

2011 DRAFTING REQUEST

Bill

Received: **09/28/2011**

Received By: **mgallagh**

Wanted: **As time permits**

Companion to LRB:

For: **Fred Clark (608) 266-7746**

By/Representing: **Beau Stafford**

May Contact:

Drafter: **fknepp**

Subject: **Econ. Development - bus. dev.**
Econ. Development - misc.

Addl. Drafters:

Extra Copies:

Submit via email: **YES**

Requester's email: **Rep.Clark@legis.wisconsin.gov**

Carbon copy (CC:) to: **michael.gallagher@legis.wisconsin.gov**
fern.knepp@legis.wisconsin.gov

Pre Topic:

No specific pre topic given

Topic:

Changes to the state main street program

Instructions:

See attached

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	mgallagh 10/04/2011			_____			
/P1	fknepp 10/19/2011	jdyer 10/24/2011	rschluet 10/24/2011	_____	lparisi 10/24/2011		
/1	fknepp 10/26/2011	jdyer 10/27/2011	phenry 10/27/2011	_____	sbasford 10/27/2011	ggodwin 11/07/2011	

FE Sent For:

None

<END>

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/?	mgallagh 10/04/2011	10/27/11 jld	10/27/11	_____			
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Vers. Drafted Reviewed Typed Proofed Submitted Jacketed Required

/? mgallagh *10/24 jld* *10/28/11* *PH*

FE Sent For:

<END>

Drafting Instructions 9-28-2011

Save Our Main Streets Bill

- 1) Create / rename the Wisconsin Downtown Development Program (formerly Wisconsin Main Street Program) within WEDC. Increase the funding to \$750,000 annually.
- 2) In addition to managing the current Main Street program, create authority for DDP to develop policies and provide services to a different class of community known as a "Downtown Affiliate".
- 3). Through the "Downtown Affiliate" program, DDP will have broad flexibility to deliver economic development and other assistance to communities such as provided by the current "Main Street" program, but at levels that would not qualify for current "Main Street" designation.
- 4). Provide authority to DDP to develop policies for services to deliver to Downtown Affiliates on an "ala carte" or as needed basis, for more limited services, or for shorter durations, then under the Main Street Program designation.
- 5) Develop policies to offer specialized services on a contractual basis (for a fee) with communities on downtown development needs.
- 6). Provide authority for DDP to designate up to 10 Main Street Communities per year (current law says 5), and provide additional services to an unlimited number of "downtown affiliate" communities, or other communities for specialized services.
- 7). DDP policies for designation of Main Street programs will be consistent with requirements of the National Trust for Historic Preservation, but where possible will allow flexibility as to the nature of local matches to include where possible contributions from private and municipal partners, in-kind or monetary contributions (volunteer hours, private donations, etc.).
- 8). Direct Dept. of Tourism to establish a "Wisconsin Authentic Downtowns" promotional programs that will promote tourism and visitation to Wisconsin historic downtowns, including but not limited to all participating Main Streets Communities.

Gallagher, Michael

From: Stafford, Beau
Sent: Wednesday, September 28, 2011 4:24 PM
To: Gallagher, Michael
Cc: Clark, Fred
Subject: Bill for Drafting
Attachments: Drafting Instructions for Save Our Main Streets Bill Package 9-28-11.doc

Here are the drafting instructions.

Thanks for all your help today Mike!

Beau Stafford

Research Aide
Office of Rep. Fred Clark
42nd Assembly District
608-266-7746
Beau.stafford@legis.wi.gov



State of Wisconsin
2011 - 2012 LEGISLATURE



LRB-3025(?) P1

FFK:.....

In 10-19-11

out 10-25 (end of day) jld

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

X Gen

1 AN ACT ...; relating to: the state main street program and business area
2 revitalization services. ✓

Analysis by the Legislative Reference Bureau

This is a preliminary draft. An analysis will be provided in a subsequent version of this draft. ✓

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

3 SECTION 1. 41.11 (1) (b) ✓ of the statutes is amended to read:
4 41.11 (1) (b) Promote travel by citizens of this state to this state's scenic,
5 historic, natural, agricultural, educational and recreational attractions, including
6 communities that are participating in the state main street program under s.
7 238.127 (2). ✓

****NOTE: You may also wish to consider requiring the department to allocate a certain amount of money under sub. (6) to promote tourism and visitation to main street communities.

