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Details: Informational hearing (1/27/2009)—folder labeled SJR 86

(FORM UPDATED: 08/11/2010)

## WISCONSIN STATE LEGISLATURE ... PUBLIC HEARING - COMMITTEE RECORDS

### 2009-10

(session year)

### Senate

(Assembly, Senate or Joint)

### Committee on ... Economic Development (SC-ED)

#### COMMITTEE NOTICES ...

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**

#### INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)
  - (**ab** = Assembly Bill)                      (**ar** = Assembly Resolution)                      (**ajr** = Assembly Joint Resolution)
  - (**sb** = Senate Bill)                              (**sr** = Senate Resolution)                              (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

Building the

**21<sup>ST</sup>** CENTURY  
WORKFORCE  
WISCONSIN

Informational Hearing  
Senate Committee on Economic Development

Roberta Gassman, Secretary  
Dennis Winters, Chief, Office of Economic Advisors  
Department of Workforce Development



January 27, 2009

# Overview

- Economic Update
- Governor's Grow Wisconsin
- Meeting Needs of Dislocated Workers
- OEA Forecast
- Recovery & Reinvestment Package



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## **National Economic Crisis**

### **National recession impacts all states**

- Wisconsin unemployment rate, 5.8%
- National rate even worse, 7.2%
- Wisconsin jobs losses last year, 62,600



# **National Recession, Mass Layoffs**

## **2008 Plant closings & layoff notices**

- 148 notices, up 70% from 87 in 2007

## **Affected workers**

- 17,633, more than double 7,448 in 2007



## **Crisis Adds to Challenges**

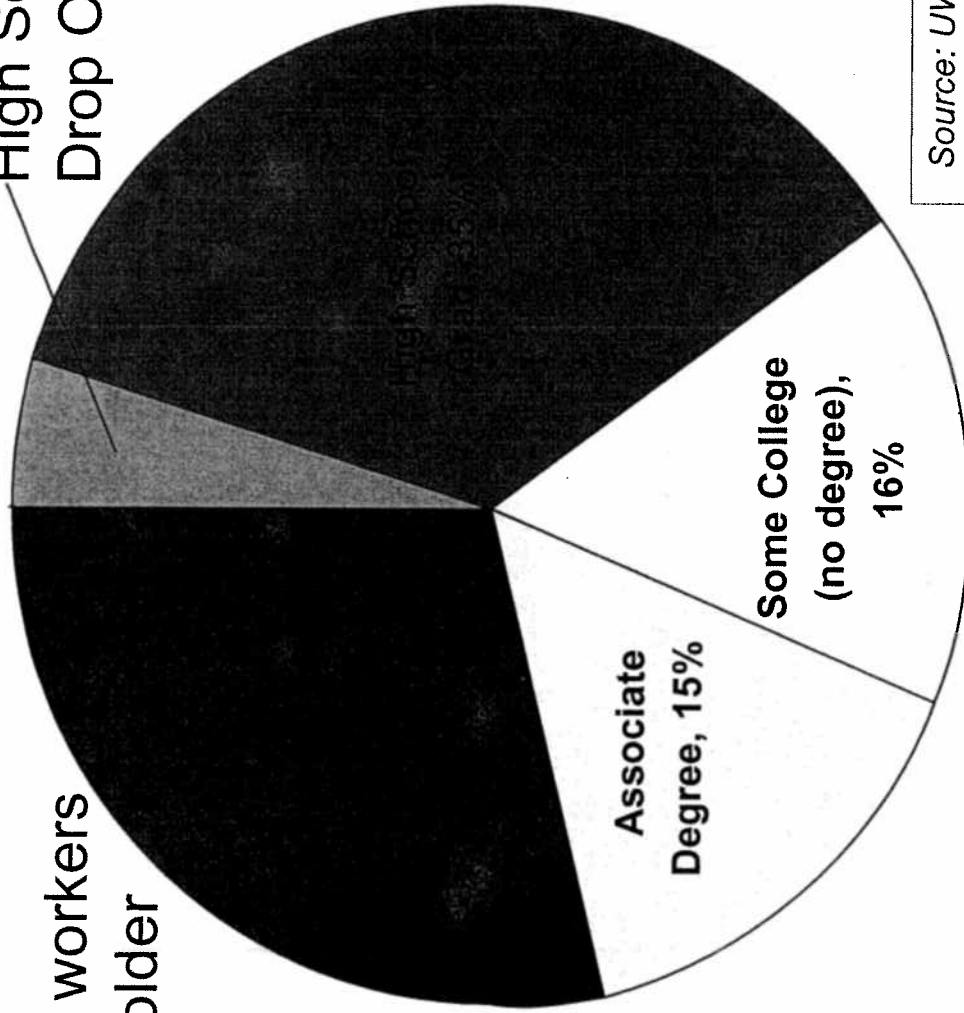
- Aging population, retiring boomers
- 4 of 10 workers lacking skills
  - 700,000+ adults, HS diploma or less
- Employers need skilled workers



