

**2009 DRAFTING REQUEST**

**Bill**

Received: 07/01/2009

Received By: agary

Wanted: As time permits

Identical to LRB:

For: Kim Hixson (608) 266-9650

By/Representing: John Vander Meer

This file may be shown to any legislator: NO

Drafter: agary

May Contact:

Addl. Drafters:

Subject: Transportation - highways

Extra Copies: EVM

Submit via email: YES

Requester's email: Rep.Hixson@legis.wisconsin.gov

Carbon copy (CC:) to: aaron.gary@legis.wisconsin.gov

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**Pre Topic:**

No specific pre topic given

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**Topic:**

Designating and marking USH 12 as the Stephen Ambrose highway

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**Instructions:**

See attached

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**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?				_____			S&L
/P1	agary 07/23/2009	bkraft 07/24/2009	rschluet 07/24/2009	_____	cduerst 07/24/2009		S&L
/1	agary 08/10/2009	bkraft 08/10/2009	phenry 08/10/2009	_____	lparisi 08/10/2009	cduerst 08/31/2009	

FE Sent For:

at  
intro

<END>

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/P1	agary 07/23/2009	bkraft 07/24/2009	rschlue 07/24/2009		cduerst 07/24/2009		
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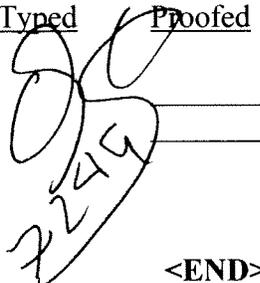
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See attached

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/?	agary	/PI bjk 7/24					

FE Sent For:

<END>

**Gary, Aaron**

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**From:** Vander Meer, John  
**Sent:** Thursday, July 23, 2009 11:41 AM  
**To:** Gary, Aaron  
**Subject:** RE: Stephen Ambrose Highway

Yes. Correct.

---

**John J. Vander Meer**

*Research Assistant, Office of State Representative Kim Hixson  
Committee Clerk, Assembly Committee on Colleges and Universities*  
Phone: (608) 266-9650  
E-mail: [john.vandermeer@legis.wi.gov](mailto:john.vandermeer@legis.wi.gov)

---

**From:** Gary, Aaron  
**Sent:** Thursday, July 23, 2009 11:41 AM  
**To:** Vander Meer, John  
**Subject:** RE: Stephen Ambrose Highway

Yes, that looks good. And just to clarify, the funding will be from donations (from the city or private persons), not from DOT, right?

Thanks. Aaron

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**From:** Vander Meer, John  
**Sent:** Thursday, July 23, 2009 11:37 AM  
**To:** Gary, Aaron  
**Subject:** FW: Stephen Ambrose Highway

Does this work?

In recognition of the significant scholastic and literary accomplishments of American historian Stephen Ambrose, who spent much of his early life in the City of Whitewater, began his academic career by attending the University of Wisconsin – Madison and has deep roots in south-central Wisconsin, the Department shall designate a section of State Highway 12, from Highway P to the intersection with County Line Road in the City of Whitewater, as the “Stephen Ambrose Memorial Highway.”

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**John J. Vander Meer**

*Research Assistant, Office of State Representative Kim Hixson  
Committee Clerk, Assembly Committee on Colleges and Universities*  
Phone: (608) 266-9650  
E-mail: [john.vandermeer@legis.wi.gov](mailto:john.vandermeer@legis.wi.gov)

07/23/2009

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**From:** Vander Meer, John  
**Sent:** Wednesday, July 01, 2009 1:17 PM  
**To:** Gary, Aaron  
**Subject:** RE: Stephen Ambrose Highway

AG: I will put that information together and get it to you.

