

# ☞ 07hr\_SC-PHSILTCP\_Appt\_Arneson\_pt01



WISCONSIN STATE  
LEGISLATURE ...  
PUBLIC HEARING  
COMMITTEE RECORDS

2007-08

(session year)

Senate

(Assembly, Senate or Joint)

Committee on  
Public Health, Senior  
Issues, Long Term  
Care and Privacy

(SC-PHSILTCP)

(FORM UPDATED: 07/02/2010)

## COMMITTEE NOTICES ...

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**
- Record of Comm. Proceedings ... **RCP**

## INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL ...

- Appointments ... **Appt**
- ☞ **Name: Kenneth D. Arneson**
- Clearinghouse Rules ... **CRule**
- Hearing Records ... bills and resolutions  
(**ab** = Assembly Bill)  
(**ar** = Assm. Resolution) (**ajr** = Assm. Joint Resolution)  
(**sb** = Senate Bill)  
(**sr** = Sen. Resolution) (**sjr** = Sen. Joint Resolution)
- Miscellaneous ... **Misc**
- ☞ **Details:**



**JIM DOYLE**  
GOVERNOR  
STATE OF WISCONSIN

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June 7, 2006

Mr. Kenneth D Arneson  
1230 Welsh Haven Drive  
Oshkosh, Wisconsin 54904

Dear Mr. Arneson:

I am pleased to reappoint you to the Nursing Home Administrator Examining Board, effective July 1, 2006. Your experience, knowledge, and dedication continue to be a true asset to my administration and a great benefit to the people of Wisconsin.

I look forward to working with you to find creative ways of delivering services and implementing positive change for the citizens of our state.

Sincerely,

A handwritten signature in cursive script that reads "Jim Doyle".

Jim Doyle  
Governor



**JIM DOYLE**  
**GOVERNOR**  
**STATE OF WISCONSIN**

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GOVERNOR'S APPOINTMENT

**NAME:** Kenneth Arneson

**MAILING ADDRESS:** 1230 Welsh Haven Drive  
Oshkosh, WI 54904

**E-MAIL ADDRESS:** karneson@evergreenoshkosh.com

**RESIDES IN:** Oshkosh, WI

**TELEPHONE:** (920) 237-2140 (w)

**OCCUPATION:** President and CEO, Evergreen Retirement  
Community

**APPOINTED TO:** Nursing Home Administrator Examining  
Board  
Nursing Home Administrator

**TERM:** A term to expire July 1, 2010

**SUCCEEDS:** Himself

**SENATE CONFIRMATION:** Yes

**DATE OF APPOINTMENT:** July 1, 2006

**DATE OF NOMINATION:** June 7, 2006

## **KEN ARNESON**

1230 Welsh Haven Drive • Oshkosh, WI 54904  
(920) 232-9439

### **PROFILE**

Energetic, results-oriented, and client-centered administrative health care Professional. Proven ability to manage change and make the decisions that come with it. Talent for developing staff leadership-identifying high potential people and mentoring them to excellence. Systems and process analyst with a focused eye for improving quality of services. Willing to try the new, respectful of staff skills, and knowledgeable regarding both profit and non-profit health care operations.

### **EDUCATION**

Licensed Nursing Home Administrator, State of Wisconsin, 1995  
Licensed Nursing Home Administrator, State of North Dakota, 1991

3M Corporation • St. Paul, MN  
Month-long residency training in Total Quality Management, 1990

UNIVERSITY OF NORTH DAKOTA • Bismarck, ND  
Coursework in Long-Term Care Administration, 1990

MINOT STATE UNIVERSITY • Minot, ND  
**BACHELOR OF ARTS, 1990**

UNIVERSITY OF WISCONSIN – OSHKOSH, WI  
**MASTERS IN PUBLIC ADMINISTRATION – PUBLIC  
ADMINISTRATION**  
Currently pursuing. Concentration in Health Care Administration

Major: Business Administration [Marketing, Management emphasis]

Minor: History

- > Paid all college expenses by working full-time job while attending school
- > Internship, Trinity Medical Center, Skilled Nursing Facility, Minot, ND, 1990. Worked in all areas of the nursing home, from fiscal services, data processing, and business office, to nursing services.

## **EXPERIENCE**

### **EVERGREEN RETIREMENT COMMUNITY • Oshkosh, WI 4/98 – Present RESIDENT SERVICES DIRECTOR**

Evergreen Retirement Community is a non-profit, continuing care, retirement Community (CCRC) and offers seven different living options. Condominium Co-op, ranch style cottages, two community based residential facilities, apartments, assisted living, and a 108 bed skilled nursing facility, serving 305 total residents.

