



## WISCONSIN LEGISLATIVE COUNCIL ACT MEMO

**2009 Wisconsin Act 3**  
[2009 Senate Bill 4]

**Traveling Sales Crews**

2009 Wisconsin Act 3 provides that no person may employ, offer to employ, or otherwise recruit an individual to work as a traveling sales crew worker without first obtaining a certificate of registration from the Department of Workforce Development (DWD).

The Act defines “traveling sales crew” as two or more individuals who are employed as salespersons or in related support work, who travel together as a group, and who are absent overnight from their permanent places of residence for the purpose of selling consumer goods or services to consumers from house to house, on any street, or in any other place open to the public. “Traveling sales crew” does not include two or more individuals who are traveling together for the purpose of participating in a trade show or convention or two or more immediate family members who are traveling together for the purpose of selling consumer goods or services. In the Act, “traveling sales crew activities” means the sale of consumer goods or services to consumers from house to house, on any street, or in any other place that is open to the public or related work, but does not include the sale of consumer goods or services from a fixed location at a concert, festival, carnival, street fair, public exhibition, or other similar event with the permission of the organizer of the special event.

The Act places requirements on a person who employs traveling sales crew workers such as providing a disclosure statement to each worker providing information such as the place of employment, compensation, and work hours; ensuring that motor vehicles used to transport workers are properly maintained and operated; providing insurance coverage; and requiring each worker to carry a permit that is stamped by any city, village, or town in which the worker will be conducting sales activities.

**Effective Date:** Act 3 takes effect on April 1, 2010.

**Prepared by:** Anne Sappenfield, Senior Staff Attorney

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This memo provides a brief description of the Act. For more detailed information, consult the text of the law and related legislative documents at the Legislature’s Web site at: <http://www.legis.state.wi.us/>.