Thanks for your help!  
-- JVM

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**John J. Vander Meer**

*Research Assistant, Office of State Representative Kim Hixson  
Committee Clerk, Assembly Committee on Colleges and Universities*  
Phone: (608) 266-9650  
E-mail: [john.vandermeer@legis.wi.gov](mailto:john.vandermeer@legis.wi.gov)

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**From:** Gary, Aaron  
**Sent:** Wednesday, July 01, 2009 11:09 AM  
**To:** Vander Meer, John  
**Subject:** RE: Stephen Ambrose Highway

Hi John,

I have entered this request as LRB-3064. There are dozens of such highway designations in the statutes. All of them require DOT to mark the highway (either at its own expense or after it receives money from 3rd parties). Can we start off with an initial draft requiring DOT to mark the highway when it receives the money to do so (I suppose it will be from the city of Whitewater)?

Also, these statutes always include from a few words to a sentence stating why the person is being honored. Can you provide me some short description you want included for Stephen Ambrose. To help you, I have copied 3 examples below, for Georgia O'Keeffe, Frank Lloyd Wright, and Leo Frigo:

84.1021 Georgia O'Keeffe Memorial Highway.

(1) The department shall designate and, subject to sub. (2), mark the route of STH 19 from Sun Prairie to Marshall in Dane County as the "Georgia O'Keeffe Memorial Highway" in recognition of the artistic contributions and accomplishments of Georgia O'Keeffe, who was born in the town of Sun Prairie in 1887.

(2) Upon receipt of sufficient contributions from interested parties, including any county, city, village, or town, to cover the costs of erecting and maintaining markers along the route specified in sub. (1) to clearly identify to motorists the designation of the route as the "Georgia O'Keeffe Memorial Highway," the department shall erect and maintain the markers. No state funds, other than from the receipt of contributions under this subsection, may be expended for the erection or maintenance of the markers.

84.1025 Frank Lloyd Wright Memorial Highway. In recognition of the architectural accomplishments of Frank Lloyd Wright, the department shall designate and mark as the "Frank Lloyd Wright Memorial Highway" USH 14 commencing at Richland Center and proceeding easterly to Madison.

84.1033 Leo Frigo Memorial Bridge. No later than 6 months after May 9, 2002, the department shall designate and mark the bridge on I 43 across the Fox River in the city of Green Bay as the "Leo Frigo Memorial Bridge" in recognition and appreciation of Leo Frigo, a civic and philanthropic leader in the Green Bay area whose legacy includes one of the largest food pantry programs in the nation for feeding the hungry.

Aaron

Aaron R. Gary

07/23/2009

Attorney, Legislative Reference Bureau  
608.261.6926 (voice)  
608.264.6948 (fax)  
aaron.gary@legis.state.wi.us

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**From:** Vander Meer, John  
**Sent:** Wednesday, July 01, 2009 9:44 AM  
**To:** Gary, Aaron  
**Subject:** RE: Stephen Ambrose Highway

Dear Aaron:

Officials in the City of Whitewater are interested in having a bill introduced to name a section of Highway 12 after the prominent historian and Wisconsin native Stephen Ambrose. I have attached a series of emails on the subject from DOT officials. I was given the impression you had a good sense of how to construct a bill of this nature. Would you please let me know if this is something that you can do?

**Couple of things to make clear:**

- The section of Highway would be between: U.S. Hwy-12 from Hwy P to the intersection with County Line Road.
- The City of Whitewater plans to pay for signage
- Whitewater officials are aware that if a sign is erected on city property the city can obtain a permit for a sign

Please let me know if there is any additional information you need.

Thanks for your help on this...  
-- JVM

---

**John J. Vander Meer**  
*Research Assistant, Office of State Representative Kim Hixson*  
*Committee Clerk, Assembly Committee on Colleges and Universities*  
Phone: (608) 266-9650  
E-mail: [john.vandermeer@legis.wi.gov](mailto:john.vandermeer@legis.wi.gov)

John, as we discussed, the legislative designation could be identified on an off premise sign owned by the city, subject to the limitations of law for an official sign. It would require landowner approval or a lease to locate the sign on the property, and a permit. If it is a city function and within the municipal boundaries, the city would apply for a sign permit in the "official" category.