# 40% of Workforce: HS Diploma or Less (below national average)

Wisconsin workers  
Age 26 & older

High School  
Drop Out 5%



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Source: UW-Madison COWS, 2008



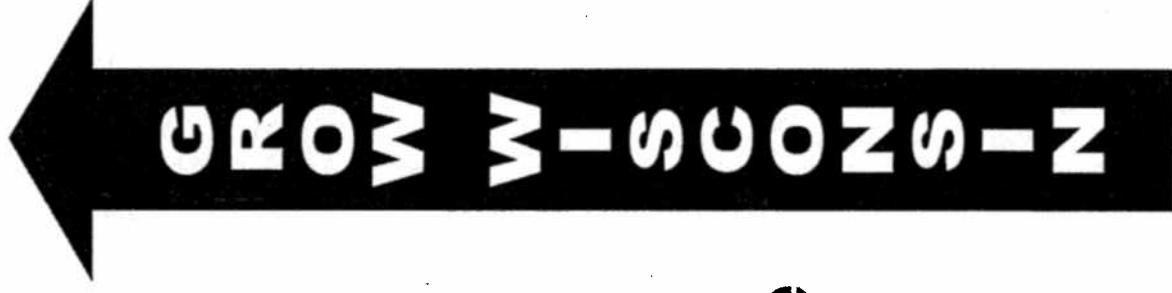
# **GROW WISCONSIN**

## **The Next Steps**

- 1. Invest in people**
- 2. Invest in business**
- 3. Create competitive business climate**
- 4. Reform regulation, make government responsive**



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# **21<sup>ST</sup> CENTURY WORKFORCE WISCONSIN**

## **Workforce Agenda**

- 1) Meet employer needs
- 2) Upgrade worker skills
- 3) Improve workforce system

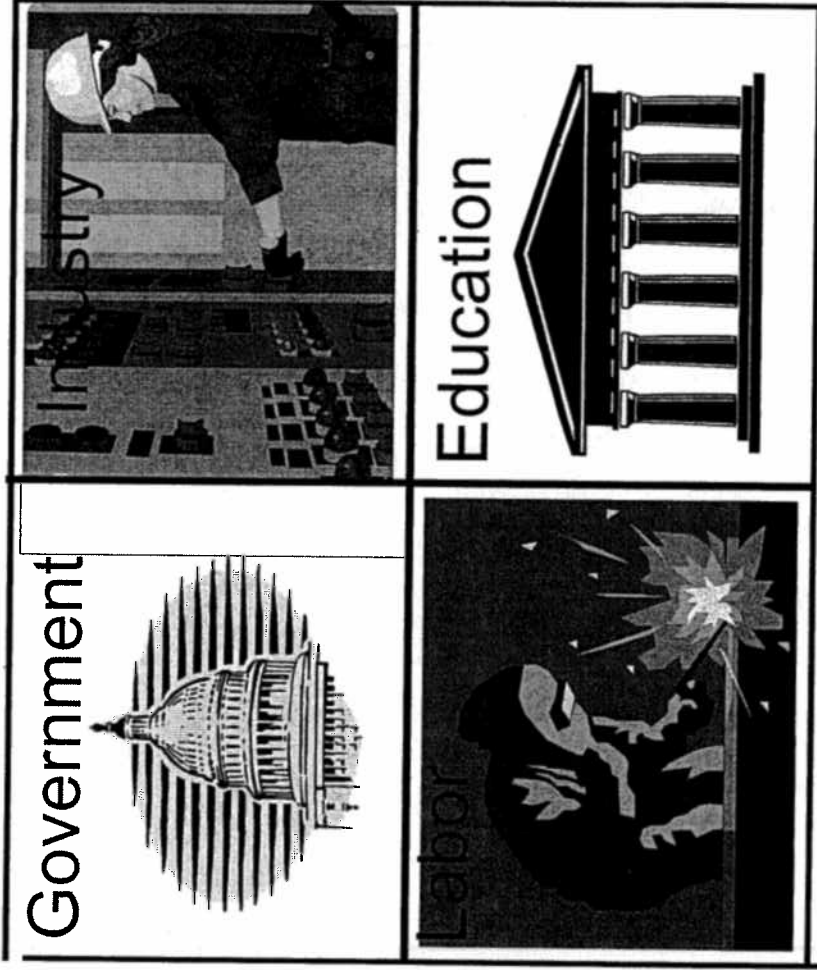


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# DWD Objective #1:

## Meet Employer Needs:

### Wisconsin's Sector Strategies Initiative



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# 21<sup>ST</sup>

CENTURY  
WORKFORCE  
WISCONSIN

# 21<sup>ST</sup>

CENTURY  
WORKFORCE  
WISCONSIN

**DWD Objective #1:**

## **Meet Employer Needs:**

### **Emerging Industries Skills Partnership**

\$850,000 in grants targeting 3 industries:

- Biotech
- Renewable fuels
- Advanced manufacturing



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**CENTURY  
WORKFORCE  
WISCONSIN**

**DWD Objective #1:**

## **Meet Employer Needs:**

### **Workforce Innovation in Regional Economic Development (WIRED)**

- Partners government, industry & education
- \$5M grant in SE Wisconsin
- \$5M grant shared by SC & SW



