the tangible personal
10 property to a person identified by the purchaser.

11 (c) This subsection does not apply to sales occurring on or after January 1, 2008.

12 **SECTION 2320.** 77.523 (title) of the statutes is repealed.

13 **SECTION 2321.** 77.523 of the statutes is renumbered 77.59 (9p) (a) and amended
14 to read:

15 **77.59 (9p) (a)** If a customer purchases a service that is subject to 4 USC 116
16 to 126, as amended by P.L. 106-252, and if the customer believes that the amount
17 of the tax assessed for the service under this subchapter or the place of primary use
18 or taxing jurisdiction assigned to the service is erroneous, the customer may request
19 that the service provider correct the alleged error by sending a written notice to the
20 service provider. The notice shall include a description of the alleged error, the street
21 address for the customer’s place of primary use of the service, the account name and
22 number of the service for which the customer seeks a correction, and any other
23 information that the service provider reasonably requires to process the request.
24 Within 60 days from the date that a service provider receives a request under this
25 section paragraph, the service provider shall review its records to determine the

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1 customer's taxing jurisdiction. If the review indicates that there is no error as
2 alleged, the service provider shall explain the findings of the review in writing to the
3 customer. If the review indicates that there is an error as alleged, the service
4 provider shall correct the error and shall refund or credit the amount of any tax
5 collected erroneously, along with the related interest, as a result of the error from the
6 customer in the previous 48 months, consistent with s. 77.59 (4). A customer may
7 take no other action against the service provider, or commence any action, to correct
8 an alleged error in the amount of the tax assessed under this subchapter on a service
9 that is subject to 4 USC 116 to 126, as amended by P.L. 106-252, or to correct an
10 alleged error in the assigned place of primary use or taxing jurisdiction, unless the
11 customer has exhausted his or her remedies under this section paragraph.

12 **SECTION 2322.** 77.524 (1) (a) of the statutes is renumbered 77.524 (1) (am).

13 **SECTION 2323.** 77.524 (1) (ag) of the statutes is created to read:

14 77.524 (1) (ag) "Agent" means a person appointed by a seller to represent the
15 seller before the states that are signatories to the agreement, as defined in s. 77.65
16 (2) (a).

17 **SECTION 2324.** 77.524 (1) (b) of the statutes is renumbered 77.51 (1g) and
18 amended to read:

19 77.51 (1g) "Certified service provider" means an agent that is certified jointly
20 by the states that are signatories to the agreement, as defined in s. 77.65 (2) (a), and
21 that performs all of a seller's sales tax and use tax functions related to the seller's
22 retail sales, except that a certified service provider is not responsible for a retailer's
23 obligation to remit tax on the retailer's own purchases.

24 **SECTION 2325.** 77.525 of the statutes is amended to read:

1 **77.525 Reduction to prevent double taxation.** Any person who is subject
2 to the tax under s. 77.52 (2) (a) 5. ~~a.~~ on telecommunications services that terminate
3 in this state and who has paid a similar tax on the same services to another state may
4 reduce the amount of the tax remitted to this state by an amount equal to the similar
5 tax properly paid to another state on those services or by the amount due this state
6 on those services, whichever is less. That person shall refund proportionally to the
7 persons to whom the tax under s. 77.52 (2) (a) 5. ~~a.~~ was passed on an amount equal
8 to the amounts not remitted.

9 **SECTION 2326.** 77.53 (1) of the statutes is amended to read:

10 **77.53 (1)** Except as provided in sub. (1m), an excise tax is levied and imposed
11 on the use or consumption in this state of taxable services under s. 77.52 purchased
12 from any retailer, at the rate of 5% of the sales purchase price of those services; on
13 the storage, use or other consumption in this state of tangible personal property
14 purchased from any retailer, at the rate of 5% of the sales purchase price of that
15 property; on the storage, use, or other consumption of specified digital goods or
16 additional digital goods purchased from any retailer, regardless of whether the
17 purchaser has the right to permanently use such goods or whether the purchaser's
18 right to access or retain such goods is not permanent, at the rate of 5% of the sales
19 price of such goods; and on the storage, use or other consumption of tangible personal
20 property manufactured, processed or otherwise altered, in or outside this state, by
21 the person who stores, uses or consumes it, from material purchased from any
22 retailer, at the rate of 5% of the sales purchase price of that material.

23 **SECTION 2327.** 77.53 (2) of the statutes is amended to read:

24 **77.53 (2)** Every person storing, using, or otherwise consuming in this state
25 tangible personal property, specified digital goods, additional digital goods, or

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1 taxable services purchased from a retailer is liable for the tax imposed by this section.
2 The person's liability is not extinguished until the tax has been paid to this state, but
3 a receipt with the tax separately stated from a retailer engaged in business in this
4 state or from a retailer who is authorized by the department, under such rules as it
5 prescribes, to collect the tax and who is regarded as a retailer engaged in business
6 in this state for purposes of the tax imposed by this section given to the purchaser
7 under sub. (3) relieves the purchaser from further liability for the tax to which the
8 receipt refers.