On the linked web page there is information about what the requirements are for an official signs. (See the file linked on that page at "DT1684 Official signs checklist". <http://www.dot.wisconsin.gov/business/rules/property-advertising.htm>) The page also indicates there is a fee exemption for official signs.

Presuming the sign location would be in Walworth County, the WisDOT contact is the SE Region outdoor advertising sign

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coordinator. Contact info is provided below:

Donald Larson  
 (262) 548-5890  
 141 NW Barstow Street  
 Waukesha WI 53187-0798  
[donald.larson@dot.wi.gov](mailto:donald.larson@dot.wi.gov)

As for the question of the legislation, we had developed a model template awhile back. The language was intended to recognize that the erection of any markers may signs may vary. There may be options at roadside facilities or parks, or, as we discussed, the sponsor could instead decide to identify the designation on a off right of way sign, such as the official sign we discussed. There had been some discussion about a standard manner for displaying the information about a legislatively recognized designation on an off right of way sign, but there wasn't sufficient interest to pursue that effort. Here is the template:

Model legislative language consistent with these provisions has been developed:

Section xx.xxx (1) (Insert designation name). The department shall designate and may mark, consistent with any standards that may be developed by the department for memorial highway designations, the (insert description of highway facility, route or bridge) as the "(insert designation name)" as a memorial to (insert language of commemoration to be used).

(2) Upon receipt of sufficient contributions from interested parties, including any county, city, village, or town, to cover the costs of erecting and maintaining markers specified in sub. (1), and subject to the identification of an appropriate site for such a marker by those interested parties, the department shall erect and maintain the markers or allow for the private erection of the markers consistent with department standards. No state funds, other than from the receipt of contributions under this subsection, or as may be available under s. 84.101 stats., may be expended for the erection or maintenance of the markers.

Please let me know if you have other questions.

David Vieth  
 Director, Bureau of Highway Operations  
 Wisconsin Department of Transportation  
 608-267-8999

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**From:** Klein, Rose - DOT [<mailto:Rose.Klein@dot.wi.gov>]  
**Sent:** Thursday, June 11, 2009 9:56 AM  
**To:** Vander Meer, John  
**Cc:** Klein, Christopher - DOT  
**Subject:** Stephen Ambrose sign request

Hi John -- Dave Vieth, WisDOT director of highway operations, provided the following information regarding your request to name Highway 12 for Stephen Ambrose. He also provides a sample of a new lectern marker for such designations. If you have additional questions, feel free to call him at 266.8799.

Highway 12, including the portion between Walworth County CTH P and Tri County Road, is designated as the Iron Brigade Memorial Highway. That said, there is no prohibition on overlapping names. We already have segments that were designated more than once. For example, portions of Highway 14 have been designated both as the Great River Road and the Purple Heart Memorial Highway. There is nothing that requires it to be "exclusive". Since these designations are rarely