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## **DWD Objective #2:**

### **Upgrade Worker Skills:**

- **Opportunity Grants**
- **Skills Jump Start**
- **Adult & Youth Apprenticeship**
- **MSSC – 40% of mfg workforce by 2016**
- **RISE – career paths for low income workers**



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## **Upgrade Worker Skills: Dislocated Worker Program**

Among nation's best, providing workers:

- Job search, resume update, interview tips
- Skills assessment, career planning
- Job training, income support



**DWD Objective #2:**

**Upgrade Worker Skills:  
Dislocated Worker Program**

Training for jobs in demand industries:

- Health care
- Advance manufacturing
- Information technology



# DWD Objective #3:

# Improve Workforce System



The screenshot shows the Job Center of Wisconsin website. At the top, it says "JOB CENTER of WISCONSIN" and "Connecting Wisconsin's Workforce". There are navigation links for "Home", "Job-Seeker-Tools", and "Employer-Tools". A "QUICK JOB SEARCH" box is visible. The main content area includes a "JobCenter stats as of August 25, 2008:" section with three bullet points: "TOTAL JOB OPENINGS: 93,233", "TOTAL RESUMES ON FILE: 55,555", and "TOTAL ACTIVE JOB SEEKERS: 122,456". Below this is a "REGIONAL WORKFORCE NEWS" section with a link to "Adv. Manufacturing Conference" by J.D. Poyser. There are also buttons for "Find a job", "Find employees", and "Need Help?". A quote from Governor Jim Doyle is featured, along with a signature. At the bottom, there are links for "FAQ", "Privacy Policy", "Legal Information", and "Contact Us".

**JobCenter stats as of August 25, 2008:**

- TOTAL JOB OPENINGS: 93,233
- TOTAL RESUMES ON FILE: 55,555
- TOTAL ACTIVE JOB SEEKERS: 122,456

**REGIONAL WORKFORCE NEWS**  
 Adv. Manufacturing Conference  
 J.D. Poyser, namey, Muddmaristia, Ho...  
 Upcoming Events

**Find a job**  
 Welcome to the Job Center of Wisconsin - connecting employers and job seekers in Wisconsin. Search for your next job. Find the right employee. Identify the skills you need to move up. It's all here - and free.

**Find employees**  
 Click here to contact one of our helpful representatives

**Need Help?**  
 Click here to contact one of our helpful representatives

Hi, I'm Governor Jim Doyle. Welcome. The Job Center of Wisconsin is key to our strategy to keep Wisconsin at the forefront of today's highly competitive, global economy. Wisconsin has a talented workforce and the best companies in the world. Together, we can continue to Grow Wisconsin.

*Jim Doyle*

FAQ | Privacy Policy | Legal Information | Contact Us | ©2008 Wisconsin Department of Workforce Development



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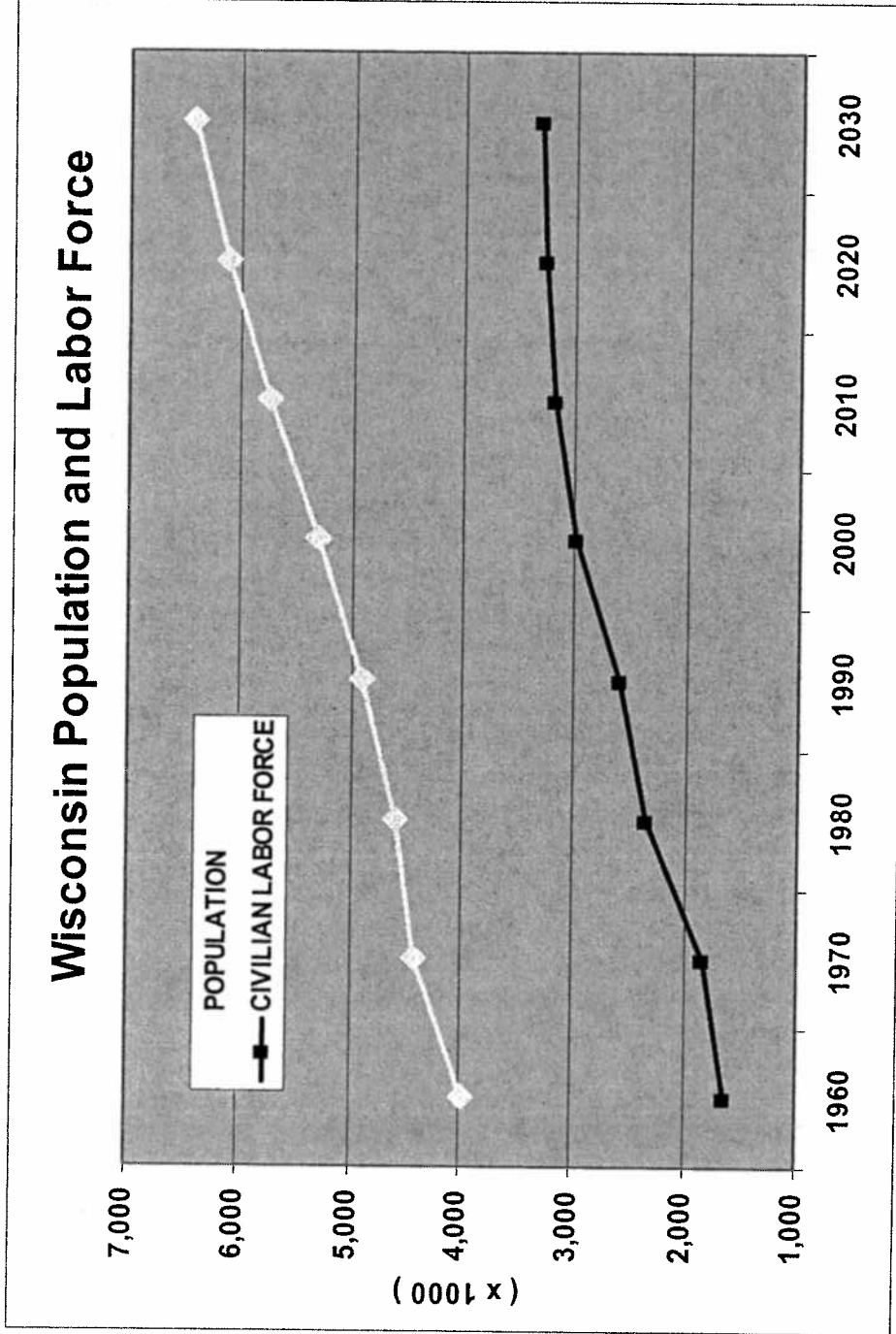


