

☞ **07hr_SC-CUR_sb0107_pt16**



Details:

(FORM UPDATED: 08/11/2010)

**WISCONSIN STATE LEGISLATURE ...
PUBLIC HEARING - COMMITTEE RECORDS**

2007-08

(session year)

Senate

(Assembly, Senate or Joint)

Committee on ... Commerce, Utilities, and Rail (SC-CUR)

COMMITTEE NOTICES ...

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**

INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)
(**ab** = Assembly Bill) (**ar** = Assembly Resolution) (**ajr** = Assembly Joint Resolution)
(**sb** = Senate Bill) (**sr** = Senate Resolution) (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

* Contents organized for archiving by: Gigi Godwin (LRB) (November/2011)

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Time Warner Cable Wisconsin

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Time Warner Cable Wisconsin Division Profile



*Jack Herbert
Division President*

Total Number of Employees: 1600

Total Franchises: 199

Total Homes Passed: 1,090,336

Miles of Plant: 13,390

Bandwidth Capacity: 750 MHz

Percent Upgraded: 100%



*Bev Greenberg
Vice President, Public Affairs*

- ⇒ VP and GM Northeast Business Unit: Mike Fox
- ⇒ Human Resources VP: Kelly Fintelmann
- ⇒ Engineering VP: Randy Cicatello
- ⇒ Customer Service VP: Kelly Wallace
- ⇒ Marketing VP: David Gray
- ⇒ Finance VP: Karl Theile
- ⇒ Technical Operations VP: Ralph Newcomb
- ⇒ Commercial Services VP: Dan Conrad
- ⇒ Digital Phone VP/General Manager: Bob Sheehan

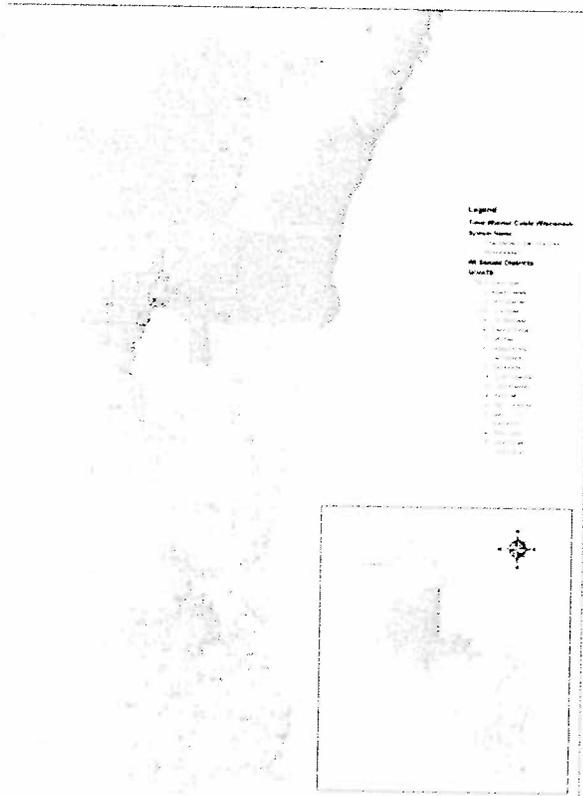
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Time Warner Cable Wisconsin Division Profile

- 200 Communities
- 2100 Government Officials
- Wisconsin's Governor
- 2 U.S. Senators
- 6 U.S. Representatives
- 19 State Senators
- 51 State Representatives
- Wisconsin State PSC
- The FCC
- 1300 Schools (95 School Districts)
- 43,000 Teachers
- 403,000 Students & their Families
- 400 Local Community Organizations



Time Warner Cable Wisconsin Economic Impact

- 1600 Employees in Wisconsin
- 300 Million spent to upgrade systems to 750Mhz capacity plant.
- 94.2 Million annual payroll.
- 33.8 Million spent on sales, property and other state and local taxes for 2006
- 18.2 Million local franchise fees paid in 2006
- 65.8 Million spent with local vendors and businesses
- Time Warner Cable's headquarters in downtown Milwaukee 200,000 square ft. facility
- Additional facilities throughout the state: Applecrest, Greenfield, Plymouth, Lake Geneva, Racine, Kenosha, Kimberly, Green Bay, Appleton
- Two State of the Art Retail Stores – Mayfair Mall and Southridge Mall – each 4,000 square ft.

Time Warner Cable Wisconsin Programming and Service

- DIGI PiC Packages:
 - DIGI PiC 1000: 200+ channels
 - DIGI PiC 2000: 225+ channels
 - DIGI PiC 4000: 250+ channels
- High Definition Television: 17 channels
 - HD Line-up: WTMJ HDTV, WISN HDTV, WDJT HDTV, MPTV HDTV, WMVS HDTV, WITI HDTV, ESPN HD, FSN HD, iNHD, HBO HDTV, Showtime HDTV, Discovery HDTV, TNT HD, HD Net, HD Net Movies, Universal HD and HD Movies on Demand
- Ethnic programming available on Time Warner Cable:
 - Nuestra Tele (21 Spanish language channels): Canal Sur, Canal24, Cine Latino, CNN en Espanol, Discovery en Espanol, EWTN Espanol, Fox Sports Espanol, Galavision, Grandes Documentales, Infinito, La Familia, MTV Tr3s, Mun2, Puma TV, Sorpresa, Telafutura, Telemundo, TVE, VH Uno, Video Rolla and Utilisima.
 - RAI
 - TV Asia
- Movies on Demand
- Free On Demand
 - 32 Channels, including Wisconsin On Demand
- Digital Video Recorder
- HD Digital Video Recorder
- High Speed Data Service
- Home Networking
- Road Runner Business Class Service

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Time Warner Cable Wisconsin Digital Phone

Digital Phone is a multi-feature, residential phone service available from Time Warner Cable. Using Digital Phone is as simple and easy to use as your existing phone service from your traditional phone company, plus you get all the benefits of the Digital Phone calling plan – including unlimited local, in-state and long distance calls within the United States.

Digital Phone Features Include

- Call Waiting
- Caller ID
- Call Waiting ID
- Unlimited calling throughout Wisconsin and the United States
- Keep you same phone number
- Enhanced 911
- Works with existing phones and jacks
- Convenience of one bill for local and long distance service

Time Warner Cable Wisconsin Committed to Diversity

Time Warner Cable currently employs over 1600 people of which, 43% are minority hires.

Time Warner Cable has received numerous awards for our efforts to encourage minority hiring in the workplace and for providing excellent employee opportunities such as:

- | | |
|--|---|
| ➤ <i>The Governor's Diamond Award</i> | ➤ <i>Humanitarian Award (American Jewish Committee)</i> |
| ➤ <i>Tempo Mentor Award</i> | ➤ <i>Leaders Forum</i> |
| ➤ <i>Milwaukee Employers Accords</i> | ➤ <i>Hispanic Chamber of Commerce Corporation of the Year Award</i> |
| ➤ <i>Amigo Award</i> | ➤ <i>Amigo Award</i> |
| ➤ <i>YWCA Corporate Leadership Award</i> | |

- Time Warner Cable has developed relationships with minority and women organizations to seeking recruitment partnerships and other employment opportunities.
- Time Warner Cable participates in dozens of job fairs and recruiting programs at schools, colleges and Jr. colleges.
- Time Warner Cable conducts Summer Intern programs and remedial skills training in conjunction with the YWCA.
- Time Warner Cable advertises in minority publications.

	Minority	Female
Management	22.47%	30.89%
Supervisory	27.03%	25.68%
Technical	25%	19.09%
Customer Service	56.79%	76.13%
Executive	23.08%	42.31%
Professional	31.71%	43.90%

Time Warner Cable Wisconsin Customer Centric

Customer service statistics:

- Average 220,000 –250,000 calls per month (Approx. 3 million calls a year)
- Average 13,000 service calls per month
- Average 19,000 installations a month

Customer service initiatives/programs being used by the division:

- On Time Guarantee
- Answers on Demand
- Digital Cable Channel One – Customer Education & Information Channel
- Wisconsin on Demand – Parental Control information
- E-bill online payment program – online billing program
- Right Now Technologies – a self-generating FAQ system that is the result of Internet requests for information from customers. The answers to the questions sent by internal representatives are added to the FAQ search engine and customers can access the information through the Time Warner Cable Milwaukee website.
- Online service request form – Customers can request for a customer service contact personnel to contact them for more information on our services and/or to schedule an installation.
- Personal Technical Advisor - offering personal technical service to higher end customers.
- Alert Instant Notification System – provides scrolling message on customer contact computers with regards to system outages.
- Virtual Hold – Customers can choose to hang up and have Time Warner Cable Customer Service call them back without losing their place in the call que.