9 **SECTION 2328.** 77.53 (3) of the statutes is amended to read:

10 77.53 (3) Every retailer engaged in business in this state and making sales of
11 tangible personal property, specified digital goods, additional digital goods, or
12 taxable services ~~for delivery into this state or with knowledge directly or indirectly~~
13 ~~that the property or service is intended for storage, use or other consumption in that~~
14 are sourced to this state under s. 77.522, shall, at the time of making the sales ~~or, if~~
15 ~~the storage, use or other consumption of the tangible personal property or taxable~~
16 ~~service is not then taxable under this section, at the time the storage, use or other~~
17 ~~consumption becomes taxable,~~ collect the tax from the purchaser and give to the
18 purchaser a receipt in the manner and form prescribed by the department.

19 **SECTION 2329.** 77.53 (4) of the statutes is repealed.

20 **SECTION 2330.** 77.53 (9) of the statutes is amended to read:

21 77.53 (9) Every retailer selling tangible personal property, specified digital
22 goods, additional digital goods, or taxable services for storage, use or other
23 consumption in this state shall register with the department and obtain a certificate
24 under s. 73.03 (50) and give the name and address of all agents operating in this
25 state, the location of all distribution or sales houses or offices or other places of

1 business in this state, the standard industrial code classification of each place of
2 business in this state and the other information that the department requires. Any
3 person who may register under this subsection may designate an agent, as defined
4 in s. 77.524 (1) (ag), to register with the department under this subsection, in the
5 manner prescribed by the department.

6 **SECTION 2331.** 77.53 (9m) of the statutes is renumbered 77.53 (9m) (a) and
7 amended to read:

8 77.53 (9m) (a) Any person who is not otherwise required to collect any tax
9 imposed by this subchapter and who makes sales to persons within this state of
10 tangible personal property, specified digital goods, additional digital goods, or
11 taxable services the use of which is subject to tax under this subchapter may register
12 with the department under the terms and conditions that the department imposes
13 and shall obtain a valid certificate under s. 73.03 (50) and thereby be authorized and
14 required to collect, report, and remit to the department the use tax imposed by this
15 subchapter.

16 **SECTION 2332.** 77.53 (9m) (b) of the statutes is created to read:

17 77.53 (9m) (b) Any person who may register under par. (a) may designate an
18 agent, as defined in s. 77.524 (1) (ag), to register with the department under par. (a),
19 in the manner prescribed by the department.

20 **SECTION 2333.** 77.53 (9m) (c) of the statutes is created to read:

21 77.53 (9m) (c) The registration under par. (a) by a person who is not otherwise
22 required to collect any tax imposed by this subchapter shall not be used as a factor
23 in determining whether the seller has nexus with this state for any tax at any time.

24 **SECTION 2334.** 77.53 (10) of the statutes is amended to read:

1 77.53 (10) For the purpose of the proper administration of this section and to
2 prevent evasion of the use tax and the duty to collect the use tax, it is presumed that
3 tangible personal property, specified digital goods, additional digital goods, or
4 taxable services sold by any person for delivery in this state is sold for storage, use,
5 or other consumption in this state until the contrary is established. The burden of
6 proving the contrary is upon the person who makes the sale unless that person takes
7 from the purchaser ~~a~~ an electronic or paper certificate, in a manner prescribed by
8 department, to the effect that the property, specified digital goods, additional digital
9 goods, or taxable service is purchased for resale, or otherwise exempt from the tax,
10 except that no certificate is required for sales of cattle, sheep, goats, and pigs that are
11 sold at an animal market, as defined in s. 95.68 (1) (ag), and no certificate is required
12 for sales of commodities, as defined in 7 USC 2, that are consigned for sale in a
13 warehouse in or from which the commodity is deliverable on a contract for future
14 delivery subject to the rules of a commodity market regulated by the U.S. commodity
15 futures trading commission if upon the sale the commodity is not removed from the
16 warehouse the sale of tangible personal property, specified digital goods, additional
17 digital goods, and services that are exempt under s. 77.54 (7), (7m), (8), (10), (11), (14),
18 (15), (17), (20n), (20p), (21), (22b), (22c), (30), (31), (32), (35), (36), (37), (42), (44), (45),
19 and (46), except as provided in s. 77.54 (30) (e) and (f).

20 SECTION 2335. 77.53 (11) of the statutes is renumbered 77.53 (11) (a) and
21 amended to read:

22 77.53 (11) (a) The certificate referred to in under sub. (10) relieves the person
23 selling the property, specified digital goods, additional digital goods, or service from
24 the burden of proof only if ~~taken in good faith~~ the seller obtains a fully completed
25 exemption certificate, or the information required to prove the exemption, from -a