**WISCONSIN WORKFORCE  
ADEQUACY  
IS A  
QUANTITY & QUALITY  
CHALLENGE**



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# WISCONSIN'S WORKFORCE GROWTH BECOMES FLAT

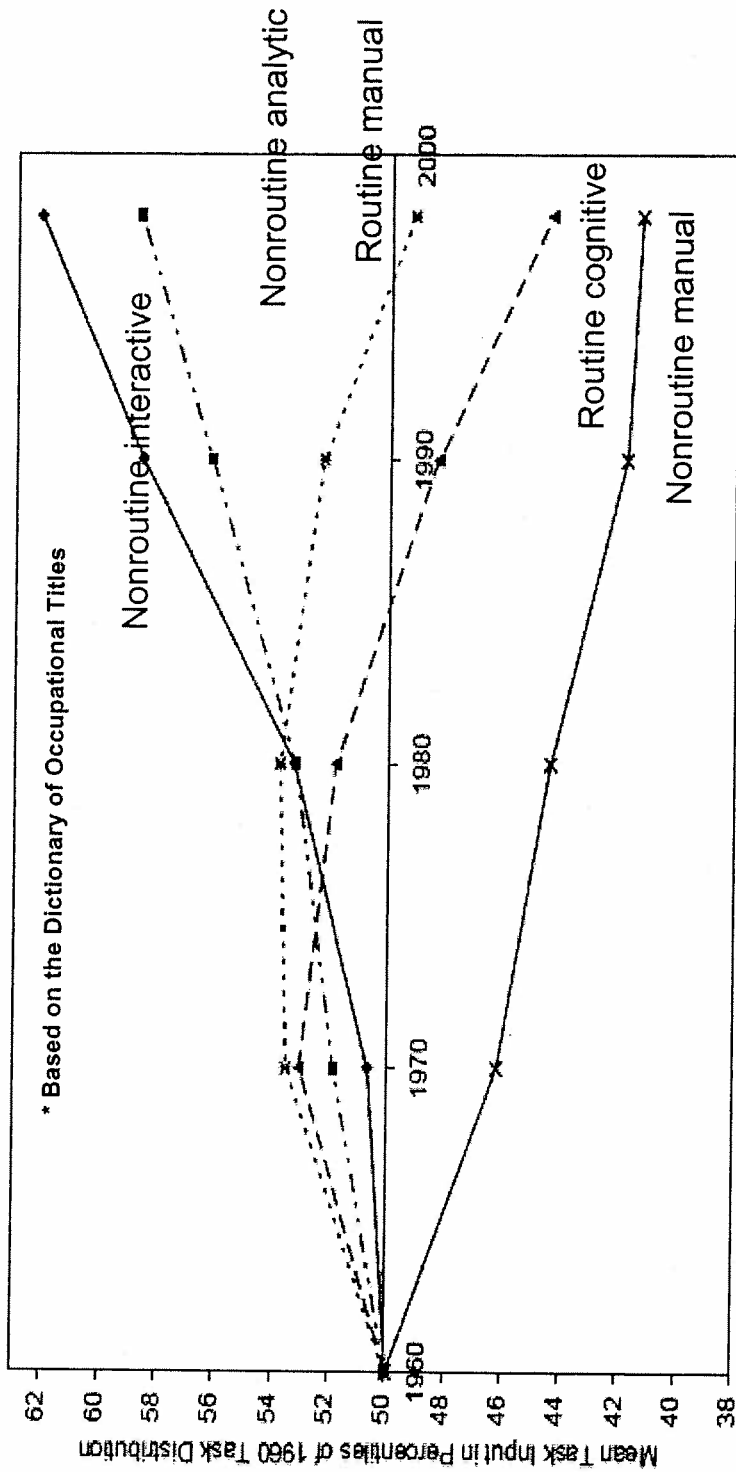


Source: Bureau of Labor Statistics, OEA

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# WORKPLACE REQUIREMENTS CHANGES IN SKILLS USED AT WORK\*



- Nonroutine analytic
- Nonroutine interactive
- ▲— Routine cognitive
- ×— Routine manual
- ◆— Nonroutine manual