Time Warner Cable Wisconsin Wisconsin on Demand

What is Wisconsin on Demand?

Wisconsin is a great place in which to work, play, and raise a family. The state's many attractions, events, and amenities - whether surrounded by pristine natural resources or set in vibrant urban areas - offer remarkable variety.

Time Warner Cable's unique, "On Demand" digital channel **Wisconsin on Demand** is entirely local and was created to bring viewers a great way to learn about Wisconsin's people, places, and happenings.

Wisconsin on Demand (WloD) is on Channel 1111 and it's local all the time. There are a variety of programs from local sports to arts and entertainment on WloD. In addition to sports features from the Brewers, Packers and Badgers, there are programs about local neighborhoods, student concerts and mini-travelogues about places to visit in Wisconsin. WloD is the "home" to Wisconsin's "Rockstar Project", which is a competition in search of Wisconsin's very own Rockstar.

Channel 1111 is digital and uses state-of-the-art Video On Demand technology making it possible to view programs whenever you want and to pause, fast-forward or rewind with one touch of the remote control.

Joining **Wisconsin on Demand** and airing on Channel 1112 is **Education on Demand** with courses from Milwaukee Area Technical College - soon to be joined by other local colleges and universities.

Wisconsin on Demand - Channel 1111 is free to Time Warner Cable's digital customers in 196 communities in eastern Wisconsin.



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**Time Warner Cable Wisconsin
Wisconsin on Demand**

**Southeast
Categories on WloD**

- **Sports**
 - High School Sports
 - Milwaukee Wave
 - Brew Crew Review
 - High School Bowling
- **Food**
 - Dennis Getto
 - Willard Romantini
 - Mad Dog and Merrill
- **Your Community**
 - Crimeline
 - Your Town
 - Organizations
 - Newsmakers
 - Legislative Updates
 - Marquette Interchange Project
- **Arts & Entertainment**
 - Milwaukee Film Festival
 - Music
 - Gino at the Movies – Celebrity interviews
- **Today's TMJ4**
 - Live at Daybreak
 - Live at 6
 - Live at 10
 - Sunday Insight
- **Around Wisconsin**
 - Parades and Events
 - Tourism in Wisconsin
 - Parks and Trails
- **For Kids**
 - Read to Me
 - Parental Controls
- **My Time Warner**
 - Business Class Road Runner
 - How to hook up a home entertainment system
- **Fitness**
 - Jazzercise
 - Jazz Cardio
 - Senior Fitness



Time Warner Cable Wisconsin Wisconsin on Demand

Top Series on WIoD

- Wisconsin Tourism
- High School Sports
- The Rockstar Project
- Battle of the Bands
- Make My Space
- Restaurant Reviews
- Preps Plus
- Local Sports Show
- Hang Tough Video Contest
- Cheer and Dance Team Competitions
- Air Karaoke Challenge

Top Individual Programs

- High School Basketball: King vs. Vincent
- Devil's Lake
- Rockstar: Music Video
- Rockstar: Top 20 Concert
- Door County - Tourism
- Rockstar: Auditions
- High School Basketball: Marquette vs. Tosa East
- The Time Warner Cable Hang Tough Video Contest
- Battle of the Bands
- Time Warner Cable Exclusive:
Town Hall Meetings and An Evening with Dr. William H. "Bill" Cosby



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Time Warner Cable Wisconsin Wisconsin on Demand

High School Sports Video Internship Program

- The Video Internship Program reaches out to qualifying high schools in Time Warner Cable's coverage area by offering hands-on video production instruction and giving schools a place (WIoD) to showcase student-produced programs. Students will also be given the opportunity to work alongside producer/directors on Time Warner Cable events.
- Students:
 - Receive instruction from video production professionals
 - Gain hands on knowledge of all facets of television production
 - Get actual production experience
 - Will be able to use this invaluable experience to enhance a college or career resume
- Time Warner Cable
 - Acquires student producer/directors from area schools
 - Extends our reach into the communities we serve across Wisconsin.

Time Warner Cable Wisconsin Wisconsin on Demand

2003 - 2004

WloD Launch and Rockstar



Top 5 Rockstar Finalists



Kevin Sucher, Rockstar music producer;
Bev Greenberg, V.P. Public Affairs;
John Billock, COO Time Warner Cable;
Kevin Paap, the Milwaukee Rockstar;
and Carol Hevey Executive VP.



WloD Launch event at Miller Park



WloD Launch Event
at Miller Park

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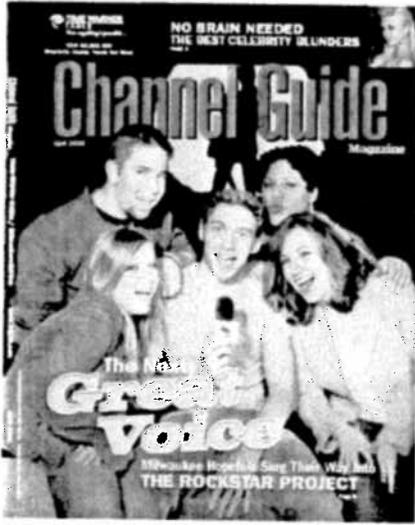
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Time Warner Cable Wisconsin
Wisconsin on Demand

2005

Rockstar 2 and Make My Space



Rockstar 2
Top 5 Finalists

Rockstar 2
Top 10 Finalists Concert



Make My Space
WloD's Home
Makeover Program
The 20 finalists

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Time Warner Cable Wisconsin Wisconsin on Demand

2006 Original and Exclusive Programs

- Read to Me
- Rockstar 3
- Pom-Pons Competitions
- Battle of the Bands
- Cheerleading Competitions
- Air Karaoke Challenge
- Today's TMJ4 News on Demand



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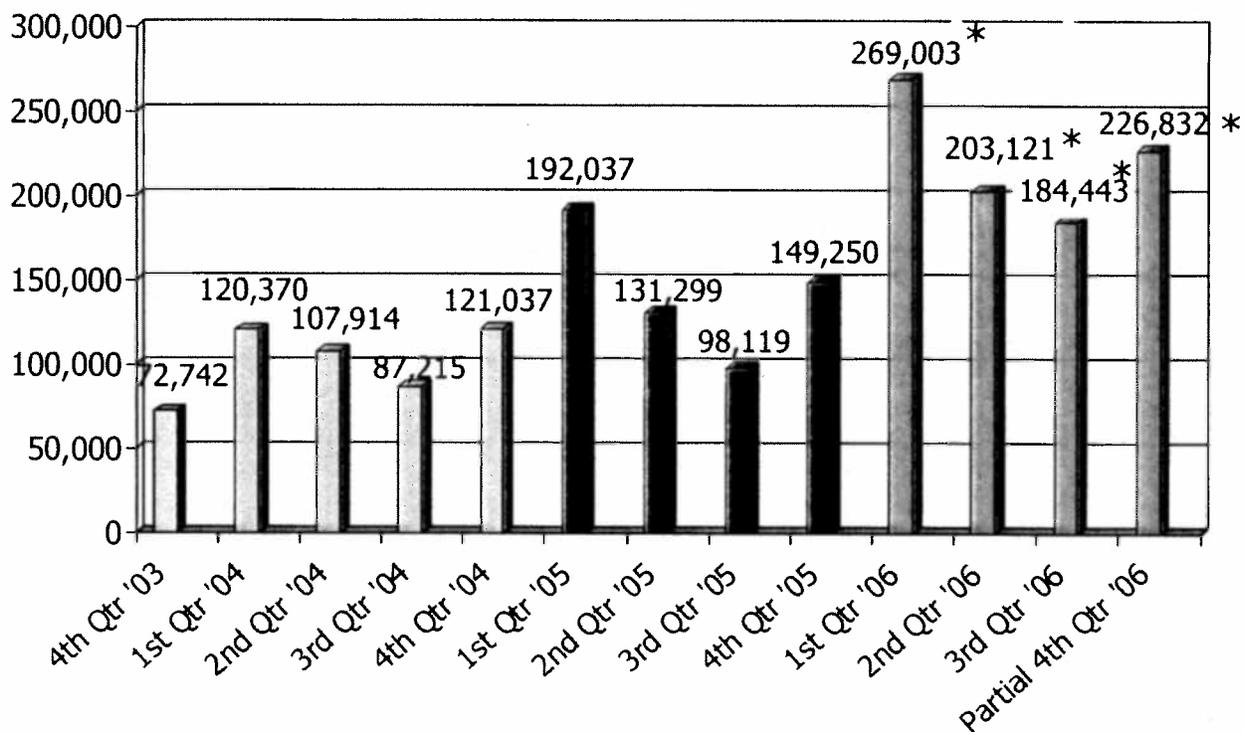
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Time Warner Cable Wisconsin Wisconsin on Demand