1 ~~person who is engaged as a seller of tangible personal property or taxable services~~
2 ~~and who holds the permit provided for by s. 77.52 (9) and who, at the time of~~
3 ~~purchasing purchases no later than 90 days after the date of the sale of the tangible~~
4 ~~personal property, specified digital goods, additional digital goods, or taxable service,~~
5 ~~intends to sell it in the regular course of operations or is unable to ascertain at the~~
6 ~~time of purchase whether the property or service will be sold or will be used for some~~
7 ~~other purpose, or if taken in good faith from a person claiming exemption, except as~~
8 ~~provided in par. (b). The certificate under sub. (10) shall not relieve the seller of the~~
9 ~~burden of proof if the seller fraudulently fails to collect sales tax or solicits the~~
10 ~~purchaser to claim an unlawful exemption, accepts an exemption certificate from a~~
11 ~~purchaser who claims to be an entity that is not subject to the taxes imposed under~~
12 ~~this subchapter, if the subject of the transaction sought to be covered by the~~
13 ~~exemption certificate is received by the purchaser at a location operated by the seller~~
14 ~~in this state and the exemption certificate clearly and affirmatively indicates that~~
15 ~~the claimed exemption is not available in this state. The certificate shall be signed~~
16 ~~by and bear the name and address of provide information that identifies the~~
17 ~~purchaser and shall indicate the number of the permit issued to the purchaser, the~~
18 ~~general character of tangible personal property or taxable service sold by the~~
19 ~~purchaser and the basis for the claimed exemption and a paper certificate shall be~~
20 ~~signed by the purchaser. The certificate shall be substantially in the form that the~~
21 ~~department prescribes by rule.~~

22 **SECTION 2336.** 77.53 (11) (b) of the statutes is created to read:

23 77.53 (11) (b) If the seller has not obtained a fully completed exemption
24 certificate or the information required to prove the exemption, as provided in par. (a),
25 the seller may, no later than 120 days after the department requests that the seller

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1 substantiate the exemption, either provide proof of the exemption to the department
2 by other means or obtain, in good faith, a fully completed exemption certificate from
3 the purchaser.

4 **SECTION 2337.** 77.53 (12) of the statutes is amended to read:

5 **77.53 (12)** If a purchaser who gives a certificate makes any storage or use of
6 the property, specified digital goods, additional digital goods, or service other than
7 retention, demonstration, or display while holding it for sale in the regular course
8 of operations as a seller, the storage or use is taxable as of the time the property,
9 specified digital goods, additional digital goods, or service is first so stored or used.

10 **SECTION 2338.** 77.53 (14) of the statutes is amended to read:

11 **77.53 (14)** It is presumed that tangible personal property, specified digital
12 goods, additional digital goods, or taxable services shipped or brought to this state
13 by the purchaser were purchased from or serviced by a retailer.

14 **SECTION 2339.** 77.53 (15) of the statutes is amended to read:

15 **77.53 (15)** It is presumed that tangible personal property, specified digital
16 goods, additional digital goods, or taxable services delivered outside this state to a
17 purchaser known by the retailer to be a resident of this state were purchased from
18 a retailer for storage, use, or other consumption in this state and stored, used, or
19 otherwise consumed in this state. This presumption may be controverted by a
20 written statement, signed by the purchaser or an authorized representative, and
21 retained by the seller that the property, digital good, or service was purchased for use
22 at a designated point outside this state. This presumption may also be controverted
23 by other evidence satisfactory to the department that the property, digital good, or
24 service was not purchased for storage, use, or other consumption in this state.

25 **SECTION 2340.** 77.53 (16) of the statutes is amended to read:

1 77.53 (16) If the purchase, rental or lease of tangible personal property,
2 specified digital goods, additional digital goods, or service subject to the tax imposed
3 by this section was subject to a sales tax by another state in which the purchase was
4 made, the amount of sales tax paid the other state shall be applied as a credit against
5 and deducted from the tax, to the extent thereof, imposed by this section, except no
6 credit may be applied against and deducted from a sales tax paid on the purchase of
7 direct mail, if the direct mail purchaser did not provide to the seller a direct pay
8 permit, a direct mail form, or other information that indicates the appropriate taxing
9 jurisdiction to which the direct mail is delivered to the ultimate recipients. In this
10 subsection "sales tax" includes a use or excise tax imposed on the use of tangible
11 personal property, specified digital goods, additional digital goods, or taxable service
12 by the state in which the sale occurred and "state" includes the District of Columbia
13 ~~but does not include~~ and the commonwealth of Puerto Rico ~~or but does not include~~
14 the several territories organized by congress.

15 **SECTION 2341.** 77.53 (17) of the statutes is amended to read:

16 77.53 (17) This section does not apply to tangible personal property, specified
17 digital goods, or additional digital goods purchased outside this state, as determined
18 under s. 77.522, other than motor vehicles, boats, snowmobiles, mobile homes not
19 exceeding 45 feet in length, trailers, semitrailers, all-terrain vehicles and airplanes
20 registered or titled or required to be registered or titled in this state, which is brought
21 into this state by a nondomiciliary for the person's own storage, use or other
22 consumption while temporarily within this state when such property or digital good
23 is not stored, used or otherwise consumed in this state in the conduct of a trade,
24 occupation, business or profession or in the performance of personal services for
25 wages or fees.

1 **SECTION 2342.** 77.53 (17m) of the statutes is amended to read:

2 **77.53 (17m)** This section does not apply to a boat purchased in a state
3 contiguous to this state, as determined under s. 77.522, by a person domiciled in that
4 state if the boat is berthed in this state's boundary waters adjacent to the state of the
5 domicile of the purchaser and if the transaction was an exempt occasional sale under
6 the laws of the state in which the purchase was made.

