



**WISCONSIN LEGISLATIVE COUNCIL
AMENDMENT MEMO**

2013 Assembly Bill 38

**Assembly
Amendments 1 and 2**

Memo published: February 27, 2013

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2013 Assembly Bill 38 requires the Wisconsin Economic Development Corporation (WEDC) to establish a manufacturer marketing assistance program to conduct marketing activities on behalf of, and to promote the manufacturing services of, Wisconsin-based Tier II and Tier III manufacturers. A “Tier II manufacturer” is a business that manufactures a product that is used as a part in a product produced or distributed for sale or sold to a consumer. A “Tier III manufacturer” is a business that manufactures a product that is used as a part in a product produced by a Tier II manufacturer or as a part in a product produced or distributed for sale or sold to a consumer.

The bill requires WEDC to deposit \$250,000 on January 1, 2014, from the Economic Development Fund, into an account dedicated to this program and to make additional deposits as necessary to carry out the program. The total amount of deposits may not exceed \$1,000,000, disbursed over five years. WEDC may either carry out the program itself or contract with an association that represents Wisconsin-based Tier II and Tier III manufacturers to carry out the program.

Under the bill, WEDC must review the program annually. The corporation may cancel the program at any time after it is established.

Assembly Amendment 1 amends the authority of the corporation to cancel the program. Under the amendment, the corporation may cancel the program at any time after the program’s first annual review.

Assembly Amendment 2 eliminates the requirement that WEDC’s appropriation come from the Economic Development Fund.

Legislative History

Assembly Amendments 1 and 2 were offered by the Assembly Committee on Small Business Development on February 26, 2013. On the same day, the committee recommended adoption of Assembly Amendments 1 and 2, both on a vote of Ayes, 14; Noes, 0. The committee recommended passage of the bill, as amended, on a vote of Ayes, 13; Noes, 1.

DM:jal