



State of Wisconsin  
2017 - 2018 LEGISLATURE

LRB-2203/1  
ZDW:ahe

## 2017 SENATE BILL 110

March 16, 2017 - Introduced by Senators KAPENGA, VUKMIR, PETROWSKI, STROEBEL, CRAIG, L. TAYLOR and WANGGAARD, cosponsored by Representatives HUTTON, KOOYENGA, ALLEN, BRANDTJEN, R. BROOKS, FIELDS, GANNON, HORLACHER, KLEEFISCH, KNODL, KUGLITSCH, KULP, MURPHY, NEYLON, QUINN, RIPP, ROHRKASTE, SANFELIPPO, SKOWRONSKI, SUBECK, THIESFELDT, TUSLER and WEATHERSTON. Referred to Committee on Transportation and Veterans Affairs.

1     **AN ACT** *to renumber and amend* 86.191 (6) (a); and *to create* 86.191 (6) (a) 2.  
2             and 86.191 (6) (d) 6. of the statutes; **relating to:** advertising on bus shelters  
3             located on state trunk highways.

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***Analysis by the Legislative Reference Bureau***

Under this bill, advertising signs may be placed on bus shelters located on state trunk highways. Current law prohibits placing advertising signs within a highway right-of-way, subject to certain exceptions. This bill creates another exception for signs placed on bus shelters located on state trunk highways, subject to limitations.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

4             **SECTION 1.** 86.191 (6) (a) of the statutes is renumbered 86.191 (6) (a) (intro.)  
5             and amended to read:  
6             86.191 **(6)** (a) (intro.) In this subsection, ~~“business entity”~~;  
7             1. “Business entity” has the meaning given in s. 13.62 (5), but does not include  
8             any real estate broker or salesperson licensed under ch. 452 or any other individual  
9             selling real estate or personal property owned by the individual.