7 **SECTION 2343.** 77.53 (17r) (a) of the statutes is amended to read:

8 **77.53 (17r) (a)** It is purchased in another state, as determined under s. 77.522.

9 **SECTION 2344.** 77.53 (18) of the statutes is amended to read:

10 **77.53 (18)** This section does not apply to the storage, use or other consumption
11 in this state of household goods, specified digital goods, or additional digital goods
12 for personal use or to aircraft, motor vehicles, boats, snowmobiles, mobile homes,
13 trailers, semitrailers and all-terrain vehicles, for personal use, purchased by a
14 nondomiciliary of this state outside this state, as determined under s. 77.522, 90 days
15 or more before bringing the goods or property into this state in connection with a
16 change of domicile to this state.

17 **SECTION 2345.** 77.54 (1) of the statutes is amended to read:

18 **77.54 (1)** The ~~gross receipts~~ sales price from the sale of and the storage, use or
19 other consumption in this state of tangible personal property and services the gross
20 receipts sales price from the sale of which, or the storage, use or other consumption
21 of which, this state is prohibited from taxing under the constitution or laws of the
22 United States or under the constitution of this state.

23 **SECTION 2346.** 77.54 (2) of the statutes is amended to read:

24 **77.54 (2)** The ~~gross receipts~~ sales price from sales of and the storage, use or
25 other consumption of tangible personal property becoming an ingredient or

1 component part of an article of tangible personal property or which is consumed or
2 destroyed or loses its identity in the manufacture of tangible personal property in
3 any form destined for sale, except as provided in sub. (30) (a) 6.

4 **SECTION 2347.** 77.54 (2m) of the statutes is amended to read:

5 77.54 (2m) The ~~gross receipts~~ sales price from the sales of and the storage, use
6 or other consumption of tangible personal property or services that become an
7 ingredient or component of shoppers guides, newspapers or periodicals or that are
8 consumed or lose their identity in the manufacture of shoppers guides, newspapers
9 or periodicals, whether or not the shoppers guides, newspapers or periodicals are
10 transferred without charge to the recipient. In this subsection, "shoppers guides",
11 "newspapers" and "periodicals" have the meanings under sub. (15). The exemption
12 under this subdivision does not apply to advertising supplements that are not
13 newspapers.

14 **SECTION 2348.** 77.54 (3) (a) of the statutes, as affected by 2005 Wisconsin Act
15 366, is amended to read:

16 77.54 (3) (a) The ~~gross receipts~~ sales price from the sales of and the storage, use,
17 or other consumption of tractors and machines, including accessories, attachments,
18 and parts, lubricants, nonpowered equipment, and other tangible personal property
19 that are used exclusively and directly, or are consumed or lose their identities, in the
20 business of farming, including dairy farming, agriculture, horticulture, floriculture,
21 silviculture, and custom farming services, but excluding automobiles, trucks, and
22 other motor vehicles for highway use; excluding personal property that is attached
23 to, fastened to, connected to, or built into real property or that becomes an addition
24 to, component of, or capital improvement of real property; and excluding tangible
25 personal property used or consumed in the erection of buildings or in the alteration,

1 repair or improvement of real property, regardless of any contribution that that
2 personal property makes to the production process in that building or real property
3 and regardless of the extent to which that personal property functions as a machine,
4 except as provided in par. (c).

5 **SECTION 2349.** 77.54 (3m) (intro.) of the statutes, as affected by 2005 Wisconsin
6 Act 366, is amended to read:

7 77.54 (3m) (intro.) The ~~gross receipts~~ sales price from the sale of and the
8 storage, use or other consumption of the following items if they are used exclusively
9 by the purchaser or user in the business of farming; including dairy farming,
10 agriculture, horticulture, floriculture, silviculture, and custom farming services:

11 **SECTION 2350.** 77.54 (4) of the statutes is amended to read:

12 77.54 (4) ~~Gross receipts~~ The sales price from the sale of tangible personal
13 property, and the storage, use or other consumption in this state of tangible personal
14 property which is the subject of any such sale, by any elementary school or secondary
15 school, exempted as such from payment of income or franchise tax under ch. 71,
16 whether public or private.

17 **SECTION 2351.** 77.54 (5) (intro.) of the statutes is amended to read:

18 77.54 (5) (intro.) The ~~gross receipts~~ sales price from the sale of and the storage,
19 use or other consumption of:

20 **SECTION 2352.** 77.54 (6) (intro.) of the statutes is amended to read:

21 77.54 (6) (intro.) The ~~gross receipts~~ sales price from the sale of and the storage,
22 use or other consumption of:

23 **SECTION 2353.** 77.54 (7m) of the statutes is amended to read:

24 77.54 (7m) Occasional sales of tangible personal property or services, including
25 admissions or tickets to an event; by a neighborhood association, church, civic group,

1 garden club, social club or similar nonprofit organization; not involving
2 entertainment for which payment in the aggregate exceeds \$500 for performing or
3 as reimbursement of expenses unless access to the event may be obtained without
4 payment of a direct or indirect admission fee; conducted by the organization if the
5 organization is not engaged in a trade or business and is not required to have a
6 seller's permit. For purposes of this subsection, an organization is engaged in a trade
7 or business and is required to have a seller's permit if its sales of tangible personal
8 property and services, not including sales of tickets to events, and its events occur
9 on more than 20 days during the year, unless its receipts do not exceed \$25,000
10 during the year. The exemption under this subsection does not apply to gross receipts
11 the sales price from the sale of bingo supplies to players or to the sale, rental or use
12 of regular bingo cards, extra regular cards and special bingo cards.