WIoD Viewership Data

Total Plays on WIoD



2,104,063 Total Views since launch

10-25-03 to 12-15-06

* Combines Southeast and Northeast Streams



Plays tracked using Tandberg OpenStream reporting

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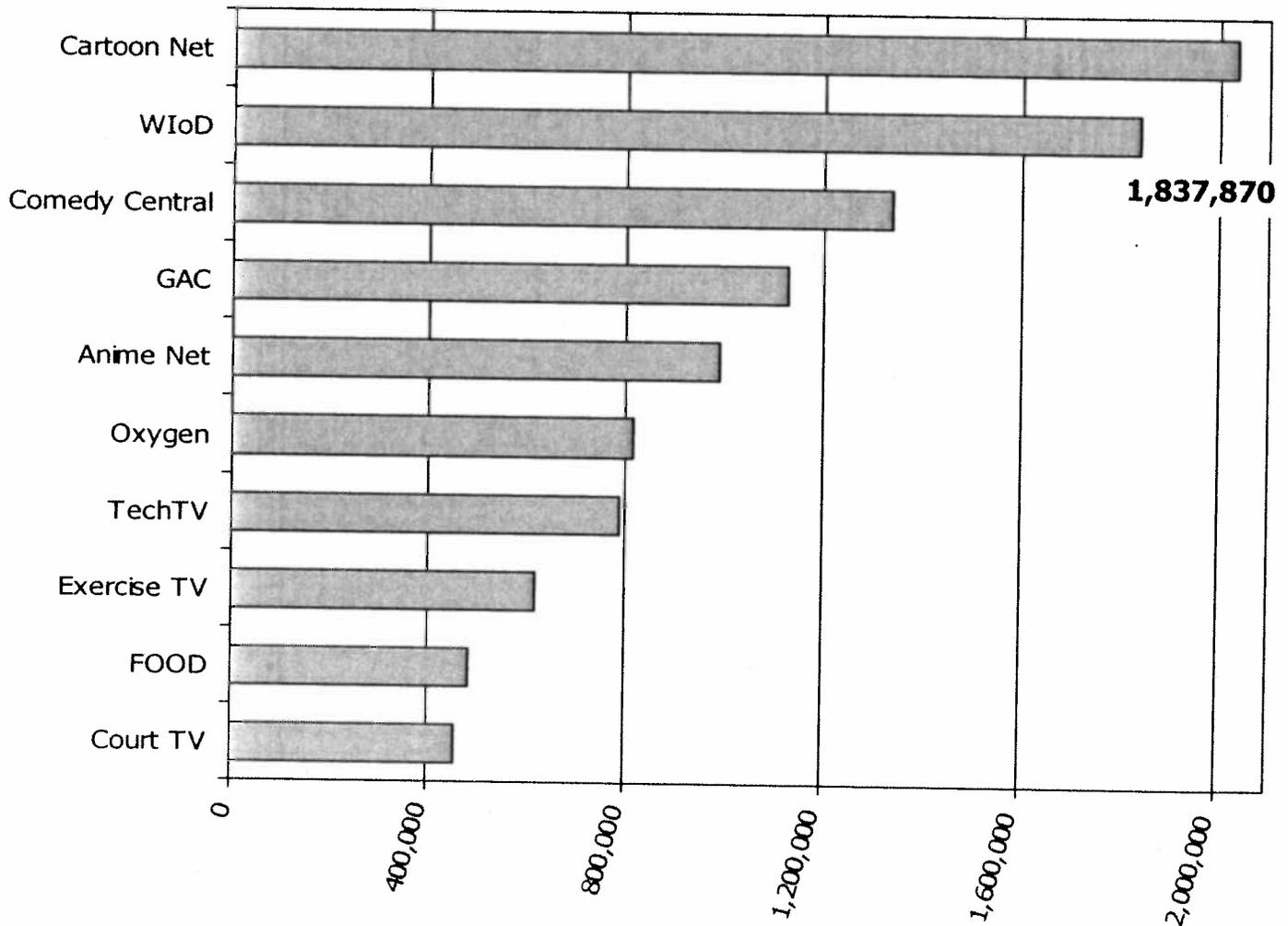
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Time Warner Cable Wisconsin Wisconsin on Demand

Top 10 Free on Demand Southeast Division

October 2003 Through December 2006



WIoD Rank against Free on Demand	1st	2nd	3rd	Top 3	Total Weeks
Number of Weeks	49	37	14	100 of 154	154

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Time Warner Cable Wisconsin Wisconsin on Demand

High School Sports

High School Sports are an important part of Wisconsin on Demand's programming. It is evident students and their families enjoy watching their school games on WloD. Time Warner Cable launched a high school video internship program (VIP) at the start of the 2004-2005 school year. It continues in the 2005-2006 school year. The VIP has allowed us to provide a unique learning opportunity for students interested in video production. The program has helped us to triple the number of games on WloD. The high school video internship program is a win-win situation for everyone involved.

High School Sports brought in 139,821 Plays
from January 1, 2004 to January 31, 2006

Title

Milwaukee King vs. Milwaukee Vincent
Franklin vs. Oak Creek

Marquette vs. Wauwatosa East

Racine Park vs. Oak Creek*

Waukesha North vs. Waukesha South*

Milwaukee King vs. Milwaukee Riverside

Catholic Memorial vs. Mukwonago

Germantown vs. Cedarburg

Oak Creek vs. Mukwonago Volleyball*

St. Francis vs. Brown Deer

Kenosha Bradford vs. Kenosha Tremper*

Brookfield Central vs. Menomonee Falls*

Germantown vs. Homestead*

Hartford vs. Homestead (playoff)*

Homestead vs. Marquette

Bay View vs. Bradley Tech
Racine Horlick vs. Racine Park

Powder Puff Football*

Oak Creek Volleyball*

Homestead vs. Cedarburg*

Oak Creek vs. Franklin Soccer*

Muskego vs. Oak Creek*

Oconomowoc vs. Menomonee Falls*

Wauwatosa Wild Hockey

Catholic Memorial vs. Mukwonago

Burlington vs. Oak Creek*

Racine Case vs. Oak Creek*

Menomonee Falls Girls Football*

Marquette vs. Menomonee Falls*

Oak Creek vs. Mukwonago*

*denotes production by high school video internship program

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Time Warner Cable Wisconsin Commitment to Education

Time Warner Cable provides free service to schools:

- Time Warner Cable provides free cable service to 1,227 schools (K-12).
- Time Warner Cable provides free Road Runner High Speed Data service to 365 schools (K-12).
- Time Warner Cable provides free Road Runner High Speed Data service to 47 community centers and libraries.
- Time Warner Cable is currently equipping the K-12 schools with a digital cable box, which will provide the school with Wisconsin on Demand.

Time Warner Cable Creates Unique Educational Initiatives Using our state-of-the-art technology and partners with many cable programmers on positive initiatives for local children.

Time Warner Cable's Hang Tough Video Contest – An Emmy-Award winning anti-drug and anti-violence initiative that provides youth the opportunity to create a PSA, with a message to 'hang tough' against drugs and violence, that is aired on cable TV. It is a program that has affected tens of thousands of youth since 1991.

