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☞ **Dennis M. Caneff**

(FORM UPDATED: 08/11/2010)

**WISCONSIN STATE LEGISLATURE ...  
PUBLIC HEARING - COMMITTEE RECORDS**

**2009-10**

(session year)

**Senate**

(Assembly, Senate or Joint)

**Committee on ... Transportation, Tourism,  
Forestry, and Natural Resources (SC-TTFNR)**

**COMMITTEE NOTICES ...**

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**

**INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL**

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)  
(**ab** = Assembly Bill)                      (**ar** = Assembly Resolution)                      (**ajr** = Assembly Joint Resolution)  
(**sb** = Senate Bill)                              (**sr** = Senate Resolution)                              (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

## Senate

### Record of Committee Proceedings

#### **Committee on Transportation, Tourism, Forestry, and Natural Resources**

**Caneff, Dennis**, of Madison, as a member of the Land and Water Conservation Board, to serve for the term ending May 1, 2014.

March 10, 2010 Referred to Committee on Transportation, Tourism, Forestry, and Natural Resources.

April 1, 2010 **PUBLIC HEARING HELD**

Present: (7) Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie and Grothman.

Absent: (0) None.

Appearances For

- None.

Appearances Against

- None.

Appearances for Information Only

- None.

Registrations For

- Libby Gerds, Madison — Office of Governor Doyle
- Keith Reopelle — Clean Wisconsin

Registrations Against

- None.

Registrations for Information Only

- None.

April 1, 2010 **EXECUTIVE SESSION HELD**

Present: (7) Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie and Grothman.

Absent: (0) None.

Moved by Senator Sullivan, seconded by Senator Hansen that **Caneff, Dennis** be recommended for confirmation.

Ayes: (7) Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie  
and Grothman.

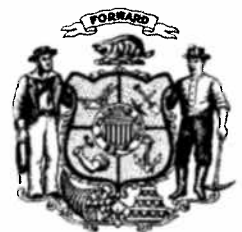
Noes: (0) None.

CONFIRMATION RECOMMENDED, Ayes 7, Noes 0

Elizabeth Novak  
Committee Clerk



# WISCONSIN STATE LEGISLATURE





**JIM DOYLE**  
**GOVERNOR**  
**STATE OF WISCONSIN**

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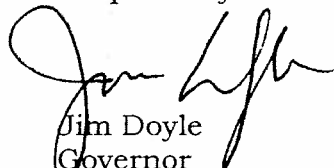
March 5, 2010

To the Honorable, the Senate:

I am pleased to nominate and with the advice and consent of the Senate, do reappoint Dennis Caneff to be a Charitable Organization Representative on the Land and Water Conservation Board to serve a term expiring May 1, 2014.

Mr. Caneff will be available to the Senate for hearings and my staff will assist in any way they can.

Respectfully submitted,

  
Jim Doyle  
Governor

**Dennis M. Caneff**  
5502 Barton Rd.  
Madison, WI 53711  
608/274-6178  
dennyc@tds.net

## **QUALIFICATIONS SUMMARY**

### **EMPLOYMENT HISTORY**

**RIVER ALLIANCE OF WISCONSIN, INC.** (Madison, Wis.) **2003 to present**  
Statewide nonprofit river conservation organization.

#### **Executive Director**

Responsible for overall management and operations of statewide nonprofit

- Manage and supervise 7 full time and 3 part time employees
- Raise funds, and oversee fund raising processes, for \$600,000 annual budget
- Develop and propose policy options for river conservation to state government and other conservation groups
- Represent the River Alliance on various task forces, commissions and policy development committees
- Develop program directions and options for the River Alliance, including river restoration projects, member events, and connections with affiliated local watershed groups
- Oversee financial and accounting processes
- Manage the functions of the Board of Directors
- Write and edit various communications devices (e.g. web site, newsletter, e-newsletter)

**AMERICAN FARMLAND TRUST** (Verona, Wis.) **2000 to 2003**

National nonprofit conservation organization.

