

2013 DRAFTING REQUEST

Bill

Received: **6/27/2013** Received By: **agary**
Wanted: **As time permits** Same as LRB: **-3771**
For: **Luther Olsen (608) 266-0751** By/Representing: **Amy Harriman**
May Contact: Drafter: **agary**
Subject: **Beverages** Addl. Drafters:
Extra Copies:

Submit via email: **YES**
Requester's email: **Sen.Olsen@legis.wisconsin.gov**
Carbon copy (CC) to: **aaron.gary@legis.wisconsin.gov**

Pre Topic:

No specific pre topic given

Topic:

Allowing wineries to provide taste samples on retail licensed premises at retailer trade association events

Instructions:

See attached

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	agary 7/5/2013			_____			
/P1	agary 12/5/2013	evinz 7/10/2013	jfrantze 7/10/2013	_____	srose 7/10/2013		
/1		evinz 12/5/2013	jmurphy 12/5/2013	_____	sbasford 12/5/2013	sbasford 12/5/2013	

FE Sent For:

No + Needed

<END>

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1?	agary	pl eev 7/10/13		7/10			

FE Sent For:

<END>

Gary, Aaron

From: Harriman, Amy
Sent: Thursday, June 27, 2013 11:45 AM
To: Gary, Aaron
Cc: DeBeck, Elisabeth
Subject: Wine Legislation
Attachments: Winery Legislative Package Drafting Request.docx

Hey Aaron-

Attached is the drafting request on wine legislation. Senator Olsen and Representative Ripp will be the sponsors of this legislation.

Please let myself and Liz from Rep Ripp's office know if you have any questions or concerns.

Looking forward to working with you!

Thanks,

Amy Harriman

Senator Luther Olsen

14th Senate District

608-266-0751

amy.harriman@legis.wisconsin.gov

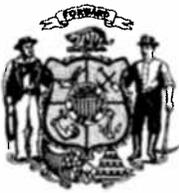
[Senator Olsen on Facebook](#)

Winery Legislative Package Drafting Request

Senator Olsen and Representative Ripp would like draft 4 bills that do the following:

- 4) Add "winery" to the list of acceptable furnishers of samples under Wisconsin Statute 125.70 which states, a manufacturer, rectifier or intoxicating liquor wholesaler may furnish, free of charge, on "Class B" premises, taste samples of intoxicating liquor to any person who has attained the legal drinking age and who is attending a trade show, conference, convention or similar business meeting, that is held on those premises, of a bona fide national or statewide trade association that derives income from membership dues of "Class B" licensees.

Intent: Several winery owners would like to be able furnish tasting samples at Trade Shows to expand business to reach to new consumers but are unable to because they are not listed as an acceptable furnisher. We would simply like to update the statute to reflect the type of business that is done at a trade show, convention, conference or business meeting.



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7/5
Sean



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PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

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1 AN ACT **relating to:** the furnishing of intoxicating liquor taste samples at
2 certain retailer trade association events.

Analysis by the Legislative Reference Bureau

Under current law, a "Class B" retail license authorizes the retail sale of intoxicating liquor, which includes wine and distilled spirits, for consumption on the retail premises and, subject to various restrictions, the retail sale of intoxicating liquor in original packages for consumption off the retail premises. A retail licensee may not possess intoxicating liquor purchased from any person other than a wholesaler.

Current law also authorizes a manufacturer, rectifier, or wholesaler of intoxicating liquor to furnish taste samples, free of charge, on "Class B" licensed premises to attendees of a trade show, conference, convention, or business meeting (event) held on the premises by a trade association of "Class B" retailers.

This bill allows wineries to also provide taste samples at these trade association events.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

3

4

SECTION 1. 125.70 of the statutes is amended to read:

1 **125.70 Trade show samples.** A manufacturer, rectifier, winery, or
2 intoxicating liquor wholesaler may furnish, free of charge, on "Class B" premises,
3 taste samples of intoxicating liquor to any person who has attained the legal drinking
4 age and who is attending a trade show, conference, convention, or similar business
5 meeting, that is held on those premises, of a bona fide national or statewide trade
6 association that derives income from membership dues of "Class B" licensees. Taste
7 samples may not be furnished under this section at more than 2 such events of any
8 one trade association per year. No intoxicating liquor brought on "Class B" premises
9 under this section may remain on those premises after the close of the trade show,
10 conference, convention, or business meeting.

11 History: 1995 a. 320.

(END)

Gary, Aaron

To: Harriman, Amy
Subject: RE: LRB 2594 and 2596

From: Harriman, Amy
Sent: Wednesday, December 04, 2013 4:54 PM
To: Gary, Aaron
Cc: Portz, Elisabeth
Subject: LRB 2594 and 2596

Hey Aaron-

Rep. Ripp and Sen. Olsen are ready of introducible versions of LRB 2594 and LRB 2596.

Thanks,

Amy Harriman

Senator Luther Olsen

14th Senate District

608-266-0751

amy.harriman@legis.wisconsin.gov

[Senator Olsen on Facebook](#)



State of Wisconsin
2013 - 2014 LEGISLATURE

TODAY



LRB-2596/01

ARG:eev:jf

in
12/5

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PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

No changes

repen

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3 meeting, that is held on those premises, of a bona fide national or statewide trade
4 association that derives income from membership dues of "Class B" licensees. Taste
5 samples may not be furnished under this section at more than 2 such events of any
6 one trade association per year. No intoxicating liquor brought on "Class B" premises
7 under this section may remain on those premises after the close of the trade show,
8 conference, convention, or business meeting.

9

(END)

Parisi, Lori

From: Harriman, Amy
Sent: Thursday, December 05, 2013 11:24 AM
To: LRB.Legal
Subject: Draft Review: LRB -2596/1 Topic: Allowing wineries to provide taste samples on retail licensed premises at retailer trade association events

Please Jacket LRB -2596/1 for the SENATE.