Read to Feed – Time Warner Cable's Read to Feed is an educational reading program that encourages children to read while helping to feed Wisconsin Families. For every book read, Time Warner Cable donated one can of food to a local food pantry.

Time Warner Cable's Road Runner Club – An initiative targeted at addressing and diminishing the digital divide by completely enveloping a child's environment with access to technology in their home, at school, and YMCAs and Boys and Girl's Clubs.

Time Warner Cable's Kidz Biz – A media literacy program for middle school students that teaches students hands-on production and reporting skills while teaching the children to be smart consumers of the news.

Video Internship Program (VIP) – A program that reaches out to qualifying high schools by offering hands-on video production instruction and giving schools an opportunity to showcase their produced programs on WIoD.

Time Warner Cable Wisconsin Commitment to Education

Brush with Talent – Is an art contest open to K-12 students, which allows the students to showcase their artistic talents. The culmination event takes place at a local art museum.

Hispanic Heritage Month Photo Collage Contest - Time Warner Cable with partner A&E Networks gives high school students an opportunity to create a photo collage expressing Hispanic heritage. Local prizes are awarded to area schools as well as submitting the entries to the national level.

Time Warner Cable/City of Milwaukee Scholarship Program - Since 1984, Time Warner Cable has provided relief by awarding \$322,000 in scholarships to 243 City of Milwaukee residents who intend to pursue careers in telecommunications or a related field at an accredited institution of higher education.

Teaching Creatively with Cable Awards - Time Warner Cable in Wisconsin developed a local "Teaching Creatively with Cable" awards program to recognize teachers for programs they have developed to encourage learning through the use of cable technology. After reviewing all the entries for the local contest, all of the entries are subsequently submitted to the national awards contest, the TWC Crystal Apple Awards. Teachers are also encouraged to enter their project to a statewide contest that recognizes teachers as well for their creativity.

Save the Music – Since 2000, TWC, the VH1 Save The Music Foundation and Milwaukee Public Schools have teamed up to bring music education back to the district's elementary schools. Time Warner Cable was committed to the program from the beginning, raising \$500,000 from local donors, which was then matched with \$1.125 million from the VH1 Save the Music Foundation, for a grand total of \$1.625 million raised to reinstate 65 elementary music programs. In addition, the company has collected over 2,000 used instruments that are refurbished and given to students for at-home practice.

Time to Read – Time Warner Cable's Wisconsin Division will be launching the corporate-wide literacy education program Time to Read in the 4th Quarter of 2006. Our Greater Milwaukee Committee Civic Partner School, Sherman Multicultural Arts School has been selected as our mentoring/tutoring site with a goal of having 40 student leaders in our pilot year.

FREE NEW TECHNOLOGY FOR YOUR SCHOOL

 TIME WARNER CABLE
THE POWER OF YOU™

CABLE + HIGH-SPEED ONLINE + DIGITAL PHONE

FREE NEW TECHNOLOGY FOR YOUR SCHOOL

Time Warner Cable is offering a FREE interactive digital converter to enhance the FREE cable service to your school. The new converter will give access to additional educational cable programs and 114 additional channels including: Discovery Science, G4TechTV, CNN International, The Biography Channel, Wisconsin on Demand (WloD), Digital Channel 1111, Music Choice-digital music and other FREE on Demand channels.

 **TIME WARNER CABLE**
THE POWER OF YOU™

Call TODAY!

Ann Furr at 414.277.4230 or
Michelle Browne at 414.277.4087



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Time Warner Cable Wisconsin Commitment to Education

Time Warner Cable Hang Tough Video Contest



Time Warner Cable Hang Tough Video Contest student hosts Joseph Mahas - Indian Community School in Milwaukee, Andrew Reddick - Lincoln Middle School in Kenosha, Andrea Endries - Oak Creek West Middle School and L'Shay Mitchell - Roosevelt Middle School of the Arts in Milwaukee join Bev Greenberg, Time Warner Cable Vice President Public Affairs for a final 'Hang Tough' salute at the Annual Awards Premiere

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Time Warner Cable Wisconsin Commitment to Education

Time Warner Cable Hang Tough Video Contest Finalists 2006-2007 School Year

- Albert Story School – Milwaukee Public Schools
Mrs. Ewing-Lipsey, Principal; Ms. Swietlik, Teacher
- Bay Lane Middle School – Muskego-Norway School District
Ms. Murphy, Principal; Mr. Nilsen, Teacher
- Beautiful Savior Lutheran School – Waukesha
Ms. Young, Principal; Ms. Bauman, Teacher
- Bruce Guadalupe School – Milwaukee Public Schools
Mr. Rodriguez, Principal; Ms. Kemp, Teacher
- Elkhart Lake-Glenbeulah Middle School - Elkhart Lake-Glenbeulah School District
Mrs. Buechel Haack, Principal; Mr. Kreibich, Teacher
- First Immanuel Lutheran School - Cedarburg
Mr. Eberhart, Principal; Ms. Mente, Teacher
- General Mitchell Elementary School – Cudahy School District
Ms. Gennermen, Principal; Ms. Mendola, Teacher
- Greenfield Middle School – Greenfield School District
Mr. Bugnacki, Principal; Ms. Melik, Teacher
- Hales Corners Lutheran School – Hales Corners
Mr. Amling, Principal; Ms. Wagenecht, Teacher
- Lakeshore Middle School – Mequon-Thiensville School District
Dr. Dietz, Principal; Ms. Krajcik, Teacher
- Little Chute Middle School – Little Chute Area School District
Ms. Van Handel, Principal; Ms. Jill Vandenberg, Teacher
- McKinley Middle School – Kenosha Unified School District
Mrs. Miller, Principal; Ms. McCollum and Mr. Vanderhoef, Teachers
- Milwaukee Spanish Immersion School – Milwaukee Public Schools
Sra. Martel, Principal; Sra. Fink, Teacher
- Riverview Middle School – Plymouth School District
Mr. Malmstadt, Principal; Mr. Gordon McFarlane, Teachers
- Samuel Morse Middle School – Milwaukee Public Schools
Mr. Onick, Principal; Ms. Baltutis, Teacher
- St. Bernadette School – Appleton
Mrs. Behnke, Principal; Ms. Vannorsdall, Teacher
- St. Francis de Sales School – Lake Geneva
Mr. Wieters, Principal; Ms. Wozny, Teacher
- St. Joseph's Elementary School – Wauwatosa
Mrs. Wadzinski, Principal; Ms. Newell, Teachers
- Walker School – West Allis/West Milwaukee School District
Ms. Noll, Principal; Ms. Halverson, Teacher
- Woodside Elementary – Hamilton School District
Ms. Jorgensen, Principal; Ms. Flanagan, Teacher

● The Time Warner Cable

Hang Tough

Video Contest

Southeast

● Wisconsin



2006-2007

● School Year

Time Warner Cable Hang Tough Video Contest

Summation

Since 1991, the Time Warner Cable Hang Tough Video Contest has invited thousands of Wisconsin students to use cable television as a positive medium to stop violence and drug abuse. The Time Warner Cable Hang Tough Video Contest gives students an extremely effective way to encourage other students to live healthy lives. Students are able to communicate with their peers through 30-second "Spots" which air on up to 40 cable channels during a one week-time span.

The contest involves students, in 5th through 8th grades, writing scripts encouraging others to 'Hang Tough against drugs and violence.' All entries must be submitted through a school. A panel of judges looking for creativity and a strong message decide the top twenty finalists.

Those 20 finalists are then given the opportunity to turn their scripts into 30-second television commercials, or as we call them, public service announcements (PSAs). With the help of Time Warner Cable's production staff, students produce their own PSA at Time Warner Cable studios or at a designated location. Students write, act and direct these messages, creating a great overall learning experience.

In March of 2007 there will be a spectacular event in which all twenty finalists' PSAs are shown to a panel of local celebrity judges and the winners are announced. *All finalists receive trophies and t-shirts.* The top 3 schools receive a special prize and the 1st place winners receive an all expense paid trip to Orlando, Florida to visit special attractions, such as Disney World*. The students who produce the spot enjoy the learning experience, but we believe that all students benefit from the "Hang Tough" against drugs and violence message airing on cable television.

