

State of Wisconsin



2019 Senate Bill 298

Date of enactment: **March 3, 2020**
Date of publication*: **March 4, 2020**

2019 WISCONSIN ACT 158

AN ACT *to create* 23.118 of the statutes; **relating to:** Department of Natural Resources' efforts to raise awareness about Lyme disease.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 23.118 of the statutes is created to read:

23.118 Lyme disease awareness. (1) If the department produces a brochure for a specific state park that includes information about the state park that is not solely a map of the park, the department shall also include in the brochure information on Lyme disease, how to prevent tick bites, and that visitors are encouraged to check for ticks after visiting the park.

(2) Annually in the month of May, in connection with Lyme Disease Awareness Month, the department shall conduct a Lyme disease awareness campaign with the

goal of raising awareness of Lyme disease, informing on how to prevent tick bites, and encouraging people to check for ticks after spending time outdoors. The campaign shall use some combination of digital platforms, including the department's Internet site, social media, and digital newsletters, and print platforms, including the Wisconsin natural resources magazine.

SECTION 2. Initial applicability.

(1) The treatment of s. 23.118 (1) first applies to a brochure produced on the effective date of this subsection.

SECTION 3. Effective date.

(1) This act takes effect on the first day of the 6th month beginning after publication.

* Section 991.11, WISCONSIN STATUTES: Effective date of acts. "Every act and every portion of an act enacted by the legislature over the governor's partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication."