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Susan M. Crane

(FORM UPDATED: 08/11/2010)

WISCONSIN STATE LEGISLATURE ... PUBLIC HEARING - COMMITTEE RECORDS

2009-10

(session year)

Senate

(Assembly, Senate or Joint)

Committee on ... Transportation, Tourism, Forestry, and Natural Resources (SC-TTFNR)

COMMITTEE NOTICES ...

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**

INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)
 - (**ab** = Assembly Bill) (**ar** = Assembly Resolution) (**ajr** = Assembly Joint Resolution)
 - (**sb** = Senate Bill) (**sr** = Senate Resolution) (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

Senate

Record of Committee Proceedings

Committee on Transportation, Tourism, Forestry, and Natural Resources

Crane, Sue, of Burlington, as a member of the State Fair Park Board, to serve for the term ending May 1, 2013.

January 06, 2009 Referred to Committee on Transportation, Tourism, Forestry, and Natural Resources.

February 19, 2009 **PUBLIC HEARING HELD**

Present: (7) Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie and Grothman.

Absent: (0) None.

Appearances For

- None.

Appearances Against

- None.

Appearances for Information Only

- None.

Registrations For

- Libby Gerds, Madison — Office of Governor Doyle

Registrations Against

- None.

Registrations for Information Only

- None.

February 19, 2009 **EXECUTIVE SESSION HELD**

Present: (7) Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie and Grothman.

Absent: (0) None.

Moved by Senator Holperin that **Crane, Sue** be recommended for confirmation.

Ayes: (7) Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie and Grothman.

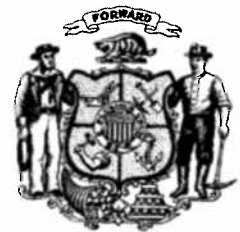
Noes: (0) None.

CONFIRMATION RECOMMENDED, Ayes 7, Noes 0

Elizabeth Novak
Committee Clerk



WISCONSIN STATE LEGISLATURE



Tourism

State of Wisconsin Government Accountability Board

Ethics & Accountability Division
44 East Mifflin, Ste. 601
Madison, WI 53703
Phone (608) 266-8123
Fax (608) 264-9319
E-mail: ethics@ethics.state.wi.us



KEVIN J. KENNEDY
Director and General Counsel

2/12/2009

Senate Committee Members:

The attached Statement of Economic Interests is provided with regard to the individual's nomination to a State Public Office by Governor Jim Doyle.

Sincerely,
STATE OF WISCONSIN GOVERNMENT
ACCOUNTABILITY BOARD

Nominee: **Crane, Susan M.**
Nomination Date: 7/24/2008

RECEIVED

TEW APR 28 2008 TEW

Statement of Economic Interests

Filed in 2008 for calendar year 2007 by

Crane, Susan M.

State Fair Park Board

Member

Wisconsin Government Accountability Board
Ethics & Accountability Division

FOR EXPLANATIONS, EXAMPLES AND EXCEPTIONS SEE THE INSTRUCTIONS OR VISIT OUR WEBSITE AT <http://ethics.state.wi.us>.
Still have questions? For priority service send an e-mail to: ethics@ethics.state.wi.us; otherwise leave a detailed message at (608) 266-8115.
ATTACH ADDITIONAL PAGES AS NEEDED

Part A

As of December 31, 2007

1. INVESTMENTS

a) WISCONSIN DEFERRED COMPENSATION PROGRAM

If you held an investment in a fund available within the Wisconsin Deferred Compensation Program, please place a checkmark next to each fund in which you held \$5,000 or more, whether held privately or through the Program.