1

SECTION 2. 238.127 (title) of the statutes, as affected by 2011 Wisconsin Act 32,

stet

2 is amended to read:

3 238.127 (title) ~~State main street~~ Wisconsin downtown development
4 program.

History: 1987 a. 109; 1993 a. 16; 1995 a. 27; 1999 a. 9; 2011 a. 32 ss. 2860m, 3330c to 3330s; Stats. 2011 s. 238.127; s. 13.92 (1) (bm) 2.

5 SECTION 3. 238.127 (1) (title) of the statutes is created to read:

6 238.127 (1) (title) DEFINITIONS.

7 SECTION 4. 238.127 (1) (af) of the statutes is created to read:

8 238.127 (1) (af) "Downtown affiliate" means a municipality that includes a
9 business area and is not participating in the state main street program.

****NOTE: This definition would allow municipalities that may qualify for the main street program but are not currently participating in the state main street program to qualify for the downtown affiliate program. Is this consistent with your intent or should the downtown affiliate program be limited to those communities that do not qualify for the state main street program?

state

10

~~SECTION 5. 238.127 (2) (title) of the statutes is created to read:~~

11

~~238.127 (2) (title)~~ STATE MAIN STREET PROGRAM. ← score

12 SECTION 6. 238.127 (2) (intro.) of the statutes, as affected by 2011 Wisconsin
13 Act 32, is amended to read:

14

14 238.127 (2) (intro.) The As part of the Wisconsin downtown development
15 program, the corporation shall establish and administer a state main street program
16 to coordinate state and local participation in programs offered by the national main
17 street center, created by the national trust for historic preservation, to assist
18 municipalities in planning, managing and implementing programs for the
19 revitalization of business areas. The corporation shall do all of the following:

move

History: 1987 a. 109; 1993 a. 16; 1995 a. 27; 1999 a. 9; 2011 a. 32 ss. 2860m, 3330c to 3330s; Stats. 2011 s. 238.127; s. 13.92 (1) (bm) 2.

20 SECTION 7. 238.127 (2) (e) of the statutes, as affected by 2011 Wisconsin Act 32,

21 is amended to read:

✓

1 238.127 (2) (e) Annually select, upon application, up to 5 [✓]10 municipalities to
 2 participate in the state main street program. The program for each municipality
 3 shall conclude after 3 years, except that the program for each municipality selected
 4 after July 29, 1995, shall conclude after 5 years. The corporation shall select program
 5 participants representing various geographical regions and populations. A
 6 municipality may apply to participate, and the corporation may select a municipality
 7 for participation, more than one time. In selecting a municipality, however, the
 8 corporation may give priority to those municipalities that have not previously
 9 participated.

History: 1987 a. 109; 1993 a. 16; 1995 a. 27; 1999 a. 9; 2011 a. 32 ss. ^X860m, 3330c to 3330s; Stats. 2011 s. 238.127; s. 13.92 (1) (bm) 2.

10 **SECTION 8.** 238.127 (2) (f) 1. of the statutes, as affected by 2011 Wisconsin Act
 11 32, is amended to read:

12 238.127 (2) (f) 1. Private and public sector [✓] interest in and commitment to
 13 revitalization of a business area selected by the municipality, including potential
 14 in-kind [✓] or monetary contributions from the private and public sector ^{plain}

****NOTE: Please confirm that this change is consistent with ^{your} ~~the~~ intent to allow the corporation flexibility to consider in-kind and monetary contributions when selecting communities for ^{State} ~~the~~ main street program.

History: 1987 a. 109; 1993 a. 16; 1995 a. 27; 1999 a. 9; 2011 a. 32 ss. ^X2860m, 3330c to 3330s; Stats. 2011 s. 238.127; s. 13.92 (1) (bm) 2.