Assisting children to stay away from violence and drugs is an extremely important project for Time Warner Cable. This is one of the many educational opportunities that reflect Time Warner Cable's commitment to youth and education.



* The 1st place prize package to Orlando, Florida is for the winning script-writers (up to 6) and chaperones (Up to 2, based on number of students); the trip is scheduled on a predetermined date and includes:

- 2 nights and 3 days airfare, hotel and meals
- Tickets to theme parks
- Itinerary cannot be amended or changed



Time Warner Cable Hang Tough Video Contest

Fact Sheet

Who: Fifth through eighth grade students in Time Warner Cable's Southeast Wisconsin service areas.

- What:**
- Create a script for a 30-second public service announcement (PSA) video demonstrating how to 'Hang Tough' against drugs and violence.
 - Twenty finalists will be chosen, and with assistance from Time Warner Cable the student(s) will produce their 30-second PSA announcement that airs on various cable channels.
 - 1st, 2nd, and 3rd place winners will be chosen from the twenty finalists
 - The Wisconsin on Demand (WIoD) "Viewers Choice" award is given to the PSA video with the most plays on WIoD Digital Channel 1111.

When:

- Scripts from students must be postmarked by Wednesday, November 8, 2006.
- Finalists will be chosen and notified by December 1, 2006.
- PSAs will be produced at our Time Warner Cable studios or a designated location.
- All schools, principals, teachers, students and parents are invited to the Time Warner Cable Hang Tough Video Contest in March. Celebrity judges will assist in choosing the top three PSA's.

How: Schools should mail or deliver entries to:

Time Warner Cable
Hang Tough Video Contest
Attn: Ann Furr
1320 N. Dr. Martin Luther King, Jr. Drive
Milwaukee, WI 53212

For any questions please contact Ann Furr at (414) 277-4230 or ann.furr@twcable.com or Mark Bomberg at (414) 908-4701 or mark.bomberg@twcable.com.

Why:

The Time Warner Cable Hang Tough Video Contest gives students the opportunity to voice their creativity to their own peer group. This encourages students' self-esteem and decision-making when faced with choices about drugs and violence.

Time Warner Cable Hang Tough Video Contest

Rules:

- ☛ Students must be in 5th through 8th grades
- ☛ No more than six script writing participants per PSA
- ☛ PSA scripts can be no longer than 30 seconds / 75 words long
- ☛ If music is used, it must be original--no commercial music
- ☛ Students will need to provide their own props and wardrobe
- ☛ Avoid elaborate settings or special effects for video, video graphics are acceptable
- ☛ No profanity or obscene material
- ☛ Entries must be submitted through a state accredited school with a teacher contact listed
- ☛ Valid entries must have both the entry form completed and a script attached
- ☛ Incomplete entries will be disqualified
- ☛ All entries must be postmarked by Wednesday, November 8, 2006.

Criteria:

☛ Message:

How clear is the interpretation of the anti-drugs / violence message?

☛ Creativity:

Is the PSA visual description and the script words unique and creative?

☛ Originality:

Is the message and script fresh & original?

☛ Performance:

How well is the group's work clearly communicated in the script?



Time Warner Cable Hang Tough Video Contest



Write a public service announcement script to show how you 'Hang Tough' against drugs and violence and how others can too.

From the written scripts, 20 finalists will be chosen.



Each finalist will receive a special "Time Warner Cable Hang Tough Video Contest" T-shirt and trophy.

The 20 finalists produce their own video with Time Warner Cable. Then the spots will air on up to 40 Time Warner Cable channels including Discovery, ESPN, CNN, MTV, Lifetime, TNT, BET, A&E and Wisconsin on Demand - Digital Channel 1111



Local celebrities and media will judge the 20 PSAs.



First, second and third place winners will be chosen and announced at a special premiere event in which all schools, students and educators are invited.



The first place winners will win a trip to Orlando, Florida and visit special attractions in Orlando! Each of the top three winning schools will receive a special prize.

Time Warner Cable Hang Tough Video Contest

Entry Form

School Name _____

School Address _____

City _____ Zip _____

Teacher/Contact Person _____

Email Address _____

Teacher Title _____ Phone _____

School Phone _____

Principal's Name _____

Email Address _____

Participating Student Information

(maximum number of script writers: 6)

1) Name _____ Grade _____

2) Name _____ Grade _____

3) Name _____ Grade _____

4) Name _____ Grade _____

5) Name _____ Grade _____

6) Name _____ Grade _____

Submission Deadline:

Entries must be postmarked by Wednesday, November 8, 2006.

A valid entry will have all information completed.

Time Warner Cable Wisconsin Commitment to Education

Time Warner Cable's Read to Feed Program



Time Warner Cable's Read to Feed is an educational reading program that encourages children to read while helping to feed Wisconsin Families. Time Warner Cable challenged Wisconsin Students (K-8th grade) to read books over a two week period. For every book read, Time Warner Cable pledged to donate one can of food to a local food pantry. Wisconsin students read 170,000 books and Time Warner Cable donated 170,000 cans of food to local food pantries.

To celebrate the culmination of Time Warner Cable's Read to Feed Program, students from West Milwaukee Middle School, Lincoln Elementary School (West Allis) and Golda Meir School (Milwaukee) helped Time Warner Cable employees stock the shelves at Milwaukee's Hunger Task Force. Thousands of students from 199 schools throughout 55 communities read 170,000 books. This resulted in a donation of 170,000 cans of food to seven local food pantries.

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Time Warner Cable Wisconsin Commitment to Education

2005 National Teacher Awards



Three of the 20 winning national "Crystal Apple" Awards were presented to individual teachers and teacher teams from Southeast Wisconsin. The teachers accepted their awards at a banquet in Washington, DC attended by Glenn Britt and other Senior Executives. Pictured left to right is: Bev Greenberg; TWC VP Public Affairs, Linda Wamboldt, Jack Herbert; TWC President, Jacqueline Pollman; Carlos Kreibich, Nancy Docter, Dawn Bigalk and Celeste Flynn; TWC Director of Public Affairs

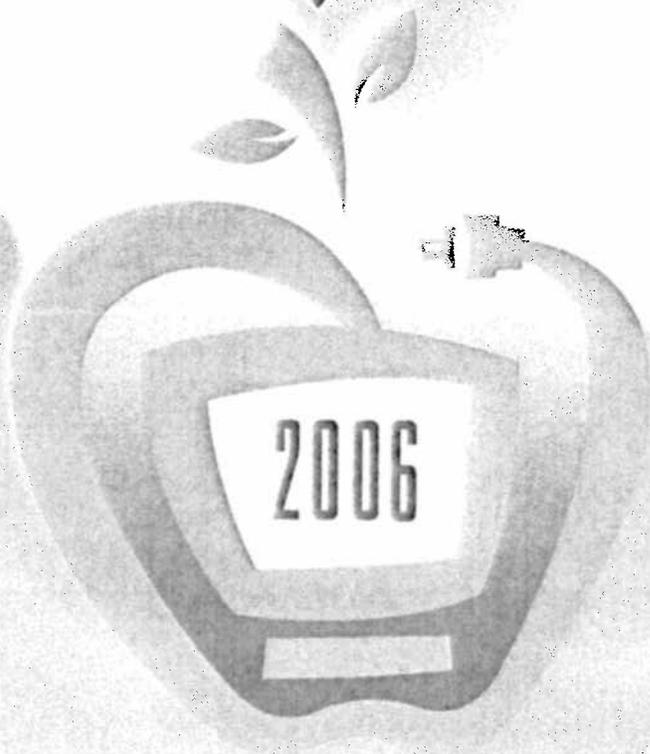
2004 National Teacher Awards



In Washington, DC for the National "Time Warner Cable Crystal Apple" Awards Ceremony is pictured left to right: Mary Widen; Stacy Stadler, Time Warner Cable Community Relations Manager; Linda Wamboldt; Rose Haas; Jacqueline Pollman; Bonnie Hathaway, Time Warner Cable Corporate Vice President Public Affairs; Kathleen Avery and Carol Sirko.