Profile Series	More than \$50,000 or less \$60,000		More than \$60,000 or less \$50,000		More than \$50,000 or less \$50,000			
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Small Cap								
Vanguard Retirement 2045 Fund	<input type="checkbox"/>	<input type="checkbox"/>	BGI Russell 2000 Index Collective T	<input type="checkbox"/>	<input type="checkbox"/>	Bond		
Vanguard Retirement 2035 Fund	<input type="checkbox"/>	<input type="checkbox"/>	DFA US Micro Cap Fund	<input type="checkbox"/>	<input type="checkbox"/>	BGI US Debt Index Fund - Collective W	<input type="checkbox"/>	<input type="checkbox"/>
Vanguard Retirement 2025 Fund	<input type="checkbox"/>	<input type="checkbox"/>	Mid Cap			Federated US Government Securities 2-5yr	<input type="checkbox"/>	<input type="checkbox"/>
Vanguard Retirement 2015 Fund	<input type="checkbox"/>	<input type="checkbox"/>	BGI Mid Cap Equity Index Collective W	<input type="checkbox"/>	<input type="checkbox"/>	Vanguard Long-term Investment Grads Adm	<input type="checkbox"/>	<input type="checkbox"/>
Vanguard Target Retirement Income Fund	<input type="checkbox"/>	<input type="checkbox"/>	T Rowe Price Mid Cap Growth Fund	<input type="checkbox"/>	<input type="checkbox"/>	Money Market		
International			Large Cap			Vanguard Admiral Treasury Money Market	<input type="checkbox"/>	<input type="checkbox"/>
American Funds Euro Pacific R5	<input type="checkbox"/>	<input type="checkbox"/>	Calvert Social Investment Equity I	<input type="checkbox"/>	<input type="checkbox"/>	Fixed Returns for the Quarter		
BGI EAFE Equity Index - Collective W	<input type="checkbox"/>	<input type="checkbox"/>	Fidelity Contra Fund	<input type="checkbox"/>	<input type="checkbox"/>	Stable Value Fund	<input type="checkbox"/>	<input type="checkbox"/>
			Vanguard Institutional Index Fund Plus	<input type="checkbox"/>	<input type="checkbox"/>	FDIC Bank Option	<input type="checkbox"/>	<input type="checkbox"/>
			Vanguard Wellington Fund - Admiral	<input type="checkbox"/>	<input type="checkbox"/>			

b) OTHER INVESTMENTS

List stocks, bonds, limited partnerships, Wisconsin governmental securities, and mutual and money market funds in which you and your family's interest was valued at \$5,000 or more.

MUTUAL OR MONEY MARKET FUND

(check one) \$50,000 or less More than \$50,000

	<input type="checkbox"/>	<input type="checkbox"/>
Putnam Equity Income	<input type="checkbox"/>	<input type="checkbox"/>
Putnam Europe Equity	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Putnam International Opps	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Putnam Research	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Putnam Small Cap Value	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Putnam Vista	<input checked="" type="checkbox"/>	<input type="checkbox"/>
RVS Diversified Equity Income	<input checked="" type="checkbox"/>	<input type="checkbox"/>
RVS Diversified Equity Income	<input type="checkbox"/>	<input checked="" type="checkbox"/>
RVS Diversified Opportunity	<input checked="" type="checkbox"/>	<input type="checkbox"/>
RVS Dividend Opportunity	<input checked="" type="checkbox"/>	<input type="checkbox"/>
RVS Fundamental Value	<input checked="" type="checkbox"/>	<input type="checkbox"/>
RVS Growth Fund	<input checked="" type="checkbox"/>	<input type="checkbox"/>
RVS Growth Fund	<input checked="" type="checkbox"/>	<input type="checkbox"/>

RVS International Select Value		
RVS Large Cap Equity <i>RVS Strategic Income</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
RVS Large Cap Equity <i>Vanguard Mid Cap Index</i>	<input checked="" type="checkbox"/>	
RVS Stock		
RVS Tax Exempt Bond	<input checked="" type="checkbox"/>	
RVS Tax Exempt Bond <i>High Yield Bond</i>	<input checked="" type="checkbox"/>	
RVS Value	<input checked="" type="checkbox"/>	
<i>Oppenheimer Strategic Income</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

STOCKS/OPTIONS/FUTURES

(check one) \$50,000 or less More than \$50,000

Cisco Systems Inc.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Deere & Co.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
First Banking Center	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Fox River State Bank	<input type="checkbox"/>	<input checked="" type="checkbox"/>
General Electric	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <i>now over 50,000</i>
Mattel Inc.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Medimmune Inc. <i>SOLD</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Midwest Air Group <i>SOLD</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Pfizer Inc. <i>SOLD</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Walgreens	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Walt Disney Company	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Waste Management Inc.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
WE Energy Energies	<input checked="" type="checkbox"/>	<input type="checkbox"/>

BONDS

(check one) \$50,000 or less More than \$50,000

LIMITED PARTNERSHIPS

(check one) \$50,000 or less More than \$50,000

WISCONSIN GOVERNMENTAL SECURITIES

(check one) \$50,000 or less More than \$50,000

2. BUSINESS ACTIVITIES List businesses, farms, rental, commercial, and income-producing real estate; and business activities in which you or your family had at least a 10% or greater interest.

a) Enterprise(s) operating under a business or trade name, list here.