13 **SECTION 2354.** 77.54 (8) of the statutes is amended to read:

14 77.54 (8) Charges for interest, financing or insurance, not including contracts
15 under s. 77.52 (2) (a) 13m., where such charges are separately set forth upon the
16 invoice given by the seller to the purchaser.

17 **SECTION 2355.** 77.54 (9) of the statutes is amended to read:

18 77.54 (9) The ~~gross receipts~~ sales price from sales of tickets or admissions to
19 public and private elementary and secondary school activities, where the entire net
20 proceeds therefrom are expended for educational, religious or charitable purposes.

21 **SECTION 2356.** 77.54 (9a) (intro.) of the statutes is amended to read:

22 77.54 (9a) (intro.) The ~~gross receipts~~ sales price from sales to, and the storage
23 by, use by or other consumption of tangible personal property and taxable services
24 by:

25 **SECTION 2357.** 77.54 (9a) (a) of the statutes is amended to read:

1 77.54 (9a) (a) This state or any agency thereof, the University of Wisconsin
2 Hospitals and Clinics Authority, the Wisconsin Aerospace Authority, the Health
3 Insurance Risk-Sharing Plan Authority, the Healthy Wisconsin Authority, and the
4 Fox River Navigational System Authority.

5 **SECTION 2358.** 77.54 (10) of the statutes is amended to read:

6 77.54 (10) The ~~gross receipts~~ sales price from the sale of all admission fees,
7 admission stickers or camping fees under s. 27.01 (7) to (11) and all admission fees
8 to any museum operated by a nonprofit corporation under a lease agreement with
9 the state historical society.

10 **SECTION 2359.** 77.54 (11) of the statutes is amended to read:

11 77.54 (11) The ~~gross receipts~~ sales price from the sales of and the storage, use
12 or other consumption in this state of motor vehicle fuel, general aviation fuel or
13 alternate fuel, subject to taxation under ch. 78, unless the motor vehicle fuel or
14 alternate fuel tax is refunded under s. 78.75 because the buyer does not use the fuel
15 in operating a motor vehicle upon the public highways.

16 **SECTION 2360.** 77.54 (12) of the statutes is amended to read:

17 77.54 (12) The ~~gross receipts~~ sales price from the sales of and the storage, use
18 or other consumption in this state of rail freight or passenger cars, locomotives or
19 other rolling stock used in railroad operations, or accessories, attachments, parts,
20 lubricants or fuel therefor.

21 **SECTION 2361.** 77.54 (13) of the statutes is amended to read:

22 77.54 (13) The ~~gross receipts~~ sales price from the sales of and the storage, use
23 or other consumption in this state of commercial vessels and barges of 50-ton burden
24 or over primarily engaged in interstate or foreign commerce or commercial fishing,
25 and the accessories, attachments, parts and fuel therefor.

1 **SECTION 2362.** 77.54 (14) (intro.) of the statutes is amended to read:

2 77.54 (14) (intro.) The ~~gross receipts~~ sales price from the sales of and the
3 storage, use, or other consumption in this state of ~~medicines~~ drugs that are any of
4 the following:

5 **SECTION 2363.** 77.54 (14) (a) of the statutes is amended to read:

6 77.54 (14) (a) Prescribed for the treatment of a human being by a person
7 authorized to prescribe the ~~medicines~~ drugs, and dispensed on prescription filled by
8 a registered pharmacist in accordance with law.

9 **SECTION 2364.** 77.54 (14) (b) of the statutes is amended to read:

10 77.54 (14) (b) Furnished by a licensed physician, surgeon, podiatrist, or dentist
11 to a patient who is a human being for treatment of the patient.

12 **SECTION 2365.** 77.54 (14) (f) (intro.) of the statutes is amended to read:

13 77.54 (14) (f) (intro.) Furnished without charge to any of the following if the
14 medicine drug may not be dispensed without a prescription:

15 **SECTION 2366.** 77.54 (14g) of the statutes is repealed.

16 **SECTION 2367.** 77.54 (14s) of the statutes is repealed.