Source: K-12 Education and Economic Summit presentation by Alan B. Krueger, Princeton University



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# **WISCONSIN'S PROJECTED WORKFORCE NEEDS**



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# Most "In Demand" Occupations, Wisconsin 2006-2016

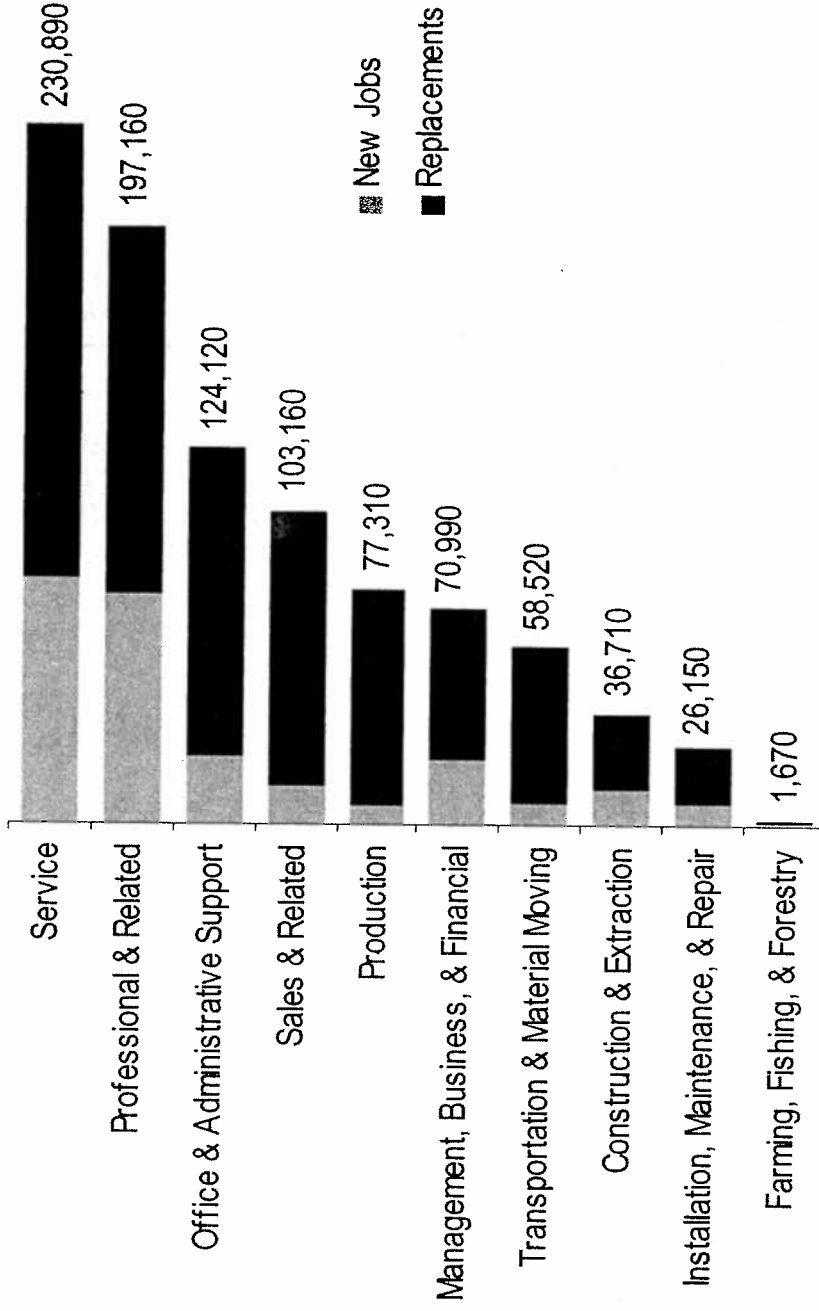
Occupational Title	Ann % Growth	Total Ann Openings	Avg Ann Wage	Rank
Registered Nurses	2.6%	2,190	\$57,376	⊕⊕⊕
Truck Drivers, Heavy & Tractor-Trailer	1.1%	1,530	\$38,070	⊕⊕⊕
Executive Secretaries & Administrative Assistants	1.2%	880	\$35,322	⊕⊕⊕
Accountants & Auditors	1.5%	770	\$58,374	⊕⊕⊕
Carpenters	1.0%	700	\$38,760	⊕⊕⊕
Computer Systems Analysts	2.0%	520	\$62,862	⊕⊕⊕
Computer Software Engineers, Applications	3.8%	460	\$69,811	⊕⊕⊕
Licensed Practical & Licensed Vocational Nurses	1.1%	430	\$37,618	⊕⊕⊕
Clergy	1.4%	400	\$44,110	⊕⊕⊕
Insurance Sales Agents	2.2%	390	\$65,542	⊕⊕⊕
Computer Support Specialists	0.9%	360	\$40,400	⊕⊕⊕
Welders, Cutters, Solderers, & Brazers	0.9%	360	\$33,933	⊕⊕⊕
Plumbers, Pipefitters, & Steamfitters	1.0%	340	\$54,268	⊕⊕⊕
Network Systems & Data Communications Analysts	4.3%	330	\$58,042	⊕⊕⊕
Correctional Officers & Jailers	1.2%	270	\$36,920	⊕⊕⊕