 TIME WARNER CABLE

**NATIONAL
TEACHER
AWARDS**



THE CABLE APPLE



OUR COMMITMENT

Time Warner Cable actively seeks ways to support the educators and institutions that help shape our country's future. By bringing the power of cable television's 21st century technology and high-quality programming to teachers, students and parents, we strive to support the learning experience, both in the classroom and for the benefit of the communities we serve.

Free cable connections and commercial-free programming reach close to eight million students in schools served by Time Warner Cable each year. And Road Runner, our high-speed Internet service, is giving students and teachers the most advanced technology to help them meet the challenges ahead.

For more than 15 years, we have honored teachers with these awards. We hope the winners will encourage others to follow their lead, bringing enrichment and new ideas to our nation's classrooms.

Linda Wamboldt

**West Milwaukee Middle School, Grade 8
West Allis, WI**

Where in West will the Panther Be Next: Multimedia-learning experiences of today (videos, web games) preserved yesterday for 7th and 8th graders who created materials that highlighted their community. Cable sources included The Discovery Channel, The Travel Channel and The History Channel.

Jacqueline Pollman

Nancy Docter

Dawn Bigalk

**Cooper Elementary School, Grades 4-5
Milwaukee, WI**

Presidential Palette: A five-month cross-curricular, integrated project had students live the life of a president, from candidacy to election, inauguration and place in history. Cable resources from A&E, CNN, Fox News, The History Channel and MSNBC were the foundation for this project.

Carlos Kreibich

Ann Buechel Haack

**Elkhart Lake Glenbeulah Middle School, Grade 7
Elkhart Lake, WI**

Let's All Get Along: Individual and group work helped students define "tolerance," then engage in activities depicting the treatment of diverse people in different situations. The learning objective was for students to recognize and respect differences in individuals and practice tolerance and acceptance of these differences.

THE TIME WARNER CABLE NATIONAL TEACHER AWARDS

Recognize outstanding teachers who develop creative learning experiences using cable television resources such as programming or Internet technology.

Encourage the development and effective use of **Cable in the Classroom** educational programs.

Stimulate a national exchange of innovative ideas and programs among educators.

CRITERIA

Participating schools must be located within a Time Warner Cable service area.

Eligible teachers (grades K-12) must work at state accredited public or private U.S. schools.

Projects must involve cable resources, either with national cable networks or local government, educational or public access programs, or technology.

Projects should focus on curriculum development in areas such as cross-curricular studies, classroom-to-community activities, study-related materials, audiovisual productions and/or multimedia applications.

Submitted entries must take place between September 1, 2005 and April 14, 2006.



TIME WARNER CABLE NATIONAL TEACHER AWARDS

THE CRYSTAL APPLE

Recognizing twenty exemplary K-12 projects
for creative use of cable television resources
during the 2005-2006 school year

WINNERS RECEIVE

\$1,000 Cash

A Trip to Washington, D.C., an Awards Banquet, Meeting with Congressional Leaders (schedules permitting) and other Washington activities

A Crystal Apple Award

Time Warner Cable Wisconsin Commitment to Education

Local Time Warner Cable "Teaching Creatively with Cable" Awards 2005-2006

Gold Winners

- Ann Buechel-Haack and Carlos Kreibich: *A Classroom Odyssey-Exploring World Cultures*
 - Elkhart Lake Glenbeulah Middle School, Elkhart Lake- Glenbeulah School District

Silver Winners

- Linda Wamboldt and Jim Liska: *Making Traxx with Paws*
 - West Milwaukee Middle School, West Allis- West Milwaukee School District
- Danielle Hassforth: *I-movie Biographies*
 - Fairview Charter School- Milwaukee Public Schools

Bronze Winners

- Wendy Weiner and Jane Prahlow: *The Parkview Gingerbread Factory*
 - Parkview School, Milwaukee Public School District
- Linda Krajcik and Jane Lepold: *Telling Their Story*
 - Lakeshore Middle School- Mequon Thiensville Public Schools

Honorable Mentions

- Michael Parulski and Rocio Galang: *Latin America Multicultural Unit*
 - Wauwatosa Detention Center- Wauwatosa School District
- Matthew Luebke: AHS-TV
 - Arrowhead High School- Hartland Public Schools



TIME WARNER CABLE

THE POWER OF YOU™

Teaching Creatively
with Cable Awards

2006



TIME WARNER
CABLE

2006 Teaching Creatively with Cable Award

About the Competition

Time Warner Cable Southeast Wisconsin Division will recognize numerous outstanding teachers in the communities that it serves for their innovative and effective use of Cable in the Classroom programs. **The contest has a Monday, April 3, 2006 deadline.**

Reason for the Awards

Time Warner Cable Southeast Wisconsin Division would like to recognize outstanding examples set by teachers who combine modern technology, educational Cable in the Classroom programming, and a creative teaching style that positively impacts students' lives. We would also like to share your experience with other educators to stimulate a local and national exchange of Cable in the Classroom ideas.

Prizes

This year, teachers will be eligible to win prizes such as: cash grants and certificates for Time Warner Cable services such as Road Runner High-Speed online.

Criteria

Participating schools must be located in Time Warner Cable's service area. Applicants must be certified K-12 teachers at a public or private school who have used Cable in the Classroom to deepen student understanding. Projects must involve cable television or technology either with national cable program networks or local government, educational or public access television. Projects should focus on such areas as curriculum development, classroom and community activities or student motivation.

To Enter

A teacher, or teacher team, must create and conduct a project based on the above criteria and submit the attached official entry form and project summary.

Judging

All entries will be judged by a panel of knowledgeable and distinguished professionals in the areas of education and television. Projects will be judged on the basis of:

- Overall program content
- Relevance to the curriculum
- Learning Benefits to students
- Innovative Approach
- Quality of materials & activities
- Frequency & effective use of cable programming or technology

**Applications also available
on-line at
www.timewarnercable.com**



TIME WARNER
CABLE

2006 Teaching Creatively
with Cable Award

Official Entry Form

Teacher's Name & Title	Email Address	Social Security Number (for payment purpose)

(Please list all teachers who should be recognized)

If More Than One Teacher, Name of Project Leader: _____

Teacher or Project Leader Home Phone: _____

School Name: _____

School Address: _____
(Street)

(City) _____ (State) _____ (Zip Code) _____

Principal's Name: _____ School Phone _____

Number of Students Involved in Project _____ Duration of Project: _____

Grade Level: _____ Support Materials Enclosed: Yes ___ No ___

Type: Audiovisual ___ Cassette ___ Notebook ___ Other _____

Signature: _____ Date: _____

All entries must include official entry form and a project summary. Entry forms may be copied.
The deadline is: **Monday, April 3, 2006**. Please direct any questions or comments to:

Ann Furr, Communications and Education Specialist

Email: ann.furu@twcable.com

Phone: (414) 277-4230



TIME WARNER
CABLE

**2006 Teaching Creatively
with Cable Award**

Project Summary

(may be submitted on separate sheet)

Project Name: _____

Cable Network(s) used: _____

Network program(s) used: _____

Project Description: Include a general overview and any activities performed:

Materials and resources used:

What was your learning objective for this project?

How did the use of cable programs or technology in the classroom help you reach the objective?

Briefly evaluate the effectiveness of the project in relation to the learning objective:

List any benefits of project to students, including curriculum enhancement, attitude, changes, research results, community and/or school involvement generated as a result:



TIME WARNER
CABLE

2006 Teaching Creatively with Cable Award

To Submit Materials

Please label all materials with teacher name, project title, school name, address, and phone number.

If you are submitting materials such as lesson plans, student examples, etc., they can be submitted in an 8 ½" by 11" binder or folder.

If you are submitting audio-visual materials, they must be submitted on ¾" or ½" VHS format tapes, no more than four minutes in length. Indicate start/stop cues on tape label or provide a cue sheet if more than one clip is on the tape.

Materials submitted will **not** be returned. Please be sure to make a copy of all items for your records.

All materials must be shipped **PREPAID**.