As the Resident Services Director, responsibilities include operations, planning, building, budget, and regulatory compliance in all seven living options. In addition, I serve as the licensed administrator for the skilled nursing facility.

- > Member of the Executive Staff.
- > Implemented new programs to improve to resident satisfaction.
- > Implemented improvement opportunities to reduce expense.

### **MANOR CARE HEALTH SERVICES • Fond du Lac, WI 8/95 – 4/98 ADMINISTRATOR**

Administrative responsibility for a 108-bed facility with a 21-bed Rehabilitation unit, 39 bed Alzheimer unit, and 120 staff. Oversee all operations, including budget, staff, regulatory compliance and capital planning.

- > Supervised \$250,000 renovation to the Alzheimer and Rehabilitation units
- > Built census from 84% when started in position to 94%
- > Reduced staff turnover to 40% in 1995
- > Operating margin, 1995 FY – 20%

### **MANOR CARE HEALTH SERVICES • Minot, ND 6/93 – 7/95 ADMINISTRATOR**

Full responsibility for 106-bed facility with 45-bed Medicare unit and 115 staff. Oversaw operations, personnel, planning, building, budget, and regulatory compliance.

- > Took worst performing facility in the state and turned it around such that in two years, state inspection revealed only 2 deficiencies
- > At time of transfer to Wisconsin, facility was at 99% occupancy
- > Awarded three Manor Care Awards: Highest Customer Satisfaction, Most Improved Customer Satisfaction, Most Improved Gross Operating Profit

### **TRINITY MEDICAL CENTER • Minot, ND 1/86 – 6/93 QUALITY MANAGEMENT COORDINATOR, 6/90 – 6/93**

Trinity is a non-profit community center with a 100-bed acute care hospital [Level II Trauma], a 310 bed skilled nursing facility, a 16-bed retirement unit, and a

home health hospice agency serving Minot, ND [pop. 50,000+] and surrounding US/Canadian area. As Coordinator, I was responsible for the implementation of Total Quality Management [TQM] at Trinity Nursing Home, coordinating all quality activities including infection control, quality improvement and quality assurance as well as the training of department managers, facilitators, teams and staff.

- > Conducted marketing surveys/research pertaining to the long term care industry
- > Worked with staff/management on new cost saving team functions
- > Coordinated and researched a grant proposal to start a career ladder for Certified Nursing Assistants to gain clinical experience [grant was approved]
- > Coordinated the opening of a day-care for staff with 140 children.
- > Spoken on long term care organizational structure and building design at state and national conferences.

### **ACTIVITIES**

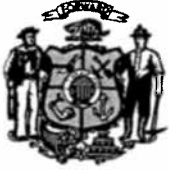
- > Member, Our Saviors Lutheran Church [ELCA], Oshkosh, WI
- > Leadership Oshkosh Graduate, 2000
- > Junior Achievement, Volunteer
- > Past President, Fond du Lac Area Administrators
- > Former Member, Public Relations Committee for North Dakota Long-Term Care Association
- > Former Member, Triniservice Federal Credit Union Board

### **REFERENCES**

Available upon request



How to



STATE OF WISCONSIN  
***ETHICS BOARD***

James R. Morgan  
Chairman  
Paul M. Holzem  
Dorothy C. Johnson  
Richard Warch  
Courtney L. Hunt

On the capitol square at:  
44 EAST MIFFLIN STREET, STE 601  
MADISON, WISCONSIN 53703-2800  
phone: 608/266-8123  
fax: 608/264-9319  
[ethics@ethics.state.wi.us](mailto:ethics@ethics.state.wi.us)  
<http://ethics.state.wi.us>

Roth Judd  
Director

Senate Committee Members:

The attached Statement of Economic Interests is provided with regard to the individual's nomination to a State Public Office by Governor Jim Doyle.

Sincerely,  
STATE OF WISCONSIN ETHICS BOARD

Nominee: Kenneth Arneson  
Date: June 16, 2006



# Statement of Economic Interests

Filed in 2006 for calendar year 2005 by

**Kenneth D. Arneson**  
 Nursing Home Adm. Examining Board  
 Member-

FOR EXPLANATIONS, EXAMPLES AND EXCEPTIONS SEE THE INSTRUCTIONS OR VISIT OUR WEBSITE AT <http://ethics.state.wi.us>  
 Still have questions? For priority service send an e-mail to: [ethics@ethics.state.wi.us](mailto:ethics@ethics.state.wi.us); otherwise leave a detailed message at (608) 266-8115.  
 ATTACH ADDITIONAL PAGES AS NEEDED

**Part A** **As of December 31, 2005**

**1. INVESTMENTS.** List stocks, bonds, limited partnerships, Wisconsin governmental securities, and mutual and money market funds you or your family held (minimum \$5,000).