Name of business	Municipality or Town	County	State	Describe nature of business
Crane Dairy LLC	Brighton	Kenosha	WI	Dairy Farming
Crane Farms 29320 31st	Brighton	Kenosha	WI	Farming

b) Enterprise(s) NOT operating under a business or trade name, list here.

Name of business	Municipality or Town	County	State	Describe nature of business
28209 31st	Salem	Kenosha	WI	Farming
29409 31st	Brighton	Kenosha	WI	Farming
3911 288 Ave	Salem	Kenosha	WI	Farming
CEP HWY K	Salem	Kenosha	WI	Farming
HWY 45 CEP	Paris	Kenosha	WI	Farming
HWY G	Montfort	Grant	WI	Farming

3. COMMERCIAL CUSTOMERS, CLIENTS, AND TENANTS For each unincorporated business, subchapter S corporation, service corporation (SC), limited liability company (LLC), partnership, or income-producing real estate reported in Item 2, list businesses, organizations, and lobbyists that paid the enterprise \$1,000 or more in calendar year 2007.

Check if the organization authorized you to represent it in its dealings with others as an attorney-at-law, agent, spokesperson, or representative.

Businesses, organizations, lobbyists that were customers, clients, or tenants	City	State	"/"
			<input type="checkbox"/>
			<input type="checkbox"/>

4. BUSINESS PARTNERS For each enterprise reported under Item 2, list its co-owners, partners, officers, and directors (other than yourself), unless the information is already registered with the Wisconsin Department of Financial Institutions.

Business	Partners, or officers and directors	City	State
Crane Dairy LLC	Robert & Susan Crane, Robert Jr. & Ryan Crane	Brighton	WI
Crane Farms 29320 31st	Robert & Susan Crane	Brighton	WI

5. NON-COMMERICAL REAL ESTATE List the specific location of WISCONSIN REAL ESTATE in which you or your family had an interest (except your principal residence and real estate whose location you already listed in item 2).

Location of property Street address or fire number	Municipality or town	County	Nature of interest (e.g. own, lease, option, easement, land contract)
4209 Sandy Lane	Union	Waupaca	Cabin own
Hy 00	Union	Waupaca	Farmland - own

6. OFFICERS AND DIRECTORS List organizations of which you or a family member was an officer or director (unless already listed in item 2).

Business or organization	City	State	Position
MREC (Midwest Rural Energy) - <i>TERM DONE</i>	Madison	WI	Treasurer
BEMC - <i>TERM DONE</i>	Madison	WI	Board Member
Wisconsin 4H Foundation	Madison	WI	Board Member
Wisconsin State Fair Park	Milwaukee	WI	<i>ACTIVE</i> Vice-Chair
<i>ILLW-MADISON CALS VISITORS BOARD</i>	<i>MADISON</i>	<i>WI</i>	<i>BOARD MEMBER</i>

7. AGENT, REPRESENTATIVE OR SPOKESPERSON List organizations that authorized you or a family member to represent them in their dealings with others as an attorney-at-law, agent, spokesperson, or representative (unless already listed in item 2, 3 or 6).

Business or organization	City	State

8. CREDITORS List creditors to which you or your family owed \$5,000 or more. (check one)

Creditor	City	State	\$50,000 or less	More than \$50,000
Fox River State Bank	Burlington	WI	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>

Part B For calendar year 2007

9. EMPLOYERS List your and your family's EMPLOYERS (\$1,000 or more of income) in 2007.

Name of employer (if State of Wisconsin, also identify agency or institution)	City	State	Nature of employer's business
We Energies	Milwaukee	WI	Energy Supplier

10. ADDITIONAL SOURCES OF INCOME List other sources from which you or your family received income of \$1,000 or more in 2007.

Source of income	City	State

11. ENTERTAINMENT AND GIFTS List individuals and organizations that provided you with entertainment or gifts (more than \$50) in 2007.

Name of provider	City	State

12. HONORARIA AND EXPENSES List, for 2007, sources of honoraria and payment of expenses related to your state government duties (more than \$50) not previously reported to the Government Accountability Board.

Payer	Approximate value of expenses	Amount of honorarium	Circumstances of receipt

FILING NOTES -or- COMMENTS

If we saw an opportunity to clarify a prior report, we added comments or filing tips below. Please review any comments and make the appropriate corrections.

CERTIFICATION

I have read the accompanying instructions and certify that the information contained in this Statement of Economic Interests is true, complete, and correct to the best of my knowledge, information, and belief. If any part has been left blank, I have done so intentionally because there is nothing to report.

Susan M Crane

Signature of person filing

Daytime phone # (262) 763-1059

4-19-08

Date

susan.crane@we-energies.com

E-mail address

The information sought in this form is required by §§19.43 and 19.44, Wisconsin Statutes. Failure to file a completed form may result in a forfeiture of up to \$500. Statements of Economic Interests are open for public inspection. The Government Accountability Board will notify you of the identity of any person who examines your Statement. In accordance with §15.04(1)(m), Wisconsin Statutes, the Government Accountability Board states that no personally identifiable information is likely to be used for purposes other than those for which it is collected.

Mail or fax to: Wisconsin Government Accountability Board, 44 E. Mifflin St., Suite 601, Madison, WI 53703-2800; Fax: (608) 264-9319

Eth 1 Personalized, For use in 2008



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

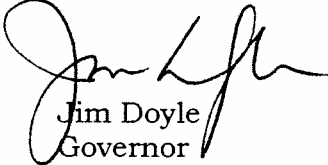
October 22, 2008

To the Honorable, the Senate:

I am pleased to nominate and with the advice and consent of the Senate, do reappoint Sue Crane to be a General Business Rep on the State Fair Park Board to serve a term expiring May 1, 2013.

Ms. Crane will be available to the Senate for hearings and my staff will assist in any way they can.

Respectfully submitted,


Jim Doyle
Governor



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

October 22, 2008

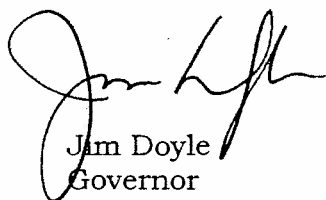
Ms. Sue Crane
700 Kane Street
Burlington, Wisconsin 53105

Dear Ms. Crane:

I am pleased to reappoint you to the State Fair Park Board, effective July 24, 2008. Your experience, knowledge, and dedication continue to be a true asset to my administration and a great benefit to the people of Wisconsin.

I look forward to working with you to find creative ways of delivering services and implementing positive change for the citizens of our state.

Sincerely,



Jim Doyle
Governor

Susan M. Crane
29320 31st Street Burlington, WI 53105, Phone # 262-763-1059

Education:

Marquette University, Milwaukee, WI

Executive Masters of Business Administration, 1997 Graduate

Concentration: International Business

Cardinal Stritch University, Milwaukee, WI

Bachelor of Science in Business Administration, 1996 Graduate

Graduated with Academic Distinction (GPA 3.9 / 4)

Gateway Technical College, Kenosha, WI

Farm Management 1986 & 1987

Gateway Technical College, Kenosha, WI

Associate Degree in Nursing, Graduation 1980

Maintain Registered Nurse License: State of Wisconsin #75587-030

Work Experience:

We Energies 2003-present

-Agriculture Program Manager

- Developed a grassroots effort to work with farmers within We Energies service area.
- Provide direction and manage a program of 9 employees
- Spokesperson for the Agriculture Program at We Energies
- Point person with PSCW on Agriculture and customer owned generation systems

Foremost Farms USA, Waukesha, WI

-Fluid Marketing Manager, 1999 - 2002

- Direct all marketing and promotional activities, including: special events, market research, creative services of TV, radio, print, signage and public relations.
- Manage a staff of up to 15 and the marketing budget.
- Developed and managed the Customer Service Department. Interfaced with quality assurance, insurance and customers to implement excellent service.
- Monitor nutrition regulations and oversee more than 200 different branded labels.

-Consumer Event and Promotion Manager, 1998-1999

- Developed and implemented a strategy to increase grass roots marketing.
- Created marketing partnerships with the Wisconsin State Fair, World Dairy Expo, Wisconsin Farm Progress Days, Old World Wisconsin, and many county fairs and dairy breakfasts through the state to increase brand awareness

-Brand Manager, 1997-1998

- Developed a comprehensive brand strategy for 2 major dairy brands.
- Included logo and label design work.