Submit materials to:

*Ann Furr
Time Warner Cable
1320 North Martin Luther King Jr. Drive
Milwaukee, WI 53212
(414) 277-4230*

Deadline for submitting all entries is April 3, 2006
Entries will then be forwarded to the Time Warner Cable National Crystal Apple Awards to meet the deadline of April 14, 2006

Time Warner Cable Wisconsin Commitment to Education

City of Milwaukee and Time Warner Cable's Scholarship Program



Time Warner Cable and The City of Milwaukee hosted the Scholarship Awards Ceremony in the Common Council Chambers of City Hall. Pictured top row left to right: assistant to Alderman ; assistant to Alderman ; Alderman Murphy; Alderman ; Mayor Barrett; assistant to ; assistant to ; Bev Greenberg, Vice President of Public Affairs for Time Warner Cable. Pictured second row left to right: scholarship recipients: Earl Arms, Joseph Skurzewski, Martinez White, Eric Blaufuss and Lonnie Satterfield and Treba Mitchell. Pictured in the front left to right: Kelly Bronk, Jessica Wesley, Breone Sanders, Brickney Frierson, Brittany Nash, Maureen Geraghty and Caroline Kling.

Time Warner Cable Wisconsin Commitment to Education

City of Milwaukee and Time Warner Cable's Scholarship Program

- Time Warner Cable's scholarship program was founded in 1984.
- Scholarships are awarded to individuals who have demonstrated scholastic achievement and the desire to pursue careers in the communications field.
- Over the past 21 years, the programs' donations total \$322,000 to 243 area students venturing into a career in communications.
- Scholarship recipients have become local news broadcast news anchors and newspaper reporters.
- Over the summer months, scholarship recipients have taken part in Time Warner Cable's internship program working in the Public Affairs department and throughout the company.

Time Warner Cable Wisconsin Community Involvement

In addition to our contributions to education, TWC invests financial resources, extensive staff time and technology to support a host of community events, special projects, the arts, and charities.

- Time Warner Cable's production department accommodates over 60 not-for-profit agencies each year in an effort to help these organizations share their mission as well as promote their special fundraising events. The production services and air-time on 40 cable networks to these organizations each year is valued at nearly \$750,000 through in-kind support.
- Time Warner Cable contributes over \$175,000 in monetary charitable giving each year to not-for-profit organizations across Southeast Wisconsin such as: the NAACP, the Boys & Girls Clubs, the Urban League, the Make-A-Wish Foundation, the YWCA, the YMCA, Big Brothers Big Sisters, LaCausa, the Hispanic Chamber of Commerce of WI, the United Way of Greater Milwaukee, the Task Force on Family Violence, America's Second Harvest, Betty Brinn Children's Museum, the United Performing Arts Fund and many more.
- Additionally, Time Warner Cable supports over 250 local not-for-profit events by offering a gift certificate of Digital Cable, Road Runner High Speed Internet, and/or Digital Phone service. These gift certificates have the ability to generate up to \$2,500 for an organization.
- Members of TWC's management staff are committed to helping non-profit organizations and serve on Boards of Directors for the Boys & Girls Clubs of Greater Milwaukee, the Make-A-Wish Foundation of Wisconsin, the Visiting Nurses Association, Penfield Children's Center, Aurora Health Care, Safe & Sound, UWM Alumni Association, Betty Brinn Children's Museum and the Marcus Center for the Performing Arts.
- Time Warner provides free media literacy workshops for parents and concerned community members to assist in making "smart" decisions for their families' TV and Internet entertainment options. Participants learn how "Cable Puts You in Control" by taking charge of their TV and the computer while adopting critical viewing skills.

Time Warner Cable Wisconsin Community Involvement



Big Brothers, Big Sisters "Bowl for Kids' Sake"

- For the past four years, Time Warner Cable employees have taken great pride in participating in the Big Brothers, Big Sisters "Bowl for Kids' Sake" program.
- The monies raised are all used locally for this not-for-profit organization.
- In 2003, 100 Time Warner Cable employees participated in this event and raised over \$8,000 for Big Brothers Big Sisters.
- In 2004, 175 Time Warner Cable employees participated in this event and raised over \$12,000 for Big Brothers Big Sisters.
- In 2005, 200 Time Warner Cable employees participated in this event and raised over \$17,000 for Big Brothers Big Sisters.
- In 2006, nearly 300 Time Warner Cable employees participated in this event and raised over \$18,500 for Big Brother Big Sisters.

Time Warner Cable Wisconsin Community Involvement

2005 United Way Giving Campaign

Time Warner Cable strived to make its 2006 United Way employee giving campaign a success and implemented the following tactics:

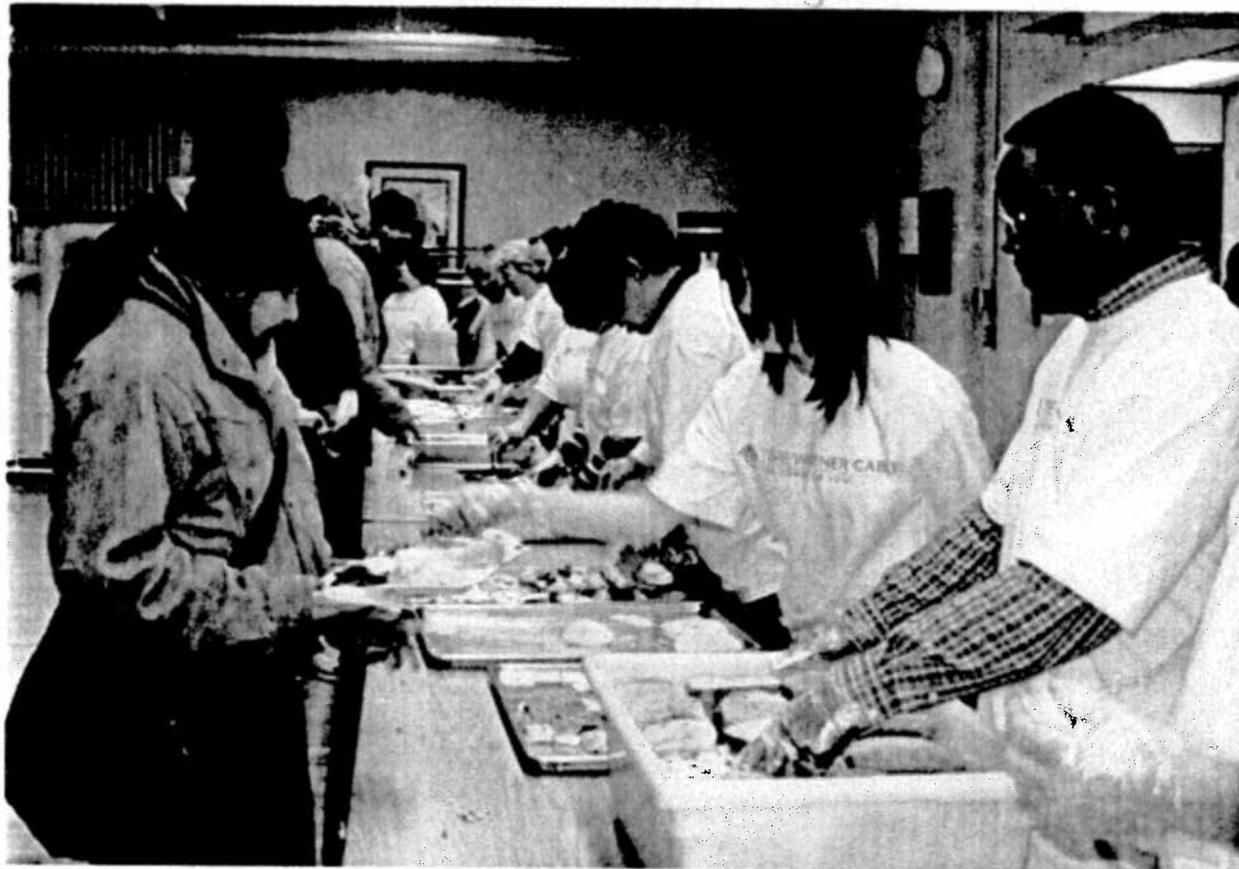
- Leaders from United Way spoke to Time Warner Cable's leadership team of 150 employees.
- The company's Public Affairs department scheduled "United Way Road Show" at every office speaking to over 1,600 employees about the importance of giving to the United Way.
- Daily updates were posted on the progress of the company's employee giving campaign.
- All employees that contributed received a personal letter of appreciation from TWC President, Jack Herbert.

