

09hr_SC-ED_Appt_Greenberg_pt01



Details: Martin Greenberg

(FORM UPDATED: 08/11/2010)

WISCONSIN STATE LEGISLATURE ... PUBLIC HEARING - COMMITTEE RECORDS

2009-10

(session year)

Senate

(Assembly, Senate or Joint)

Committee on ... Economic Development (SC-ED)

COMMITTEE NOTICES ...

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**


INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)
 - (**ab** = Assembly Bill) (**ar** = Assembly Resolution) (**ajr** = Assembly Joint Resolution)
 - (**sb** = Senate Bill) (**sr** = Senate Resolution) (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

* Contents organized for archiving by: Gigi Godwin (LRB) (July/2011)

Noes: (0) None.

CONFIRMATION RECOMMENDED, Ayes 7, Noes 0



Mark Knfckelbine
Committee Clerk



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

GREENBERGM

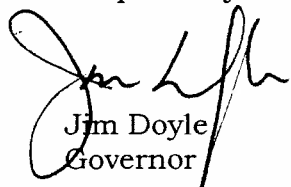
March 26, 2008

To the Honorable, the Senate:

I am pleased to nominate and with the advice and consent of the Senate, do appoint Martin Greenberg to be an At-Large member on the Wisconsin Professional Baseball Park District Board to serve a term expiring July 1, 2011.

Mr. Greenberg will be available to the Senate for hearings and my staff will assist in any way they can.

Respectfully submitted,


Jim Doyle
Governor



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

March 26, 2008

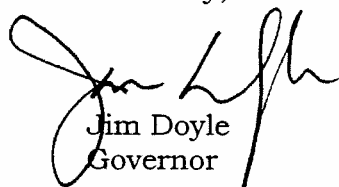
Mr. Martin J. Greenberg
Greenberg & Hoeschen
3127 West Wisconsin Avenue
Milwaukee, WI 53208

Dear Mr. Greenberg:

I am pleased to appoint you to the Wisconsin Professional Baseball Park District Board, effective March 26, 2008. Your experience, knowledge, and dedication will be a true asset to my administration and a great benefit to the people of Wisconsin.

I look forward to working with you to find creative ways of delivering services and implementing positive change for the citizens of our state.

Sincerely,


Jim Doyle
Governor



MARTIN J. GREENBERG

Martin J. Greenberg is a 1967 graduate of the University of Wisconsin with honors and a 1971 graduate of Marquette University Law School. At Marquette University Law School, he was an editor and contributor to the Marquette Law Review, a recipient of the Thomas More and Francis X. Swietlik scholarships, the Woolsack Society Award and was initiated into Alpha Sigma Nu, the Jesuit Honorary Fraternity.

In 1988, the Milwaukee Bar Association named Greenberg >Lawyer of the Year-Legal Scholar=. In June 1990, February 1995 and October 1999, Milwaukee Magazine named him one of the >Top Real Estate Lawyers= in Milwaukee. He is in private law practice, specializing in the areas of real estate, corporate and sports law. He is also an Adjunct Professor at the Marquette University Law School and has taught real estate and sports law courses for well over 35 years. Greenberg was also a Visiting Professor at Anglia University, Chelmsford, England, and was a scholar in residence at the Lynn University Sports Management School in March 2007. He is presently teaching courses entitled >Sports Industry Contracts and Negotiations= and 'Sports Venues: From Election Day to Game Day.' Greenberg was the founder and Director of the National Sports Law Institute of Marquette University Law School from November of 1989 to April of 1997 and has authored or co-authored three books, *Sport\$Biz* (Leisure Press), *Sports Law Practice* (Michie Company - 1993), and *The Stadium Game* (Marquette University Press - 2002). He also served as the Institute's Chairman. The Institute has created the Martin J. Greenberg Award for Excellence in Sports Law.

Greenberg has had an array of experience in the area of sports law. He has represented basketball, football and soccer players, general managers, trainers and sports broadcasters in contract negotiations both in the formation and termination stages. He has represented athletes in financial workouts with respect to investments that either went sour or were un-perfected in their documentation. He has represented sports agents with respect to questions relative to fiduciary duties and compliance with both union regulations and state registration statutes. Greenberg currently represents Yesterdays Negro League Baseball Players, a group of former Negro League Baseball Players, and helped create the Yesterday=s Negro League Baseball Players Wall of Fame at Milwaukee County Stadium. He has created the legal documentation for a professional basketball league known as the NBL of South Africa. He has assisted in the legal creation of a Professional Billiards Tour, including the drafting of By-Laws, Commissioner's Agreement, Standard Player Agreements, TV Agreements, Cross Endorsement Agreements, Trading Card Agreements and Promoter and Venue Agreements. Greenberg represented Conference USA in the negotiation of its Commissioner's Agreement, Formation Agreement and Conference Bylaws.

