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**WISCONSIN LEGISLATIVE COUNCIL  
AMENDMENT MEMO**

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**2017 Senate Bill 307**

**Senate Amendment 1**

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**2017 SENATE BILL 307**

2017 Senate Bill 307 requires a retailer to place nicotine or tobacco products and cigarettes in locations that are inaccessible to customers without assistance, such as behind the counter or in a locked case. This requirement does not apply to any of the following:

1. Products sold from a vending machine (separate requirements apply).
2. A retailer that derives 90% or more of its revenue from sales of these products, and prohibits minors from entering without a parent or guardian.
3. Cigars placed in a separate, humidity-controlled room if the entrance is visible from the check-out area and unaccompanied minors are not permitted to enter.

Violations of this requirement are subject to the same penalties that apply to other tobacco violations committed by retailers under current law.

**SENATE AMENDMENT 1**

Senate Amendment 1 changes the percentage that a retailer must derive from applicable sales in 1., above from 90% to 75%. The amendment also allows the doorway to a room under 3., above to be visible by video surveillance.

**BILL HISTORY**

Senate Amendment 1 was offered by Senator Harsdorf on October 3, 2017. On October 18, 2017, the Senate Committee on Agriculture, Small Business, and Tourism voted to recommend adoption of Senate Amendment 1 and to recommend adoption of the bill, as amended, by unanimous votes.

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