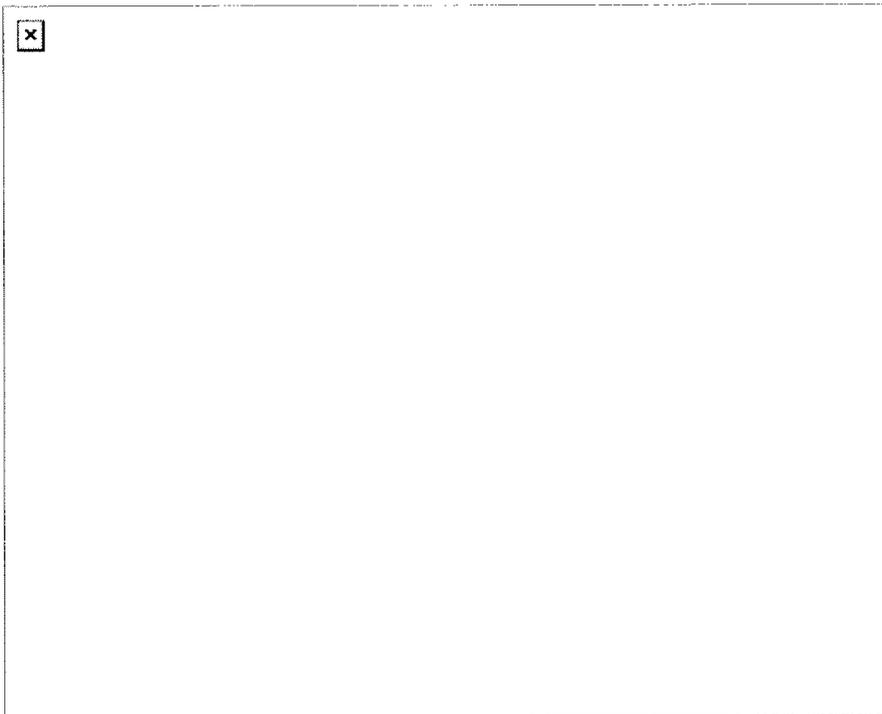
07/23/2009

if ever used by anyone to describe a route or location, it doesn't generally present any problems.

However, more importantly, the law does not provide for erection of signs on the highway that would display this designation. Any markers to inform travelers of a designation of this type are to be placed off the highway in a local park or roadside facility.

The result of these legislative designations is a formal recording of the designation in the statutes, the potential to erect a marker in some appropriate area, perhaps a local park, rest area or wayside if they exist and can be accommodated by the department, or other location provided by a sponsor, and at least so far, inclusion on the state map (as the number of designations grow, that may cease to be an option; perhaps the list could be posted to our web site).

At present, we are working with the Council on Veterans Programs to make the transition from signs on several highways that have been designated for veterans memorial highways to the use of markers at roadside locations, where the markers are not intended to be read by drivers. We have tentative approvals of the artwork to be used and will be going back to that group for final approvals soon. Here is a file that helps describe the type of lectern marker that is going to be installed. The first installations will be in rest areas. Many of the signs on the Interstate have already been removed.



*Rose Marie Klein*

WisDOT Office of the Secretary  
Legislative Liaison - Asst to EA Chris Klein  
4802 Sheboygan Ave, Rm 120B, Madison WI 53705  
Desk: 608.266.6479, Fax: 608.266.9912



500v

Lbjk

in 7/23

**PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION**

D-Note

SA  
X-ref

1 AN ACT <sup>gen.</sup>...; relating to: designating and marking a portion of USH 12 in the city  
2 of Whitewater as the Stephen Ambrose Memorial Highway.

***Analysis by the Legislative Reference Bureau***

Under current law, certain highway routes and bridges have been designated and marked to memorialize, commemorate, or recognize certain individuals, groups, or events. This bill directs the Department of Transportation to designate and, upon receipt of sufficient contributions from interested parties, mark a portion of the route of USH 12 in the city of Whitewater as the "Stephen Ambrose Memorial Highway" in recognition and appreciation of the significant scholastic and literary accomplishments of American historian Stephen Ambrose, who spent much of his early life in the city of Whitewater, began his academic career by attending the University of Wisconsin-Madison, and has deep roots in south central Wisconsin. No state funds, other than from contributions from interested parties, may be used for the erection or maintenance of any markers on USH 12 to identify the highway as the "Stephen Ambrose Memorial Highway."

For further information see the **state and local** fiscal estimate, which will be printed as an appendix to this bill.

***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

3 SECTION 1. 84.10215 of the statutes is created to read:



**DRAFTER'S NOTE  
FROM THE  
LEGISLATIVE REFERENCE BUREAU**

LRB-3064/P1dn  
ARG:.....

Lbjk

Date

ATTN: John Vander Meer

Please review the attached draft carefully to ensure that it is consistent with your intent. In particular, please confirm that the description of the highway segment to be designated is accurate.