#### **Regional Director**

Responsible for operating four-state regional office and supervising three staff members

- Develop policy options for local and state governments to protect farmland
- Develop estate planning options for farm families and landowners
- Cultivate and develop relationships with members and major donors through personal visits and events
- Write grant proposals to private and government foundations
- Assist in developing and marketing products and services to members and customers
- Prepare budgets; assist in developing organizational policies (e.g. performance appraisal process)

**EDGEWOOD COLLEGE** (Madison, Wis.) **1998 to 2000**  
Four-year private liberal arts college.

#### **Director of Foundation and Government Relations**

Responsible for leading grant-seeking process for academic programs and student services.

- Raised over \$800,000 and wrote nearly 50 proposals
- Researched funding prospects from private and corporate foundation and government sources
- Wrote, edited and prepared budgets for all grant proposals
- Led planning sessions with faculty and staff to develop funding ideas
- Contacted and cultivated corporate and alumni donors
- Fostered relations with program officers and staffs of foundations and funding agencies
- Participated in many aspects of the College's business (committees, instruction, community events, etc.)

**MADISON AREA QUALITY IMPROVEMENT NETWORK (MAQIN), Madison, Wis. 1995 to 1998**  
Membership organization offering training and learning in organizational change and improvement.

**Membership and Communications Coordinator**

Responsible for communicating with member organizations and developing member services.

- Surveyed over 40 organizations to assess their business issues and translate those issues into training, learning and consulting services
- Wrote and designed 16 newsletters, three general brochures and eight program brochures; designed, wrote and updated web site
- Managed MAQIN's membership renewal process; fostered relations with over 170 member organizations; recruited over 25 new members and designed new membership structure
- Led strategic planning and team-building sessions for four member organizations
- Learned, practiced and taught continuous quality improvement tools and methods
- Organized over 50 member-to-member learning events (discussions, tours, seminars)

**WISCONSIN RURAL DEVELOPMENT CENTER, Mt. Horeb, Wis. 1988 to 1995**  
Nonprofit organization supporting family farming, sustainable agriculture and rural development.

**Executive Director**

Responsible for overall operations, including fundraising and budget, and managing board, staff and volunteers.

- Supervised and directed a staff of 12 employees and contractors
- Raised over \$2 million from foundations, government, direct mail and major donor campaigns, and events
- Created personnel policies and other administrative processes
- Developed quarterly meeting and annual retreat agendas with board president; worked with president and other board members to develop organization's position on issues
- Developed new agricultural research and policy ideas
- Facilitated and negotiated scores of meetings between farmers, academics and government officials
- Managed relationships with media, agricultural institutions and visiting foreign delegations
- Wrote and edited bimonthly newsletter and other member communications
- Wrote and made public appearances as "translator" of agricultural issues for general audiences
- Received awards for environmental protection efforts and for fair lending advocacy

**MIDWEST TECHNOLOGY DEVELOPMENT INSTITUTE, St. Paul, Minn. 1986 to 1988**  
Nonprofit economic development center created by seven Midwest governors to foster cooperation among universities, government and the private sector.

**Research Associate**

Responsible for organizational communications and researching successful rural economic development strategies.

- Researched and wrote over 20 case studies and news articles about alternative farming and small rural entrepreneurship
- Analyzed rural economic development strategies of three member states
- Created, organized and facilitated farmer-researcher "summit meetings" in five states to develop sustainable agriculture research agendas
- Wrote and edited bimonthly newsletter and other communications
- Wrote grant proposals and managed two large grants

**MINISTRY OF HEALTH AND RADIO CAMEROON, Yaounde, Cameroon (West Africa) 1981 to 1983**

National organizations devoted to educating the population on health matters

**Peace Corps Volunteer**

- Assisted health educators and radio producers to create a series of health education radio broadcasts on cholera prevention, mother-and-child health and other issues
- Established an audio-visual production lab, including darkroom and silk-screen facilities
- Taught English, as a tutor and as an instructor at the American Cultural Center

**EDUCATION**

M.S., Agricultural Journalism and Certificate in African Studies, University of Wisconsin-Madison, 1986.  
B.E.S., Mass Communications, St. Cloud State University, St. Cloud, Minn., 1978