17 **SECTION 2368.** 77.54 (15) of the statutes is amended to read:

18 77.54 (15) The ~~gross receipts~~ sales price from the sale of and the storage, use
19 or other consumption of all newspapers, of periodicals sold by subscription and
20 regularly issued at average intervals not exceeding 3 months, or issued at average
21 intervals not exceeding 6 months by an educational association or corporation sales
22 to which are exempt under sub. (9a) (f), of controlled circulation publications sold to
23 commercial publishers for distribution without charge or mainly without charge or
24 regularly distributed by or on behalf of publishers without charge or mainly without
25 charge to the recipient and of shoppers guides which distribute no less than 48 issues

1 in a 12-month period. In this subsection, "shoppers guide" means a community
2 publication delivered, or attempted to be delivered, to most of the households in its
3 coverage area without a required subscription fee, which advertises a broad range
4 of products and services offered by several types of businesses and individuals. In
5 this subsection, "controlled circulation publication" means a publication that has at
6 least 24 pages, is issued at regular intervals not exceeding 3 months, that devotes
7 not more than 75% of its pages to advertising and that is not conducted as an
8 auxiliary to, and essentially for the advancement of, the main business or calling of
9 the person that owns and controls it.

10 **SECTION 2369.** 77.54 (16) of the statutes is amended to read:

11 77.54 (16) The ~~gross receipts~~ sales price from the sale of and the storage, use
12 or other consumption of fire trucks and fire fighting equipment, including
13 accessories, attachments, parts and supplies therefor, sold to volunteer fire
14 departments.

15 **SECTION 2370.** 77.54 (17) of the statutes is amended to read:

16 77.54 (17) The ~~gross receipts~~ sales price from the sales of and the storage, use
17 or other consumption of water, that is not food and food ingredient, when delivered
18 through mains.

19 **SECTION 2371.** 77.54 (18) of the statutes is amended to read:

20 77.54 (18) When the sale, lease or rental of a service or property that was
21 previously exempt or not taxable under this subchapter becomes taxable, and the
22 service or property is furnished under a written contract by which the seller is
23 unconditionally obligated to provide the service or property for the amount fixed
24 under the contract, the seller is exempt from sales or use tax on the ~~gross receipts~~
25 sales price for services or property provided until the contract is terminated,

1 extended, renewed or modified. However, from the time the service or property
2 becomes taxable until the contract is terminated, extended, renewed or modified the
3 user is subject to use tax, measured by the sales purchase price, on the service or
4 property purchased under the contract.

5 **SECTION 2372.** 77.54 (20) of the statutes is repealed.

6 **SECTION 2373.** 77.54 (20m) of the statutes is repealed.

7 **SECTION 2374.** 77.54 (20n) of the statutes is created to read:

8 **77.54 (20n) (a)** The sales price from the sale of and the storage, use, or other
9 consumption of food and food ingredients, except candy, soft drinks, dietary
10 supplements, and prepared food.

11 (b) The sales price from the sale of and the storage, use, or other consumption
12 of food and food ingredients, except soft drinks, sold by hospitals, sanatoriums,
13 nursing homes, retirement homes, community-based residential facilities, as
14 defined in s. 50.01 (1g), or day care centers registered under ch. 48, including
15 prepared food that is sold to the elderly or handicapped by persons providing mobile
16 meals on wheels. In this paragraph, "retirement home" means a nonprofit
17 residential facility where 3 or more unrelated adults or their spouses have their
18 principal residence and where support services, including meals from a common
19 kitchen, are available to residents.

20 (c) The sales price from the sale of and the storage, use, or other consumption
21 of food and food ingredients, furnished in accordance with any contract or agreement
22 or paid for to such institution through the use of an account of such institution, by
23 a public or private institution of higher education to any of the following:

24 1. An undergraduate student, a graduate student, or a student enrolled in a
25 professional school if the student is enrolled for credit at the public or private

1 institution of higher education and if the food and food ingredients are consumed by
2 the student.

3 2. A national football league team.

4 **SECTION 2375.** 77.54 (20p) of the statutes is created to read:

5 77.54 (20p) The sales price from the sale of and the storage, use, or other
6 consumption of taxable and exempt food and food ingredients that are packaged
7 together if 50 percent or more of the sales price of the items packaged together is
8 attributable to food and food ingredients that are exempt from the taxes imposed
9 under this subchapter. If more than 50 percent of the sales price is attributable to
10 items that are subject to the taxes imposed under this subchapter, the entire sales
11 price is subject to the taxes imposed under this subchapter, regardless of any
12 exemption under this section that otherwise applies to the remaining items.

13 **SECTION 2376.** 77.54 (20r) of the statutes is created to read:

14 77.54 (20r) The sales price from the sales of and the storage, use, or other
15 consumption of candy, soft drinks, dietary supplements, and prepared foods, and
16 disposable products that are transferred with such items, furnished for no
17 consideration by a restaurant to the restaurant's employee during the employee's
18 work hours.

19 **SECTION 2377.** 77.54 (21) of the statutes is amended to read:

20 77.54 (21) The ~~gross receipts~~ sales price from the sales of and the storage, use
21 or other consumption of caskets and burial vaults for human remains.

22 **SECTION 2378.** 77.54 (22) of the statutes is repealed.

23 **SECTION 2379.** 77.54 (22b) of the statutes is created to read:

24 77.54 (22b) The sales price from the sale of and the storage, use, or other
25 consumption of durable medical equipment that is for use in a person's home,

1 mobility-enhancing equipment, and prosthetic devices, and accessories for such
2 equipment or devices, if the equipment or devices are used for a human being.