Greenberg currently concentrates his efforts in the representation of college and professional coaches. Some of the coaches that he has acted as a legal adviser to are: Brian Ellerbe, former University of Michigan Basketball Coach; Jim Grobe, Head Football Coach - Wake Forest University; Ken Karcher, former Head Football Coach - Liberty University; Rick Majerus, former Head Coach - University of Utah; Manny Matsakis, former Head Football Coach - Texas State University; Joey Meyer, former Head Basketball Coach - DePaul University; Michael O'Cain, former Head Football Coach - North Carolina State University; Randy Walker, Head Football Coach - Northwestern University; Andy Talley, Head Football Coach - Villanova University; Mari Warner, Head Women's Basketball Coach - University of Albany; Rick Minter, former Head Football Coach - University of Cincinnati; Jeff Genyk, Head Football Coach - Eastern Michigan University; Mark Richt, Head football Coach - University of Georgia; Jim Jabir, Head Women's Coach, Providence College; and Del Harris, former Head Coach of the Milwaukee Bucks and Los Angeles Lakers.

His articles, "College Coaching Contracts: A Practical Perspective" and "College Coaching Contracts Revisited" that appeared in *The Marquette Sports Law Journal* are the seminal works in the field.

Greenberg has lectured extensively on the issues of coaches' contracts, including lectures to the National Association of Collegiate Directors of Athletics, Legal Issues in Intercollegiate Athletics-DePaul University, the American Football Coaches Association, NCAA Men's Coaches Academy, and the Tallahassee Club - Florida State University.

Greenberg has specialized in the practice of real estate law since 1973. He is designated a Master Real Estate Consultant by NIREC and has served as an expert witness in numerous real estate cases. He has extensive experience in real estate contract negotiation, real estate development and construction, condominiumization, lease negotiations, tax planning, deferred exchanges, and creative financing of real estate. He has served on the Village of Shorewood Board of Review, City of Milwaukee Zoning and Drug House Task Forces and the Forms Revision Committee for the Wisconsin Real Estate Board. Greenberg has served as a guest columnist for the *Builder-Architect Magazine*, *Broker-Agent Magazine*, and *On Line*, the Multiple Listing Service monthly newsletter. He also taught Property I, Property II, Advanced Real Estate and Real Estate Investment and Taxation at the Marquette University Law School. Greenberg has authored several books on real estate, including *Wisconsin Real Estate Practice* (Lawyers Cooperative Publishing Company), *Mortgage and Real Estate Finance*, (Michie Company), and *Real Estate Tax Guide 1990* (Callaghan & Company).

Combining his love of real estate and sports, Greenberg also concentrates his practice in sports facility development.

Greenberg presented papers at the National Sports Law Institute Symposium entitled Sports Values, Venues and Revenues in October of 1994, 1995 and 1996 at Milwaukee, Wisconsin, on subjects related to stadium and arena leases. Greenberg has reviewed stadium and arena leases to make recommendations on how the subject leases can be financially enhanced. Greenberg has participated as a guest of the Brookings Institution in Washington, DC on the topic of Stadium Financing. Greenberg has also spoken to the American Bar Association on stadium and arena issues for lawyers in the coming millennium. Greenberg has filed a report with the Southeast Wisconsin Professional Baseball Park District

Board relative to the financial valuation of naming rights and construction build-outs for the Milwaukee Brewers. He has acted as a consultant and expert witness on lease issues for the *San Diego Tribune*, Baltimore Orioles and Nashville Predators. He has also represented the Milwaukee Metropolitan Association of Commerce in the negotiation of a Ticket Guarantee Agreement with the Milwaukee Brewers and loans to be made by the business community to the Milwaukee Brewers for completion of Miller Park. Greenberg serves as Managing Member ScheerGame Sports Development, LLC, a sports facility development company, and through ScheerGame, has had facility experiences in Jacksonville, Florida; Manchester, New Hampshire; St. Louis University; Oklahoma State University; and University of Akron, to name a few.

Greenberg has spoken on sports facility issues at the Brookings Institution, Sports Lawyers Association, International Association of Assembly Managers, American Bar Association, Minnesota Bar Association, and The Economic Club of Florida.

Greenberg has also lectured extensively in the area of Sports Risk Management, and through the National Sports Law Institute is responsible for creating the program >Reduce Your Risk= for the Milwaukee Public Schools. The subject program required all coaches and athletic directors to attend seminars relative to increasing their knowledge in the area of sports risk management. Greenberg was involved in creating a risk management and safety video for City of Milwaukee high school athletes, entitled *Start Playing Safe*. Greenberg also acted as special counsel to the Commissioner of Athletics for the City of Milwaukee with respect to legal and risk management issues.

In addition to his teaching commitment, Greenberg is a frequent contributor to magazines and journals on topics of practical interest to lawyers.