# Statement of Economic Interests

Filed in 2010 for calendar year 2009 by

**Caneff, Dennis M.**

Land and Water Conservation Board

Member

*Handwritten initials*  
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FOR EXPLANATIONS, EXAMPLES AND EXCEPTIONS SEE THE INSTRUCTIONS OR VISIT OUR WEBSITE AT <http://ethics.state.wi.us>.  
Still have questions? For priority service send an e-mail to: [GABEthics@wi.gov](mailto:GABEthics@wi.gov); otherwise leave a detailed message at (608) 261-2028, RD  
ATTACH ADDITIONAL PAGES AS NEEDED/PLEASE SEE INSTRUCTIONS

## Part A

As of December 31, 2009

### 1. INVESTMENTS

**a) WISCONSIN DEFERRED COMPENSATION PROGRAM** If you held an investment in a fund available within the Wisconsin Deferred Compensation Program, please place a checkmark next to each fund in which you held \$5,000 or more, whether held privately or through the Program.

Profile Series	\$5,000 to \$50,000		More than \$50,000		Small Cap	\$5,000 to \$50,000		More than \$50,000		Bond	\$5,000 to \$50,000		More than \$50,000	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vanguard Retirement 2045	<input type="checkbox"/>	<input type="checkbox"/>			BGI Russell 2000 Index	<input type="checkbox"/>	<input type="checkbox"/>			BGI US Debt Index	<input type="checkbox"/>	<input type="checkbox"/>		
Vanguard Retirement 2035	<input type="checkbox"/>	<input type="checkbox"/>			DFA US Micro Cap	<input type="checkbox"/>	<input type="checkbox"/>			Federated US Government Securities 2-5yr	<input type="checkbox"/>	<input type="checkbox"/>		
Vanguard Retirement 2025	<input type="checkbox"/>	<input type="checkbox"/>			<b>Mid Cap</b>					Vanguard Long-term Investment Grade Adm	<input type="checkbox"/>	<input type="checkbox"/>		
Vanguard Retirement 2015	<input type="checkbox"/>	<input type="checkbox"/>			BGI Mid Cap Equity Index	<input type="checkbox"/>	<input type="checkbox"/>			<b>Money Market</b>				
Vanguard Target Retirement Income	<input type="checkbox"/>	<input type="checkbox"/>			T Rowe Price Mid Cap Growth	<input type="checkbox"/>	<input type="checkbox"/>			Vanguard Admiral Treasury Money Market	<input type="checkbox"/>	<input type="checkbox"/>		
<b>International</b>					<b>Large Cap</b>					<b>Fixed Returns for the Quarter</b>				
American Euro Pacific Growth	<input type="checkbox"/>	<input type="checkbox"/>			Calvert Social Investment Equity	<input type="checkbox"/>	<input type="checkbox"/>			Stable Value	<input type="checkbox"/>	<input type="checkbox"/>		
BGI EAFE Equity Index	<input type="checkbox"/>	<input type="checkbox"/>			Fidelity Contrafund	<input type="checkbox"/>	<input type="checkbox"/>			FDIC Bank Option	<input type="checkbox"/>	<input type="checkbox"/>		
					Vanguard Institutional Index Plus	<input type="checkbox"/>	<input type="checkbox"/>							
					Vanguard Wellington-Admiral Shares	<input type="checkbox"/>	<input type="checkbox"/>							

**b) OTHER INVESTMENTS** List stocks, bonds, limited partnerships, Wisconsin governmental securities, and mutual and money market funds in which you and your family's interest was valued at \$5,000 or more.

MUTUAL OR MONEY MARKET FUND	(check one)	\$5,000 to \$50,000	More than \$50,000
Calvert Social Responsible	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

STOCKS/OPTIONS/FUTURES	(check one)	\$5,000 to \$50,000	More than \$50,000
Charles Schwab Stocks	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

BONDS	(check one)	\$5,000 to \$50,000	More than \$50,000
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

LIMITED PARTNERSHIPS	(check one)	\$5,000 to \$50,000	More than \$50,000
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**WISCONSIN GOVERNMENTAL SECURITIES**

(check one) \$5,000 to \$50,000 More than \$50,000

**2. BUSINESS ACTIVITIES** List businesses, farms, rental, commercial, and income-producing real estate; and business activities in which you or your family had at least a 10% or greater interest.

a) Enterprise(s) operating under a business or trade name, list here.

Name of business	Municipality or Town	County	State	Describe nature of business

b) Enterprise(s) NOT operating under a business or trade name, list here.