3 **SECTION 2380.** 77.54 (22c) of the statutes is created to read:

4 **77.54 (22c)** The sales price from the sale of and the storage, use, or other
5 consumption of tangible personal property that is subject to the taxes imposed under
6 this subchapter and items described under sub. (22b), if such property and items are
7 packaged together and if 50 percent or more of the sales price of the property and
8 items packaged together is attributable to the items described under sub. (22b). If
9 more than 50 percent of the sales price is attributable to tangible personal property
10 that is subject to the taxes imposed under this subchapter, the entire sales price is
11 subject to the taxes imposed under this subchapter, regardless of the exemption
12 under sub. (22b).

13 **SECTION 2381.** 77.54 (23m) of the statutes is amended to read:

14 **77.54 (23m)** The gross receipts from the sale, lease or rental of or the storage,
15 use or other consumption of motion picture film or tape, and motion pictures or radio
16 or television programs for listening, viewing, or broadcast, and advertising materials
17 related thereto, sold, leased or rented to a motion picture theater or radio or
18 television station.

19 **SECTION 2382.** 77.54 (23m) of the statutes, as affected by 2007 Wisconsin Act
20 (this act), is amended to read:

21 **77.54 (23m)** The ~~gross receipts~~ sales price from the sale, lease or rental of or
22 the storage, use or other consumption of motion picture film or tape, and motion
23 pictures or radio or television programs for listening, viewing, or broadcast, and
24 advertising materials related thereto, sold, leased or rented to a motion picture
25 theater or radio or television station.

SECTION 2383

1 **SECTION 2383.** 77.54 (25) of the statutes is amended to read:

2 **77.54 (25)** The ~~gross receipts~~ sales price from the sale of and the storage of
3 printed material which is designed to advertise and promote the sale of merchandise,
4 or to advertise the services of individual business firms, which printed material is
5 purchased and stored for the purpose of subsequently transporting it outside the
6 state by the purchaser for use thereafter solely outside the state.

7 **SECTION 2384.** 77.54 (25) of the statutes, as affected by 2007 Wisconsin Act
8 (this act), is amended to read:

9 **77.54 (25)** The sales price from the sale of and the storage of printed material
10 which is designed to advertise and promote the sale of merchandise, or to advertise
11 the services of individual business firms, which printed material is purchased and
12 stored for the purpose of subsequently transporting it outside the state by the
13 purchaser for use thereafter solely outside the state. This subsection does not apply
14 to catalogs and the envelopes in which the catalogs are mailed.

15 **SECTION 2385.** 77.54 (25m) of the statutes is created to read:

16 **77.54 (25m)** The sales price from the sale of and the storage, use, or other
17 consumption of catalogs, and the envelopes in which the catalogs are mailed, that are
18 designed to advertise and promote the sale of merchandise or to advertise the
19 services of individual business firms.

20 **SECTION 2386.** 77.54 (26) of the statutes is amended to read:

21 **77.54 (26)** The ~~gross receipts~~ sales price from the sales of and the storage, use,
22 or other consumption of tangible personal property which becomes a component part
23 of an industrial waste treatment facility that is exempt under s. 70.11 (21) (a) or that
24 would be exempt under s. 70.11 (21) (a) if the property were taxable under ch. 70, or
25 tangible personal property which becomes a component part of a waste treatment

1 facility of this state or any agency thereof, or any political subdivision of the state or
2 agency thereof as provided in s. 40.02 (28). The exemption includes replacement
3 parts therefor, and also applies to chemicals and supplies used or consumed in
4 operating a waste treatment facility and to purchases of tangible personal property
5 made by construction contractors who transfer such property to their customers in
6 fulfillment of a real property construction activity. This exemption does not apply
7 to tangible personal property installed in fulfillment of a written construction
8 contract entered into, or a formal written bid made, prior to July 31, 1975.

9 **SECTION 2387.** 77.54 (26m) of the statutes is amended to read:

10 **77.54 (26m)** The ~~gross receipts~~ sales price from the sale of and the storage, use
11 or other consumption of waste reduction or recycling machinery and equipment,
12 including parts therefor, exclusively and directly used for waste reduction or
13 recycling activities which reduce the amount of solid waste generated, reuse solid
14 waste, recycle solid waste, compost solid waste or recover energy from solid waste.
15 The exemption applies even though an economically useful end product results from
16 the use of the machinery and equipment. For the purposes of this subsection, "solid
17 waste" means garbage, refuse, sludge or other materials or articles, whether these
18 materials or articles are discarded or purchased, including solid, semisolid, liquid or
19 contained gaseous materials or articles resulting from industrial, commercial,
20 mining or agricultural operations or from domestic use or from public service
21 activities.

22 **SECTION 2388.** 77.54 (27) of the statutes is amended to read:

23 **77.54 (27)** The ~~gross receipts~~ sales price from the sale of semen used for
24 artificial insemination of livestock.

25 **SECTION 2389.** 77.54 (28) of the statutes is amended to read:

1 77.54 (28) The ~~gross receipts~~ sales price from the sale of and the storage, use
2 or other consumption to or by the ultimate consumer of ~~apparatus or equipment for~~
3 ~~the injection of insulin or the treatment of diabetes and~~ supplies used to determine
4 blood sugar level.