As a result of this employee outreach, the following results were achieved:

- An increase in employee participation by 40%!
- An increase in employee giving by 75%
- An increase in heightened awareness of the impact that each employee can make by giving back to the communities we serve.

Time Warner Cable Wisconsin Community Involvement

St. Ben's Meal Program



For almost 100 years, St Benedict the Moor has welcomed a rich variety of persons, especially the disenfranchised of society. Time Warner Cable also believes that a welcoming spirit can help to build hope and prosperity within the communities we serve. As a neighbor of St. Benedict's, the employees of Time Warner Cable gathered to provide and serve dinner for over 350 of their patrons.

Time Warner Cable Wisconsin Division Awards

- 2006 JD Powers Award for "Highest in Residential All Distance Telephone Customer Satisfaction in the North Central Region" – Time Warner Cable Digital Phone
- In a recent Net Promoter® survey developed by brand loyalty evaluation leaders Satmetrix Systems, Inc. and Bain & Company, Road Runner High Speed Online™ finished on top in a measurement of overall customer satisfaction.
- 2006 Cable Television Public Affairs Association (CTPAA) Beacon Award Winner for 2 Public Affairs initiatives including: TWC's Hang Tough Video Contest and Portraits in Courage – Honor the Memory
- 2006 CableWorld and CTPAA Public Affairs Programming Award recipient for "Portraits in Courage – Honor the Memory"
- 2006 Emmy Award Nominee from the Chicago/Midwest Chapter for the National Academy of Television Arts and Sciences for two exclusive program series on Wisconsin on Demand – "The 2005 Summer Shootout" racing series and "Taste of Thailand" tourism series
- 2005 Time Warner Cable company-wide "Civic Leadership" Award
- 2005 JD Powers Award for "Highest Customer Satisfaction" – Road Runner Business Class
- 2005 Shepherd Express Best of Milwaukee - Road Runner High Speed Online voted best Internet Service Provider.
- 2001-2005 Road Runner High Speed Online - PC Magazine's Readers Choice Award for Superior Broadband Service.
- 2005 Cable Television Public Affairs Association (CTPAA) Beacon Award Winner for four Public Affairs initiatives including: The Rockstar Project, the Virtual Office Telecommuter Program, Time Warner Cable's Hang Tough Video Contest and YIKES.
- March 2005 Excellence in Education Award from the Milwaukee Public School District Superintendent and the Board of Directors

CABLE

HIGH-SPEED ONLINE

DIGITAL PHONE

Time Warner Cable Wisconsin Division Awards

- 2004 Emmy Award for the "Time Warner Cable Hang Tough Video Contest" from the Chicago/Midwest Chapter National Academy of Television Arts & Sciences
- CTAM 2004 "Collaborative Marketing Case Study Competition" 1st Place Award for Wisconsin on Demand
- CTAM 2004 "Multicultural Marketing" 1st Place Award
- Wisconsin Cable Communications Association Awards: 27 since 1999
- 2001 JD Powers Award for "Customer Satisfaction Among High Speed Internet Providers" – Road Runner High Speed Online
- The Governor's Diamond Award
- Tempo Mentor Award
- Amigo Award
- YWCA Corporate Leadership Award
- Humanitarian Award (American Jewish Committee)
- Leaders Forum Recognition Award
- Hispanic Chamber of Commerce Corporation of the Year Award
- Amiga Award from the Spanish Times newspaper
- Philanthropy Award from Association of Fundraising Professionals
- Milwaukee Employers Accords

CABLE

HIGH-SPEED ONLINE

DIGITAL PHONE

Time Warner Cable Wisconsin Parental Controls

Time Warner Cable Wisconsin educates families on the importance of Parental Controls and the ways in which "Cable puts you in Control."

- 30-second PSA's from the NCTA & locally produced PSAs with local celebrities and public officials – "Cable Puts You in Control"
 - Provides customers with information about the use of Parental Controls and the resources available to families.
- Wisconsin on Demand "WloD" – Digital Cable Channel 1111 & Answers on Demand – Digital Cable Channel 1999
 - A video on Parental Controls is available 24 hours a day, 7 days a week on these two channels with step-by-step instructions on "How to use the parental control features of your digital cable converter."
- Website www.timewarnercable.com
 - There is Parental Control information with instructions on how to make use of Time Warner Cable's digital cable parental control features on the homepage of our company website.
 - The website also provides information about the TV ratings system and channel traps that are available to non-digital cable customers.
 - A link on the site to the NCTA's website, www.controlyourtv.org.
- Channel Traps
 - All channel traps are made available so that customers can designate one or more channels to trap out from their home TV viewing.
- Customer Contact Q&A's
 - All customer contact personnel are provided with Q&A's to provide answers on Parental Controls to our customers.
- Channel Guide
 - Parental Control features have been included in the monthly channel guide.
- Distribution of Parental Control information at public events
 - Information has been distributed to nearly 10,000 families during events sponsored by Time Warner Cable; such as the Waukesha County Fair, the Hispanic Chamber of Commerce's Hispanic Heritage Month parade and the Camp on Education Fair presented by Metro Parent Magazine.
- WI State PTA Convention
 - Time Warner Cable hosted a Parental Controls workshop at the State PTA Convention on April 28, 2006.

Take Control. It's Easy. Time Warner Cable and Parental Controls

Parental Controls allow you to control what programs your family watches on TV. Time Warner Cable customers can block out programming to meet your family's viewing needs by using the Parental Control option on your Digital Converter with the remote control.

YOU CAN BLOCK PROGRAMS IN 4 DIFFERENT WAYS



Time Warner Cable takes serious concerns about some of the content available on television today and about the impact of media, especially its effect on children. We actively participate in substantive efforts to address these issues:

- ✓ Time Warner Cable is committed to offering families the widest possible choice in television programming.
- ✓ Time Warner Cable provides technology that offers parents and caregivers a range of tools to control the programs that come into their homes.
- ✓ Time Warner Cable educates viewers about how to make good decisions with respect to their children's use of media.

The National Cable & Telecommunications Association has prepared a report with more detailed information about the industry's efforts to offer consumers choice, control and education. Please visit www.controlyourtv.org for more information.

*For step by step instructions on how to use
Parental Controls, tune in to
Digital Channel 1111 - Wisconsin on Demand.*



everychild.one voice.

The following categories apply to programs designed solely for children:



All Children. This program is designed to be appropriate for all children. This program is specifically designed for a very young audience, including children from ages 2-6.



Directed to Older Children. This program is designed for children age 7 and above. Themes may frighten children under the age of 7. Parents may wish to consider the suitability of this program for the very young child.



Directed to Older Children. Programs where fantasy violence may be more intense. Some content within other programs in this category will be designated as FV.

The following categories apply to programs designed for the entire audience:



General Audience. Most parents would find this program suitable for all ages. It contains little or no violence, no strong language and little or no sexual dialogue or situations.



Parental Guidance Suggested. This program contains material that parents may find unsuitable for younger children. Many parents may want to watch it with their younger children.



Parents Strongly Cautioned. This program contains some material that many parents would find unsuitable for children under 14 years of age. Parents are strongly urged to exercise greater care in monitoring this program.



Mature Audiences Only. This program is specifically designed to be viewed by adults and therefore may be unsuitable for children under 17.

Take Control. It's Easy. Time Warner Cable and Parental Controls

With more than 500 channels of TV, thousands of video games and millions of websites and online magazines, it is a challenge to keep up with all the choices and make sure they are educational or appropriate for your children. Time Warner Cable recognizes that while some of this media educates, entertains and inspires, some is not age-appropriate or appropriate at all.

Time Warner Cable, the National PTA and Cable in the Classroom – the cable industry's education foundation – are working together to bring you easy to use resources. Start with the tips on this card; then go online to learn more.

<http://www.timewarnercable.com>

<http://www.controlyourtv.org>

<http://www.ciconline.org/parents>



TIME WARNER
CABLE

Take Control

- ➔ by Channel,
- ➔ by Rating,
- ➔ by Time Period,
- ➔ by Title,

It's Easy

www.timewarnercable.com

