

Fiscal Estimate Narratives

DOT 1/26/2016

LRB Number	15-4172/1	Introduction Number	AB-0756	Estimate Type	Original
Description Special registration plates associated with certain professional basketball teams and making an appropriation					

Assumptions Used in Arriving at Fiscal Estimate

This bill establishes an authorized special group for persons interested in obtaining special plates expressing support for the Milwaukee Bucks professional basketball team. In addition to the regular vehicle registration fee, special group members are required to pay a \$15 fee for issuance or reissuance of the special plates and to annually include a voluntary payment of \$25. Under the bill, eighty percent of the voluntary payment is deposited in the general fund until the state is fully reimbursed for its contributions to the professional basketball arena, with all other amounts being paid to the Milwaukee Bucks Foundation.

The bill makes a one-time increase to the DMV appropriation, and provides that the Transportation Fund retain contributions, up to \$23,700, to fund the initial cost of production. The bill requires the special plates to display a logo or symbol associated with the Milwaukee Bucks basketball team, and specifies that the plate design is to be approved by the president of the Milwaukee Bucks. The bill also prohibits DOT from issuing these special plates, until the Department has obtained the authority to use any applicable trademark or service mark associated with the Milwaukee Bucks on the special plates.

The Department assumes that the plate design will be based on the standard DMV design template for special plate types. Based on this assumption, the Department estimates total one-time costs of approximately \$9,000 associated with IT programming and plate design. Cost includes approximately \$8,300 for data processing system modifications and \$700 for graphic design. This cost is incurred before any plates are sold, and regardless of how many plates are sold. On-going cost to DMV would be minimal and could be absorbed within DMV's budget.

Long-Range Fiscal Implications

None.

Fiscal Estimate Worksheet - 2015 Session

Detailed Estimate of Annual Fiscal Effect

Original
 Updated
 Corrected
 Supplemental

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I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect): DMV will incur a one-time cost of no more than \$23,700. Costs include approximately \$23,000 for data processing system modifications, and \$700 for graphic design. The bill makes a one-time increase to the DMV appropriation and provides that the Transportation Fund retain contributions, up to \$23,700, to fund the initial cost of production.		
II. Annualized Costs:	Annualized Fiscal Impact on funds from:	
	Increased Costs Decreased Costs	
A. State Costs by Category		
State Operations - Salaries and Fringes	\$	\$
(FTE Position Changes)		
State Operations - Other Costs		
Local Assistance		
Aids to Individuals or Organizations		
TOTAL State Costs by Category	\$	\$
B. State Costs by Source of Funds		
GPR		
FED		
PRO/PRS		
SEG/SEG-S		
III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)		
	Increased Rev	Decreased Rev
GPR Taxes	\$	\$
GPR Earned		
FED		
PRO/PRS		
SEG/SEG-S		
TOTAL State Revenues	\$	\$
NET ANNUALIZED FISCAL IMPACT		
	<u>State</u>	<u>Local</u>
NET CHANGE IN COSTS	\$	\$
NET CHANGE IN REVENUE	\$	\$
Agency/Prepared By		
Authorized Signature		Date
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		1/26/2016