5 **SECTION 2390.** 77.54 (29) of the statutes is amended to read:

6 77.54 (29) The ~~gross receipts~~ sales price from the sales of and the storage, use
7 or other consumption of equipment used in the production of maple syrup.

8 **SECTION 2391.** 77.54 (30) (a) (intro.) of the statutes is amended to read:

9 77.54 (30) (a) (intro.) The ~~gross receipts~~ sales price from the sale of:

10 **SECTION 2392.** 77.54 (30) (c) of the statutes is amended to read:

11 77.54 (30) (c) If fuel or electricity is sold partly for a use exempt under this
12 subsection and partly for a use which is not exempt under this subsection, no tax
13 shall be collected on that percentage of the ~~gross receipts~~ sales price equal to the
14 percentage of the fuel or electricity which is used for an exempt use, as specified in
15 an exemption certificate provided by the purchaser to the seller.

16 **SECTION 2393.** 77.54 (31) of the statutes is amended to read:

17 77.54 (31) The ~~gross receipts~~ sales price from the sale of and the storage, use
18 or other consumption in this state, but not the lease or rental, of used mobile homes
19 that are primary housing units under s. 340.01 (29).

20 **SECTION 2394.** 77.54 (32) of the statutes is amended to read:

21 77.54 (32) The ~~gross receipts~~ sales price from charges, including charges for a
22 search, imposed by an authority, as defined in s. 19.32 (1), for copies of a public record
23 that a person may examine and use under s. 16.61 (12) or for copies of a record under
24 s. 19.35 (1).

25 **SECTION 2395.** 77.54 (33) of the statutes is amended to read:

1 77.54 (33) The ~~gross receipts~~ sales price from sales of and the storage, use or
2 other consumption of ~~medieines~~ drugs used on farm livestock, not including
3 workstock.

4 **SECTION 2396.** 77.54 (35) of the statutes is amended to read:

5 77.54 (35) The ~~gross receipts~~ sales price from the sales of tangible personal
6 property, tickets or admissions by any baseball team affiliated with the Wisconsin
7 Department of American Legion baseball.

8 **SECTION 2397.** 77.54 (36) of the statutes is amended to read:

9 77.54 (36) The ~~gross receipts~~ sales price from the rental for a continuous period
10 of one month or more of a mobile home, as defined in s. 66.0435 (1) (d), that is used
11 as a residence. In this subsection, "one month" means a calendar month or 30 days,
12 whichever is less, counting the first day of the rental and not counting the last day
13 of the rental.

14 **SECTION 2398.** 77.54 (37) of the statutes is amended to read:

15 77.54 (37) The ~~gross receipts~~ sales price from revenues collected under s.
16 146.70 (3) and the surcharge established by rule by the public service commission
17 under s. 146.70 (3m) (f) for customers of wireless providers, as defined in s. 146.70
18 (3m) (a) 6.

19 **SECTION 2399.** 77.54 (38) of the statutes is amended to read:

20 77.54 (38) The ~~gross receipts~~ sales price from the sale of and the storage, use
21 or other consumption of snowmobile trail groomers and attachments for them that
22 are purchased, stored, used or consumed by a snowmobile club that meets at least
23 3 times a year, that has at least 10 members, that promotes snowmobiling and that
24 participates in the department of natural resources' snowmobile program under s.
25 350.12 (4) (b).

SECTION 2400

1 **SECTION 2400.** 77.54 (39) of the statutes is amended to read:

2 77.54 (39) The ~~gross receipts~~ sales price from the sale of and the storage, use
3 or other consumption of off-highway, heavy mechanical equipment such as feller
4 bunchers, slashers, delimiters, chippers, hydraulic loaders, loaders,
5 skidder-forwarders, skidders, timber wagons and tractors used exclusively and
6 directly in the harvesting or processing of raw timber products in the field by a person
7 in the logging business. In this subsection, "heavy mechanical equipment" does not
8 include hand tools such as axes, chains, chain saws and wedges.

9 **SECTION 2401.** 77.54 (40) of the statutes is repealed.

10 **SECTION 2402.** 77.54 (41) of the statutes is amended to read:

11 77.54 (41) The ~~gross receipts~~ sales price from the sale of building materials,
12 supplies and equipment to; and the storage, use or other consumption of those kinds
13 of property by; owners, contractors, subcontractors or builders if that property is
14 acquired solely for or used solely in, the construction, renovation or development of
15 property that would be exempt under s. 70.11 (36).

16 **SECTION 2403.** 77.54 (42) of the statutes is amended to read:

17 77.54 (42) The ~~gross receipts~~ sales price from the sale of and the storage, use
18 or other consumption of animal identification tags provided under s. 93.06 (1h) and
19 standard samples provided under s. 93.06 (1s).

20 **SECTION 2404.** 77.54 (43) of the statutes is amended to read:

21 77.54 (43) The ~~gross receipts~~ sales price from the sale of and the storage, use
22 or other consumption of raw materials used for the processing, fabricating or
23 manufacturing of, or the attaching to or incorporating into, printed materials that
24 are transported and used solely outside this state.