Please let me know if you would like any changes made to the attached draft or if you have any questions. If the attached draft meets with your approval, let me know and I will convert it to an introducible "/1" draft.

Aaron R. Gary  
Legislative Attorney  
Phone: (608) 261-6926  
E-mail: aaron.gary@legis.wisconsin.gov

**DRAFTER'S NOTE  
FROM THE  
LEGISLATIVE REFERENCE BUREAU**

LRB-3064/P1dn  
ARG:bjk:rs

July 24, 2009

ATTN: John Vander Meer

Please review the attached draft carefully to ensure that it is consistent with your intent. In particular, please confirm that the description of the highway segment to be designated is accurate.

Please let me know if you would like any changes made to the attached draft or if you have any questions. If the attached draft meets with your approval, let me know and I will convert it to an introducible "/1" draft.

Aaron R. Gary  
Legislative Attorney  
Phone: (608) 261-6926  
E-mail: [aaron.gary@legis.wisconsin.gov](mailto:aaron.gary@legis.wisconsin.gov)

**Gary, Aaron**

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**From:** Duerst, Christina  
**Sent:** Wednesday, August 05, 2009 1:01 PM  
**To:** Gary, Aaron  
**Subject:** FW: Draft review: LRB 09-3064/P1 Topic: Designating and marking USH 12 as the Stephen Ambrose highway  
**Importance:** High

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**From:** Vander Meer, John  
**Sent:** Wednesday, August 05, 2009 12:54 PM  
**To:** Duerst, Christina  
**Subject:** RE: Draft review: LRB 09-3064/P1 Topic: Designating and marking USH 12 as the Stephen Ambrose highway

CD: Could you make a final draft of this please?

Thanks,  
JVM

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**John J. Vander Meer**  
*Research Assistant, Office of State Representative Kim Hixson*  
*Committee Clerk, Assembly Committee on Colleges and Universities*  
Phone: (608) 266-9650  
E-mail: [john.vandermeer@legis.wi.gov](mailto:john.vandermeer@legis.wi.gov)

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**From:** Duerst, Christina  
**Sent:** Friday, July 24, 2009 10:42 AM  
**To:** Rep.Hixson  
**Subject:** Draft review: LRB 09-3064/P1 Topic: Designating and marking USH 12 as the Stephen Ambrose highway

**Following is the PDF version of draft LRB 09-3064/P1 and drafter's note.**



TODAY

in 8/10  
LRB-3064/21  
ARG:bjk:rs  
stays  
RMR

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

No changes

SA

regen.

1 AN ACT to create 84.10215 of the statutes; relating to: designating and marking  
2 a portion of USH 12 in the city of Whitewater as the Stephen Ambrose Memorial  
3 Highway.

**Analysis by the Legislative Reference Bureau**

Under current law, certain highway routes and bridges have been designated and marked to memorialize, commemorate, or recognize certain individuals, groups, or events. This bill directs the Department of Transportation to designate and, upon receipt of sufficient contributions from interested parties, mark a portion of the route of USH 12 in the city of Whitewater as the "Stephen Ambrose Memorial Highway" in recognition and appreciation of the significant scholastic and literary accomplishments of American historian Stephen Ambrose, who spent much of his early life in the city of Whitewater, began his academic career by attending the University of Wisconsin-Madison, and has deep roots in south central Wisconsin. No state funds, other than from contributions from interested parties, may be used for the erection or maintenance of any markers on USH 12 to identify the highway as the "Stephen Ambrose Memorial Highway."

For further information see the **state and local** fiscal estimate, which will be printed as an appendix to this bill.

**The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:**



**Duerst, Christina**

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**From:** Vander Meer, John

**Sent:** Monday, August 31, 2009 8:35 AM

**To:** LRB.Legal

**Subject:** Draft Review: LRB 09-3064/1 Topic: Designating and marking USH 12 as the Stephen Ambrose highway

Please Jacket LRB 09-3064/1 for the ASSEMBLY.