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(FORM UPDATED: 08/11/2010)

**WISCONSIN STATE LEGISLATURE ...  
PUBLIC HEARING - COMMITTEE RECORDS**

**2009-10**

(session year)

**Senate**

(Assembly, Senate or Joint)

**Committee on ... Transportation, Tourism,  
Forestry, and Natural Resources (SC-TTFNR)**

**COMMITTEE NOTICES ...**

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**

**INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL**

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)  
(**ab** = Assembly Bill)                      (**ar** = Assembly Resolution)                      (**ajr** = Assembly Joint Resolution)  
(**sb** = Senate Bill)                              (**sr** = Senate Resolution)                              (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

## Senate

### Record of Committee Proceedings

#### **Committee on Transportation, Tourism, Forestry, and Natural Resources**

##### **Senate Bill 244**

Relating to: specific information signs on certain portions of STH 21.

By Senators Lassa and Taylor; cosponsored by Representatives Schneider, Brooks, Jorgensen and Ballweg.

July 28, 2009            Referred to Committee on Transportation, Tourism, Forestry, and Natural Resources.

September 17, 2009    **PUBLIC HEARING HELD**

Present:    (7)    Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie and Grothman.

Absent:    (0)    None.

##### Appearances For

- Julie Lassa — 24th Senate District
- Bill Miller, Friendship

##### Appearances Against

- None.

##### Appearances for Information Only

- None.

##### Registrations For

- None.

##### Registrations Against

- None.

##### Registrations for Information Only

- None.

September 30, 2009    **EXECUTIVE SESSION HELD**

Present:    (7)    Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie and Grothman.

Absent:    (0)    None.

Moved by Senator Plale, seconded by Senator Sullivan that **Senate Amendment 2** be recommended for adoption.

Ayes: (7) Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie and Grothman.

Noes: (0) None.

ADOPTION OF SENATE AMENDMENT 2 RECOMMENDED, Ayes 7, Noes 0

Moved by Senator Plale, seconded by Senator Sullivan that **Senate Bill 244** be recommended for passage as amended.

Ayes: (7) Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie and Grothman.

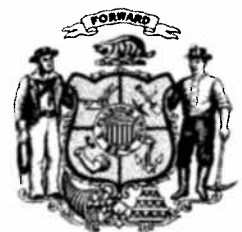
Noes: (0) None.

PASSAGE AS AMENDED RECOMMENDED, Ayes 7, Noes 0

Elizabeth Novak  
Committee Clerk



# WISCONSIN STATE LEGISLATURE





# **JULIE LASSA**

## **STATE SENATOR**

Senate Bill 244 Testimony  
Committee on Transportation,  
Tourism, Forestry, and Natural Resources  
Thursday, September 17, 2009 at 10:01 a.m.  
300 Southeast

Chairman Holperin and Committee Members:

Thank you for the opportunity to provide testimony in support of Senate Bill 244, which I introduced on behalf of my constituent Bill Miller, who is here with me today.

Last year Mr. Miller paid the Department of Transportation to put up a tourist-oriented directional (TOD) sign along State Highway 21 to advertise his business, Twin Creeks Nursery and Greenhouses. Unfortunately, this spring he was notified that he had to remove the sign because the statutes designate STH 21 as a specific information sign (SIS) highway, which means that TOD signs are not permitted because the two programs are mutually exclusive.

This bill simply removes the SIS designation for a segment of STH 21 so that Mr. Miller can erect a sign to advertise his small business.

At the time of drafting, there were no known SIS signs currently displayed on STH 21 from Interstate 94 north of Tomah to United States Highway 41. Since then, however, I have learned there is one business in Necedah that does have an SIS sign, so I have introduced Senate Amendment 1 to maintain SIS authority on the stretch of STH 21 west of the Wisconsin River.

Thank you for your time and consideration of this issue. I'll be happy to try to answer any questions you may have.