

Assembly

Record of Committee Proceedings

Committee on Transportation

Assembly Bill 407

Relating to: the removal of nonconforming outdoor advertising signs.

By Representatives Petrowski, Albers, Ballweg, Friske, Gronemus, Gunderson, Hahn, Honadel, Jeskewitz, LeMahieu, Mursau, Musser, Sheridan, Staskunas, Van Roy and Vos; cosponsored by Senators Breske, Grothman, Hansen, Kapanke, Kreitlow, Lassa, Olsen, Plale and Schultz.

June 14, 2007 Referred to Committee on Transportation.

August 16, 2007 **PUBLIC HEARING HELD**

Present: (11) Representatives Petrowski, Bies, A. Ott, Hahn, Gottlieb, Van Roy, Davis, Steinbrink, Vruwink, Sheridan and Garthwaite.

Absent: (1) Representative Sherman.

Appearances For

- Representative Petrowski — 86th Assembly District
- Jason Saari, Madison — Adams Outdoor Advertising
- Brad Yarmark, Milton — Lamar Outdoor Advertising
- Keith Carson, La Crosse — Collins Outdoor Advertising Inc
- Bill Schroeder, Appleton — Next Media
- Shawn Murphy, Janesville — Babcock Outdoor Advertising
- Dan Pomeroy, Pewaukee — Clear Channel Outdoor
- Kathi Kilgore, Madison — Outdoor Advertising Assn. of WI

Appearances Against

- Charles Weeth, La Crosse — Citizens for a Scenic WI
- David Vieth, Madison — DOT

Appearances for Information Only

- None.

Registrations For

- Gary Manke — Midwest Equipment Dealers Assn
- Kurt Weis, Milwaukee — Lauer Advertising
- Mary Ann Gerard, Madison — WI Auto and Truck Dealer Assoc.
- Matt Hawser — WI Petroleum Marketers
- David Storey — WI Merchants Federation

- Trisha Pugal, Brookfield — WI Innkeepers Assn.
- Romy Snyder — WI Dells Visitor and Convention Bureau
- Eric Jensen — WI Beer Distributors Assn
- Eric Anderson — WI Assn of Campground Owners
- Jane Sweasy, Algoma — Jag Outdoor Advertising
- Rich Reinart, Marshfield — Lamar Advertising
- Chet Gerlach — Assn of WI Tourism Attractions
- Andy Franken — WI Assn Convention and Visitors Bureau
- Pete Hanson, Madison — WI Restaurant Assn
- Billy Smith, Madison — NFIB

Registrations Against

- None.

Registrations for Information Only

- None.

September 13, 2007 **EXECUTIVE SESSION HELD**

Present: (11) Representatives Petrowski, Bies, A. Ott, Hahn, Gottlieb, Van Roy, Davis, Steinbrink, Vruwink, Sheridan and Garthwaite.

Absent: (1) Representative Sherman.

Moved by Representative Hahn, seconded by Representative Vruwink that **Assembly Bill 407** be recommended for passage.

Ayes: (9) Representatives Petrowski, Bies, A. Ott, Hahn, Van Roy, Davis, Vruwink, Sheridan and Garthwaite.

Noes: (2) Representatives Gottlieb and Steinbrink.

Absent: (1) Representative Sherman.

PASSAGE RECOMMENDED, Ayes 9, Noes 2

Jason Bauknecht
Committee Clerk