Stocks/options/futures	"✓" one	
	\$50,000 or less	More than \$50,000
Harley Davidson	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Walt Disney Co	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
<b>Bonds</b>		
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
<b>Limited partnerships</b>		
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
<b>Wisconsin governmental securities</b>		
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
<b>Mutual or money market funds</b>		
AIM Funds	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Franklin Templeton Funds	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

**2. BUSINESS ACTIVITIES.** List businesses, farms, rental, commercial, and income-producing real estate; and business activities in which you or your family had at least a 10% or greater interest.

a) Enterprise(s) operating under a business or trade name, list here.

Name of business	Municipality or Town	County	State	Describe nature of business

b) Enterprise(s) NOT operating under a business or trade name, list here.

Street address or fire number	Municipality or town	County	State	Describe nature of business

3. **COMMERCIAL CUSTOMERS, CLIENTS, AND TENANTS.** For each unincorporated business, subchapter S corporation, service corporation (SC), limited liability company (LLC), partnership, or income-producing real estate reported in Item 2, list businesses, organizations, and lobbyists that paid the enterprise \$1,000 or more in calendar year 2005.

Businesses, organizations, lobbyists that were customers, clients, or tenants	City	State

4. **BUSINESS PARTNERS.** For each enterprise reported under Item 2, list its co-owners, partners, officers, and directors (other than yourself), unless the information is already registered with the Wisconsin Department of Financial Institutions.

Business	Partners, or officers and directors	City	State

5. **NON-COMMERCIAL REAL ESTATE.** List the specific location of WISCONSIN REAL ESTATE in which you or your family had an interest (except your principal residence and real estate whose location you listed in item 2).

Location of property	Municipality or town	County	Nature of interest (e.g., own, lease, option, easement, land contract)
Street address or fire number			

6. **OFFICERS AND DIRECTORS.** List organizations of which you or a family member were an officer or director.

Business or organization	City	State	Position

7. **AGENT, REPRESENTATIVE OR SPOKESPERSON.** List organizations that authorized you or a family member to represent them in their dealings with others as an attorney-at-law, agent, spokesperson, or representative (unless listed in item 6 or 9).

Business or organization	City	State

8. **CREDITORS.** List creditors to which you or your family owed \$5,000 or more.

Creditor	City	State	"✓" one	
			\$50,000 or less	More than \$50,000
Wells Fargo Bank	Des Moines	IA	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>

## Part B

For calendar year 2005

9. **EMPLOYERS.** List your and your family's EMPLOYERS (\$1,000 or more of income) in 2005.

Name of employer (If State of Wisconsin, also identify agency or institution)	City	State	Nature of employer's business
Evergreen Retirement Community Inc	Oshkosh	WI	Continuing Care Retirement Communit
Sphens	Franklin	WI	Medical Transcription

**10. ADDITIONAL SOURCES OF INCOME.** List other sources from which you or your family received income of \$1,000 or more in 2005.

Source of income	City	State


**11. ENTERTAINMENT AND GIFTS.** List individuals and organizations that provided you with entertainment or gifts (more than \$50) in 2005.

Name of provider	City	State

**12. HONORARIA AND EXPENSES.** List, for 2005, sources of honoraria and payment of expenses related to your state government duties (more than \$50).

Payer	Approximate value of expenses	Amount of honorarium	Circumstances of receipt

I have read the accompanying instructions and certify that the information contained in this Statement of Economic Interests is true, complete, and correct to the best of my knowledge, information, and belief. If any part has been left blank, I have done so intentionally because there is nothing to report.

	Daytime phone #	(920) 426-7363
Signature of person filing	Date	E-mail address

The information sought in this form is required by §§19.43 and 19.44, *Wisconsin Statutes*. Failure to file a completed form may result in a forfeiture of up to \$500. Statements of Economic Interests are open for public inspection. The Ethics Board will notify you of the identity of any person who examines your Statement. In accordance with §15.04(1)(m), *Wisconsin Statutes*, the Ethics Board states that no personally identifiable information is likely to be used for purposes other than those for which it is collected.

Mail or fax to: Wisconsin Ethics Board, 44 E. Mifflin St., Suite 601, Madison, WI 53703-2800; Fax: (608) 264-9319

*Eth 1 Personalized. For use in 2006*

**Ethics Board's comments about the Statement you filed last year to help you complete this one.**

- In Item 1, please provide specific names (not only fund family name, account name, or symbol) of individual securities valued at \$5,000 or over, and check whether the value is under \$50,000 or over \$50,000.