Name of business	Municipality or Town	County	State	Describe nature of business

**3. COMMERCIAL CUSTOMERS, CLIENTS, AND TENANTS** For each unincorporated business, subchapter S corporation, service corporation (SC), limited liability company (LLC), partnership, or income-producing real estate reported in Item 2, list businesses, organizations, and lobbyists that paid the enterprise \$1,000 or more in calendar year 2009.

Check if the organization authorized you to represent it in its dealings with others as an attorney-at-law, agent, spokesperson, or representative.



Businesses, organizations, lobbyists that were customers, clients, or tenants	City	State	"✓"
			<input type="checkbox"/>
			<input type="checkbox"/>

**4. BUSINESS PARTNERS** For each enterprise reported under Item 2, list its co-owners, partners, officers, and directors (other than yourself), unless the information is already registered with the Wisconsin Department of Financial Institutions.

Business	Partners, or officers and directors	City	State

**5. NON-COMMERICAL REAL ESTATE** List the specific location of WISCONSIN REAL ESTATE in which you or your family had an interest (except your principal residence and real estate whose location you already listed in item 2).

Location of property Street address or fire number	Municipality or town	County	Nature of interest (e.g. own, lease, option, easement, land contract)

**6. OFFICERS AND DIRECTORS** List organizations of which you or a family member was an officer or director (unless already listed in item 2).

Business or organization	City	State	Position
Wisconsin Democracy Campaign	Madison	WI	Director
<i>No longer</i>			

**7. AGENT, REPRESENTATIVE OR SPOKESPERSON** List organizations that authorized you or a family member to represent them in their dealings with others as an attorney-at-law, agent, spokesperson, or representative (unless already listed in item 2, 3 or 6).

Business or organization	City	State

**8. CREDITORS** List creditors to which you or your family owed \$5,000 or more. (check one)

Creditor	City	State	\$5,000 to \$50,000	More than \$50,000
Heartland Credit Union	Madison	WI	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>

**Part B For calendar year 2009**

**9. EMPLOYERS** List your and your family's EMPLOYERS (\$1,000 or more of income) in 2009.

Name of employer (if State of Wisconsin, also identify agency or institution)	City	State	Nature of employer's business
River Alliance of Wisconsin	Madison	WI	Non-Profit Conservation

**10. ADDITIONAL SOURCES OF INCOME** List other sources from which you or your family received income of \$1,000 or more in 2009.

Source of income	City	State
Isthmus Newspaper	Madison	WI

**11. ENTERTAINMENT AND GIFTS** List individuals and organizations that provided you with entertainment or gifts (more than \$50) in 2009.

Name of provider	City	State

**12. HONORARIA AND EXPENSES** List, for 2009, sources of honoraria and payment of expenses related to your state government duties (more than \$50) not previously reported to the Government Accountability Board.

Payer	Approximate value of expenses	Amount of honorarium	Circumstances of receipt


## FILING NOTES -or- COMMENTS

If we saw an opportunity to clarify a prior report, we added comments or filing tips below. Please review any comments and make the appropriate corrections.

In Item 12, you do not have to list reimbursement of expenses from the state agency of which your public office is a part or from a source already listed in items 2, 9, or 10.

## CERTIFICATION

I have read the accompanying instructions and certify that the information contained in this Statement of Economic Interests is true, complete, and correct to the best of my knowledge, information, and belief. If any part has been left blank, I have done so intentionally because there is nothing to report.

	Daytime phone #	(608) 257-2424
_____	Date	2/28/10
Signature of person filing		E-mail address
		dennyc@tds.net

The information sought in this form is required by §§19.43 and 19.44, *Wisconsin Statutes*. Failure to file a completed form may result in a forfeiture of up to \$500. Statements of Economic Interests are open for public inspection. The Government Accountability Board will notify you of the identity of any person who examines your Statement. In accordance with §15.04(1)(m), *Wisconsin Statutes*, the Government Accountability Board states that no personally identifiable information is likely to be used for purposes other than those for which it is collected.

Mail or fax to: Wisconsin Government Accountability Board, P.O. Box 7984, Madison, WI 53707-7984; Fax: (608) 264-9319

*Eth 1 Personalized. For use in 2010*