

Fiscal Estimate Narratives

TOUR 1/19/2016

LRB Number	15-3665/1	Introduction Number	SB-384	Estimate Type	Updated
Description Designating and marking a specified highway route in the counties of Kenosha, Racine, Milwaukee, Waukesha, Jefferson, Dane, Iowa, Sauk, and Richland as the Frank Lloyd Wright Trail and making an appropriation					

Assumptions Used in Arriving at Fiscal Estimate

2015 SB 384 directs the Department of Transportation to designate and mark a specified highway route in the counties of Kenosha, Racine, Milwaukee, Waukesha, Jefferson, Dane, Iowa, Sauk, and Richland as the "Frank Lloyd Wright Trail" to identify to motorists the location of specified buildings designed or constructed by Frank Lloyd Wright that are open to the public.

In addition, the bill requires the Department of Tourism to expend from s. 20.380 (1) (b), \$500,000 biennially to promote, advertise, and publicize buildings designated or constructed by Frank Lloyd Wright that are open to the public. 2015 Wisconsin Act 55 (the biennial budget bill) provided \$500,000 to Tourism for Frank Lloyd Wright promotions in the first year of the 2015-17 biennium in biennial appropriation s. 20.380 (1) (b), and the Department is able to absorb the workload associated with those activities. Therefore, there is no fiscal effect on the Department as a result of SB 384 in the 2015-17 biennium.

Long-Range Fiscal Implications

2015 SB 384 requires the Department to expend \$500,000 biennially to promote, advertise, and publicize buildings designated or constructed by Frank Lloyd Wright that are open to the public. The amount provided to the Department for Frank Lloyd Wright promotions under 2015 Wisconsin Act 55 was in the first year of the 2015-17 biennium and will not become part of the Department's adjusted base budget for future biennia. Therefore, in the 2017-19 biennium and after, the Department would be required to reduce by \$500,000 biennially amounts expended for other marketing priorities to provide for the Frank Lloyd Wright promotional activities required under SB 384.