

State of Wisconsin



2011 Senate Bill 185

Date of enactment: **April 2, 2012**
Date of publication*: **April 16, 2012**

2011 WISCONSIN ACT 197

AN ACT *to amend* 100.52 (1) (i) of the statutes; **relating to:** regulating text messages as telephone solicitations for purposes of the no call list.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 100.52 (1) (i) of the statutes is amended to read:

100.52 (1) (i) "Telephone solicitation" means the unsolicited initiation of a telephone conversation or text message for the purpose of encouraging the recipient of the telephone call or text message to purchase property, goods or services.

* Section 991.11, WISCONSIN STATUTES 2009-10: Effective date of acts. "Every act and every portion of an act enacted by the legislature over the governor's partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication as designated" by the secretary of state [the date of publication may not be more than 10 working days after the date of enactment].