



2017 SENATE BILL 86

March 2, 2017 - Introduced by Senators LEMAHIEU, FEYEN, COWLES, DARLING, MARKLEIN, OLSEN, TESTIN and WANGGAARD, cosponsored by Representatives KRUG, PETRYK, ALLEN, BALLWEG, E. BROOKS, FELZKOWSKI, KATSMAN, KULP, NEYLON, RIPP, SKOWRONSKI, SPIROS, TITTL and TUSLER. Referred to Committee on Universities and Technical Colleges.

1 **AN ACT** *to repeal* 106.20; *to amend* 20.445 (1) (ga); and *to create* 106.20 of the
2 statutes; **relating to:** marketing of employment and training opportunities to
3 former University of Wisconsin System students and making an appropriation.

Analysis by the Legislative Reference Bureau

This bill requires the Department of Workforce Development to 1) prepare a packet of information describing the employment and training opportunities that are available to former students of the universities and two-year college campuses within the University of Wisconsin System who have not graduated from a university or college campus within the UW System and 2) within two months after the beginning of each semester or session of the UW System, send a copy of the packet to each individual who was enrolled in a university or college campus within the UW System in the preceding semester, but who is not enrolled in, and who has not graduated from, any university or college campus within the UW System.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

4 **SECTION 1.** 20.445 (1) (ga) of the statutes is amended to read:

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1 20.445 (1) (ga) *Auxiliary services*. All moneys received from fees collected
2 under ss. 102.16 (2m) (d), 103.005 (15) and, 106.09 (7), and 106.20 (3) for the delivery
3 of services under ss. 102.16 (2m) (f), 103.005 (15) and, 106.09, and 106.20 (3) and ch.
4 108.

5 **SECTION 2.** 20.445 (1) (ga) of the statutes, as affected by 2017 Wisconsin Act ...
6 (this act), is amended to read:

7 20.445 (1) (ga) *Auxiliary services*. All moneys received from fees collected
8 under ss. 102.16 (2m) (d), 103.005 (15), and 106.09 (7), ~~and 106.20 (3)~~ for the delivery
9 of services under ss. 102.16 (2m) (f), 103.005 (15), and 106.09, ~~and 106.20 (3)~~ and ch.
10 108.

11 **SECTION 3.** 106.20 of the statutes is created to read:

12 **106.20 Marketing of opportunities to former University of Wisconsin**
13 **System students.** (1) The department shall prepare a packet of information
14 describing the employment and training opportunities that are available to former
15 students of the institutions and college campuses within the University of Wisconsin
16 System who have not graduated from an institution or college campus within that
17 system and advising those former students how to obtain additional information
18 about those opportunities. The packet may describe those opportunities on a
19 regional or local basis, if the department has information about those opportunities
20 that is specific to the regional or local areas of this state, and may include or reference
21 materials about those opportunities that have been prepared by a technical college,
22 by a private organization providing apprenticeship training, by a private
23 organization providing training in collaboration with a technical college, or by an
24 educational institution offering a nursing program. The department shall update

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1 the information contained in the packet before the beginning of each semester or
2 session of the University of Wisconsin System.

3 (2) (a) Subject to par. (b), within 2 months after the beginning of each semester
4 or session of the University of Wisconsin System, each institution or college campus
5 within the University of Wisconsin System shall compile and transmit to the
6 department a list of the names and addresses of all individuals who were enrolled
7 in the institution or college campus in the preceding semester, but who are not
8 enrolled in, and who have not graduated from, any institution or college campus
9 within that system, and the department shall send a copy of the packet of
10 information prepared under sub. (1) to each individual so listed.

11 (b) An institution or college campus within the University of Wisconsin System
12 may not include in the list compiled under par. (a) the name and address of any
13 individual who has informed the institution or college campus under 20 USC 1232g
14 (5) (B) that directory information about the individual may not be released without
15 the prior consent of the individual.

16 (3) The department shall fund the costs of printing and postage of the packet
17 of information prepared under sub. (1) from the appropriation accounts under s.
18 20.445 (1) (a) and (ga). If the department includes in the packet of information
19 prepared under sub. (1) materials that have been prepared by a private organization,
20 the department may charge the private organization for the cost of printing, and the
21 proportionate cost of posting, those materials.

22 **SECTION 4.** 106.20 of the statutes, as created by 2017 Wisconsin Act (this
23 act), is repealed.

24 **SECTION 5. Initial applicability.**