Crane Farms Burlington, WI - Owner, 1989-present:

- Active in all aspects of modern dairy farming, including: herdsmanhip, accounting, financial and strategic planning.
- Coordinated agricultural promotions including farm tours for schools, adults, and foreign visitors from Romania, New Zealand, Australia, England, Germany, Ireland, Tonga, Zambia, Latvia, and the Soviet Republic.

Kenosha County Dairy Promotions - Dairy Education Consultant, 1989-1997

- Responsible for educating the urban population on modern agriculture and the nutritional benefits of dairy products.
- Speaking engagements directed to preschoolers through seniors. Public relations including TV, radio, print and dairy breakfasts.
- Served as a Breakfast on farm host and currently continue with group as a volunteer.

Old World Wisconsin Eagle, WI -Historic Interpreter, 1996-1997

- Educate visitors on farm life of early homesteaders, demonstrating daily activities of a farmer.

Burlington Clinic Burlington, WI - Registered Nurse, 1985-1997

- Practiced in various medical specialties including: Internal Medicine, Oncology, Chemotherapy, Family Practice and Surgery.
- Developed skills of ongoing learning, patient counseling, verbal and written communication, and multiple technical duties. These were often done independently.

Memorial Hospital Burlington, WI 1980-1985

- Worked as a staff nurse in the Obstetrics Department, facilitated the care and education of new mothers.
- Responsible for initiating and writing Memorial Hospital's childbirth classes.

Professional Appointments and Experiences:**MREC Midwest Rural Energy Council Board Member - President-Elect 2005****Wisconsin State Fair Dairy Promotion Board 1998-present****Wisconsin State Fair Ag Committee present****U of W College of Agriculture and Life Sciences 2000-present Dairy Advisory Committee****NAMA National Agri-Marketing Association 1997-present****Regional Marketing Judge 1999, 2000, 2002, Board Member 2001-present****AWA Association of Women in Agriculture 1996-present****Board Member, Featured Speaker at Annual Meeting in 2000.****Dairy Council of Wisconsin 1995-2003****Board Member, Executive Board - Secretary, Strategic Planning 1996 & 2002****Foremost Farms USA 1995-1997****Board Member, Executive Board, Officer, Finance Committee, Resolutions Committee****Wisconsin Dairies Cooperative Board Member 1994-1995, Delegate 1993****Young Farmer Coordinator 1998-1992, Vice-President 1990, President 1991****Wisconsin Federation of Cooperatives Government Committee Member 1996 & 1997,****Advanced Leaders Seminar 1989 & 1990****Kraft Advisory Trust 1995-1998****Volunteer:****Old World Wisconsin Friends Board Member 2003-present, President-Elect 2006****Farm Bureau Ag in the Classroom Committee Member - present****Brighton Township Zoning & Planning Commission, 2001-present, Chair of Smart Growth Survey Committee**

International Experience:

VOCA Volunteers in Overseas Cooperative Assistance, Assignment in Romania, 1994
4-H, Project Leader, 1987-1992, County Board, 1989-1992, President 1992

Honors:

U of W College of Agriculture and Life Sciences Honorary Recognition Award, 1997
Rural Cooperatives, Focus on Women Leadership in Cooperatives, 1998
Kliebhan Outstanding Student Award Cardinal Stritch College 1996
VOCA 25th Anniversary Recognized for working with 4-H in Romania
Wisconsin Agriculturist Magazine Master Agriculturist Award 1994



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

GOVERNOR'S APPOINTMENT

NAME: Sue Crane

MAILING ADDRESS: 700 Kane Street
Burlington, WI 53105

E-MAIL ADDRESS: susan.crane@we-energies.com

RESIDES IN: Burlington, WI

TELEPHONE: (262) 763-1059 (w)
(262) 537-2920 (h)

OCCUPATION:

APPOINTED TO: State Fair Park Board

TERM: A term to expire May 1, 2013

SUCCEEDS: Mr. Martin J. Greenberg

SENATE CONFIRMATION: Yes

DATE OF APPOINTMENT: July 24, 2008

DATE OF NOMINATION: July 24, 2008