He has authored the articles College Coaches at the Bargaining Table - Employment Contract for *The Sports Lawyer* magazine, >Throw Them to the Lions= The Sacrifice of Athletes and Academic Integrity in the University Sports Arena for *Athletic Business Magazine*, College Coaching Contracts: A Practical Perspective for *The Marquette Sports Law Journal*, Benching Of An Athlete With Medical Problems May Spur Legal Problems for *The National Law Journal*; An Exemption in Jeopardy for the Los Angeles Daily Journal; Sports Contracts for *Hanaekthe International Sports Law Review*, Enforcing Sports Contracts, *International Athletic Foundation Supplement to Sport and Law*, The NBA - A Model for Success, *British Association for Sport and Law Journal*; Commercialization of Athletes: Opportunities, Restrictions and Protections, Fifth Conference - International Association for Sports Law; and What the Future Holds for the European Transfer System: The American Experience, I.A.S.L. Congress, Coaching Contracts: The Nuances of Termination Clauses, No Games, No Rent, *The Sports Lawyer*, Representation of College Coaches in Contract Negotiations, *Marquette Sports Law Journal*; Stadium Financing and Franchise Relocation Act of 1999, *Marquette Sports Law Journal*; Sports Facility Financing and Development Trends in the United States, *Marquette Sports Law Journal*; The Donald Brown, Jr. Case - Another Look at Liquidated Damage Provisions, *For the Record*; A Study of Division I Assistant Football and Men's Basketball Coaches' Contracts, for *Marquette Sports Law Review*;

Greenberg has also co-authored Legal Questions Become More Prominent for Those Overseeing Athletic Programs for the *NCAA News*, When Baseball's Best Interest Isn't Served for *The Sporting News*, Citizenship Based Quota Systems in Athletics, *Marquette Sports Law*

Journal; The Legal Aspects of the Tonya Harding Figure Skating Eligibility Case, Sports Law published by British Association for Sports Law; The Stadium Game, Pan Stadlia Quarterly, London, England; Designing and Implementing a Sports-Based Risk Management Program, British Association for Sport and Law Journal; The Name is the Game, The Sports Lawyer, Drafting of Players Contracts and Clauses, Marquette Sports Law Journal; Bob Huggins – Compromise Rather than Litigate, For the Record; The Rick Neuheisel Case – Lessons Learned from the Washout in Washington, For the Record; What's in a Name, For the Record; Good Drafting Makes Good Contracts, For the Record; Sports Condominiums, For the Record.

Greenberg is a great believer in giving back to the community, especially in the areas where his skills have been enhanced through education and practical experiences. Greenberg served on the Athletic Board of Marquette University. Greenberg is a member of the Wisconsin Department of Regulation & Licensing Athlete Agents Advisory Committee. He served as Secretary of the Wisconsin Sports Authority and acted as chief negotiator in the acquisition of the promoter's rights to the Miller 200 – Milwaukee Mile Race at Wisconsin State Fair Park. Greenberg was the Chairman of the Board of Wisconsin State Fair Park and Wisconsin Exposition Center. He was instrumental in turning the financial fortunes of the Park from deficits and losses to profitability during his term as Chairman. Wisconsin State Fair Park includes such properties as The Milwaukee Mile, Wisconsin Exposition Center, Wisconsin State Fair, and the Pettit National Ice Center. Greenberg is the Chairman of the Wisconsin Sports Development Corporation, which is the sponsor and producer of the Badger State Games, Ironman, the Wisconsin Athletic Hall of Fame, the Wisconsin Walk of Fame, and numerous health programs for children and adults.

Greenberg and his wife Bev have been active in the community in fundraising activities. They have served as co-chairs of the Zoo Ball 13 - Cats, 1996; Milwaukee Symphony Ball, 1998; and Make-a-Wish Foundation Host Night, 2003.

Greenberg has received various honors for his academic and workplace experiences, including: Marquette Law Student of the Year, 1970-71; Wisconsin Bar Foundation Lawyer Pro Bono Publico Award, 1978; Milwaukee Bar Association 'Lawyer of the Year – Legal Scholar', 1988; Milwaukee Magazine, named "Top Real Estate Lawyers in Milwaukee" – June 1990, February 1995, and October 1999; Joseph O'Neill Award, 2001; Jewish National Fund Service Award, 2001; Charles W. Mentkowski Sports Law Alumnus of the Year Award, 2007; and the Focus on Diversity Excellence Award, 2007.

Greenberg is currently working on creating a Sports Museum in downtown Milwaukee, working on an Athletic Village for a major Wisconsin university, and creating an Action Sports and Entertainment Center known as Action-Plex.



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

GOVERNOR'S APPOINTMENT

NAME: Martin Greenberg

MAILING ADDRESS: 3127 West Wisconsin Avenue
Milwaukee, WI 53208

E-MAIL ADDRESS: mjg@greenberg-hoeschen.com

RESIDES IN: Milwaukee, WI

TELEPHONE: (414) 271-4849 (w)

OCCUPATION: Attorney, Greenberg & Hoeschen

APPOINTED TO: Wisconsin Professional Baseball Park District
Board
At-Large member

TERM: A term to expire July 1, 2011

SUCCEEDS: Jay Williams

SENATE CONFIRMATION: Yes

DATE OF APPOINTMENT: March 26, 2008

DATE OF NOMINATION: March 26, 2008