Fiscal Estimate - 2021 Session

☐ Updated	Corrected Supplem	ental			
LRB Number 21-3186/1	Introduction Number AB-035	8			
Description regulating the sale of items that are qualified medical expenses below cost					
Fiscal Effect					
Appropriations Reve	ease Existing renues rease Existing renues renues Decrease Costs - May be percease Existing absorb within agency's burners Decrease Costs				
Permissive Mandatory Perr 2. Decrease Costs 4. Dec	5.Types of Local Governmen Units Affected Towns Counties	Cities			
Fund Sources Affected GPR FED PRO PRS SEG SEGS Affected Ch. 20 Appropriations					
Agency/Prepared By	Authorized Signature	Date			
DATCP/ David Woldseth (608) 224-5164	Jason Gherke (608) 224-4748	7/28/2021			

Fiscal Estimate Narratives DATCP 7/28/2021

LRB Number 21-3186/1	Introduction Number	AB-0358	Estimate Type	Original	
Description					
regulating the sale of items that are qualified medical expenses below cost					

Assumptions Used in Arriving at Fiscal Estimate

This bill exempts qualified medical expenses from the Unfair Sales Act. Under current law, the Unfair Sales Act, also known as the "minimum markup law," prohibits retailers and wholesalers from selling merchandise for less than the cost of the merchandise to the seller. Under the bill, the prohibition on below-cost sales does not apply to vaccines, prescription drugs, or physical items whose costs are qualified medical expenses under federal law.

For certain products, the statutory definition of cost includes a minimum markup to represent the cost of doing business. However, for most products, cost is defined, generally, as the price paid by the seller.

Current law contains a list of exceptions to the prohibition of selling merchandise below cost. For example, current exceptions include: meeting the price of a competitor, seasonal clearance sales, going out of business sales, etc. This proposed bill would add an additional exception allowing for sales below cost as long as the merchandise sold is a qualified medical device.

DATCP is the agency primarily responsible for state enforcement of the Unfair Sales Act. Generally, DATCP conducts investigations of alleged Unfair Sales Act violations based on complaints. DATCP has not discovered any violation of the Unfair Sales Act for sales of qualified medical devices in more than 25 years. Therefore, DATCP believes this bill would not have any material fiscal effect on the agency.

Long-Range Fiscal Implications

Unknown.