



State of Wisconsin  
2011 - 2012 LEGISLATURE



LRBa1558/1  
JK:med:jf

**ASSEMBLY AMENDMENT 1,  
TO 2011 ASSEMBLY BILL 205**

October 17, 2011 – Offered by Representative BIES.

- 1           At the locations indicated, amend the bill as follows:
- 2           **1.** Page 2, line 7: after that line insert:
- 3           “1. “Advertising” means radio and television commercials and advertising that
- 4           appears in printed form, including billboards and advertisements in newspapers and
- 5           magazines.”.
- 6           **2.** Page 2, line 8: delete “1.” and substitute “2.”.
- 7           **3.** Page 2, line 9: delete “2.” and substitute “3.”.
- 8           **4.** Page 3, line 5: after “business” insert “, if the cost of the advertising was
- 9           directly incurred by the claimant’s business operations in this state”.
- 10          **5.** Page 4, line 10: after that line insert:

