

👉 **07hr_SC-CFRRIT_sb0110_pt01**



Details:

(FORM UPDATED: 08/11/2010)

**WISCONSIN STATE LEGISLATURE ...
PUBLIC HEARING - COMMITTEE RECORDS**

2007-08

(session year)

Senate

(Assembly, Senate or Joint)

**Committee on ... Campaign Finance Reform, Rural
Issues, and Information Technology (SC-CFRRIT)**

COMMITTEE NOTICES ...

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**

INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)
 - (**ab** = Assembly Bill) (**ar** = Assembly Resolution) (**ajr** = Assembly Joint Resolution)
 - (**sb** = Senate Bill) (**sr** = Senate Resolution) (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

Vote Record

Committee on Campaign Finance Reform, Rural Issues and Information Technology

Date: 04/17/07

Bill Number: SB-110

Moved by: E Seconded by: Erui

Motion: _____

<u>Committee Member</u>	<u>Aye</u>	<u>No</u>	<u>Absent</u>	<u>Not Voting</u>
Senator Pat Kreitlow, Chair	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Jon Erpenbach	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Julie Lassa	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Ted Kanavas	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senator Dan Kapanke	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Totals:	_____	_____	_____	_____

Motion Carried

Motion Failed

Senate

Record of Committee Proceedings

Committee on Campaign Finance Reform, Rural Issues and Information Technology

Senate Bill 110

Relating to: refusal by the Department of Natural Resources to reveal electronic mail addresses of subscribers.

By Senators Kreitlow, Hansen, Breske, Lehman, Schultz, Darling, Risser, Sullivan, Cowles, Lassa and Miller; cosponsored by Representatives Gunderson, Ballweg, Lothian, Albers, Kreuser, Gottlieb, Hahn, Cullen, LeMahieu, Mursau, Kestell, Hixson, Boyle, Hines, Musser, Berceau, M. Williams, Vruwink, Townsend, Nass, Molepske, Kleefisch, Nerison, Gronemus, Steinbrink, Sinicki and Moulton.

March 23, 2007 Referred to Committee on Campaign Finance Reform, Rural Issues and Information Technology.

April 10, 2007 **PUBLIC HEARING HELD**

Present: (4) Senators Kreitlow, Erpenbach, Lassa and Kapanke.
Absent: (1) Senator Kanavas.

Appearances For

- Diane Brookbank — WI DNR
- Scott Gunderson — Rep, WI State Assembly, 83rd District
- Pat Kreitlow — Senator, WI State Senate, 23rd District

Appearances Against

- None.

Appearances for Information Only

- None.

Registrations For

- None.

Registrations Against

- None.

Registrations for Information Only

- None.

April 17, 2007

EXECUTIVE SESSION HELD

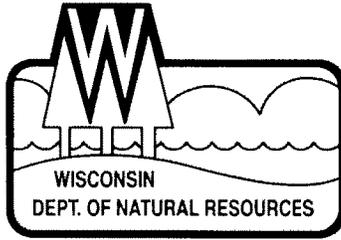
Present: (5) Senators Kreitlow, Erpenbach, Lassa, Kanavas and Kapanke.
Absent: (0) None.

Moved by Senator Erpenbach, seconded by Senator Kreitlow that **Senate Bill 110** be recommended for passage.

Ayes: (5) Senators Kreitlow, Erpenbach, Lassa, Kanavas and Kapanke.
Noes: (0) None.

PASSAGE RECOMMENDED, Ayes 5, Noes 0

Kathy Daggs
Committee Clerk



State of Wisconsin \ DEPARTMENT OF NATURAL RESOURCES

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Scott Hassett, Secretary

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Department of Natural Resources Testimony – SB 110

April 10, 2007

Diane Brookbank, Director
Bureau of Customer Service & Licensing, WDNR

Thank you for the opportunity to testify on Senate Bill 110, which would allow DNR to protect the e-mail addresses of customers who subscribe to DNR publications, periodicals and magazines. The Department supports this bill to protect the privacy of our customers.

Advancements in technology have introduced new ways for government to communicate with their customers. In response to numerous requests from our hunting and fishing public, DNR introduced a service that allows customers to sign up to receive e-mail updates from the Department. DNR uses the automated e-mail distribution service or list-serve to deliver up-to-date information on hunting/fishing law changes, season dates, application deadline dates, etc. Each hunting and fishing e-mail update is assigned a publication number, is posted on the internet, and is available to both subscribers and visitors of our web site.

Many customers have requested that we not disclose their e-mail address if they subscribe to this service due to the potential damage that can be inflicted on a customer's computer through delivery of unsolicited e-mail. Current law does not allow the DNR to withhold these e-mail addresses.

The statutory language changes included in Senate Bill 110 add a customer's e-mail address to the list of personal identifiers the department may refuse to reveal for persons who subscribe to a publication, magazine or periodical.

The popularity of using e-mail as a means of communication with customers is growing in both state government and private industry. The hunting/fishing list serve has already generated over 16,000 subscribers. We are certain that with marketing, the number of subscribers will multiply considerably if they are assured that their e-mail address is protected.

This bill would also protect the e-mail addresses of customers who subscribe to other services offered by the department; including the Air Quality Advisory, DNR News and DNR Outdoor Report list serves.

I would be happy to offer any additional information or answer any questions.