Note: Occupations most "in demand" satisfy the following criteria: (1) growth rate above the statewide average of 8.0% between 2006 and 2016; (2) annual median wage is higher than the State's median wage for all jobs (\$30,395); and (3) top 15 total job openings (openings due to either new jobs or replacement needs). Among top 100 fastest growing occ.; among top 100 occ. with most new jobs; among top 100 high-paid occ.

Source: Office of Economic Advisors, Wisconsin Projections 2006-2016



# JOB OPENINGS BY OCCUPATIONAL GROUP WISCONSIN, 2006-2016



Source: Office of Economic Advisors, Wisconsin Projections 2006-2016



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# OCCUPATIONS WITH MOST NEW JOBS WISCONSIN, 2006-2016

Occupational Title	Estimated Employment			Replacements
	2006	2016	Growth	
Registered Nurses	51,130	64,550	26.2%	13,420
Combined Food Preparation & Serving Workers	58,910	68,480	16.2%	9,570
Customer Service Representatives	43,840	52,640	20.1%	8,800
Personal & Home Care Aides	22,030	30,540	38.6%	8,510
Home Health Aides	16,550	23,310	40.8%	6,760
Retail Salespersons	85,660	91,700	7.1%	6,040
Janitors & Cleaners, Ex. Maids & Housekeeping	57,780	63,680	10.2%	5,900
Truck Drivers, Heavy & Tractor-Trailer	53,700	59,440	10.7%	5,740
Office Clerks, General	49,130	54,140	10.2%	5,010
Waiters & Waitresses	48,070	52,830	9.9%	4,760
Nursing Aides, Orderlies, & Attendants	36,740	41,450	12.8%	4,710
Bookkeeping, Accounting, & Auditing Clerks	47,710	52,210	9.4%	4,500
Child Care Workers	22,970	26,900	17.1%	3,930
Executive Secretaries & Administrative Assistants	31,660	35,460	12.0%	3,800
Receptionists & Information Clerks	26,180	29,940	14.4%	3,760

Source: Office of Economic Advisors, Wisconsin Projections 2006-2016

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# Fastest Growing Occupations, Wisconsin 2006-2016

Occupational Title	2006	2016	Growth	Total Openings	Typical Education & Training	Avg Ann Salary
Network Systems & Data Commun. Analysts	5,150	7,390	43.5%	3,340	Bachelor's degree	\$58,042
Home Health Aides	16,550	23,310	40.8%	8,260	Short-term on-the-job training	\$20,812
Personal & Home Care Aides	22,030	30,540	38.6%	12,210	Short-term on-the-job training	\$19,602
Computer Software Engineers, Applications	8,830	12,170	37.8%	4,640	Bachelor's degree	\$69,811
Medical Assistants	7,120	9,720	36.5%	3,500	Moderate-term on-the-job training	\$27,632
Physician Assistants	1,110	1,480	33.3%	570	Master's degree	\$78,373
Radiation Therapists	490	650	32.7%	260	Associate degree	\$67,848
Personal Financial Advisors	3,170	4,190	32.2%	1,320	Bachelor's degree	\$74,784
Dental Hygienists	4,170	5,470	31.2%	2,100	Associate degree	\$55,069
Dental Assistants	5,340	6,960	30.3%	2,520	Moderate-term on-the-job training	\$29,454
Substance Abuse & Behavioral Counselors	1,550	2,020	30.3%	770	Master's degree	\$39,904
Physical Therapist Assistants	1,270	1,650	29.9%	580	Associate degree	\$38,206
Surgical Technologists	2,310	2,990	29.4%	1,380	Postsecondary vocational training	\$41,203
Skin Care Specialists	510	660	29.4%	250	Postsecondary vocational training	\$27,885
Physical Therapist Aides	1,240	1,600	29.0%	560	Short-term on-the-job training	\$24,614

Source: Office of Economic Advisors, Wisconsin Projections 2006-2016



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# **Economic Recovery Package**



## **Potential Workforce Development Funding**

- \$17 - \$21M for dislocated worker training
- \$13 - \$15M for youth
- \$6M for adult employment & training