15 **SECTION 9.** 238.127 (3) (title) of the statutes is created to read:

16 238.127 (3) (title) DOWNTOWN AFFILIATES ^{NO SCORING}

17 **SECTION 10.** 238.127 (2) (h) of the statutes, as affected by 2011 Wisconsin Act
 18 32, is renumbered 238.127 (3) (a) and amended to read:

19 238.127 (3) (a) Provide As part of the Wisconsin downtown development
 20 program, the [✓]corporation may establish and maintain a program to provide business
 21 area revitalization services to downtown affiliates, [✓]including training, technical
 22 assistance, and information on the revitalization of business areas ^{to municipalities}

[↑]
STRIKE

1 ~~which do not participate in the state main street program.~~ ✓ The corporation may
 2 charge reasonable fees for the services and information provided under a program
 3 established under this ^{plain} paragraph.

****NOTE: Please confirm that the type of services that the corporation is authorized to offer to downtown affiliates under this paragraph is consistent with your intent.

SECTION 11. 238.127 (3) (b) of the statutes is created to read:

238.127 (3) (b) The corporation may develop policies and procedures to administer the program under par. (a), ✓ including policies and procedures related to all of the following:

1. Offering specialized services to a downtown affiliate ✓ on a contractual basis for a fee.

2. Delivering individual services to a downtown affiliate on an as ^{needed} basis. ✓

3. The duration of time that services may be provided to a downtown affiliate.

History: 1987 a. 109; 1993 a. 16; 1995 a. 27; 1999 a. 9; 2011 a. 32 ss. ~~2860m, 3330c to 3330s~~; Stats. 2011 s. 238.127; s. 13.92 (1) (bm) 2.

SECTION 12. 238.127 (2) (j) of the statutes, as affected by 2011 Wisconsin Act

32, is renumbered 238.127 (4) ✓ and amended to read:

238.127 (4) FUNDING. ✓ The corporation shall expend at least \$250,000 ✓ \$750,000 annually on the ~~state main street~~ ✓ Wisconsin downtown development program.

History: 1987 a. 109; 1993 a. 16; 1995 a. 27; 1999 a. 9; 2011 a. 32 ss. 2860m, 3330c to 3330s; Stats. 2011 s. 238.127; s. 13.92 (1) (bm) 2.

(END)

Knepp, Fern

From: Knepp, Fern
Sent: Wednesday, October 26, 2011 10:57 AM
To: Stafford, Beau
Subject: RE: Draft review: LRB 11-3025/P1 Topic: Changes to the state main street program
Beau,

If you are comfortable with the draft, I will go ahead and take out the four star notes, draft an analysis, and turn this into an introducible draft. Is there a specific date by when you need the introducible draft?

Thanks,
Fern

From: Gallagher, Michael
Sent: Wednesday, October 26, 2011 10:51 AM
To: Knepp, Fern
Subject: FW: Draft review: LRB 11-3025/P1 Topic: Changes to the state main street program

Fern: See Beau's e-mail. Thanks.

From: Stafford, Beau
Sent: Wednesday, October 26, 2011 10:49 AM
To: Gallagher, Michael
Subject: FW: Draft review: LRB 11-3025/P1 Topic: Changes to the state main street program

Can we get an introducible version for this bill?

Thanks Mike!

Beau Stafford
Research Aide
Office of Rep. Fred Clark
42nd Assembly District
608-266-7746
Beau.stafford@legis.wi.gov

From: LRB.Legal
Sent: Monday, October 24, 2011 4:01 PM
To: Rep.Clark
Subject: Draft review: LRB 11-3025/P1 Topic: Changes to the state main street program

Following is the PDF version of draft LRB 11-3025/P1.



State of Wisconsin
2011 - 2012 LEGISLATURE



LRB-3025(P1)

FFK:jld:rs

In 10-26-11 Scan

~~PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION~~

✓ Regen

1 AN ACT *to renumber and amend* 238.127 (2) (h) and 238.127 (2) (j); *to amend*
2 41.11 (1) (b), 238.127 (title), 238.127 (2) (intro.), 238.127 (2) (e) and 238.127 (2)
3 (f) 1.; and *to create* 238.127 (1) (title), 238.127 (1) (af), 238.127 (3) (title) and
4 238.127 (3) (b) of the statutes; **relating to:** the state main street program and
5 business area revitalization services.

