

### Fiscal Estimate - 2021 Session

Original     
  Updated     
  Corrected     
  Supplemental

<b>LRB Number</b> 21-1215/1	<b>Introduction Number</b> AB-0073
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**Description**  
 labeling food as a type of dairy product or as a dairy ingredient and granting rule-making authority

**Fiscal Effect**

**State:**

<input type="checkbox"/> No State Fiscal Effect	<input type="checkbox"/> Increase Existing Revenues	<input checked="" type="checkbox"/> Increase Costs - May be possible to absorb within agency's budget
<input type="checkbox"/> Indeterminate	<input type="checkbox"/> Decrease Existing Revenues	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Increase Existing Appropriations		<input type="checkbox"/> Decrease Costs
<input type="checkbox"/> Decrease Existing Appropriations		
<input type="checkbox"/> Create New Appropriations		

**Local:**

<input type="checkbox"/> No Local Government Costs	<b>5. Types of Local Government Units Affected</b>	
<input type="checkbox"/> Indeterminate	<input type="checkbox"/> Towns <input type="checkbox"/> Village <input type="checkbox"/> Cities <input type="checkbox"/> Counties <input type="checkbox"/> Others <input type="checkbox"/> School Districts <input type="checkbox"/> WTCS Districts	
1. <input type="checkbox"/> Increase Costs	3. <input type="checkbox"/> Increase Revenue	
<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	
2. <input type="checkbox"/> Decrease Costs	4. <input type="checkbox"/> Decrease Revenue	
<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	

<b>Fund Sources Affected</b>	<b>Affected Ch. 20 Appropriations</b>
<input checked="" type="checkbox"/> GPR <input type="checkbox"/> FED <input checked="" type="checkbox"/> PRO <input type="checkbox"/> PRS <input type="checkbox"/> SEG <input type="checkbox"/> SEGS	20.115(1)(a); 20.115(1)(gb)

<b>Agency/Prepared By</b> DATCP/ Jason Gherke (608) 224-4748	<b>Authorized Signature</b> Jason Gherke (608) 224-4748	<b>Date</b> 2/23/2021
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## Fiscal Estimate Narratives

DATCP 2/23/2021

LRB Number	21-1215/1	Introduction Number	AB-0073	Estimate Type	Original
<b>Description</b> labeling food as a type of dairy product or as a dairy ingredient and granting rule-making authority					

### Assumptions Used in Arriving at Fiscal Estimate

This bill defines the circumstances under which a food product may be labeled as a dairy product or as a dairy ingredient. The bill also requires the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) to write rules for enforcing the statutory provisions. The bill specifies that several other states must pass similar legislation before the statutory provisions take effect. If the statutory language is enacted, DATCP during the course of inspecting food processing plants and retail food establishments, and local health departments acting as agents for DATCP during inspections of retail food establishments, would check food package labels for compliance with the statutory requirements. DATCP and its agents would also conduct an unknown number of investigations in response to complaints that businesses had failed to comply with the new requirements. DATCP anticipates needing to train staff, modify forms, and modify software, but those costs, along with the costs of rule-making, could be supported within DATCP's existing budget.

### Long-Range Fiscal Implications

DATCP does not anticipate incurring significant long term costs for enforcing the statutory provisions if enacted.