# **Economic Recovery Package**



## **Unemployment insurance**

- Extended benefits
- Higher weekly benefit

## **Vocational Rehabilitation**

- Job training for people with disabilities



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# **Governor's Office of Recovery & Reinvestment**



1. Act quickly to put people to work
2. Remove barriers to creating jobs
3. Identify long-term projects to sustain growth



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**Thank you!**



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## *Office of Recovery & Reinvestment ~ Contacts*

### **Directors:**

**Gary Wolter**, Director    **Alan Fish**, Deputy Director

### **Administration (DOA):**

Andrew Moyer, Executive Assistant to DOA Secretary  
Linda Barth, DOA Communications Director  
Cari Anne Renlund, DOA Chief Legal Counsel  
Katie Skillrud, DOA Executive Staff Assistant  
Emily Winecke, DOA Communications Assistant  
Dave Helbach, Division Administrator of State Facilities  
Sheree Dallas-Branch, DOA Division Administrator of Energy

### **Governor Doyle's Office:**

Aaron McCann, Washington D.C. Deputy Director  
Tanya Bjork, Gov. Doyle's Director of Federal Relations

### **Transportation (DOT):**

Reggie Newson, Operations Manager for Southeast Region  
David Nguyen, P.E., Major Projects Manager

### **Natural Resources (DNR):**

Susan Crawford, Division Administrator of Enforcement & Science

### **Agriculture (DATCP):**

Will Hughes, Division Administrator of Agricultural Development

### **Public Service Commission (PSC):**

Jeff Ripp, PSC Policy Advisor

### **Commerce:**

Amy Young, Economic Development Consultant

### **Workforce Development (DWD):**

Rose Lynch, Chief Information Officer  
Nicci Fite, Enterprise Project Specialist

### **Energy Independence (OIE):**

Dave Jenkins, Director of Commercialization & Market Development

### **Housing and Economic Development (WHEDA):**

Chris Gunst, Executive Assistant to WHEDA Secretary  
Darren Easton, Senior Management Analyst

### **Children and Families (DCF):**

Nikki Hatch, Director of the Office of Performance & Quality Assurance

### **Health Services (DHS):**

Cheryl McIlquham, Director of Office of Policy Initiative & Budget

### **Revenue (DOR):**

Carrie Templeton, Executive Assistant to Revenue Secretary  
Sherrie Gates-Hendrix, Legislative Liaison

### **University of Wisconsin System (UW):**

Andy Richards, Office of the President Senior Special Assistant

132 Programs

Estimated State Allocations of Selected Proposed House Stimulus Funds

State	Special Education	Child Care	CSBG	Highway	Water	Clean Drinking Water	Weatherization	State Energy Program	Medicaid FMAP **	Medicaid FMAP **	Total
(\$ in thousands)	1/21/2009	1/21/2009	1/21/2009	1/21/2009	1/21/2009	1/21/2009	1/21/2009	1/21/2009	1/21/2009	1/21/2009	1/21/2009
Alabama	520,631	515,587	518,745	55,937	56,942	520,000	531,683	53,207	50	50	\$1,864,819
Alaska	149,887	16,451	3,890	3,890	36,365	20,000	34,517	25,912	13,831	13,574	54,586
Arizona	1,309,273	2,372,151	19,786	41,329	238,337	41,039	56,780	49,076	23,025	38,516	4,002,262
Arkansas	584,193	1,351,304	127,879	10,408	25,486	13,900	37,036	60,984	3,232	6,165	1,725,630
California	7,850,129	1,598,790	1,358,633	122,984	1,221,036	228,228	1,911,633	163,085	225,280	411,617	1,907,028
Colorado	715,278	109,828	8,448	11,225	13,707	12,331	391,410	78,765	20,000	0	228,626
Connecticut	177,353	36,160	38,003	2,782	38,924	4,562	120,871	29,829	20,000	16,031	23,164
Delaware	3,558,298	610,849	717,871	46,988	657,555	112,029	29,713	146,194	151,922	282,114	695,090
DC	2,022,940	420,653	344,636	32,358	477,499	1,044,053	102,733	56,180	121,327	0	357,500
Florida	323,464	44,079	61,882	3,391	47,449	11,996	216,605	29,829	20,000	43,788	26,894
Hawaii	2,708,681	558,906	577,569	42,993	601,641	74,998	48,291	1,001,820	274,801	81,577	342,276
Illinois	1,326,333	231,425	291,548	17,802	249,120	41,941	14,885	746,447	146,433	0	82,154
Indiana	622,296	68,968	139,184	3,305	18,229	11,065	353,096	82,235	24,915	116,180	48,487
Iowa	590,718	89,916	121,810	6,918	96,813	18,786	8,344	317,278	54,845	20,000	69,425
Kansas	827,881	198,310	179,951	15,245	213,473	35,624	17,234	457,375	77,332	20,975	114,905
Kentucky	925,659	290,994	215,818	22,384	313,244	42,541	23,999	470,717	66,794	28,333	69,459
Louisiana	255,978	48,922	62,384	3,763	52,652	6,817	5,360	138,685	47,035	20,000	76,131
Maine	1,160,099	177,485	228,269	13,653	191,056	25,049	14,027	478,224	146,956	27,520	81,324
Maryland	2,107,048	493,036	456,679	37,926	530,734	57,017	37,765	875,593	261,200	69,183	347,032
Massachusetts	1,075,912	117,613	216,410	9,047	126,606	25,965	12,302	477,702	11,678	36,011	210,819
Michigan	1,212,704	211,239	258,972	16,249	227,391	38,863	28,289	688,419	168,452	38,832	162,207
Minnesota	376,783	56,904	83,129	4,377	60,914	11,703	7,126	230,294	31,078	20,000	58,095
Mississippi	520,703	75,166	78,003	5,782	86,914	14,752	5,012	217,767	29,829	20,000	32,536
Montana	1,756,607	273,152	412,088	21,012	294,038	35,154	27,971	777,921	248,295	44,260	140,169
Nebraska	419,057	106,717	103,805	8,209	114,876	18,409	5,823	281,199	29,829	20,000	48,380
Nevada	3,967,970	1,154,499	865,453	88,808	1,242,774	103,728	88,706	1,355,082	670,653	89,038	593,210
New Hampshire	1,861,984	338,032	365,333	26,002	363,879	67,323	26,831	802,374	109,660	67,307	140,013
New Jersey	138,682	31,891	30,858	2,453	34,330	3,774	4,710	194,526	29,828	20,000	52,243
New Mexico	2,360,632	484,078	499,004	37,237	511,091	67,483	39,850	1,036,236	342,026	59,959	342,226
New York	760,916	139,836	168,639	10,757	150,528	31,603	12,110	464,295	49,089	32,288	79,378
North Carolina	749,357	132,247	147,032	10,173	142,358	22,525	8,170	349,402	68,639	29,246	62,419
North Dakota	2,514,320	535,094	486,868	41,161	576,008	61,865	43,281	1,254,447	240,674	67,364	361,945
Ohio	218,275	49,806	49,855	3,839	53,722	5,269	5,651	154,315	40,799	20,000	26,697
Oklahoma	167,641	39,174	36,760	3,013	42,169	5,500	1,136	198,718	29,828	20,000	41,565
Oregon	1,246,203	226,910	265,876	17,455	244,260	45,576	20,140	613,202	88,267	30,756	120,859
Pennsylvania	5,209,921	1,226,950	1,098,978	94,381	1,320,765	21,311	49,228	2,421,052	277,714	164,774	292,896
Rhode Island	625,896	56,114	56,114	4,316	60,404	22,840	4,916	221,357	32,015	20,000	47,388
South Carolina	124,306	30,763	29,753	2,366	33,115	2,929	5,030	129,552	29,829	20,000	39,506
South Dakota	1,583,074	213,595	321,107	16,430	229,926	38,715	16,367	745,644	124,349	21,294	124,042
Tennessee	1,316,688	177,930	252,340	13,687	191,534	33,572	12,183	529,624	105,665	42,878	99,421
Texas	3,511,610	94,199	86,833	7,246	94,199	13,528	11,444	243,509	94,719	20,000	70,400
Utah	1,155,432	187,391	237,341	14,415	201,720	29,948	12,438	563,861	164,265	38,719	194,351
Vermont	853,769	482,003	126,790	37,077	518,858	33,227	43,067	107,787	79,248	20,000	52,074
Virginia	1,144,261	87,214	87,214	0	87,214	0	0	81,129	0	0	81,129
Washington	64,048	64,048	64,048	0	64,048	0	0	23,886	23,886	34,847	88,831
West Virginia	442,835	476,048	476,048	0	476,048	0	0	442,835	0	0	476,048
Wisconsin	1,68,825	1,216,171	1,216,171	0	1,216,171	0	0	1,57,047	0	0	1,68,825
Wyoming	2,401,775	2,401,775	2,401,775	0	2,401,775	0	0	2,401,775	0	0	2,401,775
American Samoa	508,607	546,752	546,752	0	546,752	0	0	508,607	0	0	546,752
Guam	29,156	31,343	31,343	0	31,343	0	0	29,156	0	0	31,343
Mariana Islands	654,494	703,743	703,743	0	703,743	0	0	654,494	0	0	703,743
Virgin Islands	7,281,230	7,281,230	7,281,230	0	7,281,230	0	0	7,281,230	0	0	7,281,230
TOTAL	61,975,000	\$13,000,000	\$13,000,000	\$1,000,000	\$13,994,400	\$2,000,000	\$1,900,000	\$79,354,300	\$4,000,000	\$2,000,000	\$6,100,000
									\$546,156	\$1,427,626	\$16,955,889
											\$19,327,589

States for which no allocations are listed do not subscribe to FFIS. Their allocations are reflected in program totals.  
 \* Allocations for fiscal stabilization, school construction and highways do not add to total appropriation due to provisions for reserves, training or federal cost.  
 \*\* This constitutes a partial evaluation of the impacts of the federal medical assistance percentage (FMAP) Medicaid provisions. Additional allocations would flow from the funding based on increased state unemployment rates.  
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