INS
Analysis → ✓

Analysis by the Legislative Reference Bureau

This is a preliminary draft. An analysis will be provided in a subsequent version of this draft.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

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7 41.11 (1) (b) Promote travel by citizens of this state to this state's scenic,
8 historic, natural, agricultural, educational and recreational attractions, including
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10 238.127 (2).

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****NOTE: You may also wish to consider requiring the department to allocate a certain amount of money under sub. (6) to promote tourism and visitation to main street communities.

1 **SECTION 2.** 238.127 (title) of the statutes, as affected by 2011 Wisconsin Act 32,
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 4 **program.**

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6 238.127 (1) (title) DEFINITIONS.

7 **SECTION 4.** 238.127 (1) (af) of the statutes is created to read:

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 9 business area and is not participating in the state main street program. ✓

****NOTE: This definition would allow municipalities that may qualify for the state main street program but are not currently participating in the state main street program to qualify for the downtown affiliate program. Is this consistent with your intent or should the downtown affiliate program be limited to those communities that do not qualify for the state main street program?

10 **SECTION 5.** 238.127 (2) (intro.) of the statutes, as affected by 2011 Wisconsin
 11 Act 32, is amended to read:

12 238.127 (2) STATE MAIN STREET PROGRAM. (intro.) The As part of the Wisconsin
 13 downtown development program, the corporation shall establish and administer a
 14 state main street program to coordinate state and local participation in programs
 15 offered by the national main street center, created by the national trust for historic
 16 preservation, to assist municipalities in planning, managing and implementing
 17 programs for the revitalization of business areas. The corporation shall do all of the
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****NOTE: Please confirm that this change is consistent with your intent to allow
the corporation flexibility to consider in-kind and monetary contributions when selecting
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17 238.127 (3) (a) Provide As part of the Wisconsin downtown development
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19 area revitalization services to downtown affiliates, including training, technical
20 assistance, and information on the revitalization of business areas to municipalities
21 which do not participate in the state main street program. The corporation may
22 charge reasonable fees for the services and information provided under a program
23 established under this paragraph.

2011-2012 DRAFTING INSERT
FROM THE
LEGISLATIVE REFERENCE BUREAU

11-3025/lins
FFK:.....

INS. ANALYSIS

Under current law, the Wisconsin Economic Development Corporation (WEDC) is required to establish and administer a state main street program to assist municipalities in planning, managing, and implementing programs for the revitalization of business areas. Under the state main street program, WEDC assists municipalities in increasing economic activity in a business area within the municipality while preserving and building on the business area's historically significant characteristics. From those municipalities that file applications, WEDC may annually select up to five municipalities to participate in the program for five years each. This bill increases the number of municipalities that WEDC may annually accept into the state main street program from five to ten.

Under current law, WEDC may also provide training, technical assistance, and information on the revitalization of business areas to municipalities that do not participate in the ^{state} main street program. Current law further provides that WEDC may charge reasonable fees for services and information it provides to a municipality that is not participating in the ^{state} main street program. This bill authorizes ~~the~~ WEDC to establish and administer a program to provide business area revitalization services to municipalities that include a business area and that are not participating in the state main street program. Under this bill, a municipality that includes a business area and is not participating in the state main street program is called a downtown affiliate. This bill provides that WEDC may charge downtown affiliates for services provided under the program. ^{street}

Under current law, WEDC is required to expend at least \$250,000 each year on the state main street program. Under this bill, the state main street program and the program for downtown affiliates are combined to create the Wisconsin downtown development program. This bill requires WEDC to expend at least \$750,000 each year on the Wisconsin downtown development program.

Finally, this bill specifies that the Department of Tourism must promote travel to communities that are participating in the state main street program.

END INS. ANALYSIS

Godwin, Gigi

From: Stafford, Beau

Sent: Monday, November 07, 2011 1:21 PM

To: LRB.Legal

Subject: Draft Review: LRB 11-3025/1 Topic: Changes to the state main street program

Please Jacket LRB 11-3025/1 for the ASSEMBLY.

11/7/2011